

# **GONZALES CONVENTION AND VISTOR BUREAU**

**Thursday, October 13, 2016  
Gonzales Municipal Building at 12:30 P.M.**

## **AGENDA**

### **CALL TO ORDER AND CERTIFICATION OF QUORUM**

### **PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### **APPROVAL OF MINUTES**

1. Approval of July 14 and August 23, 2016 Minutes

### **ACTION ITEMS**

2. Discuss and Consider Application for Funding from Hat Rod Productions
3. Discuss and Consider Application for Funding from Central Texas Independent Cattlemen's Association
4. Discuss and Consider Application for Funding from DVS Productions
5. Election of officers.


### **REPORTS**

6. Post Event Form Report from Gonzales Main Street
7. Report by Marketing Consultant Regarding Advertising, Billboards, Website, and use and distribution of the video Rick Green has supplied
8. Report from advisory members on Event Development
9. Report on Upcoming Events
  - a. Central Texas All Breed Bull & Female Sale - October 20 and 21, 2016
  - b. Happy Fall Y'all – October 22, 2016
  - c. Rusted Gingham Barn Sale – November 5 & 6, 2016
10. Financial Report
11. Staff Report
12. Set date and time for next regular meeting

### **ADJOURN**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 7th day of October 2016 at 12:30 a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.



**Barbara Friedrich, Main Street Administrator**

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF  
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, July 14, 2016  
City Hall at, 820 St. Joseph  
12:30 p.m.

**Call to Order and Certification of Quorum**

Chairman Crozier called the meeting to order at 12:30 p.m. A quorum was declared present. ( a quorum being 4 members since our membership is now at 7 people)

**Members present:** Barbara Crozier, Dawn O'Donnell, Paul Frenzel; Alison Guerra; **Members absent:** Chris Kappmeyer, Ken Morrow; and Ann Covert. **Ex officio present:** Barbara Friedrich of Main Street; Daisy Freeman of Chamber of Commerce and Visitor's Center; **Staff present:** Jesse Holt, Marketing Consultant ; Jill Schauer, Intern-GEDC, **City Officials present:** None; **Guest:** Mayor Connie Kacir.

**Public Comments:**

In public comments, Barbara Crozier reported that the Crystal Theater performance was cancelled due to illness in the group of performers.

1. **Approval of Minutes:** The minutes of the June 10' 2016 meeting were unanimously approved with corrections.

**Action Items:**

2. **Billboard on US 183 South.** Daisy Scheske-Freeman spoke on having the two billboards on US 183 South refurbished. Barbara Crozier asked that we get with Genora Young to see if funds are available in this year's budget.  
Following discussion, Dawn O'Donnell moved to approve updating the two billboards on US Hwy. 183 South. Paul Frenzel seconded the motion. The motion prevailed by unanimous vote.
3. **Proposal from AJR Media for next year.** Marketing Consultant Jessie Holt presented a proposal from AJR Media Group for advertising with [www.TourTexas.com](http://www.TourTexas.com), Texas Highway Magazine and AAA Texas Journey Magazine for the year 2017. The Total cost would be \$72,101.07. In order to get the discounts the agreement would have to be signed by August 2016.  
Following discussion, Alison Guerra Rodrigue moved to approve funding \$70,000 for advertising with [www.TourTexas.com](http://www.TourTexas.com), Texas Highway Magazine, and AAA Texas Journey Magazine. Paul Frenzel seconded the motion. The motion prevailed by unanimous vote.

Barbara Crozier readdressed public comments and asked Connie Kacir if she had any comments. Connie Kacir told the committee that they were doing a great job on tourism. She asked if they would consider funding a Main Street project that would include lighting of trees on Confederate Square and have carousel during the Winterfest activities. This would be a cost of \$12,000. Barbara Crozier asked Barbara Friedrich to place on the August agenda. Connie also spoke of partnering with surrounding communities for Tourism.

## **Reports**

- 4. Post Event Report from Hat Rod Productions.** Barbara Crozier asked that this item be addressed at the next meeting as Genora Young would like to discuss his report.
- 5. Report by Marketing Consultant Regarding Advertising, Billboards, and Website.** Jesse Holt reported that she had the artwork for the GonzalesTx.travel website. She had two versions that committee could pick from.
- 6. Report from advisory members on Event Development.** No report
- 7. Report on Upcoming events.** August and September events are posted.
- 8. Financial Report.** Financial Report was reviewed.
- 9. Staff reports –**  
**None**
- 10. The next meeting is scheduled for August 11, 2016 at 12:30 p.m.**

The chairman asked for a motion to adjourn. Dawn O'Donnell moved that we adjourn. With a second from Ann Covert, the meeting adjourned at 1:40 p.m.

Items on Agenda not included here but made a part of the Minutes.

1. Financial Reports- Staff

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Ann Covert, Secretary

MINUTES OF THE REGULAR MEETING OF  
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, August 11, 2016

City Hall at, 820 St. Joseph

12:30 p.m.

**Call to Order and Certification of Quorum**

Chairman Crozier called the meeting to order at 12:30 p.m. A quorum was declared present. ( a quorum being 4 members since our membership is now at 7 people)

**Members present:** Barbara Crozier, Ann Covert, Dawn O'Donnell, Paul Frenzel; Alison Guerra;

**Members absent:** Chris Kappmeyer, Ken Morrow; **Ex officio present:** Barbara Friedrich of Main Street; Daisy Freeman of Chamber of Commerce and Visitor's Center; **Staff present:** Jesse Holt, Marketing Consultant ; Jill Schauer, Intern-GEDC, **City Officials present:** None; **Guest:** Glenda Gordon of the Gonzales Historic Commission and Eric McGowen of the Gonzales Inquirer.

**Public Comments:**

In public comments, Glenda Gordon spoke to the issue of signage that the Commission has initiated in a signage project. This came about when Chamber of Commerce made her aware that the World War 1 Cannon is often mistaken for the cannon of Texas historic value that is housed in our Museum. Signs have been designed and produced for the site where the WWI Cannon is standing. Chairman Crozier spoke with the City Manager and was assured that the WWI Cannon would not be moved again, since it has been moved several times. It is in the Gonzales State Park , a designation not known until recent research. The signage will be placed there on Smith Street. Glenda stated that since the 100<sup>th</sup> anniversary of World War I will be recognized in 2017 that the Commission felt it was important to Identify our cannon appropriately. Glenda will be attending a state meeting where plans are in motion for the events of the 100<sup>th</sup> year. In other news, she stated that Ft. Waul, at Pioneer Village, will also be marked with a sign for identification. Funding for this sign is from a state Grant of \$5,000. That the Commission received for the restoration of the First Shot Battle monument.

Eric McGowen spoke of his interest in helping us where he can. Since Gonzales is now recognized as a film friendly community, he feels we can offer more possibilities for the film industry. He serves on the Austin film society and is working with the Texas film Commission. He stated that Smithfield has been a part of the film industry and filming for movies and commercials have been done there. He feels that Gonzales is a better site. He also stated that Bastrop is getting a lot of play for commercials and that Gonzales would be a better site for that part of the industry. He offered to be our liaison with the film commission and we told him we would be most appreciative for his service.

Barbara Crozier spoke regarding the issue of Board appointments. We have two vacancies and four members up for reappointment. She indicated that two people are very interested in serving on the board and will place their application for consideration. She said that the four up for reappointment have shown a desire to be reappointed. Those being Chris Kappmeyer, Ken Morrow, Alison Guerra and Ann Covert. She also asked that those wishing to be reappointed contact Barbara with their request in writing. Those appointments will be made in the September Council meeting.

1. **Approval of Minutes:** The minutes of the July meeting are deferred for consideration in the next meeting.

#### **Action Items:**

2. **Post Event Form Report from DVS Productions:** This report is complying with needed **Report on event.** Daisy spoke that the Chamber sold a lot of tickets for the event. Alison said that the Sleep In was 65% filled and the Holiday Inn 54% filled for the night.
3. **Report from Tourism Brainstorming Committee.** In the last meeting discussion was had as to needs of the community to make it more presentable. Mayor Kacir asked that each offer at least three things that we could consider. Offered for discussion were friendly signage to assist the tourist; a shuttle to take people to and from the airport, arena, and brewery in Shiner. Trash cans, park benches, clean our jewelry like the museums and parks; regular maintenance - the road in the park is now going to be pricy because it has not been maintained through the years. See that the sidewalks grass is trimmed and not subject to week killer. More work on this project will continue with a report coming in the September meeting.
4. **Report by Marketing Consultant Regarding Advertising, Billboards, and Website.** Jesse was asked to get the advertising contract to \$70,000.00. She got it to \$69,251.07. The new art work has not been applied to the billboard. She showed the new art that we have approved. Should be applied by the end of the week. She and Barbara Friedrich are working on a list of all of the businesses, hotels, etc. to get on the new web site. Then photos will have to be added. Erick will assist Jess in taking photos. Gerry Lawing has been taking some photos and will be happy for us to use them. Houston seems to be responded strongly and more advertising will be considered for there. More editing must be done on the Rick Green video for use in our promotions. Billboards: the board at Victoria College on Hiway 90A has not been replaced. Jesse is working on the art work. Revisions will be made as to the original approval of stay, shop, dine, turn at next left. The Board out of Austin, should it be revised to use the word Savor. Savor is more sophisticated and less used than experience. Dawn suggested taking a tip from Bucees' and repeat our message several times – we will use the word Savor it. Billboard on I-10 out of Houston – Jesse has been working with Angels and Outlaws about using one of the boards. This has gotten complicated. We would have to sign a release of contract with the

billboard company. After discussion Jesse will work with Angels and Outlaws to see if they still want the space, the contracts will be revised and brought for execution. Signs coming into town will be revised to reflect Welcome to Gonzales, and thank you for coming.

5. **Report from advisory members on Event Development.** No report
6. **Report on Upcoming events.** August and September events are posted.
7. **Financial Report.** Council approved our budget with minor modifications. We will need stay within our \$45,000. special projects. The budget will be sent out for review before the next meeting.
8. **Staff reports** – Barbara Friedrich reported that there are new business in town. The Apache Saddle repair; a bakery and a new business in the Storey building.
9. **The next meeting is scheduled for October 13, at 12:30 p.m.**

The chairman asked for a motion to adjourn. Dawn O'Donnell moved that we adjourn. With a second from Ann Covert, the meeting adjourned at 1:40 p.m.

Items on Agenda not included here but made a part of the Minutes.

1. Financial Reports- Staff

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Ann Covert, Secretary

# APPLICATION

## Organization Information

Date: 07/28/2016

Name of Organization: Hat Rod Productions

Address: 916 S. Main St.

City, State, Zip: Lockhart, Texas, 78644

Contact Name: Joel Aaron Gammage

Contact Phone Number: (512)657-4616

Web Site Address for Event or Sponsoring Entity: www.hotrodstandoff.org

Is your organization: Non-Profit N/A Private/For Profit Y/

Tax ID #: 3-20585-7178-0 Entity's Creation Date: October 16th, 2013

Purpose of your organization: Create community based events thru Automotive related events such as car shows and festivals with music and entertainment attractions. while creating unique oppertunities for local businesses

Name of Event or Project: Hot Rod Standoff III

Date of Event or Project: July, 14th, 2017

Primary Location of Event or Project: Confederate Square & Texas Heroes Sq.

Amount Requested: \$2,499.00

How will the funds be used? Marketing event news media

Primary Purpose of Funded Activity/Facility: Car Show Festival

bring people from the greater central Texas area to Gonzales Texas.

### Percentage of Hotel Tax Support of Related Costs

15% Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax

0% Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy

Tax for \_\_\_\_\_ the Funded Event.

0% Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities N/A

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both  

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2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:  

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3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.  
YES  

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4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:  
YES  

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5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;  

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6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**  
YES  

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**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? 1,500 - 3,500 spectators w/ 100 - 400 cars registration

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? 80%

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?  
The majority of the participants prefer to stay in local hotels/Inns/Motels

**Questions for all Funding Requests:**

How many years have you held this Event or Project: 3 years

Expected Attendance: 1,500 - 3,500

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 45% - 50% of its participants will.

How many nights will they stay? 2 Nights

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: on average 15 rooms per hotel/Inn/Motel

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
Gonzales	06/04/2016	\$2,499.00	94
Gonzales	06/06/2015	\$0	150

How will you measure the impact of your event on area hotel activity?

Survey Questions on Registration, Occupancy Reports

Please list other organization, government entities and grants that have offered financial support to your project: N/A

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising Y Newspaper Y Radio Y TV Y

Press Release to Media Y Direct Mailing to out of town recipients Y

Other

What areas does your advertising and promotion reach?

Our Direct Mail currently reaches 886 past/present registrants of our events, our social media averages 36,000 - 56,000 views thru Facebook media, our press release hits 65 different online media sources.

What number of individuals will your proposed marketing reach that are located in another city or county? 1,500 - 3,500 +

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: 1,500 - 3,500 (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: 45%-50%

# APPLICATION

## Organization Information

Date: September 21, 2016

Name of Organization: Central Texas Independent Cattlemen's Association - All Breed Bull & Female Sale

Address: P O Box 344

City, State, Zip: Gonzales, Texas 78629

Contact Name: Billy Bob Low

Contact Phone Number: 830.857.3324

Web Site Address for Event or Sponsoring Entity: icatexas.org

Is your organization: Non-Profit XX 501(c) 5 Private/For Profit

Tax ID #: 23-7395217 Entity's Creation Date: \_\_\_\_\_

Purpose of your organization: To promote the cattle industry and serve a need for the ranchers in Gonzales and surrounding counties.

Name of Event or Project: Central Texas All Breed Bull & Female Sale (CTICA)

Date of Event or Project: Thursday, Oct. 20 and Friday, Oct. 21, 2016

Primary Location of Event or Project: JB Wells Showbarn

Amount Requested: \$2499.00

How will the funds be used? Advertising the Event.

Primary Purpose of Funded Activity/Facility: Promote the cattle industry and raise scholarship funds.

## Percentage of Hotel Tax Support of Related Costs

20 Note Percentage of Total Event Costs Covered by Hotel Occupancy Tax

0 Note Percentage of Total Facility Costs Covered by Hotel Occupancy

Tax for \_\_\_\_\_ the Funded Event.

0 Note Percentage of Staff Costs Covered by Hotel Occupancy Tax for the Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the funded event(s) compared to other activities NA

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both  

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2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:  

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3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.  

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4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:  

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5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;  

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6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**  
\$7800.00  

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xxx

**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? \_\_\_\_\_

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? \_\_\_\_\_

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?  
\_\_\_\_\_

**Questions for all Funding Requests:**

How many years have you held this Event or Project: 7 yrs

Expected Attendance: @ 125 Thursday and @ 300 Friday

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? @60+

How many nights will they stay? 1 to 2

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: No

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
Gonzales	10-2015	2499.00	60
Gonzales	10-2014	2500.00	50
Gonzales	10-2013	2500.00	50

How will you measure the impact of your event on area hotel activity?

Survey buyers and cattle owners.

Please list other organization, government entities and grants that have offered financial support to your project: None

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising xxx Newspaper x Radio xxx TV \_\_\_\_\_

Press Release to Media \_\_\_\_\_ Direct Mailing to out of town recipients @2000

Other \_\_\_\_\_

What areas does your advertising and promotion reach?

Texas, Oklahoma, Louisiana, Missouri, Alabama and Mississippi

What number of individuals will your proposed marketing reach that are located in another city or county? @6,000

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: @425 (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: @20%

INDEPENDENT  
CATTLEMEN'S ASSOCIATION  
OF TEXAS



"COWMAN TO COWMAN"  
CENTRAL TEXAS ALL BREED  
BULL & FEMALE SALE

Friday, October 21, 2016  
J.B. Wells Park, Gonzales, Texas

*Bull and Female Consignments Wanted!*  
*Showcase Your Breeding Program!*



Tour Gonzales • (888) 672-1095 • info@tourgonzales.com

**SCHEDULE OF EVENTS:**

Wednesday, October 19:

10 a.m. to 8 p.m. - Cattle Arrive

Thursday, October 20:

12 to 6 p.m. - Cattle Judging and Buyer Viewing

6 p.m. - Cattle Viewing, Barn Party - Door Prizes and Awards

Friday, October 21:

10 a.m. - BULL SALE

12 to 1 p.m. - LUNCH

1 p.m. - FEMALE SALE

Corporate Sponsor:



*Your consignments and/or purchases help*  
**SUPPORT THE INDEPENDENT CATTLEMEN'S ASSOCIATION**

Call or email the office for entry forms:

tica@icatexas.com • 512/620-0162

**SALES MANAGER:**

Billy Bob Low: 830/857-3324 • wrjoann@gvtc.com

**SALES CONSULTANT:**

Ken Persyn: 830/931-0099 • knp@knpccattle.com • www.knpccattle.com



*Brangus Bulls Like This Will Sell!*



*Charolais Bulls - Bred and Raised in South Texas... The Rancher's Kind!*



*Hereford Bulls from a Proven Championship Herd!*



*Outstanding Set of Registered Brahman Heifers Sell!*



*Over 100 Plus Quality Bred Brangus Females Sell!*



*Brangus Baldies - Breds and Pairs!*

# APPLICATION

## Organization Information

Date: September 16, 2016  
Name of Organization: DVS Productions  
Address: PO Box 96  
City, State, Zip: Gonzales, TX 78629  
Contact Name: Bo Davis / Shelly Davis  
Contact Phone Number: 512-921-0018 / 719-338-5169  
Web Site Address for Event or Sponsoring Entity: www.pbrgonzales.com  
Is your organization: Non-Profit                      Private/For Profit X  
Tax ID #:                                      Entity's Creation Date: 1994  
Purpose of your organization: Produce professional bull riding / rodeo events.

Name of Event or Project: PBR Gonzales  
Date of Event or Project: Saturday April 1, 2017  
Primary Location of Event or Project: JB Wells Arena  
Amount Requested: \$5000.00  
How will the funds be used? Advertising and Marketing of event (see attached media plan)

Primary Purpose of Funded Activity/Facility: To promote a Professional Bull Riding event in the City of Gonzales

### Percentage of Hotel Tax Support of Related Costs

5% Note Percentage of Total **Event Costs** Covered by Hotel Occupancy Tax  
0 Note Percentage of Total **Facility Costs** Covered by Hotel Occupancy  
Tax for                      the Funded Event.  
0 Note Percentage of **Staff Costs** Covered by Hotel Occupancy Tax for the  
Funded Event.

