



2013 SPECIAL BAKING CONTESTS

102 Fairs are participating in one or more contests (1 less than 2012)
[Have not heard back from Sinking Valley)

4/11/2013

Updated 4/21/13

FAIR PARTICIPATION BY CONTEST:

Angel Food Cake 101 Apple Pie 102 Chocolate Cake 101 Chocolate Cookie/Brownie/Bar 101
* Ox Hill – 2nd yr participating; now doing all contests in 2013

2013 Changes:

PA Preferred paid sponsorship in full in March

1. **Updated 2013 rules;** At least two (2) ingredients must be **PA Preferred®** products. Ingredient is to be identified as "PA Preferred®" with its brand name in the recipes; See **Bakery Ingredient** list of milk/egg producers included in Baking Packets to help Fairs and contestants with the new requirements.

Apple Pie – no changes

Angel Food Cake

1. There is a new contest – the "**Pennsylvania's incredible! Angel Food Cake Contest Promotional Eggs-travaganza**" for best promotional effort by participating Fairs including fair display, news coverage, website, etc. See Flyer announcement in packets for rules and judging criteria. What "**incredible!**" things can your Fair do to increase contest participation and awareness of our contest sponsor – "Pennsylvania's Egg Farmers" ?
2. Cash prize for top 3 fairs \$500, \$250, \$100
3. Judging will be by the PA Egg Farmers' Board, and winners will receive their prize at the 2014 PSACF Convention.

Contest Packets:

Will be distributed to the Fairs at the Spring Zone meetings. Packets include rules, pre-releases and contest summary forms; 2-part Farm Show Certification Forms; and Chocolate Baking contest ribbons. Premium Money will be mailed to the qualifying Fairs this summer.

Forms and rules will also be available on PSACF's website.

Other General Contest Notes:

1. Prize ribbons only issued for the Chocolate contests; no sponsored ribbons for either Apple Pie or Angel Food Cake contests.
2. Promotional materials only to be submitted if Fair is entering the **Pennsylvania's incredible! Angel Food Contest Promotional Eggs-travaganza** contest. Otherwise Fairs only send in the Contest Summary forms for each baking contest in a standard envelope.
3. Fairs must provide the winner names and phone numbers for places 1st through 3rd for each contest. Any sponsored prize money not awarded must be returned to PSACF.

Requests to PSACF Directors:

1. Check for sponsor signage when doing Fair visitations – question the Fair if you don't see it.
2. Encourage Fairs to send a winner to Farm Show. If 1st place cannot attend, Fair can certify the next place winner.

For questions or concerns, contact:

Angel Food Cake or Apple Pie: Kevin Bieber, Cell: 484-256-8009, Email: Kevin.Bieber@nationalpenn.com
Chocolate Cake & Cookies-Brownies-Bars: Karen Dobson, Cell: 610-212-6180, Email: kardob@msn.com