

## 2015 PSACF/PSSA CONVENTION

TABLE TOPIC	DAY	ATTENDANCE
1. IAFE "101"	Thur	32
2. Escorts on or from your grounds	Sat	15
3. Advance Promotions: Timing & Techniques	Fri	40
4. Big name sponsors - how do I get them	Thur	48
4. Big name sponsors - how do I get them	Sat	46
5. Animal Health Issues	Fri	14
6. Overwhelmed with what?	Thur	45
7. Volunteers	Wed	44
7. Volunteers	Fri	40
8. Introduction to Social Media	Wed	38
9. Bring on the Press!	Fri	54
9. Bring on the Press!		52
10. Midway Promotions That Work	Fri	25
11. Online entries at their Best!!	Thur	46
12. Screening those "unwanted" vendors	Fri	73
13. LOST!!	Wed	12
14. Free Family Fun	Sat	32
15. Intermediate Social Media	Fri	28
16. Martech made easy	Sat	35
18. Board Members Only Session	Sat	12
19. Museums on your fairgrounds	Sat	40
20. Junior Fair Boards	Thur	42

2015 TOTAL	813
2014 TOTAL	960
2013 TOTAL	831
2015...22 SESSIONS...AVG	36.95
2014...20 SESSIONS...AVG	43.64
2013...21 SESSIONS...AVG	41.55