If staff costs are covered, estimate percentage of time staff spends annually on the  
funded event(s) compared to other activities

**Check Which Categories Apply to Funding Request and Amount Requested Under Each Category:**

1. **Convention Center or Visitor Information Center:** construction, improvement, equipping, repairing operation and maintenance of convention center facilities or visitor information centers, or both

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2. **Registration of Convention Delegates:** furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants:

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3. **Advertising, Solicitations, Promotional programs to attract tourists and convention delegates** or registrants to the municipality or its vicinity.

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X

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4. **Promotion of the Arts that Directly Enhance Tourism and the Hotel & Convention Industry:** encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms:

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5. **Historical restoration and preservation projects or activities or advertising and conducting solicitation** and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums;

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6. **Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the city or its vicinity.**

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100%

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**Sporting Related Event Funding:**

If the event is a sporting related function/facility: How many individuals are expected to participate? 45 contestants / 60 Stock Contractors

If the event is a sporting related function/facility: How many of the participants are expected to be from another city or county? 100%

If the event is a sporting related function/facility: Quantify how the funded activity will substantially increase economic activity at hotel and motels within the city or its vicinity?  
40% of contestants will stay Saturday and 80% of the Stock Contractors Fri & Sat

**Questions for all Funding Requests:**

How many years have you held this Event or Project: 6 yrs

Expected Attendance: 2000 - 3000

How many people attending the Event or Project will use Gonzales hotels, motels or bed & breakfasts? 5%

How many nights will they stay? 1-2

Do you reserve a room block for this event at an area hotel and if so, for how many rooms and at which hotels: Holiday Inn Ex / Sleep Inn , 20 rm nights

Please list other years (over the last three years) that you have hosted your Event or Project with amount of assistance given from HOT and the number of hotel rooms used:

City	Month/Year Held	Assistance Amount	Number of Hotel Rooms Used
Gonzales	7 / 2016	\$5,000	65 est
Gonzales	7/ 2015	\$5,000	50 est
Gonzales	7 /2014	\$5000	50 est

How will you measure the impact of your event on area hotel activity?

Host hotel Holiday Inn and Sleep Inn gives up a report, we also spoke with La Quinta and participants of the event

Please list other organization, government entities and grants that have offered financial support to your project: N/A

Please check all promotion efforts your organization is coordinating and the amount financially committed to each media outlet;

Paid Advertising \$7,000 Newspaper X Radio X TV \_\_\_\_\_

Press Release to Media X Direct Mailing to out of town recipients \_\_\_\_\_

Other PBR Gonzales Website / PBR Website / Social Media

What areas does your advertising and promotion reach?

Gonzales / Victoria / San Antonio / Austin / Yoakum / Shiner / Hallettsville

What number of individuals will your proposed marketing reach that are located in another city or county? 500,000

(If a permanent facility (e.g.museum, visitor center)

Expected Attendance Monthly/Annually: 2500 (Please note percentage of those in Attendance that are Staying at Area Hotels/Lodging Facilities: 5%



September 17, 2016

**PBR Gonzales Bull Riding 2017  
Media and Marketing Plan**

**RE: H.O.T Funding**

Our proposed Media and Marketing plan includes the media buy from sponsorship trades, and what we plan to use the HOT funding to budget for media buys and marketing materials to promote the PBR event in outer lying areas. Our Media Buy and Marketing expenses for 2016 were \$6,347.

The following is a tentative Schedule of Events that will take place throughout the event and encourage people to stay for the weekend.

Fri. March 30 - 7:30 p.m. PBR Calcutta at Running M Bar & Grill  
Benefitting Norma's House

Sat. April 1- 9:00 a.m. ICBA BBQ Cook-Off

Sat. April 1- 9:00 a.m. "Riders Cup" Golf Tournament – Independence Park G.C  
Benefitting Gonzales County Meals on Wheels

Sat April 1- 12:00 p.m. McCullough Goat Roping

Sat April 1- 1:00 p.m. Bucking Bull Futurity

Sat. April 1- 5:30 p.m. Doors / 7:30 p.m. PBR Gonzales Bull Riding

Sat. April 1- 10:00 p.m. Official PBR After Party at Running M Bar & Grill

Thank You,

Bo Davis  
DVS Productions



PBR Gonzales Bull Riding 2017  
Proposed Media and Marketing Plan

Media Print: **\$6,000 in-kind sponsor – The Gonzales Cannon** (*sponsor trade*)

**Victoria Advocate**  
**Shiner Gazette**  
**Yoakum**  
**Hallettsville Herald**  
**Molton Eagle**

Radio: **\$1,500 in-kind sponsor – Texas Thunder** (*sponsor trade*)

**Victoria and surrounding area – KIXS**  
**Victoria and surrounding area - KLUB KTXN**  
**San Antonio Y100**

Web: **www.pbrgonzales.com website**

**Posted and linked on the PBR website pbr.com**  
**Posted and linked on Gonzales Chamber website**  
**Tour Texas Website - \$300**

Social Media: **Facebook.com/pbrgonzales**

Print: **300 Posters distributed**  
**2,000 Flyers distributed**  
**Table tents in local restaurants and bars**

Promotions: **PA reads and signage at the PBR Bull Riding at Cowboys Dancehall in San Antonio**

**Proposed Paid Media Buy:**

**The Victoria Advocate**

- "Our circulation: Monday, Tuesday, Thursday, Friday, Saturday, 31,927; Wednesday, 32,155; and Sunday, 33,368. We average 3 readers per copy daily and 3.1 on Sundays (avg. 90,000 readers per day) \$1,500

**Shiner, Yoakum, Hallettsville and Molton** - 2 weeks in each publication \$600

**Victoria – KIXS/JACK/ KLUB/ KTXN** – 160 - 30 sec spots reaching over 250,000 listeners in South TX Costing approx. \$3,500

**San Antonio – Y100, Est. Costs** \$1,500



August 26, 2016

Dear PBR Gonzales Sponsor;

First off we would like to Thank everyone for the commitment to being a PBR Gonzales Sponsor and partner of the event, without your support we would not be able to continue with this successful event!

We will be making a change in 2017 that will hopefully be for the better of the event, we have changed the date from July to Sat. April 1, 2017 and no it's not an early April Fool's day! We feel the heat in July makes it difficult to get the attendance we feel the event can bring in. With that being said we hope that by changing the dates that we can rely on the support from our past sponsors and make it bigger and better in 2017!

We will continue to schedule the Calcutta, Golf Tournament, BBQ Cook-off, Goat Roping and After Party as part of the extended activities that make our event special.

Returning sponsors will always have the first right of refusal for their previous sponsor package

We will post any updates on the event on the PBR Gonzales website [www.pbrgonzales.com](http://www.pbrgonzales.com).

If you have any questions on the packages or the event please feel free to call or email us.

Thanks again for your continued support!

Sincerely,

*Bo Davis*

Bo Davis, President  
[dvsproductions@live.com](mailto:dvsproductions@live.com)

Shelly Davis, Sponsorship/Marketing  
[skkeen@live.com](mailto:skkeen@live.com)

## POST EVENT REPORT FORM

Date: August 30, 2016

### ORGANIZATION INFORMATION

Name of Organization: Gonzales Main Street, Inc.

Address: P. O. Box 547

City, State, Zip: Gonzales, Texas 78629

Contact Name: Barbara Friedrich

Contact Phone Number: 830-672-2815

### PROJECT OR EVENT

Name of Event or Project: Main Street Concert Series & Star Spangled Spectacular

Date of Event or Project: June 3, 10, 17, & 24, and July 4th

Primary Location of Event or Project Confederate Square Downtown Gonzales

Primary Purpose of Funded Event/Project: To provide family friendly entertainment to the community and visitors

Amount Received from Hotel Occupancy Tax Funds: \$10,000.00

Amount Used from Hotel Occupancy Tax Funds: \$10,000.00

How Were the Funds Actually Used? Funds were used to advertise the five days of events with. KKYX-AM, KNBT-FM, KGNB-AM, KHMC Majic Tejano 95, No bull Radio Network, Victoria Radio Works, KULP, KNRG, KWED, KULM, Texas Thunder Radio, and KVLG-AM/KBUK-FM radio stations.

How many years have you held this Event or Project: Concert Series – 7 years, Star Spangled Spectacular – 6 years.

### **Event Funding Information**

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 4%
2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0
3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0

4. If staff costs were covered, estimate of actual hours staff spent on funded Event: 0
5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?  
No admission was charged. There was no net profit from the event. All sponsorships and funds raised from vendor spaces and raffles go toward the event.

### Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): average of 1,000 people per night
2. What would you estimate was the actual attendance at the Event? Average of 900 per night
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? Average 15 per night
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?

Last Year N/A

Two Years Ago N/A

Three Years Ago N/A

5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? Survey from visitors, talking to visitors that would not do a survey, information from hotels.
6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? NO

### Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper -	\$	<u>In Kind Sponsorship from Gonzales Inquirer and Gonzales Cannon</u>
Radio -	\$	<u>10,000.00 All radio stations gave us a \$1 to \$1 match for advertising since Gonzales Main Street is a 501c3</u>
TV:	\$	<u>N/A</u>
Press Release	\$	<u>surrounding newspapers</u>
Other	\$	<u>social media</u>

2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays? No
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?  
Utilizing Social Media sites such as Facebook, Twitter, and Snapchat. Cross promotion from  
headliners of our event. Additionally, we distributed flyers throughout the City and surrounding  
towns. This was the first year that we did a massive radio advertising and this was quite  
successful.  


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5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign. Attached
6. **Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.**

#### **Sporting Related Events**

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? N/A
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? N/A
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

N/A  


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#### **Additional Event Information**

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?  
Personal Impressions, Running M Bar and Grill, Mr. Taco, Reese's Print Shop, W B Farm and  
Ranch, Tractor Supply, A-1 Auto Supply, Buc-EES, Walmart, HEB,  


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**Please Submit no later than 60 days after the event to:**

City of Gonzales  
 GCVB  
 P. O. Box 547  
 Gonzales, Texas 78629  
 830-672-2815

**For Questions Contact**

Genora Young  
President and CEO of GEDC  
P. O. Box 547  
Gonzales, Texas 78629  
830-672-2815

## Barbara Friedrich

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**From:** egon@guadalupevalleymedia.com  
**Sent:** Tuesday, June 07, 2016 5:39 PM  
**To:** Barbara Friedrich; Barbara Friedrich  
**Cc:** egon@guadalupevalleymedia.com  
**Subject:** Main Street Radio Budget.

\$3,000	KKYX-AM	SAN ANTONIO	MARK BUCHANAN	
\$500	TEXAS THUNDER RADIO	YOAKUM – HALLETTSVILLE	LAURA KREMLING	
\$2,000	VICTORIA RADIO WORKS	VICTORIA, TEXAS	TREY JOHNSON	
\$1,000	NO BULL RADIO NETWORK	KENEDY, DILLEY, PEARSALL, BEEVILLE	DAVID	
\$1,000	KGNB/KNBT	NEW BRAUNFELS	STUART	
\$500	KULP	EL CAMPO	STEVE	
\$500	KVLG KBUK	LA GRANGE	GARY	
\$500	MAJIC TEJANO – KHMC	VICTORIA	LILLO	
\$500	KWED	SEGUIN	LINDA	
\$500	KULM	COLUMBUS	DARRYL	

Thank you!  
Egon Barthels

**Egon Barthels**  
**Guadalupe Valley Media**  
**(361) 571 -3466**  
[www.egonbarthels.com](http://www.egonbarthels.com)  
 [Facebook](#)  [Twitter](#)



**KKYX****INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
125562-1	06/30/16	June 2016	06/01/16 - 06/30/16
Station	Account Executive	Sales Office	Sales Region
KKYX-AM	Mark Buchanan, 210-615-5413	San Antonio Radio Local	Local
Advertiser	Product	IDB#	
Gonzales Main Street-D (43774)	Street dance		
Agency	Flight Dates	Order #	Alt Order #
Gonzales Main Street-D (43774)	06/09/16 - 07/01/16	125562	
Billing Calendar	Billing Type		
Calendar	Cash		
Special Handling			
Advertiser Code	Product Code	Estimate Number	
Station Phone No	Billing Contact Phone No		
(855) 333-2677			



Gonzales Main Street-D

Attention: Accounts Payable

PO Box 547

Gonzales TX 78629

Send Payment To:

KKYX-AM

PO Box 83198

Chicago IL 60691-0198

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type
1	06/09/16	06/10/16	M-F 6a-7p	6a-7p	--TF--	:30/	18	\$40.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
5	KKYX	T	06/09/16	01:17 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
6	KKYX	T	06/09/16	01:48 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
9	KKYX	T	06/09/16	02:45 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
7	KKYX	T	06/09/16	05:17 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
3	KKYX	T	06/09/16	06:15 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
8	KKYX	T	06/09/16	06:16 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
1	KKYX	T	06/09/16	07:31 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
2	KKYX	T	06/09/16	08:16 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
4	KKYX	T	06/09/16	11:17 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
15	KKYX	F	06/10/16	01:48 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
17	KKYX	F	06/10/16	02:17 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
18	KKYX	F	06/10/16	04:11 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
12	KKYX	F	06/10/16	05:16 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
14	KKYX	F	06/10/16	06:15 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
11	KKYX	F	06/10/16	08:29 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
13	KKYX	F	06/10/16	10:46 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
16	KKYX	F	06/10/16	11:46 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
10	KKYX	F	06/10/16	12:43 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type
2	06/09/16	06/10/16	M-F 6a-7p	6a-7p	--F--	:30/	1	\$30.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	KKYX	F	06/10/16	07:17 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$30.00

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type
3	06/15/16	07/01/16	M-F 6a-7p	6a-7p	-WTF--	:30/	18	\$40.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
4	KKYX	W	06/15/16	02:12 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
2	KKYX	W	06/15/16	05:15 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
6	KKYX	W	06/15/16	06:14 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
1	KKYX	W	06/15/16	08:30 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
5	KKYX	W	06/15/16	11:14 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
3	KKYX	W	06/15/16	12:16 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
11	KKYX	T	06/16/16	02:13 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
8	KKYX	T	06/16/16	04:13 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
7	KKYX	T	06/16/16	06:46 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
9	KKYX	T	06/16/16	08:49 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
10	KKYX	T	06/16/16	09:41 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
12	KKYX	T	06/16/16	11:47 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
17	KKYX	F	06/17/16	01:13 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
14	KKYX	F	06/17/16	02:12 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
15	KKYX	F	06/17/16	05:49 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
18	KKYX	F	06/17/16	06:49 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
13	KKYX	F	06/17/16	09:18 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
16	KKYX	F	06/17/16	10:17 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
22	KKYX	W	06/22/16	01:48 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
20	KKYX	W	06/22/16	02:44 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
23	KKYX	W	06/22/16	03:18 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
21	KKYX	W	06/22/16	08:32 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
24	KKYX	W	06/22/16	11:18 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
19	KKYX	W	06/22/16	12:43 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
25	KKYX	T	06/23/16	01:16 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00

**INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
125562-1	06/30/16	June 2016	06/01/16 - 06/30
Station	Account Executive	Sales Office	Sales Region
KKYX-AM	Mark Buchanan, 210-615-5413	San Antonio Radio Local	Local
Advertiser	Product	IDB#	
Gonzales Main Street-D (43774)	Street dance		
Agency	Flight Dates	Order #	Alt Order #
Gonzales Main Street-D (43774)	06/09/16 - 07/01/16	125562	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type
3	06/15/16	07/01/16	M-F 6a-7p	6a-7p	--WTF--	:30	18	\$40.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
27	KKYX	T	06/23/16	03:42 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
28	KKYX	T	06/23/16	07:51 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
29	KKYX	T	06/23/16	09:47 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
30	KKYX	T	06/23/16	10:12 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
31	KKYX	T	06/23/16	11:13 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
32	KKYX	F	06/24/16	01:09 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
33	KKYX	F	06/24/16	02:13 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
34	KKYX	F	06/24/16	04:16 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
35	KKYX	F	06/24/16	06:16 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
36	KKYX	F	06/24/16	10:14 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
37	KKYX	F	06/24/16	12:14 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
38	KKYX	W	06/29/16	01:43 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
39	KKYX	W	06/29/16	02:45 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
40	KKYX	W	06/29/16	06:45 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
41	KKYX	W	06/29/16	09:13 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
42	KKYX	W	06/29/16	11:14 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
43	KKYX	W	06/29/16	12:14 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
44	KKYX	T	06/30/16	02:13 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
45	KKYX	T	06/30/16	03:42 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
46	KKYX	T	06/30/16	06:46 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
47	KKYX	T	06/30/16	10:46 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
48	KKYX	T	06/30/16	11:44 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
49	KKYX	T	06/30/16	12:45 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type
4	06/15/16	07/01/16	M-F 6a-7p	6a-7p	--W--	:30	1	\$30.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
1	KKYX	W	06/15/16	07:15 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$30.00
2	KKYX	W	06/22/16	10:45 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$30.00
3	KKYX	W	06/29/16	06:14 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$30.00

Total Spots 70

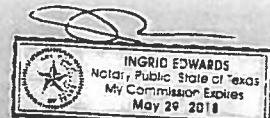
Payment Terms 30 days

Due Date: 07/30/2016

Payment Received \$3000 CC 6/8/16

Gross Total \$2,760  
 Agency Commission \$0  
 Net Amount Due \$2,760

We warrant that the actual broadcast information shown on this invoice was taken from the program log. CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written. We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee. Questions? Contact: Broadcastinvoices@coxinc.com 1-855-333-2676



KKYX-AM does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

# KKYX

## INVOICE

Invoice # 125562-2	Invoice Date 07/31/16	Invoice Month July 2016	Invoice Period 07/01/16 - 07/01/16
Station KKYX-AM	Account Executive Mark Buchanan, 210-615-5413	Sales Office San Antonio Radio Local	Sales Region Local
Advertiser Gonzales Main Street-D (43774)	Product Street dance	IDB#	
Agency Gonzales Main Street-D (43774)	Flight Dates 06/09/16 - 07/01/16	Order # 125562	Alt Order #
Billing Calendar Calendar	Billing Type Cash	Special Handling	
Advertiser Code	Product Code	Estimate Number	
Station Phone No (855) 333-2676	Billing Contact Phone No		

**Gonzales Main Street-D**  
Attention: Accounts Payable  
PO Box 547  
Gonzales TX 78629

Send Payment To:  
KKYX-AM  
PO Box 83198  
Chicago IL 60691-0198

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots / Week	Rate	Type
3	06/15/16	07/01/16	M-F 6a-7p	6a-7p	-WTF--	:30/	18	\$40.00	NM
Spots #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate
51	KKYX	F	07/01/16	01:11 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
49	KKYX	F	07/01/16	02:11 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
52	KKYX	F	07/01/16	05:44 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
50	KKYX	F	07/01/16	08:48 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
54	KKYX	F	07/01/16	10:14 AM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00
53	KKYX	F	07/01/16	12:12 PM	M-F 6a-7p	6a-7p	:30	GONZALES MAIN STREET GENE	\$40.00

Total Spots 6

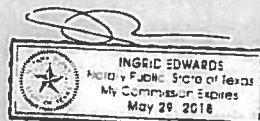
Payment Terms 30 days

Due Date: 08/30/2016

Payment Received \$3000 CC 6/8/16

Gross Total \$240  
Agency Commission \$0  
Net Amount Due \$240

We warrant that the actual broadcast information shown on this invoice was taken from the program log. CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written. We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee. Questions? Contact: [Broadcastinvoices@coxinc.com](mailto:Broadcastinvoices@coxinc.com) 1-855-333-2676



KKYX-AM does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

# INVOICE



**Invoice #:** MCC-116068288  
**Invoice Date:** 06/30/2016  
**Contract #:** 19552  
**Page:** 1  
**Net Amount Due:** \$800.00

**Advertiser:** GONZALES MAIN STREET  
 PO BOX 547  
 GONZALES, TX 78629

**Station(s):** KGMB-AM  
 KNBT-FM

**Advertiser:** GONZALES MAIN STREET  
**Product:** CONCERT SERIES 2016  
**Estimate #:**  
**Agency Client Code:**  
**Buyer Name:**

**Salesperson(s):** Stuart Wolfe  
**Terms:** Net 30 days

Day	Date	Time	Ln	Length	Product	ISCI
KGMB-AM						
WED	06/15/16	06:05a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	07:12a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	08:13a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	11:22a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	04:50p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	12:18p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	01:24p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	02:21p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	03:22p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	05:20p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	07:11a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	09:19a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	11:21a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	02:19p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	04:50p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	06:43a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	09:19a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	10:20a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	02:21p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	05:21p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	08:34a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	10:20a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	12:23p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	01:22p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	03:20p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	08:45a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	09:19a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	12:08p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	02:21p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	04:50p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET

KNBT-FM

# INVOICE



Invoice #: MCC-116068288  
 Invoice Date: 06/30/2016  
 Contract #: 19552  
 Page: 2  
 Net Amount Due: \$800.00

Day	Date	Time	Ln	Length	Product	ISCI
WED	06/15/16	07:04a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	08:31a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	12:19p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	01:48p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/15/16	03:20p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	07:44a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	09:40a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	10:39a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	01:56p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/16/16	05:25p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	08:33a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	09:25a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	11:18a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	01:19p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/17/16	05:56p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	11:19a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	01:14p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	03:32p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	05:32p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
WED	06/22/16	06:19p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	07:23a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	09:57a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	11:54a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	03:55p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
THU	06/23/16	04:36p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	07:03a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	08:23a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	10:39a	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	12:47p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET
FRI	06/24/16	02:49p	1	30	CONCERT SERIES 2016	GONZALES MAIN STREET

Date	Ln	Ordered Ln Dates	Quantity	Amount	Line Remark
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KNBT-FM

1

PACKAGE BILLED

Remit To:  
 New Braunfels Communications  
 KGNB/KNBT Radio  
 1540 Loop 337 N  
 New Braunfels, TX 78130

**Invoice Totals**  
 Total Spots: 60  
 Gross Amount: \$800.00  
 Agency Commission: \$0.00  
 Net Amount Due: \$800.00

# INVOICE



Invoice #: MCC-116078452  
 Invoice Date: 07/31/2016  
 Contract #: 19552  
 Page: 1  
 Net Amount Due: \$200.00

Advertiser: GONZALES MAIN STREET  
 PO BOX 547  
 GONZALES, TX 78629

Station(s): KGNB-AM  
 KNBT-FM

Advertiser: GONZALES MAIN STREET  
 Product: CONCERT SERIES 2016  
 Estimate #:  
 Agency Client Code:  
 Buyer Name:

Salesperson(s): Stuart Wolfe  
 Terms: Net 30 days

Day	Date	Time	Ln	Length	Product	ISCI
<b>KGNB-AM</b>						
SAT	07/02/16	07:10a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	09:51a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	12:19p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	01:21p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	02:19p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	06:32a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	11:42a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	03:20p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	04:23p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	05:20p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	07:10a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	08:11a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	10:20a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	11:50a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	04:21p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
<b>KNBT-FM</b>						
SAT	07/02/16	09:24a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	10:53a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	04:57p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	05:54p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SAT	07/02/16	06:57p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	11:26a	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	12:53p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	01:48p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	02:50p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
SUN	07/03/16	03:51p	2	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	11:52a	3	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	12:30p	3	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	02:46p	3	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	03:17p	3	30	CONCERT SERIES 2016	GONZALES MAIN STREET
MON	07/04/16	05:18p	3	30	CONCERT SERIES 2016	GONZALES MAIN STREET

# INVOICE



Invoice #: MCC-116078452  
Invoice Date: 07/31/2016  
Contract #: 19552  
Page: 2  
Net Amount Due: \$200.00

Date	Ln	Ordered Ln Dates	Quantity	Amount	Line Remark
KNBT-FM	1				PACKAGE BILLED

Remit To:  
New Braunfels Communications  
KGNB/KNBT Radio  
1540 Loop 337 N  
New Braunfels, TX 78130

Invoice Totals  
Total Spots: 30  
Gross Amount: \$200.00  
Agency Commission: \$0.00  
Net Amount Due: \$200.00



**TOP 40 CLASSIC HITS ROCK NEWS TALK NEW COUNTRY**

**June 2016**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9 6 ads	10 6 ads	11
12	13 6 ads	14 6 ads	15 6 ads	16 6 ads	17 6 ads	18
19	20 6 ads	21 6 ads	22 6 ads	23 6 ads	24 6 ads	25
26	27 6 ads	28 6 ads	29 6 ads	30 6 ads		

Client: Gonzales Main Street      KNAL, KVIC, KITE, KBAR, KVNN  
 Budget: \$1600      :30 seconds

Number of Ads: 96 X 5 stations = 480 ads

Signature: 

Date: 6/8/16



**TOP 40 CLASSIC HITS ROCK NEWS TALK NEW COUNTRY**

**July 2016**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday 1 6 ads	Saturday 2 6 ads
3 6 ads	4 6 ads	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Client: Gonzales Main Street KNAL, KVIC, KITE, KBAR, KVNN

Budget: \$400 :30 seconds

Number of Ads: 24 ads X 5 stations = 120 ads

Signature: *Dil*

Date: 4/8/16



Post Office Box 390  
El Campo, TEXAS  
77437  
979.543.3303 Office

# KULP-AM Invoice

Invoice ID: 16060111  
Invoice Date: 6/30/2016  
Account ID: 0743  
Order ID: 0743-001  
Account Rep: Zetsche

Amount Due: \$500.00

Amount Paid: \_\_\_\_\_

GONZALES MAIN STREET SERIES  
PO BOX 547  
GONZALES TEXAS 78629

This invoice reflects an individual order this month. Please refer to attached statement for all of your account activity.

Sponsor Gonzales Main Street Series / Gonzales Main Street for P.O./Estimate # Main Street  
Gonzales Main Street Series

Page 1

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/8/2016	06:20 AM	:30	Spot	Main Street Series	10.00
6/8/2016	01:35 PM	:30	Spot	Main Street Series	10.00
6/8/2016	03:36 PM	:30	Spot	Main Street Series	10.00
6/9/2016	07:11 AM	:30	Spot	Main Street Series	10.00
6/9/2016	02:35 PM	:30	Spot	Main Street Series	10.00
6/9/2016	05:20 PM	:30	Spot	Main Street Series	10.00
6/10/2016	06:38 AM	:30	Spot	Main Street Series	10.00
6/10/2016	11:20 AM	:30	Spot	Main Street Series	10.00
6/10/2016	01:22 PM	:30	Spot	Main Street Series	0.00
6/10/2016	03:20 PM	:30	Spot	Main Street Series	0.00
6/10/2016	04:35 PM	:30	Spot	Main Street Series	10.00
6/11/2016	06:21 AM	:30	Spot	Main Street Series	0.00
6/11/2016	07:21 AM	:30	Spot	Main Street Series	0.00
6/12/2016	02:37 PM	:30	Spot	Main Street Series	0.00
6/12/2016	05:36 PM	:30	Spot	Main Street Series	0.00
6/12/2016	07:37 PM	:30	Spot	Main Street Series	0.00
6/13/2016	09:36 AM	:30	Spot	Main Street Series	10.00
6/13/2016	11:37 AM	:30	Spot	Main Street Series	0.00
6/13/2016	01:35 PM	:30	Spot	Main Street Series	10.00
6/13/2016	03:36 PM	:30	Spot	Main Street Series	10.00
6/13/2016	04:10 PM	:30	Spot	Main Street Series	0.00
6/14/2016	06:38 AM	:30	Spot	Main Street Series	10.00
6/14/2016	11:20 AM	:30	Spot	Main Street Series	0.00
6/14/2016	02:35 PM	:30	Spot	Main Street Series	10.00
6/14/2016	05:10 PM	:30	Spot	Main Street Series	0.00
6/14/2016	06:35 PM	:30	Spot	Main Street Series	10.00
6/15/2016	09:36 AM	:30	Spot	Main Street Series	10.00
6/15/2016	11:37 AM	:30	Spot	Main Street Series	10.00
6/15/2016	01:35 PM	:30	Spot	Main Street Series	0.00
6/15/2016	04:35 PM	:30	Spot	Main Street Series	0.00
6/15/2016	05:35 PM	:30	Spot	Main Street Series	10.00
6/16/2016	07:17 AM	:30	Spot	Main Street Series	0.00
6/16/2016	08:48 AM	:30	Spot	Main Street Series	10.00
6/16/2016	01:22 PM	:30	Spot	Main Street Series	10.00
6/16/2016	02:20 PM	:30	Spot	Main Street Series	0.00
6/16/2016	03:10 PM	:30	Spot	Main Street Series	10.00
6/17/2016	06:38 AM	:30	Spot	Main Street Series	10.00

Continued

Sponsor: Gonzales Main Street Series / Gonzales Main Street for P.O./Estimate # Main Street ID: 16060111  
 Gonzales Main Street Series

# KULP-AM Invoice

Invoice Date: 6/30/2016 Page 2

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/17/2016	11:37 AM	:30	Spot	Main Street Series	10.00
6/17/2016	01:22 PM	:30	Spot	Main Street Series	0.00
6/17/2016	03:36 PM	:30	Spot	Main Street Series	10.00
6/17/2016	04:20 PM	:30	Spot	Main Street Series	0.00
6/18/2016	06:36 AM	:30	Spot	Main Street Series	0.00
6/18/2016	07:36 AM	:30	Spot	Main Street Series	0.00
6/19/2016	02:18 PM	:30	Spot	Main Street Series	0.00
6/19/2016	05:20 PM	:30	Spot	Main Street Series	0.00
6/19/2016	07:18 PM	:30	Spot	Main Street Series	0.00
6/20/2016	08:21 AM	:30	Spot	Main Street Series	0.00
6/20/2016	09:36 AM	:30	Spot	Main Street Series	10.00
6/20/2016	01:35 PM	:30	Spot	Main Street Series	10.00
6/20/2016	02:10 PM	:30	Spot	Main Street Series	0.00
6/20/2016	03:36 PM	:30	Spot	Main Street Series	10.00
6/21/2016	06:20 AM	:30	Spot	Main Street Series	10.00
6/21/2016	09:36 AM	:30	Spot	Main Street Series	0.00
6/21/2016	11:37 AM	:30	Spot	Main Street Series	10.00
6/21/2016	01:22 PM	:30	Spot	Main Street Series	0.00
6/21/2016	05:35 PM	:30	Spot	Main Street Series	10.00
6/22/2016	08:21 AM	:30	Spot	Main Street Series	10.00
6/22/2016	01:35 PM	:30	Spot	Main Street Series	10.00
6/22/2016	02:20 PM	:30	Spot	Main Street Series	0.00
6/22/2016	04:35 PM	:30	Spot	Main Street Series	10.00
6/22/2016	06:18 PM	:30	Spot	Main Street Series	0.00
6/23/2016	07:17 AM	:30	Spot	Main Street Series	10.00
6/23/2016	11:20 AM	:30	Spot	Main Street Series	10.00
6/23/2016	01:10 PM	:30	Spot	Main Street Series	0.00
6/23/2016	03:20 PM	:30	Spot	Main Street Series	10.00
6/23/2016	05:20 PM	:30	Spot	Main Street Series	0.00
6/24/2016	06:38 AM	:30	Spot	Main Street Series	10.00
6/24/2016	11:20 AM	:30	Spot	Main Street Series	0.00
6/24/2016	02:35 PM	:30	Spot	Main Street Series	10.00
6/24/2016	03:36 PM	:30	Spot	Main Street Series	0.00
6/24/2016	04:20 PM	:30	Spot	Main Street Series	10.00
6/25/2016	06:36 AM	:30	Spot	Main Street Series	0.00
6/25/2016	08:36 AM	:30	Spot	Main Street Series	0.00
6/26/2016	01:37 PM	:30	Spot	Main Street Series	0.00
6/26/2016	05:20 PM	:30	Spot	Main Street Series	0.00
6/26/2016	07:18 PM	:30	Spot	Main Street Series	0.00
6/27/2016	08:11 AM	:30	Spot	Main Street Series	0.00
6/27/2016	09:36 AM	:30	Spot	Main Street Series	10.00
6/27/2016	02:20 PM	:30	Spot	Main Street Series	10.00
6/27/2016	04:20 PM	:30	Spot	Main Street Series	0.00
6/27/2016	06:18 PM	:30	Spot	Main Street Series	10.00

Continued

Sponsor: Gonzales Main Street Series / Gonzales Main Street for P.O./Estimate # Main Street Series ID: 16060111  
 Gonzales Main Street Series

# KULP-AM Invoice

Invoice Date: 6/30/2016 Page 3

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/28/2016	06:38 AM	:30	Spot	Main Street Series	0.00
6/28/2016	07:11 AM	:30	Spot	Main Street Series	10.00
6/28/2016	11:20 AM	:30	Spot	Main Street Series	10.00
6/28/2016	03:36 PM	:30	Spot	Main Street Series	10.00
6/28/2016	04:35 PM	:30	Spot	Main Street Series	0.00
6/29/2016	09:36 AM	:30	Spot	Main Street Series	10.00
6/29/2016	01:22 PM	:30	Spot	Main Street Series	10.00
6/29/2016	02:10 PM	:30	Spot	Main Street Series	0.00
6/29/2016	03:20 PM	:30	Spot	Main Street Series	0.00
6/29/2016	05:20 PM	:30	Spot	Main Street Series	10.00
6/30/2016	06:20 AM	:30	Spot	Main Street Series	10.00
6/30/2016	11:20 AM	:30	Spot	Main Street Series	0.00
6/30/2016	01:35 PM	:30	Spot	Main Street Series	0.00
6/30/2016	04:20 PM	:30	Spot	Main Street Series	10.00

95 Total Items

Total Cost: 500.00

Amount Due: 500.00



1580 AM SEGUIN, TX

P.O. Box 1600 Seguin, Texas 78155  
(830) 379-2234

BARBARA FRIEDRICH  
GONZALES MAIN STREET R.  
P.O. BOX 547  
GONZALES, TEXAS 78629

## INVOICE

NUMBER: 71913

KWED-AM Seguin, TX

INVOICE DATE: 6/30/16

PAGE: 1

TYPE: Complete

ACCOUNT: 42788

CONTRACT: 25401

PRODUCT: CONCERT SERIES

Salesperson: LINDA NORVILLE

Income Account: LOCAL SALES

Terms: NET 10 DAYS

PAY THIS AMOUNT:

BY:

\$480.00

7/15/16

KWED Times for 6/9/16-6/30/16

Times are approximate within 30 minutes.

Day/Date	Time	Len	Rate	Product	Comments
Th 6/09 B	6:55a	30	\$0.00	CONCERT SERIES	
Th 6/09 B	7:30a	30	\$0.00	CONCERT SERIES	
Th 6/09 B	5:16p	30	\$0.00	CONCERT SERIES	
Fr 6/10 B	6:23a	30	\$0.00	CONCERT SERIES	
Fr 6/10 B	8:27a	30	\$0.00	CONCERT SERIES	
Fr 6/10 B	5:19p	30	\$0.00	CONCERT SERIES	
Mn 6/13 B	6:24a	30	\$0.00	CONCERT SERIES	
Mn 6/13 B	7:23a	30	\$0.00	CONCERT SERIES	
Mn 6/13 B	12:19p	30	\$0.00	CONCERT SERIES	
Tu 6/14 B	7:20a	30	\$0.00	CONCERT SERIES	
Tu 6/14 B	8:49a	30	\$0.00	CONCERT SERIES	
We 6/15 B	6:27a	30	\$0.00	CONCERT SERIES	
We 6/15 B	7:53a	30	\$0.00	CONCERT SERIES	
We 6/15 B	1:24p	30	\$0.00	CONCERT SERIES	
Th 6/16 B	6:24a	30	\$0.00	CONCERT SERIES	
Th 6/16 B	5:17p	30	\$0.00	CONCERT SERIES	
Fr 6/17 B	6:27a	30	\$0.00	CONCERT SERIES	
Fr 6/17 B	8:18a	30	\$0.00	CONCERT SERIES	
Fr 6/17 B	5:26p	30	\$0.00	CONCERT SERIES	
Mn 6/20 B	8:18a	30	\$0.00	CONCERT SERIES	
Mn 6/20 B	12:24p	30	\$0.00	CONCERT SERIES	
Mn 6/20 B	5:18p	30	\$0.00	CONCERT SERIES	
Tu 6/21 B	6:15a	30	\$0.00	CONCERT SERIES	
Tu 6/21 B	8:47a	30	\$0.00	CONCERT SERIES	
We 6/22 B	6:58a	30	\$0.00	CONCERT SERIES	
We 6/22 B	12:18p	30	\$0.00	CONCERT SERIES	
We 6/22 B	5:11p	30	\$0.00	CONCERT SERIES	
Th 6/23 B	6:11a	30	\$0.00	CONCERT SERIES	
Th 6/23 B	12:23p	30	\$0.00	CONCERT SERIES	
Fr 6/24 B	8:18a	30	\$0.00	CONCERT SERIES	
Fr 6/24 B	12:19p	30	\$0.00	CONCERT SERIES	
Fr 6/24 B	5:19p	30	\$0.00	CONCERT SERIES	
Mn 6/27 B	6:28a	30	\$0.00	CONCERT SERIES	
Mn 6/27 B	8:19a	30	\$0.00	CONCERT SERIES	

I certify that this invoice represents broadcasts made by this station as recorded in the official station log

My Commission Expires



1580 AM SEGUIN, TX

P.O. Box 1600 Seguin, Texas 78155  
(830) 379-2234

BARBARA FRIEDRICH  
GONZALES MAIN STREET P  
P.O. BOX 547  
GONZALES, TEXAS 78629

**INVOICE** NUMBER: 71913

KWED-AM Seguin, TX

INVOICE DATE 6/30/16

PAGE: 2

TYPE: Complete

ACCOUNT: 42788

CONTRACT: 25401

PRODUCT: CONCERT SERIES

Salesperson: LINDA NORVILLE  
Income Account: LOCAL SALES

Terms: NET 10 DAYS

PAY THIS AMOUNT:

BY:

\$480.00

7/15/16

Comments

Day/Date	Time	Len	Rate	Product
Mn 6/27 B	12:20p	30	\$0.00	CONCERT SERIES
Tu 6/28 B	7:19a	30	\$0.00	CONCERT SERIES
Tu 6/28 B	12:22p	30	\$0.00	CONCERT SERIES
Tu 6/28 B	5:16p	30	\$0.00	CONCERT SERIES
We 6/29 B	6:59a	30	\$0.00	CONCERT SERIES
We 6/29 B	8:11a	30	\$0.00	CONCERT SERIES
We 6/29 B	12:11p	30	\$0.00	CONCERT SERIES
Th 6/30 B	7:13a	30	\$0.00	CONCERT SERIES
Th 6/30 B	12:10p	30	\$0.00	CONCERT SERIES
Th 6/30 B	5:51p	30	\$0.00	CONCERT SERIES

Contract #0025401 6/9/16 to 6/30/16

CONCERT SERIES 2016

A: 6/30 1 30 @ \$480.00

\$480.00

BILLING LINE-CONCERT SERIES 2016

B: 6/30 44 30's No Charge

\$0.00

CONCERT SERIES 2016

Total Charge:

\$480.00

BALANCE OF INVOICE #71913

\$480.00

I certify that this invoice represents broadcasts made by this station as recorded in the official station log.

Priscilda R. Rodriguez

3/6/2019

My Commission Expires

TEXAS THUNDER RADIO-KYKM/KTXM  
PO BOX 1388  
SHINER, TEXAS 77984  
361-594-8433 FX:361-594-8432

# THUNDER Invoice

Invoice ID: 16070077  
Invoice Date: 7/4/2016  
Account ID: 1246  
Order ID: 1246-006  
Account Rep: Egon Barthels

Amount Due: \$500.00

Amount Paid: \_\_\_\_\_

GONZALES MAIN STREET  
PO BOX 547  
GONZALES, TX 78629

REMIT PAYMENT TO  
PO BOX 1388  
SHINER, TEXAS 77984

Sponsor: Gonzales Main Street for PO / Estimate # Concert Series  
Gonzales Main Street

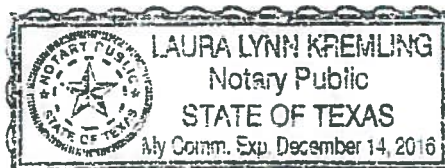
Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/1/2016	03:10 AM	30	Simulcast	Generic	[Package]
6/1/2016	03:28 AM	30	Simulcast	Generic	[Package]
6/1/2016	03:10 AM	30	Simulcast	Generic	[Package]
6/1/2016	02:10 PM	30	Simulcast	Generic	[Package]
6/1/2016	03:10 PM	30	Simulcast	Generic	[Package]
6/1/2016	03:48 PM	30	Simulcast	Generic	[Package]
6/1/2016	04:10 PM	30	Simulcast	Generic	[Package]
6/1/2016	04:48 PM	30	Simulcast	Generic	[Package]
6/1/2016	05:48 PM	30	Simulcast	Generic	[Package]
6/1/2016	06:48 PM	30	Simulcast	Generic	[Package]
6/2/2016	07:48 AM	30	Simulcast	Generic	[Package]
6/2/2016	08:48 AM	30	Simulcast	Generic	[Package]
6/2/2016	09:48 AM	30	Simulcast	Generic	[Package]
6/2/2016	01:28 PM	30	Simulcast	Generic	[Package]
6/2/2016	01:48 PM	30	Simulcast	Generic	[Package]
6/2/2016	02:10 PM	30	Simulcast	Generic	[Package]
6/2/2016	02:48 PM	30	Simulcast	Generic	[Package]
6/2/2016	05:28 PM	30	Simulcast	Generic	[Package]
6/2/2016	06:10 PM	30	Simulcast	Generic	[Package]
6/2/2016	06:48 PM	30	Simulcast	Generic	[Package]
6/3/2016	07:48 AM	30	Simulcast	Generic	[Package]
6/3/2016	08:48 AM	30	Simulcast	Generic	[Package]
6/3/2016	09:48 AM	30	Simulcast	Generic	[Package]
6/3/2016	01:28 PM	30	Simulcast	Generic	[Package]
6/3/2016	02:48 PM	30	Simulcast	Generic	[Package]
6/3/2016	03:48 PM	30	Simulcast	Generic	[Package]
6/3/2016	04:48 PM	30	Simulcast	Generic	[Package]
6/3/2016	05:48 PM	30	Simulcast	Generic	[Package]
6/3/2016	06:10 PM	30	Simulcast	Generic	[Package]
6/3/2016	06:48 PM	30	Simulcast	Generic	[Package]
6/7/2016	02:28 PM	30	Simulcast	Generic	[Package]
6/7/2016	03:48 PM	30	Simulcast	Generic	[Package]
6/7/2016	04:48 PM	30	Simulcast	Generic	[Package]
6/7/2016	05:48 PM	30	Simulcast	Generic	[Package]
6/7/2016	06:48 PM	30	Simulcast	Generic	[Package]
6/8/2016	08:10 AM	30	Simulcast	Generic	[Package]
6/8/2016	09:10 AM	30	Simulcast	Generic	[Package]
6/8/2016	01:28 PM	30	Simulcast	Generic	[Package]
6/8/2016	02:48 PM	30	Simulcast	Generic	[Package]
6/8/2016	03:48 PM	30	Simulcast	Generic	[Package]
6/9/2016	07:48 AM	30	Simulcast	Generic	[Package]
6/9/2016	08:48 AM	30	Simulcast	Generic	[Package]
6/9/2016	01:28 PM	30	Simulcast	Generic	[Package]

Page 1

AFFIDAVIT OF PERFORMANCE I Certify that in accordance with the Official Station Logs announcements were broadcast as shown on this invoice.

Continued

State of TEXAS  
County of LAVACA  
Subscribed and sworn before me this 27 day of July  
Notary Public



# THUNDER Invoice

Sponsor: Gonzales Main Street for P.O./Estimate # Concert Series  
Gonzales Main Street

Invoice ID: 16070077  
Invoice Date: 7/4/2016

Page 2

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/9/2016	02:48 PM	:30	Simulcast	Generic	[Package]
6/9/2016	04:48 PM	:30	Simulcast	Generic	[Package]
6/10/2016	07:48 AM	:30	Simulcast	Generic	[Package]
6/10/2016	09:28 AM	:30	Simulcast	Generic	[Package]
6/10/2016	01:48 PM	:30	Simulcast	Generic	[Package]
6/10/2016	02:48 PM	:30	Simulcast	Generic	[Package]
6/10/2016	05:48 PM	:30	Simulcast	Generic	[Package]
6/11/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/11/2016	11:48 AM	:30	Simulcast	Generic	[Package]
6/11/2016	06:48 PM	:30	Simulcast	Generic	[Package]
6/12/2016	02:28 PM	:30	Simulcast	Generic	[Package]
6/12/2016	04:10 PM	:30	Simulcast	Generic	[Package]
6/13/2016	08:28 AM	:30	Simulcast	Generic	[Package]
6/13/2016	01:48 PM	:30	Simulcast	Generic	[Package]
6/13/2016	03:10 PM	:30	Simulcast	Generic	[Package]
6/13/2016	04:48 PM	:30	Simulcast	Generic	[Package]
6/13/2016	05:48 PM	:30	Simulcast	Generic	[Package]
6/14/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/14/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/14/2016	01:10 PM	:30	Simulcast	Generic	[Package]
6/14/2016	02:10 PM	:30	Simulcast	Generic	[Package]
6/14/2016	06:10 PM	:30	Simulcast	Generic	[Package]
6/15/2016	08:10 AM	:30	Simulcast	Generic	[Package]
6/15/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/15/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/15/2016	02:28 PM	:30	Simulcast	Generic	[Package]
6/15/2016	03:28 PM	:30	Simulcast	Generic	[Package]
6/16/2016	08:48 AM	:30	Simulcast	Generic	[Package]
6/16/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/16/2016	02:28 PM	:30	Simulcast	Generic	[Package]
6/16/2016	03:10 PM	:30	Simulcast	Generic	[Package]
6/16/2016	04:28 PM	:30	Simulcast	Generic	[Package]
6/17/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/17/2016	09:48 AM	:30	Simulcast	Generic	[Package]
6/17/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/17/2016	02:28 PM	:30	Simulcast	Generic	[Package]
6/17/2016	06:28 PM	:30	Simulcast	Generic	[Package]
6/18/2016	11:10 AM	:30	Simulcast	Generic	[Package]
6/18/2016	01:10 PM	:30	Simulcast	Generic	[Package]
6/18/2016	05:10 PM	:30	Simulcast	Generic	[Package]
6/19/2016	02:28 PM	:30	Simulcast	Generic	[Package]
6/19/2016	04:48 PM	:30	Simulcast	Generic	[Package]
6/20/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/20/2016	08:28 AM	:30	Simulcast	Generic	[Package]
6/20/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/20/2016	03:10 PM	:30	Simulcast	Generic	[Package]
6/20/2016	06:10 PM	:30	Simulcast	Generic	[Package]
6/21/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/21/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/21/2016	01:10 PM	:30	Simulcast	Generic	[Package]
6/21/2016	02:48 PM	:30	Simulcast	Generic	[Package]
6/21/2016	05:48 PM	:30	Simulcast	Generic	[Package]
6/22/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/22/2016	08:28 AM	:30	Simulcast	Generic	[Package]
6/22/2016	01:48 PM	:30	Simulcast	Generic	[Package]
6/22/2016	02:48 PM	:30	Simulcast	Generic	[Package]

Continued

Sponsor: Gonzales Main Street for P.O./Estimate # Concert Series  
Gonzales Main Street

# THUNDER Invoice

Invoice ID: 16070077  
Invoice Date: 7/4/2016

Page 3

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/22/2016	04:28 PM	:30	Simulcast	Generic	[Package]
6/23/2016	07:48 AM	:30	Simulcast	Generic	[Package]
6/23/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/23/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/23/2016	03:10 PM	:30	Simulcast	Generic	[Package]
6/23/2016	05:10 PM	:30	Simulcast	Generic	[Package]
6/24/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/24/2016	03:28 AM	:30	Simulcast	Generic	[Package]
6/24/2016	01:10 PM	:30	Simulcast	Generic	[Package]
6/24/2016	02:28 PM	:30	Simulcast	Generic	[Package]
6/24/2016	05:48 PM	:30	Simulcast	Generic	[Package]
6/25/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/25/2016	11:28 AM	:30	Simulcast	Generic	[Package]
6/25/2016	04:28 PM	:30	Simulcast	Generic	[Package]
6/26/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/26/2016	05:10 PM	:30	Simulcast	Generic	[Package]
6/27/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/27/2016	08:28 AM	:30	Simulcast	Generic	[Package]
6/27/2016	01:10 PM	:30	Simulcast	Generic	[Package]
6/27/2016	02:10 PM	:30	Simulcast	Generic	[Package]
6/27/2016	03:28 PM	:30	Simulcast	Generic	[Package]
6/28/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/28/2016	09:48 AM	:30	Simulcast	Generic	[Package]
6/28/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/28/2016	02:48 PM	:30	Simulcast	Generic	[Package]
6/28/2016	05:28 PM	:30	Simulcast	Generic	[Package]
6/29/2016	07:28 AM	:30	Simulcast	Generic	[Package]
6/29/2016	08:28 AM	:30	Simulcast	Generic	[Package]
6/29/2016	01:28 PM	:30	Simulcast	Generic	[Package]
6/29/2016	02:48 PM	:30	Simulcast	Generic	[Package]
6/29/2016	04:10 PM	:30	Simulcast	Generic	[Package]
6/30/2016	07:48 AM	:30	Simulcast	Generic	[Package]
6/30/2016	09:10 AM	:30	Simulcast	Generic	[Package]
6/30/2016	01:48 PM	:30	Simulcast	Generic	[Package]
6/30/2016	02:48 PM	:30	Simulcast	Generic	[Package]
6/30/2016	03:48 PM	:30	Simulcast	Generic	[Package]
7/1/2016	08:10 AM	:30	Simulcast	Generic	[Package]
7/1/2016	09:10 AM	:30	Simulcast	Generic	[Package]
7/1/2016	01:28 PM	:30	Simulcast	Generic	[Package]
7/1/2016	02:48 PM	:30	Simulcast	Generic	[Package]
7/1/2016	06:48 PM	:30	Simulcast	Generic	[Package]
7/2/2016	09:10 AM	:30	Simulcast	Generic	[Package]
7/2/2016	10:28 AM	:30	Simulcast	Generic	[Package]
7/2/2016	05:28 PM	:30	Simulcast	Generic	[Package]
7/3/2016	01:10 PM	:30	Simulcast	Generic	[Package]
7/3/2016	03:10 PM	:30	Simulcast	Generic	[Package]
7/4/2016	07:28 AM	:30	Simulcast	Generic	[Package]
7/4/2016	08:28 AM	:30	Simulcast	Generic	[Package]
7/4/2016	01:28 PM	:30	Simulcast	Generic	[Package]
7/4/2016	02:28 PM	:30	Simulcast	Generic	[Package]
7/4/2016	04:10 PM	:30	Simulcast	Generic	[Package]
7/4/2016	09:00 PM	15:00	Simulcast	Generic	[Package]
7/4/2016			Package		500.00
151 Total Items				Total Cost:	500.00

Amount Due: **500.00**

KBUK RADIO INC.  
P.O. BOX 609  
LA GRANGE, TX 78945  
979-968-3173

# KVLG-AM/KBUK-FM Invoice

Invoice ID: 16060271  
Invoice Date: 6/30/2016  
Account ID: 11509  
Order ID: 11509-001  
Account Rep: Gary Dusek

Amount Due: \$424.00

Amount Paid: \_\_\_\_\_

GONZALES MAIN STREET  
PO BOX 547  
GONZALES TX 78629

PAYMENTS REC'D AFTER LAST  
DAY OF MONTH NOT POSTED  
ON STATEMENT

Sponsor Gonzales Main Street for P.O./Estimate # 17142  
Gonzales Main Street - Concert Series

Page 1

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/9/2016	05:16 PM	:30	Spot	282	8.00
6/9/2016	06:02 PM	:30	Spot	282	8.00
6/10/2016	09:32 AM	:30	Spot	282	8.00
6/10/2016	12:02 PM	:30	Spot	282	8.00
6/10/2016	03:46 PM	:30	Spot	282	8.00
6/10/2016	05:16 PM	:30	Spot	282	8.00
6/13/2016	09:02 AM	:30	Spot	282	8.00
6/13/2016	01:32 PM	:30	Spot	282	8.00
6/13/2016	04:32 PM	:30	Spot	282	8.00
6/14/2016	09:32 AM	:30	Spot	282	8.00
6/14/2016	02:02 PM	:30	Spot	282	8.00
6/14/2016	06:32 PM	:30	Spot	282	8.00
6/15/2016	09:02 AM	:30	Spot	282	8.00
6/15/2016	11:32 AM	:30	Spot	282	8.00
6/15/2016	06:02 PM	:30	Spot	282	8.00
6/16/2016	10:33 AM	:30	Spot	282	8.00
6/16/2016	11:48 AM	:30	Spot	282	8.00
6/16/2016	03:02 PM	:30	Spot	282	8.00
6/16/2016	04:33 PM	:30	Spot	282	8.00
6/17/2016	09:46 AM	:30	Spot	282	8.00
6/17/2016	01:32 PM	:30	Spot	282	8.00
6/17/2016	04:32 PM	:30	Spot	282	8.00
6/17/2016	06:02 PM	:30	Spot	282	8.00
6/20/2016	08:32 AM	:30	Spot	282	8.00
6/20/2016	01:32 PM	:30	Spot	282	8.00
6/20/2016	04:02 PM	:30	Spot	282	8.00
6/21/2016	10:02 AM	:30	Spot	282	8.00
6/21/2016	11:32 AM	:30	Spot	282	8.00
6/21/2016	02:32 PM	:30	Spot	282	8.00
6/22/2016	09:02 AM	:30	Spot	282	8.00
6/22/2016	02:32 PM	:30	Spot	282	8.00
6/22/2016	03:02 PM	:30	Spot	282	8.00
6/23/2016	08:33 AM	:30	Spot	282	8.00
6/23/2016	09:33 AM	:30	Spot	282	8.00
6/23/2016	11:02 AM	:30	Spot	282	8.00
6/23/2016	04:02 PM	:30	Spot	282	8.00
6/24/2016	09:32 AM	:30	Spot	282	8.00
6/24/2016	11:32 AM	:30	Spot	282	8.00
6/24/2016	01:32 PM	:30	Spot	282	8.00
6/24/2016	06:32 PM	:30	Spot	282	8.00
6/27/2016	11:32 AM	:30	Spot	282	8.00

AFFIDAVIT OF PERFORMANCE I Certify that in accordance with the Official

Station Logs announcements were broadcast as shown on this invoice

Continued

*Donna Meach*

# KVLG-AM/KBUK-FM Invoice

Sponsor: Gonzales Main Street for P.O./Estimate # 17142  
Gonzales Main Street - Concert Series

Invoice ID: 16060271  
Invoice Date: 6/30/2016

Page 2

Date	Time	Length	Description	CopyID / ISCI Code	Cost
6/27/2016	01 32 PM	30	Spot	282	8.00
6/27/2016	06 32 PM	30	Spot	282	8.00
6/28/2016	11 32 AM	30	Spot	282	8.00
6/28/2016	02 32 PM	30	Spot	282	8.00
6/28/2016	03 02 PM	30	Spot	282	8.00
6/29/2016	06 32 AM	30	Spot	282	8.00
6/29/2016	11 32 AM	30	Spot	282	8.00
6/29/2016	04 32 PM	30	Spot	282	8.00
6/30/2016	07 30 AM	30	Spot	282	8.00
6/30/2016	09 33 AM	30	Spot	282	8.00
6/30/2016	11 16 AM	30	Spot	282	8.00
6/30/2016	02 33 PM	30	Spot	282	8.00

53 Total Items

Total Cost:

424.00

Amount Due:

424.00

FOOD • GAMES • ARTS & CRAFTS • NO GLASS ALLOWED • LAWN CHAIRS WELCOME  
COLD BEER SOLD BY VFW • SERVICE ANIMALS ONLY PLEASE

# Gonzales Main Street concert series '16

FREE SHOW - GROUNDS OPEN AT 6  
CONFEDERATE SQUARE - DOWNTOWN GONZALES  
ACCOMMODATIONS - [TOURGONZALES.COM](http://TOURGONZALES.COM)



**6/3 THE HOT ATTACKS**

**6/10 TWO TONS OF STEEL**



**6/17 BLUE FINGER DISCO**

**6/24 JAY PEREZ**  
OPENER, MAGNIFICO SIETE



**4<sup>th</sup> of July**

**6:00 LOGAN RYAN BAND**

**7:30 JON WOLFE**

**9:15 STAR SPANGLED SPECTACULAR**

SYNCED WITH MUSIC ON TEXAS THUNDER RADIO 94.3

*Star Spangled Spectacular*

[WWW.TOURGONZALES.COM](http://WWW.TOURGONZALES.COM) • [FACEBOOK.COM/GONZALESMAINSTREET](https://FACEBOOK.COM/GONZALESMAINSTREET)  
TWITTER @GONZALESMAINST • 830.672.2815



**H-E-B**  
Helping Here.

**BYK**  
Additives & Instruments

CITY OF GONZALES  
★  
COME AND TAKE IT



★  
COME AND READ IT

The Gonzales  
Cannon

**Gonzales Inquirer**



Scott Dierlam, Agent  
[www.scottdierlam.com](http://www.scottdierlam.com)



Marlin Portable  
Buildings  
830-457-4711



DuBois  
Insurance  
Agency



B&G Automotive  
& Diesel



**RUNNING**  
BAR & GRILL



[Summary Responses](#)
[Individual Response](#)
[Manage Report](#)
[Advanced Options](#)
[Upgrade Now](#)
[My Surveys](#)
[Zoho Apps](#)
[jill.schauer@tamu.edu](mailto:jill.schauer@tamu.edu)

### Gonzales Main Street Concert Series 6-3-16

Survey Status: **Closed**

[Edit this Survey](#)

[Report](#)
[Default Report](#)

Filter by: [All Responses](#)

[-- Export --](#)

Completed Responses

20

Partial Responses

0

Survey Visits

111

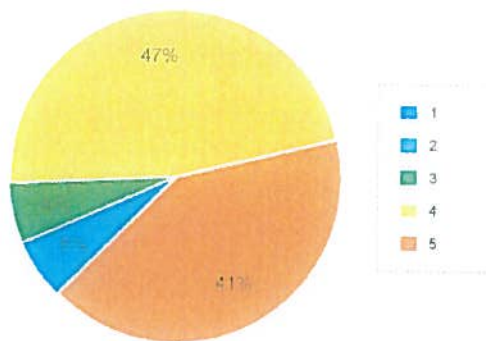
Q1

[Display Option](#)

[-- Export --](#)

Based on your overall experience, how would you rate the event?

Answered: 17 Skipped: 3



★

Response Percent

5.88%

Response Count

1

★★

0.00%

0

★★★

5.88%

1

★★★★

47.06%

8

★★★★★

41.18%

7

Rating Average: **4.18**

Q2

[-- Export --](#)

Number of persons in your group

Answered: 15 Skipped: 1

[Show 19 Responses](#)

Summary Responses

Individual Response

Manage Report

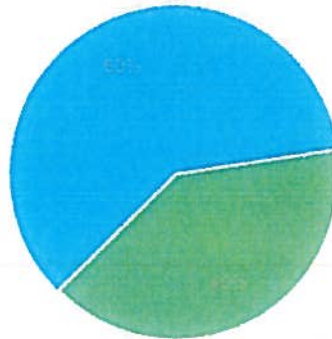
Advanced Options

Display Option

-- Export --

## Do you live locally or out of the area?

Answered: 20 Skipped: 0



Locally

Outside area

Locally

Outside area

Response Percent

60.0%

Response Count

12

40.0%

8

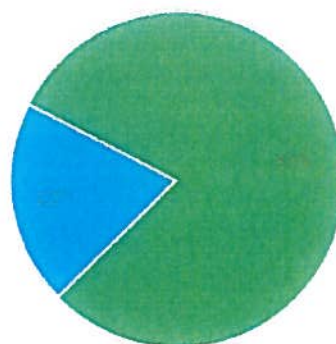
Q4

Display Option

-- Export --

## If out of the area, are you lodging in a hotel/motel?

Answered: 10 Skipped: 10



Yes

No

Yes

No

Response Percent

20.0%

Response Count

2

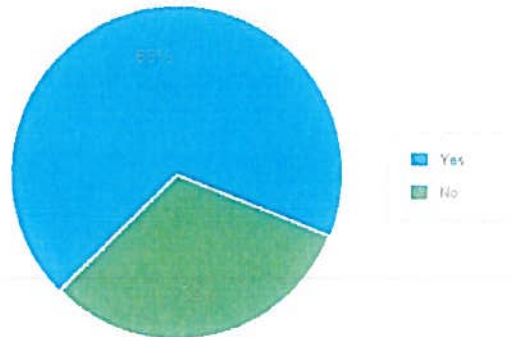
80.0%

8

Q5	Summary Responses	Individual Response	Manage Report	Advanced Options	Display Option	- Export -
----	-------------------	---------------------	---------------	------------------	----------------	------------

Will/did you dine in the city before or after tonight's event?

Answered: 19 Skipped: 1



Yes

Response Percent

68.42%

Response Count

13

No

31.58%

6

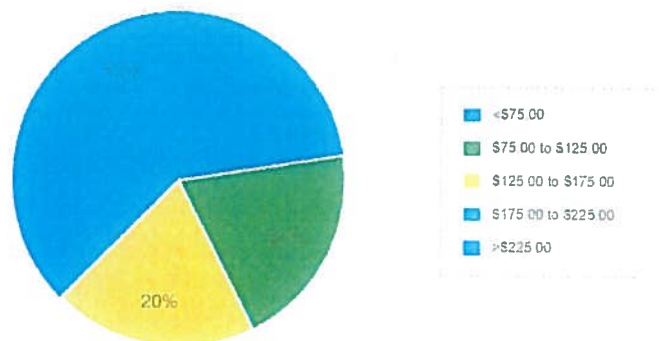
Q6

Display Option

- Export -

Estimated total amount spent for lodging/dining?

Answered: 15 Skipped: 5



<\$75.00

Response Percent

60.0%

Response Count

9

\$75.00 to \$125.00

20.0%

3

\$125.00 to \$175.00

20.0%

3

\$175.00 to \$225.00

0.0%

0

>\$225.00

0.0%

0

Summary Responses	Individual Response	Manage Report	Advanced Options	Response Percent	Response Count
-------------------	---------------------	---------------	------------------	------------------	----------------

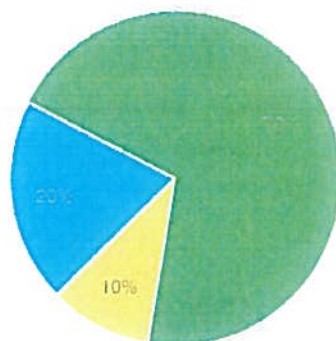
Q7

Display Option

-- Export --

## How organized was the event?

Answered: 20 Skipped: 0



- Extremely organized
- Very organized
- Somewhat organized
- Not so organized
- Not at all organized

Extremely organized  
Very organized  
Somewhat organized  
Not so organized  
Not at all organized

Response Percent	Response Count
20.0%	4
70.0%	14
10.0%	2
0.0%	0
0.0%	0

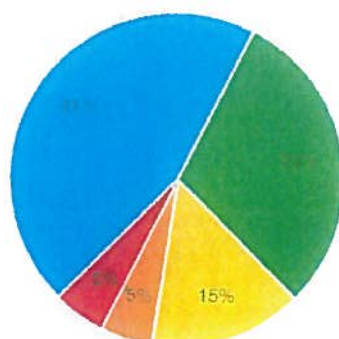
Q8

Display Option

-- Export --

## How would you rate the entertainment at the event?

Answered: 20 Skipped: 0



- Excellent
- Very good
- Good
- Fair
- Poor

Summary Responses	Individual Response	Manage Report	Advanced Options	Response Percent	Response Count
Excellent				45.0%	9
Very good				30.0%	6
Good				15.0%	3
Fair				5.0%	1
Poor				5.0%	1

[Export](#)

### Suggestions/Comments:

Answered: 9 Skipped: 11

[Hide Responses](#)

1 - 9

Keep up the great work!

[View full response of this respondent](#)

Good to hear tejano music for the last few years. Y'all actually have better music than at the come and take it. Even if it's country music.

[View full response of this respondent](#)

I'd like a list of food vendors posted somewhere, so I get a better idea of what options are there.

[View full response of this respondent](#)

We LOVED our visit, and will be back!

[View full response of this respondent](#)

Music was just awful. And it was so loud, you had to yell to be heard by the person next to you. There is so much beautiful



Summary Responses Individual Response Manage Report Advanced Options  
**Zoho Survey** [Upgrade Now](#) My Surveys Zoho Apps [jill.schauer@tamu.edu](mailto:jill.schauer@tamu.edu)

**Gonzales Main Street Concert Series 6-10-16**Survey Status: **Closed**[Edit this Survey](#)

Report

Default Report

Filter by

All Responses

[-- Export --](#)

Completed Responses

30

Partial Responses

0

Survey Visits

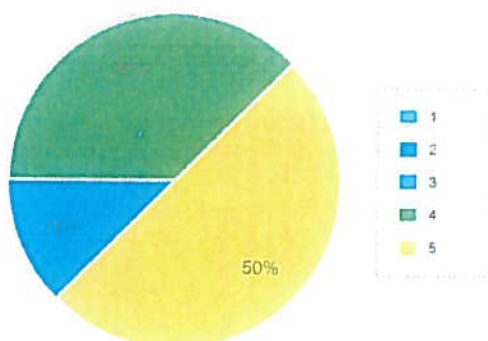
68

Q1

[Display Option](#)[-- Export --](#)

Based on your overall experience, how would you rate the event?

Answered: 8 Skipped: 22



★

Response Percent

0.0%

Response Count

0

★ ★

12.5%

1

★ ★ ★

0.0%

0

★ ★ ★ ★

37.5%

3

★ ★ ★ ★ ★

50.0%

4

Rating Average: **4.25**

Q2

[-- Export --](#)**Number of persons in your group**

Answered: 30 Skipped: 0

[Show 30 Responses](#)

Summary Responses

Individual Response

Manage Report

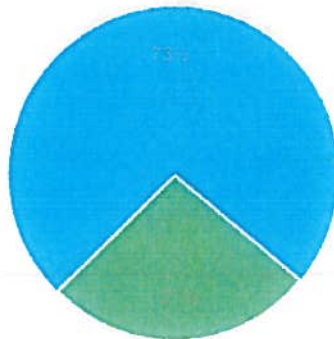
Advanced Options

Display Option

-- Export --

## Do you live locally or out of the area?

Answered: 30 Skipped: 0



Locally  
Outside area

Locally

Outside area

Response Percent

73.33%

Response Count

22

26.67%

8

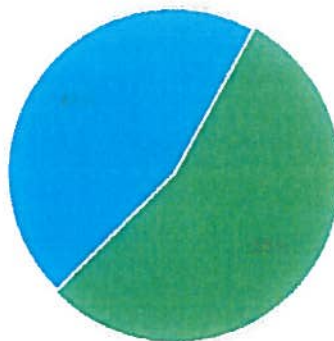
Q4

Display Option

-- Export --

## If out of the area, are you lodging in a hotel/motel?

Answered: 11 Skipped: 19



Yes  
No

Yes

No

Response Percent

45.45%

Response Count

5

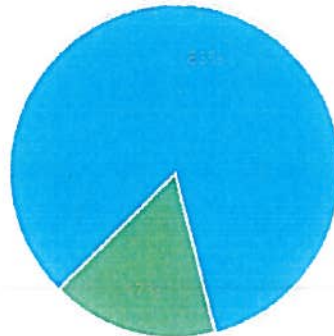
54.55%

6

Q5	Summary Responses	Individual Response	Manage Report	Advanced Options	Display Option	-- Export --
----	-------------------	---------------------	---------------	------------------	----------------	--------------

## Will/did you dine in the city before or after tonight's event?

Answered: 30 Skipped: 0



Yes

Response Percent

83.33%

Response Count

25

No

16.67%

5

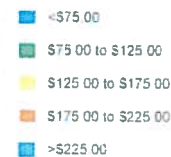
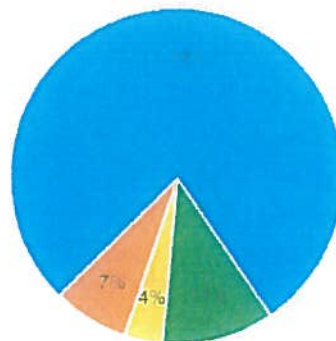
Q5

Display Option

-- Export --

## Estimated total amount spent for lodging/dining?

Answered: 27 Skipped: 3



&lt;\$75.00

Response Percent

77.78%

Response Count

21

\$75.00 to \$125.00

11.11%

3

\$125.00 to \$175.00

3.7%

1

\$175.00 to \$225.00

7.41%

2

&gt;\$225.00

0.0%

0

Summary Responses Individual Response Manage Report Advanced Options Response Percent Response Count

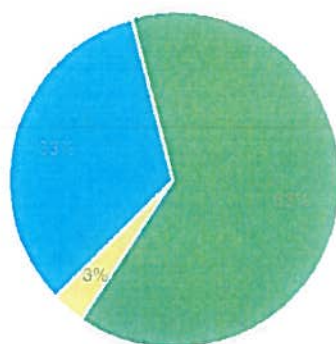
Q7

Display Option

-- Export --

## How organized was the event?

Answered: 30 Skipped: 0



- Extremely organized
- Very organized
- Somewhat organized
- Not so organized
- Not at all organized

Extremely organized  
Very organized  
Somewhat organized  
Not so organized  
Not at all organized

Response Percent

Response Count

33.33%

10

63.33%

19

3.33%

1

0.0%

0

0.0%

0

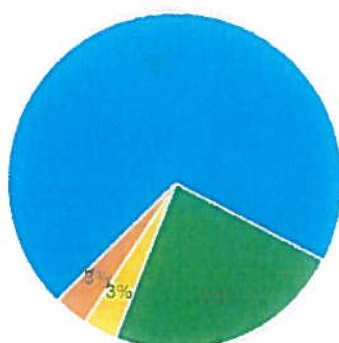
Q8

Display Option

-- Export --

## How would you rate the entertainment at the event?

Answered: 30 Skipped: 0



- Excellent
- Very good
- Good
- Fair
- Poor

Summary Responses	Individual Response	Manage Report	Advanced Options	Response Percent	Response Count
Excellent				70.0%	21
Very good				23.33%	7
Good				3.33%	1
Fair				3.33%	1
Poor				0.0%	0

Q9

[-- Export --](#)

## Suggestions/Comments:

Answered: 5 Skipped: 25

[Hide Responses](#)

1 - 5

Loved the music!

[View full response of this respondent](#)

These events are good for building a sense of community, and giving young people are safe place to be on a Friday night

[View full response of this respondent](#)

Rockabilly music that leans toward the rock doesn't interest me nor can I imagine it does many of the older residents that were there.

[View full response of this respondent](#)

More vendors with unique and different items... kids entertainment awesome music great food/snacks good so I would say vendors would like to see more

[View full response of this respondent](#)

&lt;

&gt;

Summary Responses Individual Response Manage Report Advanced Options Upgrade Now My Surveys Zoho Apps jill.schauer@tamu.edu

## Gonzales Main Street Concert Series 6-17-16

Survey Status: Closed

[Edit this Survey](#)

Report

Default Report

Filter by

All Responses

-- Export --

Completed Responses

7

Partial Responses

0

Survey Visits

47

Q1

Display Option

-- Export --

Based on your overall experience, how would you rate the event?

Answered 2 Skipped 5



Response Percent

Response Count

★

0.0%

0

★ ★

0.0%

0

★ ★ ★

0.0%

0

★ ★ ★ ★

0.0%

0

★ ★ ★ ★ ★

100.0%

2

Rating Average: 5.0

Q2

-- Export --

Number of persons in your group

Answered 7 Skipped 0

[Show 7 Responses](#)

Summary Responses

Individual Response

Manage Report

Advanced Options

Display Option

-- Export --

## Do you live locally or out of the area?

Answered: 7 Skipped: 0



Locally

Response Percent

85.71%

Response Count

6

Outside area

14.29%

1

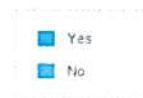
Q4

Display Option

-- Export --

## If out of the area, are you lodging in a hotel/motel?

Answered: 1 Skipped: 6



Yes

Response Percent

100.0%

Response Count

1

No

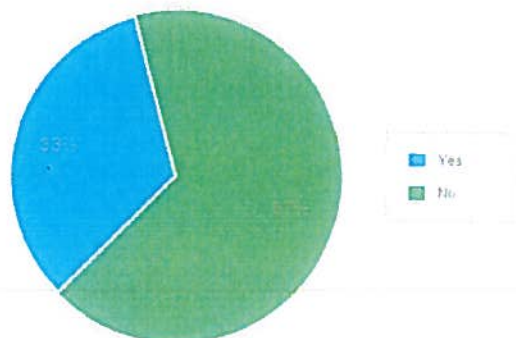
0.0%

0

Q5	Summary Responses	Individual Response	Manage Report	Advanced Options	Display Option	-- Export --
----	-------------------	---------------------	---------------	------------------	----------------	--------------

## Will/did you dine in the city before or after tonight's event?

Answered: 6 Skipped: 1



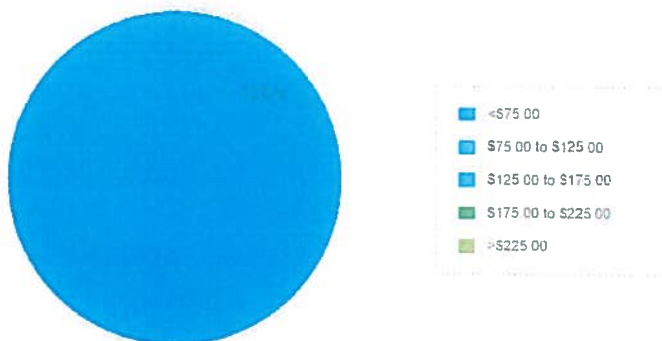
	Response Percent	Response Count
Yes	33.33%	2
No	66.67%	4

Q6

Display Option -- Export --

## Estimated total amount spent for lodging/dining?

Answered: 4 Skipped: 3



	Response Percent	Response Count
<\$75.00	100.00%	4
\$75.00 to \$125.00	0.00%	0
\$125.00 to \$175.00	0.00%	0
\$175.00 to \$225.00	0.00%	0
>\$225.00	0.00%	0

Summary Responses

Individual Response

Manage Report

Advanced Options

Response Percent

Response Count

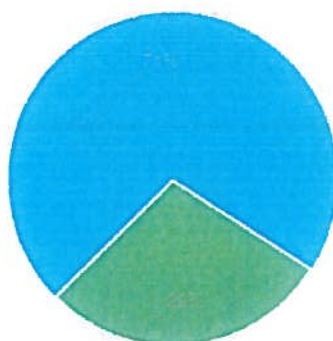
Q7

Display Option

-- Export --

## How organized was the event?

Answered: 7 Skipped: 0



Extremely organized  
Very organized  
Somewhat organized  
Not so organized  
Not at all organized

Extremely organized

Response Percent

71.43%

Response Count

5

Very organized

28.57%

2

Somewhat organized

0.0%

0

Not so organized

0.0%

0

Not at all organized

0.0%

0

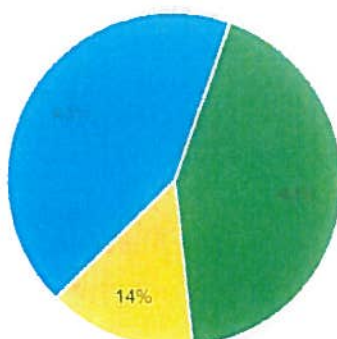
Q8

Display Option

-- Export --

## How would you rate the entertainment at the event?

Answered: 7 Skipped: 0



Excellent  
Very good  
Good  
Fair  
Poor

Summary Responses	Individual Response	Manage Report	Advanced Options	Response Percent	Response Count
Excellent				42.86%	3
Very good				42.86%	3
Good				14.29%	1
Fair				0.0%	0
Poor				0.0%	0

Q5

-- Export --

Suggestions/Comments:

Answered: 1 Skipped: 6

Hide Responses

1 - 1

I thought the intermission activities were good!  
[View full response of this respondent](#)

Summary Responses

Individual Response

Manage Report

Advanced Options

Upgrade Now

My Surveys

Zoho Apps

jill.schauer@tamu.edu

**Gonzales Main Street Concert Series**Survey Status: **Active** Launched: Jun 24, 2016[Edit this Survey](#)Report: [Default Report](#)Filter by: [All Responses](#)[-- Export --](#)

Completed Responses

6

Partial Responses

0

Survey Visits

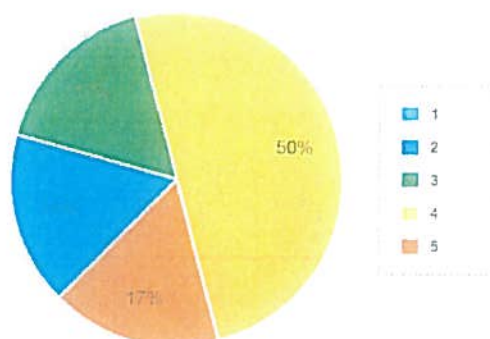
127

Q1

[Display Option](#)[-- Export --](#)

Based on your overall experience, how would you rate the event?

Answered: 6 Skipped: 0



★

Response Percent

0.0%

Response Count

0

★ ★

16.67%

1

★ ★ ★

16.67%

1

★ ★ ★ ★

50.0%

3

★ ★ ★ ★ ★

16.67%

1

Rating Average: **3.67**

Q2

[-- Export --](#)

Number of persons in your group

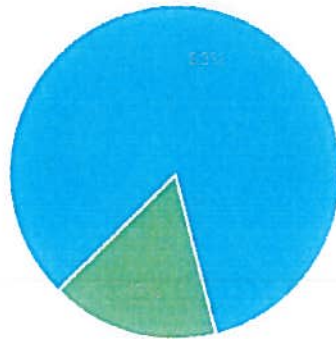
Answered: 5 Skipped: 1

[Show 5 Responses](#)

Summary Responses Individual Response Manage Report Advanced Options Display Option -- Export --

### Do you live locally or out of the area?

Answered 6 Skipped 0



Locally

Outside area

Response Percent

83.33%

Response Count

5

16.67%

1

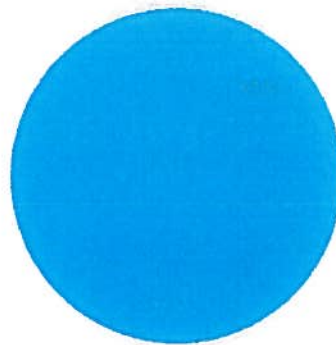
Q4

Display Option

-- Export --

### If out of the area, are you lodging in a hotel/motel?

Answered 2 Skipped 4



Yes

No

Response Percent

0.0%

Response Count

0

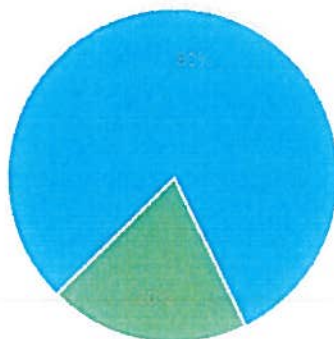
100.0%

2

Q5	Summary Responses	Individual Response	Manage Report	Advanced Options	Display Option	-- Export --
----	-------------------	---------------------	---------------	------------------	----------------	--------------

## Will/did you dine in the city before or after tonight's event?

Answered: 5 Skipped: 1



Yes

Response Percent

80.0%

Response Count

4

No

20.0%

1

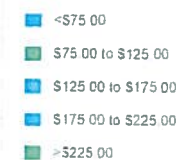
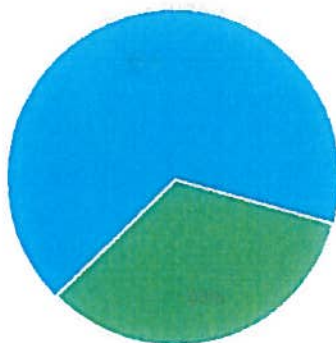
Q6

Display Option

-- Export --

## Estimated total amount spent for lodging/dining?

Answered: 3 Skipped: 3



&lt;\$75.00

Response Percent

66.67%

Response Count

2

\$75.00 to \$125.00

33.33%

1

\$125.00 to \$175.00

0.0%

0

\$175.00 to \$225.00

0.0%

0

&gt;\$225.00

0.0%

0

Summary Responses	Individual Response	Manage Report	Advanced Options	Response Percent	Response Count
-------------------	---------------------	---------------	------------------	------------------	----------------

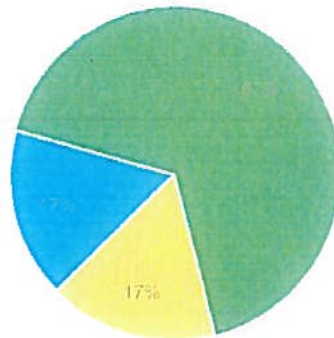
Q7

Display Option

- Export -

## How organized was the event?

Answered: 6 Skipped: 0



- Extremely organized
- Very organized
- Somewhat organized
- Not so organized
- Not at all organized

Extremely organized  
Very organized  
Somewhat organized  
Not so organized  
Not at all organized

Response Percent

Response Count

16.67%

1

66.67%

4

0.00%

0

16.67%

1

0.00%

0

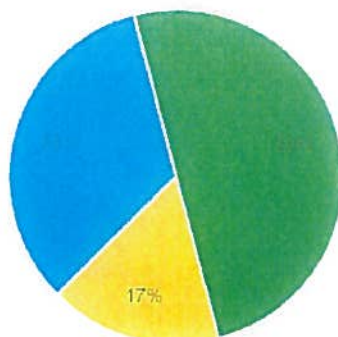
Q8

Display Option

- Export -

## How would you rate the entertainment at the event?

Answered: 6 Skipped: 0



- Excellent
- Very good
- Good
- Fair
- Poor

Summary Responses	Individual Response	Manage Report	Advanced Options	Response Percent	Response Count
Excellent				0.0%	0
Very good				33.33%	2
Good				50.0%	3
Fair				16.67%	1
Poor				0.0%	0

Q3

[-- Export --](#)

## Suggestions/Comments:

Answered: 4 Skipped: 2

[Hide Responses](#)

1 - 4

Looks like a lot of time was wasted changing band equipment than music playing. Overall, enjoy the night

[View full response of this respondent](#)

I don't really have an opinion about the Tejano bands, from the crowd it looked like those bands were spot on. However, I would like to see older country bands, or older rock bands. I'd like to hear music that we know and like to dance to. Even good cover bands that play the music we know would be fun. While we always come to the square on Friday for the atmosphere and social gathering, we don't really always care for the music we've never heard

[View full response of this respondent](#)

Please put hanging flower baskets around storefronts in the square. They need brightening up. It looks so unappealing and hot.

Can you put out water misters or fans with misters? Needs advertised to go cool down with outdoor music on banners across the street. No-one in town even knows what that setup is without being on social media. List dates on the banner and times too.

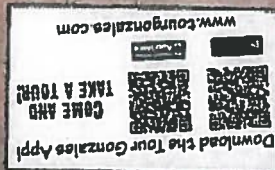
<  >



# "COWMAN TO COWMAN" CENTRAL TEXAS ALL BREED BULL & FEMALE SALE

Friday, October 21, 2016  
J.B. Wells Park, Gonzales, Texas

**Bull and Female Consignments Wanted!**  
**Showcase Your Breeding Program!**



Tour Gonzales • (888) 672-1095 • info@tourgonzales.com

## SCHEDULE OF EVENTS:

Wednesday, October 19:  
10 a.m. to 8 p.m. - Cattle Arrive  
Thursday, October 20:  
12 to 6 p.m. - Cattle Judging and Buyer Viewing  
6 p.m. - Cattle Viewing, Barn Party - Door Prizes and Awards  
Friday, October 21:  
10 a.m. - BULL SALE  
12 to 1 p.m. - LUNCH  
1 p.m. - FEMALE SALE



*Your consignor's and/or purchaser's help*  
**SUPPORT THE INDEPENDENT CATTLEMEN'S ASSOCIATION**  
Call or email the office for entry forms:  
lisa@catetexas.com • 512/620-0162  
SALES MANAGER:  
Billy Bob Low: 830/857-3324 • wrjoann@gvic.com  
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Brangus Bulls Like This Will Sell!


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[Meet Rusted Gingham](#)
[Barn Sale](#)
[Junk Gypsy Paint](#)
[Be a Vendor](#)
[Gonzales Info](#)

## Barn Sale

Mark you calendars for the 2016 Barn Sale!



Save the Date!



We wish you happy trails until we see you again!  
In the meantime, remember [Barn Sale 2015](#) with these great shots!



Button up if you're a vendor!



It is always a treat to host the sale  
and meet so many sweet people from all over Texas!

2016 Barn Sale  
November 4th from 4:00 pm to 8:00 pm  
November 5th from 9:00 am to 4:00 pm  
JB Wells Showbarn, Gonzales, Texas  
12 and up \$3 admission  
Parking is FREE!

Suzanne at Rusted Gingham

Looking for directions to the barn? [Click here!](#)

```
<div class="rusted-  
gingham- | -im-a-vendor-  
button" style="width:  
200px; margin: 0 auto;">  
<a  
href="http://www.rustedg  
ingham.com"  
rel="nofollow"  
target="_blank"> <img
```

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Listed in Spring 2013 magazine!



Listed in Summer 2012 magazine

CITY OF GONZALES  
HOTEL / MOTEL TAX FUND 30  
P O DRAWER 547 3  
GONZALES TX 78629 0

=====

PF INT BEARING ACCOUNT 2515350

=====

AVERAGE BALANCE	724,166.80	LAST STATEMENT 08/31/16	733,737.09
		4 CREDITS	13,784.57
		2 DEBITS	27,043.40
		THIS STATEMENT 09/30/16	720,478.26

- - - - - DEPOSITS - - - - -			
REF #.....DATE.....AMOUNT	REF #.....DATE.....AMOUNT	REF #.....DATE.....AMOUNT	
09/20 3,082.07	09/20 6,696.67	09/30 3,726.49	

- - - - - OTHER CREDITS - - - - -		
DESCRIPTION	DATE	AMOUNT
EARNINGS CR ACCT ANALYSIS AUGUST	09/01	279.34

- - - - - OTHER DEBITS - - - - -		
DESCRIPTION	DATE	AMOUNT
111035366 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	09/12	13,663.00
118091214 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	09/20	13,380.40

- - - - - I N T E R E S T - - - - -		
AVERAGE LEDGER BALANCE:	.00	INTEREST EARNED: .00
INTEREST PAID THIS PERIOD:	.00	DAYS IN PERIOD:
		ANNUAL PERCENTAGE YIELD EARNED: .00%

\* \* \* C O N T I N U E D \* \* \*



CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

*****			
*		TOTAL FOR	TOTAL
*		THIS PERIOD	YEAR TO DATE
*****			
* TOTAL OVERDRAFT FEES:		\$ .00	\$ .00
*****			
* TOTAL RETURNED ITEM FEES:		\$ .00	\$ .00
*****			

- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
09/01	734,016.43	09/20	716,751.77		
09/12	720,353.43	09/30	720,478.26		

9-19-16

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00
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CITY OF GONZALES  
HOTEL/AMOTEL TAX FUND  
P.O. BOX 147  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 3,012.07

⑆114913711⑆ ⑆02515350⑆ 009

DEPOSIT  
TICKET  
TOTAL DOLLARS

DEPOSITED AMOUNT TOTAL  
IN UNRECORDED DOLLARS

\$3,082.07 9/20/2016

9-19-16

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00
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CITY OF GONZALES  
HOTEL/AMOTEL TAX FUND  
P.O. BOX 147  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 6,096.67

⑆114913711⑆ ⑆02515350⑆ 009

DEPOSIT  
TICKET  
TOTAL DOLLARS

DEPOSITED AMOUNT TOTAL  
IN UNRECORDED DOLLARS

\$6,696.67 9/20/2016

9-29-16

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	00
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CITY OF GONZALES  
HOTEL/AMOTEL TAX FUND  
P.O. BOX 147  
GONZALES, TX 78020

**Sage Capital Bank**  
Financial Wisdom. Texas Roots.  
www.SageCapitalBank.com

\$ 3,726.49

⑆114913711⑆ ⑆02515350⑆ 009

DEPOSIT  
TICKET  
TOTAL DOLLARS

DEPOSITED AMOUNT TOTAL  
IN UNRECORDED DOLLARS

\$3,726.49 9/30/2016

PERIOD TO USE: Sep-2016 THRU Sep-2016

ACCOUNTS: 1-001.502                      THRU 1-001.502

[illegible]

1-001.502                      CASH - HOTEL MOTEL TAX

B E G I N N I N G      B A L A N C E

733,737.09

9/01/16	9/09	B27885	Deposit	091605	05971	BANK ACCOUNT INTEREST	JE#	014158		279.34	734,016.43
9/12/16	9/12	B27888	Deposit	000000	05972	GF REIMBURSABLES	JE#	014159		13,663.00CR	720,353.43
9/19/16	9/19	C27956	DEPOSIT		09041	DAILY CASH POSTING 9/19/2016				3,082.07	723,435.50
9/19/16	9/19	C27959	DEPOSIT		09045	DAILY CASH POSTING 9/19/2016				6,696.67	730,132.17
9/20/16	9/20	B27964	Deposit	000000	05987	REIMBURSE GF EXPENSES	JE#	014174		13,380.40CR	716,751.77
9/29/16	9/29	C28019	DEPOSIT		09090	DAILY CASH POSTING 9/29/2016				3,726.49	720,478.26
*****					SEPTEMBER ACTIVITY DB:			13,784.57	CR:	27,043.40CR	13,258.83CR

[illegible]

000 ERRORS IN THIS REPORT!

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<b>** REPORT TOTALS **</b>	<b>--- DEBITS ---</b>	<b>--- CREDITS ---</b>
<b>BEGINNING BALANCES:</b>	733,737.09	0.00
<b>REPORTED ACTIVITY:</b>	13,784.57	27,043.40CR
<b>ENDING BALANCES:</b>	747,521.66	27,043.40CR
<b>TOTAL FUND ENDING BALANCE:</b>	720,478.26	



## FINANCIAL STATEMENT

AS OF: SEPTEMBER 30TH, 2016

## 500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>811-HOTEL/MOTEL</u>						
4-811.109 HOTEL OCCUPANCY TAX	685,000.00	13,505.23	258,609.12	37.75	0.00	426,390.88
4-811.801 INTEREST INCOME	<u>1,200.00</u>	<u>279.34</u>	<u>3,147.65</u>	<u>262.30</u>	<u>0.00</u>	<u>( 1,947.65)</u>
TOTAL 811-HOTEL/MOTEL	686,200.00	13,784.57	261,756.77	38.15	0.00	424,443.23
<hr/>						
*** TOTAL REVENUES ***	686,200.00	13,784.57	261,756.77	38.15	0.00	424,443.23

## FINANCIAL STATEMENT

AS OF: SEPTEMBER 30TH, 2016

## 500-RESTRICTED USE FUNDS

## 811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>2-SUPPLIES EXPENSE</u>						
7-811.202 POSTAGE	5,000.00	7.91	1,324.82	26.50	0.00	3,675.18
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	5,000.00	7.91	1,324.82	26.50	0.00	3,675.18
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	3,000.00	0.00	8,198.25	273.28	0.00	( 5,198.25)
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	15,819.51	71.91	0.00	6,180.49
7-811.412 CHAMBER OF COMMERCE	31,000.00	0.00	23,157.07	74.70	0.00	7,842.93
7-811.413 PIONEER VILLAGE	25,000.00	866.08	25,000.00	100.00	0.00	0.00
7-811.414 JB WELLS PARK	10,000.00	0.00	10,000.00	100.00	0.00	0.00
7-811.415 MAIN STREET	20,000.00	0.00	20,000.00	100.00	0.00	0.00
7-811.416 CRYSTAL THEATRE	0.00	0.00	2,184.18	0.00	0.00	( 2,184.18)
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	1,190.00	23.80	0.00	3,810.00
TOTAL 4-CONTRACT/OPER SERVICES	116,000.00	866.08	105,549.01	90.99	0.00	10,450.99
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	12,945.50	145,960.27	88.46	0.00	19,039.73
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	4,150.00	39,258.62	65.43	0.00	20,741.38
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	2,945.79	24.55	0.00	9,054.21
7-811.520 MARKETING AND PROMOTIONS	15,000.00	0.00	930.00	6.20	0.00	14,070.00
7-811.521 SPECIAL PROJECTS	45,000.00	0.00	84,296.74	187.33	0.00	( 39,296.74)
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	3,178.40	45.41	0.00	3,821.60
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	0.00	0.00	0.00	25,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	2,152.00	7,432.38	14.86	0.00	42,567.62
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	6,584.00	65.84	0.00	3,416.00
7-811.529 RIVERSIDE MUSEUM	5,000.00	78.24	4,305.53	86.11	0.00	694.47
7-811.530 EXPO CENTER	125,000.00	0.00	115,220.30	92.18	0.00	9,779.70
7-811.531 CITY SPECIAL EVENTS	25,000.00	0.00	12,315.76	49.26	0.00	12,684.24
TOTAL 5-SPECIAL CHARGES EXPENSE	549,000.00	19,325.74	422,427.79	76.94	0.00	126,572.21

## FINANCIAL STATEMENT

AS OF: SEPTEMBER 30TH, 2016

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<hr/>						
TOTAL 811-HOTEL MOTEL	670,000.00	20,199.73	529,301.62	79.00	0.00	140,698.38
	=====	=====	=====	=====	=====	=====
<hr/>						
*** TOTAL EXPENSES ***	670,000.00	20,199.73	529,301.62	79.00	0.00	140,698.38

\*\*\* END OF REPORT \*\*\*

10-03-2016 2:05 PM

## D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT----	-----BALANCE----
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7-811.202 POSTAGE

B E G I N N I N G B A L A N C E

0.00

10/30/15	11/02	B25561	Deposit 101515	05329	TO ALLOCATE MONTHLY POSTAGE		JE# 013421		1.64	1.64
			-----	OCTOBER ACTIVITY	DB:	1.64	CR:	0.00	1.64	
12/31/15	1/05	B25978	Deposit 121515	05436	TO ALLOCATE MONTHLY POSTAGE		JE# 013535		7.68	9.32
			-----	DECEMBER ACTIVITY	DB:	7.68	CR:	0.00	7.68	
3/10/16	3/11	A81631	CHK: 106211	13795	1ST QTR 2016	0041	1ST QTR 2016		313.52	322.84
			-----	MARCH ACTIVITY	DB:	313.52	CR:	0.00	313.52	
4/30/16	5/05	B26907	Deposit 041615	05689	ALLOCATE MONTHLY POSTAGE		JE# 013838		8.15	330.99
			-----	APRIL ACTIVITY	DB:	8.15	CR:	0.00	8.15	
5/04/16	5/26	A84241	CHK: 106971	13970	1ST QUARTER REIMBURSEMEN	0041	1ST QTR		548.99	879.98
			-----	MAY ACTIVITY	DB:	548.99	CR:	0.00	548.99	
6/30/16	7/01	B27334	Deposit 061615	05810	TO ALLOCATE MONTHLY POSTAGE		JE# 013968		7.91	887.89
			-----	JUNE ACTIVITY	DB:	7.91	CR:	0.00	7.91	
7/01/16	7/22	A86303	CHK: 107545	14097	2ND QTR 2016	0041	2ND QTR 2016		429.02	1,316.91
			-----	JULY ACTIVITY	DB:	429.02	CR:	0.00	429.02	
9/30/16	10/03	B28034	Deposit 091615	06002	TO ALLOCATE MONTHLY POSTAGE		JE# 014190		7.91	1,324.82
			-----	SEPTEMBER ACTIVITY	DB:	7.91	CR:	0.00	7.91	
			-----	ACCOUNT TOTAL	DB:	1,324.82	CR:	0.00		

7-811.217 MISCELLANEOUS

B E G I N N I N G B A L A N C E

0.00

7-811.304 OFFICE EQPT &amp; FURNITURE

B E G I N N I N G B A L A N C E

0.00

7-811.401 TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.402 UTILITIES

B E G I N N I N G B A L A N C E

0.00

10-03-2016 2:05 PM

## D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.407 TELEPHONE

B E G I N N I N G B A L A N C E

0.00

7-811.408 MEMBERSHIP DUES

B E G I N N I N G B A L A N C E

0.00

11/04/15	11/04	A77750	CHK: 000000	13327	TEXAS TRAVEL INDUSTRIES	2931	110415		395.00	395.00
			=====		NOVEMBER ACTIVITY DB:	395.00	CR:	0.00	395.00	

12/11/15	5/18	B26992		05726	MISCODER EXPENSES		JE# 013875		4,308.25	4,703.25
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12/15/15	12/18	A79366	CHK: 105654	13596	TEXAN BENEFITS MEMBERSHI	1748	193		2,500.00	7,203.25
			=====		DECEMBER ACTIVITY DB:	6,808.25	CR:	0.00	6,808.25	

1/05/16	3/03	A81497	CHK: 106147	13760	ANNUAL AFFILIATE FEE	1852	2016 ANNUAL FEE		100.00	7,303.25
			=====		JANUARY ACTIVITY DB:	100.00	CR:	0.00	100.00	

5/04/16	5/26	A84241	CHK: 106971	13970	1ST QUARTER REIMBURSEMEN	0041	1ST QTR		375.00	7,678.25
			=====		MAY ACTIVITY DB:	375.00	CR:	0.00	375.00	

8/01/16	7/28	A86627	CHK: 107650	14121	ANNUAL MEMBERSHIP	0954	300000396		520.00	8,198.25
			=====		AUGUST ACTIVITY DB:	520.00	CR:	0.00	520.00	

			=====		ACCOUNT TOTAL DB:	8,198.25	CR:	0.00		
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7-811.409 SUBSCRIPTIONS

B E G I N N I N G B A L A N C E

0.00

7-811.411 SPECIAL CONTRACTS

B E G I N N I N G B A L A N C E

0.00

10/01/15	11/06	A77868	CHK: 105076	13493	CONDUIT PVC, COUPLING	0219	00680866		9.74	9.74
10/02/15	11/06	A77834	CHK: 105134	13493	TEXAS BLUEBONNET, ROSE S	0148	16-6282		48.00	57.74
10/02/15	12/18	A79238	CHK: 105616	13596	ALL CLEANING WIPES & POL	0202	491066		10.78	68.52
			=====		OCTOBER ACTIVITY DB:	68.52	CR:	0.00	68.52	

11/10/15	1/12	B26061		05471	MARKETING CONSULTANT		JE# 013579		2,712.00	2,780.52
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11/30/15	12/18	A79237	CHK: 105616	13596	LATE CHARGE ON INV. 4910	0202	113015		0.51	2,781.03
			=====		NOVEMBER ACTIVITY DB:	2,712.51	CR:	0.00	2,712.51	

12/10/15	7/12	B27426		05840	MISCODER INVOICE - HOLT		JE# 014011		1,257.00	4,038.03
			=====		DECEMBER ACTIVITY DB:	1,257.00	CR:	0.00	1,257.00	

2/18/16	4/01	A82407	CHK: 106406	13835	DOMAIN NAME REG. & PRIVA	2895	1176		25.98	4,064.01
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2/28/16	7/06	B27360		05817	MISCODER INVOICES		JE# 013976		2,223.00	6,287.01
			=====		FEBRUARY ACTIVITY DB:	2,248.98	CR:	0.00	2,248.98	

10-03-2016 2:05 PM

## D E T A I L L I S T I N G

PAGE: 3

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----
3/10/16	4/08	A82720	CHK: 106445	13862 MARKETING SERVICES	3603	15-FEB		1,479.00	7,766.01
			-----	MARCH ACTIVITY DB:	1,479.00	CR:	0.00	1,479.00	
4/10/16	5/06	A83755	CHK: 106718	13913 MARKETING CONSULTING	3603	15-MAR		1,509.00	9,275.01
			-----	APRIL ACTIVITY DB:	1,509.00	CR:	0.00	1,509.00	
6/15/16	6/24	A85408	CHK: 107229	14036 MARKETING CONSULTING	3603	15-JUN		2,019.00	11,294.01
			-----	JUNE ACTIVITY DB:	2,019.00	CR:	0.00	2,019.00	
7/15/16	7/22	A86405	CHK: 107534	14097 MARKETING CONSULTING HOU	3603	15-JUL		2,197.50	13,491.51
			-----	JULY ACTIVITY DB:	2,197.50	CR:	0.00	2,197.50	
8/15/16	8/26	A87580	CHK: 107874	14178 MARKETING CONSULTING	3603	15-AUG		2,328.00	15,819.51
			-----	AUGUST ACTIVITY DB:	2,328.00	CR:	0.00	2,328.00	
			-----	ACCOUNT TOTAL DB:	15,819.51	CR:	0.00		
-----									
7-811.412		CHAMBER OF COMMERCE							
		B E G I N N I N G B A L A N C E							
									0.00
10/01/15	10/02	A76684	CHK: 104717	13392 QTRLY REIMBURSEMENT	0041	093015		4,407.09	4,407.09
			-----	OCTOBER ACTIVITY DB:	4,407.09	CR:	0.00	4,407.09	
3/10/16	3/11	A81631	CHK: 106211	13795 1ST QTR 2016	0041	1ST QTR 2016		6,250.00	10,657.09
			-----	MARCH ACTIVITY DB:	6,250.00	CR:	0.00	6,250.00	
5/04/16	5/26	A84241	CHK: 106971	13970 1ST QUARTER REIMBURSEMEN	0041	1ST QTR		6,249.99	16,907.08
			-----	MAY ACTIVITY DB:	6,249.99	CR:	0.00	6,249.99	
7/01/16	7/22	A86303	CHK: 107545	14097 2ND QTR 2016	0041	2ND QTR 2016		6,249.99	23,157.07
			-----	JULY ACTIVITY DB:	6,249.99	CR:	0.00	6,249.99	
			-----	ACCOUNT TOTAL DB:	23,157.07	CR:	0.00		
-----									
7-811.413		PIONEER VILLAGE							
		B E G I N N I N G B A L A N C E							
									0.00
12/01/15	12/18	A79328	CHK: 105604	13596 NOVEMBER EXPENSES	1027	12/01/2015		4,361.69	4,361.69
12/02/15	12/02	A78569	CHK: 105265	13566 QUARTERLY PAYMENT	1027	11/2/2015		6,953.22	11,314.91
			-----	DECEMBER ACTIVITY DB:	11,314.91	CR:	0.00	11,314.91	
1/21/16	2/05	A80674	CHK: 105927	13704 REQUEST FOR FUNDS	1027	01/21/2016		9,600.00	20,914.91
			-----	JANUARY ACTIVITY DB:	9,600.00	CR:	0.00	9,600.00	
4/01/16	4/22	A83224	CHK: 106654	13909 QUARTERLY DRAW	1027	04/01/2016		1,356.54	22,271.45
			-----	APRIL ACTIVITY DB:	1,356.54	CR:	0.00	1,356.54	

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## D E T A I L L I S T I N G

PAGE: 4

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
6/27/16	7/07	A85813	CHK: 107377	14054	QUARTERLY DRAW	1027	06/27/2016		1,862.47	24,133.92
			=====	JUNE ACTIVITY	DB:	1,862.47	CR:	0.00	1,862.47	
9/23/16	9/30	A88444	CHK: 108105	14271	QUARTERLY PYMT	1027	QUARTERLY PYMT		866.08	25,000.00
			=====	SEPTEMBER ACTIVITY	DB:	866.08	CR:	0.00	866.08	
			=====	ACCOUNT TOTAL	DB:	25,000.00	CR:	0.00		
-----										
7-811.414			JB WELLS PARK							
			B E G I N N I N G B A L A N C E							0.00
8/09/16	8/26	A87539	CHK: 107921	14178	TYRA PAYMENT AS PER CONT 1678	TYRA-CONTRACT 2016			10,000.00	10,000.00
			=====	AUGUST ACTIVITY	DB:	10,000.00	CR:	0.00	10,000.00	
			=====	ACCOUNT TOTAL	DB:	10,000.00	CR:	0.00		
-----										
7-811.415			MAIN STREET							
			B E G I N N I N G B A L A N C E							0.00
10/01/15	10/30	A77633	CHK: 104968	13438	GIANT SLEIGH	3508	15-3942		5,000.00	5,000.00
10/17/15	11/20	A78403	CHK: 105239	13526	OWENS ENTERTAINMENT 6/24 3608	06/24/2016			3,500.00	8,500.00
			=====	OCTOBER ACTIVITY	DB:	8,500.00	CR:	0.00	8,500.00	
3/10/16	3/11	A81803	CHK: 106238	13795	ANNUAL FIREWORKS DISPLAY 2992	07/04/2016			6,360.00	14,860.00
			=====	MARCH ACTIVITY	DB:	6,360.00	CR:	0.00	6,360.00	
6/08/16	6/24	A85387	CHK: 107281	14036	JULY 4TH FIREWORKS	2992	06/08/2016		5,140.00	20,000.00
			=====	JUNE ACTIVITY	DB:	5,140.00	CR:	0.00	5,140.00	
			=====	ACCOUNT TOTAL	DB:	20,000.00	CR:	0.00		
-----										
7-811.416			CRYSTAL THEATRE							
			B E G I N N I N G B A L A N C E							0.00
6/27/16	7/07	A85858	CHK: 107373	14054	QUARTERLY DRAW	2899	1ST QTR 2016		2,184.18	2,184.18
			=====	JUNE ACTIVITY	DB:	2,184.18	CR:	0.00	2,184.18	
			=====	ACCOUNT TOTAL	DB:	2,184.18	CR:	0.00		
-----										
7-811.417			INSURANCE							
			B E G I N N I N G B A L A N C E							0.00

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## D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT----	-----BALANCE----
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7-811.430

## TRAVEL &amp; TRAINING

## B E G I N N I N G B A L A N C E

0.00

3/24/16	4/01	A82356	CHK: 106421	13835	2016 TRAVEL FAIR BOOTH	0954	3009		740.00	740.00
			-----		MARCH ACTIVITY DB:	740.00	CR:	0.00	740.00	
4/01/16	4/01	A82355	CHK: 106421	13835	TTCC-DAISY SCHESKE	0954	206		45.00	785.00
			-----		APRIL ACTIVITY DB:	45.00	CR:	0.00	45.00	
8/17/16	8/26	A87534	CHK: 107920	14178	2016 SUMMIT REG. JESSIE	0954	3299		405.00	1,190.00
			-----		AUGUST ACTIVITY DB:	405.00	CR:	0.00	405.00	
			-----		ACCOUNT TOTAL DB:	1,190.00	CR:	0.00		

7-811.502

## ADVERTISING

## B E G I N N I N G B A L A N C E

0.00

10/01/15	10/30	A77600	CHK: 105034	13438	4 COLOR, WEB DISPLAY	2404	244978		495.00	495.00
10/01/15	10/30	A77636	CHK: 105030	13438	4 COLOR, 1/2 PAGE DISPLA	3583	249901		10,848.92	11,343.92
10/15/15	11/06	A78016	CHK: 105123	13493	4 COLOR, FULL PAGE, DISP	3024	245959		5,461.96	16,805.88
10/18/15	11/06	A78001	CHK: 105125	13493	TEXAS MONTHLY	2714	TM73071		9,504.00	26,309.88
10/22/15	11/13	A78206	CHK: 105160	13508	BILLBOARD ADVERTISING	2532	69719		650.00	26,959.88
10/23/15	11/06	A78035	CHK: 105088	13493	1/2 PAGE AD	3597	41730		750.00	27,709.88
			-----		OCTOBER ACTIVITY DB:	27,709.88	CR:	0.00	27,709.88	
11/01/15	11/06	A78022	CHK: 105124	13493	1/2 HORIZONTAL ADVERTISI	3255	40008431		6,980.00	34,689.88
11/01/15	11/06	A78032	CHK: 105117	13493	BULLETIN ADVERTISING	3587	194853		500.00	35,189.88
11/01/15	12/11	A79012	CHK: 105513	13577	ADVERTISEMENT BILLBOARD	3341	6528		675.00	35,864.88
11/01/15	12/11	A79013	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6529		425.00	36,289.88
11/06/15	11/18	A78278	VOID: 105117	13532	REVERSE VOIDED CHECK	3587	194853		500.00CR	35,789.88
11/12/15	12/18	A79400	CHK: 105589	13596	CITY OF GONZALES AD, GUI	3618	16059		90.00	35,879.88
11/13/15	11/13	A78223	CHK: 105162	13508	KEYE COMMERCIAL PACKAGE	3457	DECEMBER PARTNERSH		2,500.00	38,379.88
11/16/15	12/30	A79606	CHK: 000000	13509	KXTS-TV	2931	16-40408		2,497.00	40,876.88
11/17/15	11/20	A78390	CHK: 105233	13526	AUSTIN WEB	3028	MM100522		775.00	41,651.88
11/19/15	12/11	A79001	CHK: 105525	13577	BILLBOARD ADVERTISING	2532	69720		650.00	42,301.88
			-----		NOVEMBER ACTIVITY DB:	15,092.00	CR:	500.00CR	14,592.00	
12/01/15	12/11	A79014	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6602		675.00	42,976.88
12/01/15	12/11	A79015	CHK: 105513	13577	ADVERTISEMENT ON BILLBOA	3341	6603		425.00	43,401.88
12/01/15	12/11	A79033	CHK: 105548	13577	BULLETIN ADVERTISING	3587	195897		500.00	43,901.88
12/11/15	5/06	A83659	CHK: 106792	13913	ANNUAL THLA MEMBERSHIP	0926	016-23202		4,308.25	48,210.13
12/11/15	5/18	B26992		05726	MISCODED EXPENSES		JE# 013875		4,308.25CR	43,901.88
12/15/15	1/08	A79919	CHK: 105726	13615	ONLINE ADVERTISING	3028	MM104416		300.00	44,201.88
12/30/15	1/08	A79949	CHK: 105741	13615	BULLETIN ADVERTISING	3587	196946		500.00	44,701.88
12/31/15	2/12	A80941	CHK: 106016	13724	WINTER ISSUE AD-1/2 PAGE	3640	12/31/2015		1,000.00	45,701.88
			-----		DECEMBER ACTIVITY DB:	7,708.25	CR:	4,308.25CR	3,400.00	
1/10/16	2/12	A80934	CHK: 105977	13724	MARKETING CONSULTING	3603	15-DEC		1,108.50	46,810.38

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	*****AMOUNT****	*****BALANCE****
1/25/16	2/12	A80898	CHK: 106014	13724 4 COLOR, FULL PAGE	2256	249908		1,594.26	48,404.64
1/29/16	1/29	C26179	RCPT 00770264	08075 REFUND FOR KXTS-TV B.F.				33.00CR	48,371.64
*****				JANUARY ACTIVITY DB:	2,702.76	CR:	33.00CR	2,669.76	
2/10/16	2/19	A81188	CHK: 106096	13733 4 COLOR FULL PAGE DISPLA	2256	249902		5,261.67	53,633.31
2/10/16	3/11	A81835	CHK: 106190	13795 DESIGN HOURS-AAA, TX HIG	3603	16-JAN		1,114.50	54,747.81
2/28/16	7/06	B27360		05817 MISCODED INVOICES		JE# 013976		4,000.00CR	50,747.81
2/28/16	7/06	B27360		05817 MISCODED INVOICES		JE# 013976		2,223.00CR	48,524.81
*****				FEBRUARY ACTIVITY DB:	6,376.17	CR:	6,223.00CR	153.17	
3/01/16	3/03	A81533	CHK: 106171	13760 PUBLICATION IN TEXAS JOU	3255	40008514		6,980.00	55,504.81
3/08/16	3/08	C26458	RCPT 00775349	08211 REFUND (KEYE- TV)				20.00CR	55,484.81
3/09/16	4/01	A82415	CHK: 106417	13835 1/2 PAGE AD-TX CO-OP MAG	3635	INVAD019922		7,272.60	62,757.41
3/15/16	4/01	A82398	CHK: 106416	13835 4 COLOR, FULL PAGE DISPL	2256	249903		5,261.67	68,019.08
3/25/16	4/01	A82397	CHK: 106416	13835 4 COLOR WIDE SKYSCRAPER	2256	248501		445.50	68,464.58
3/25/16	4/01	A82402	CHK: 106422	13835 4 COLOR WEB DISPLAY	2404	248509		495.00	68,959.58
3/25/16	4/01	A82403	CHK: 106422	13835 4 COLOR, E-NEWS EXCL BAN	2404	248513		700.00	69,659.58
3/25/16	4/01	A82411	CHK: 106373	13835 4 COLOR, OVER 50,000 WEB	3025	249940		2,850.00	72,509.58
*****				MARCH ACTIVITY DB:	24,004.77	CR:	20.00CR	23,984.77	
4/13/16	5/06	A83708	CHK: 106788	13913 4 COLOR 1/2 PAGE DISPLAY	2256	249904		3,418.79	75,928.37
4/18/16	5/06	A83718	CHK: 106794	13913 TEXAS MONTHLY 2/3 PAGES	2714	TM74911		7,348.00	83,276.37
4/25/16	5/06	A83709	CHK: 106788	13913 4 COLOR FULL PAGE DISPLA	2256	249909		1,594.26	84,870.63
4/26/16	5/06	A83713	CHK: 106797	13913 WEB DISPLAY	2404	248510		495.00	85,365.63
4/26/16	5/06	A83714	CHK: 106797	13913 4 COLOR E-NEW WEB DISPLA	2404	248514		1,250.00	86,615.63
4/30/16	6/15	A84925	CHK: 107159	14022 DISCOVER 1/2 PAGE-CTI	0071	05/31/2016		2,700.00	89,315.63
*****				APRIL ACTIVITY DB:	16,806.05	CR:	0.00	16,806.05	
5/01/16	5/06	A83735	CHK: 106793	13913 TEXAS JOURNEY ADVERTISIN	3255	40008566		6,980.00	96,295.63
5/10/16	5/20	A84063	CHK: 106922	13944 4 COLOR, 1/2 PAGE, DISPL	2256	249905		3,418.79	99,714.42
5/10/16	5/26	A84420	CHK: 106948	13970 MARKETING CONSULTING	3603	15-APR		1,614.00	101,328.42
5/26/16	6/03	A84734	CHK: 107098	13978 TEXAS HIGHWAYS MAGAZINE	1748	202		807.50	102,135.92
*****				MAY ACTIVITY DB:	12,820.29	CR:	0.00	12,820.29	
6/01/16	7/04	A85640	CHK: 000000	13934 APPLE ONLINESTORE	2931	W556201712		107.17	102,243.09
6/29/16	8/04	A86867	CHK: 107686	14128 50% OF SET UP OF SAFFIRE	3625	6094		5,525.00	107,768.09
6/30/16	8/15	A87116	CHK: 107716	14144 LICENSE FOR PLATFORM	2944	20163457		3,000.00	110,768.09
*****				JUNE ACTIVITY DB:	8,632.17	CR:	0.00	8,632.17	
7/11/16	8/26	A87508	CHK: 107910	14178 RACK CARDS	0230	158881		1,250.00	112,018.09
7/25/16	7/28	A86652	CHK: 107652	14121 4 COLOR, MEDIUM RECT. BA	2404	248511		495.00	112,513.09
7/25/16	7/28	A86675	CHK: 107646	14121 4 COLOR BANNER, WEB DISP	3024	248502		445.50	112,958.59
7/25/16	8/15	A87117	CHK: 107716	14144 LICENSE FOR PLATFORM	2944	20163525		1,000.00	113,958.59
7/27/16	8/04	A86859	CHK: 107693	14128 PUBLICATION IN TEXAS EVE	3024	249910		1,594.26	115,552.85
*****				JULY ACTIVITY DB:	4,784.76	CR:	0.00	4,784.76	
8/18/16	9/09	A87911	CHK: 108000	14192 TEXAS MONTHLY PUBLICATIO	2714	90038237		6,613.00	122,165.85
8/29/16	9/19	A88262	CHK: 108081	14221 ADVERTISING IN TEXAS TRA	3024	257970		10,848.92	133,014.77
*****				AUGUST ACTIVITY DB:	17,461.92	CR:	0.00	17,461.92	

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## D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.502      ADVERTISING      \* ( CONTINUED ) \*

9/01/16	9/19	A88241		14221	4 COLOR, CONTENT PLAN, W 2404	257988			3,145.00	136,159.77
9/01/16	9/19	A88268		14221	ADVERTISING IN TEXAS JOU 3255	40008663			6,980.00	143,139.77
9/08/16	9/19	A88261		14221	ADVERTISING IN TEXAS HIG 3024	248503			445.50	143,585.27
9/13/16	9/19	A88290	CHK: 108074	14221	FINAL 50% INITIAL SETUP 3625	6095			2,375.00	145,960.27
				=====	SEPTEMBER ACTIVITY DB:	12,945.50	CR:	0.00	12,945.50	
				=====	ACCOUNT TOTAL	DB:	157,044.52	CR:	11,084.25CR	

7-811.503      ELECTRICAL LINE EXPENSE  
B E G I N N I N G      B A L A N C E      0.00

7-811.504      SIGNAGE & BANNERS  
B E G I N N I N G      B A L A N C E      0.00

10/01/15	10/30	A77626	CHK: 104986	13438	ADVERTISING IN SEALY	3341	6451		675.00	675.00
10/01/15	10/30	A77627	CHK: 104986	13438	ADVERTISING IN SEALY TEX	3341	6452		425.00	1,100.00
				=====	OCTOBER ACTIVITY DB:	1,100.00	CR:	0.00	1,100.00	
12/10/15	2/12	A80935	CHK: 105977	13724	MARKETING CONSULTING	3603	15-NOV		1,257.00	2,357.00
12/10/15	7/12	B27426		05840	MISCODED INVOICE - HOLT		JE# 014011		1,257.00CR	1,100.00
12/18/15	1/14	A80152	CHK: 105789	13663	BILLBOARD ADVERTISING	2532	69721		650.00	1,750.00
12/30/15	1/08	A79941	CHK: 105700	13615	ADVERTISING BILLBOARD	3341	6677		675.00	2,425.00
12/30/15	1/08	A79942	CHK: 105700	13615	ADVERTISING ON BILLBOARD	3341	6678		425.00	2,850.00
				=====	DECEMBER ACTIVITY DB:	3,007.00	CR:	1,257.00CR	1,750.00	
1/19/16	3/24	A82106	CHK: 106347	13814	BILLBOARD ADVERTISING	2532	69722		650.00	3,500.00
				=====	JANUARY ACTIVITY DB:	650.00	CR:	0.00	650.00	
2/01/16	2/05	A80747	CHK: 105919	13704	IH 10 MILE EAST OF BECKE	3341	6757		675.00	4,175.00
2/01/16	2/05	A80748	CHK: 105919	13704	ADVERTISING ON BILLBOARD	3341	6758		425.00	4,600.00
2/01/16	2/05	A80758	CHK: 105953	13704	BULLETIN ADVERTISING	3587	197987		500.00	5,100.00
2/18/16	3/24	A82107	CHK: 106347	13814	BILLBOARD ADVERTISING	2532	69723		650.00	5,750.00
2/28/16	7/06	B27360		05817	MISCODED INVOICES		JE# 013976		4,000.00	9,750.00
				=====	FEBRUARY ACTIVITY DB:	6,250.00	CR:	0.00	6,250.00	
3/01/16	3/11	A81832	CHK: 106256	13795	ADVERTISING LEASE SPACE	3587	16772		500.00	10,250.00
3/01/16	3/11	A81833	CHK: 106256	13795	ADVERTISING LEASE	3587	16824		2,358.62	12,608.62
3/01/16	5/06	A83741	CHK: 106739	13913	ADVERTISING ON BILLBOARD	3341	6846		675.00	13,283.62
3/01/16	5/06	A83742	CHK: 106739	13913	ADVERTISING BILLBOARD SE	3341	6847		425.00	13,708.62
3/21/16	9/09	A87910	CHK: 107971	14192	BILLBOARD ADVERTISING	2532	69724		650.00	14,358.62
				=====	MARCH ACTIVITY DB:	4,608.62	CR:	0.00	4,608.62	
4/01/16	4/08	A82708	CHK: 106474	13862	ADVERTISING ON SEALY BIL	3341	6925		675.00	15,033.62
4/01/16	4/08	A82709	CHK: 106474	13862	ADVERTISING IN SEALY BIL	3341	6926		425.00	15,458.62
4/01/16	4/22	A83298	CHK: 106686	13909	ADVERTISING LEASE SPACE	3587	17728		2,400.00	17,858.62
				=====	APRIL ACTIVITY DB:	3,500.00	CR:	0.00	3,500.00	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----
5/01/16	5/06	A83754	CHK: 106783	13913	ADVERTISING LEASE SPACE	3587	200872		2,400.00	20,258.62
5/01/16	7/07	A85882	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7016		675.00	20,933.62
5/01/16	7/07	A85883	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7017		425.00	21,358.62
-----				MAY ACTIVITY	DB:	3,500.00	CR:	0.00	3,500.00	
6/01/16	6/03	A84770	CHK: 107054	13978	ADVERTISING BILLBOARD SE	3341	7107		675.00	22,033.62
6/01/16	6/03	A84771	CHK: 107054	13978	ADVERTISING BILLBOARD SE	3341	7108		425.00	22,458.62
6/01/16	6/03	A84781	CHK: 107091	13978	ADVERTISING LEASE SPACE	3587	201805		2,400.00	24,858.62
-----				JUNE ACTIVITY	DB:	3,500.00	CR:	0.00	3,500.00	
7/01/16	7/07	A85884	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7201		675.00	25,533.62
7/01/16	7/07	A85885	CHK: 107366	14054	BILLBOARD ADVERTISING	3341	7202		425.00	25,958.62
7/01/16	7/07	A85894	CHK: 107415	14054	ADVERTISING LEASE SPACE	3587	202721		2,400.00	28,358.62
7/06/16	7/22	A86395	CHK: 107561	14097	BILLBOARD ADVERTISING	2532	81305		650.00	29,008.62
7/06/16	7/22	A86396	CHK: 107561	14097	BILLBOARD ADVERTISING	2532	81306		650.00	29,658.62
-----				JULY ACTIVITY	DB:	4,800.00	CR:	0.00	4,800.00	
8/01/16	8/04	A86866	CHK: 107688	14128	ADVERTISING LEASE SPACE	3587	203597		2,400.00	32,058.62
8/01/16	8/15	A87131	CHK: 107735	14144	ADVERTISING ON BILLBOARD	3341	7296		675.00	32,733.62
8/01/16	8/15	A87132	CHK: 107735	14144	IH 10 1 MILE EAST OF BEC	3341	7297		425.00	33,158.62
8/11/16	8/26	A87560	CHK: 107900	14178	BILLBOARD ADVERTISING	2532	82080		650.00	33,808.62
8/12/16	8/26	A87561	CHK: 107900	14178	BILLBOARD ADVERTISING	2532	82081		650.00	34,458.62
8/15/16	8/26	A87562	CHK: 107900	14178	BILLBOARD ADVERTISING	2532	82082		650.00	35,108.62
-----				AUGUST ACTIVITY	DB:	5,450.00	CR:	0.00	5,450.00	
9/01/16	9/09	A87930	CHK: 107954	14192	BILBOARD ADVERTISING	3341	7391		675.00	35,783.62
9/01/16	9/09	A87931	CHK: 107954	14192	BILLBOARD ADVERTISING	3341	7392		425.00	36,208.62
9/01/16	9/09	A87937	CHK: 107995	14192	ADVERTISING LEASE SPACE	3587	204497		2,400.00	38,608.62
9/15/16	9/30	A88446	CHK: 108106	14271	BILLBOARD ADVERTISING	2532	82083		650.00	39,258.62
-----				SEPTEMBER ACTIVITY	DB:	4,150.00	CR:	0.00	4,150.00	
-----				ACCOUNT TOTAL	DB:	40,515.62	CR:	1,257.00CR		
-----										
7-811.519		PROMOTIONAL ITEMS								
B E G I N N I N G B A L A N C E										0.00
11/04/15	12/30	A79613	CHK: 000000	13509	EPROMOS.COM	2931	340663		312.83	312.83
11/23/15	12/30	A79619	CHK: 000000	13509	WHOLESALE HATS	2931	7203		594.58	907.41
11/23/15	12/30	A79624	CHK: 000000	13509	DISCOUNTMUGS.COM	2931	DM2059611		1,869.37	2,776.78
-----				NOVEMBER ACTIVITY	DB:	2,776.78	CR:	0.00	2,776.78	
1/11/16	1/14	A80157	CHK: 105795	13663	1000 - 31 OVAL LABELS	2819	12988		134.16	2,910.94
-----				JANUARY ACTIVITY	DB:	134.16	CR:	0.00	134.16	
4/13/16	5/20	A84010	CHK: 106915	13944	HISTORICAL NAME CARDS	0230	0154834-001		34.85	2,945.79
-----				APRIL ACTIVITY	DB:	34.85	CR:	0.00	34.85	
-----				ACCOUNT TOTAL	DB:	2,945.79	CR:	0.00		

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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## 7-811.520 MARKETING AND PROMOTIONS

## B E G I N N I N G B A L A N C E

0.00

11/10/15	11/13	A78227	CHK: 105150	13508	MARKETING CONSULTING HOU 3603	15-OCT			2,712.00	2,712.00
11/10/15	1/12	B26061		05471	MISCODED GL LINE ITEM	JE# 013579			2,712.00CR	0.00
-----				NOVEMBER ACTIVITY	DB: 2,712.00	CR: 2,712.00CR			0.00	
2/01/16	2/19	A81131	CHK: 106087	13733	BROCHURE-DRIVING TOUR 0230	0152336-001			530.00	530.00
-----				FEBRUARY ACTIVITY	DB: 530.00	CR: 0.00			530.00	
6/10/16	7/22	A86332	CHK: 107578	14097	RACK CARDS 0230	157423			400.00	930.00
-----				JUNE ACTIVITY	DB: 400.00	CR: 0.00			400.00	
-----				ACCOUNT TOTAL	DB: 3,642.00	CR: 2,712.00CR				

## 7-811.521 SPECIAL PROJECTS

## B E G I N N I N G B A L A N C E

0.00

10/06/15	10/16	A77184	CHK: 104839	13424	REIMBURSEMENT FOR TICKET 2956	10/06/2015			45.00	45.00
-----				OCTOBER ACTIVITY	DB: 45.00	CR: 0.00			45.00	
12/08/15	12/11	A79035	CHK: 105498	13577	REIMBURSE FOR TOURISM VI 3616	12/11/2015			25,000.00	25,045.00
12/10/15	1/08	A79951	CHK: 105736	13615	REIMBURSE FOR ADVERTISIN 3621	REIMBURSE 12/2015			2,499.00	27,544.00
-----				DECEMBER ACTIVITY	DB: 27,499.00	CR: 0.00			27,499.00	
2/05/16	2/05	A80600	CHK: 105923	13704	CTI CELEBRATION 0041	02/04/2016			6,000.00	33,544.00
2/05/16	2/05	A80601	CHK: 105924	13704	CTI CELEBRATION 0041	02/05/2016			7,810.00	41,354.00
-----				FEBRUARY ACTIVITY	DB: 13,810.00	CR: 0.00			13,810.00	
3/01/16	3/24	A82119	CHK: 106344	13814	REIMBURSEMENT FOR ADVERT 3170	03/16/2016			2,499.00	43,853.00
3/21/16	3/24	A82084	CHK: 106340	13814	REIMBURSE FOR BROCHURES 1027	03/21/2016			1,000.00	44,853.00
3/28/16	4/01	A82421	CHK: 106420	13835	PAYMENT OF ARTISTS & SOU 3665	03/28/2016			2,499.00	47,352.00
-----				MARCH ACTIVITY	DB: 5,998.00	CR: 0.00			5,998.00	
4/04/16	4/18	A82960	CHK: 106554	13876	ITEMS FOR TOURISM WEEK 0444	2434-18			80.00	47,432.00
4/05/16	4/18	A83027	CHK: 106604	13876	78 HAND CUT COOKIES 3043	04/05/2016			143.00	47,575.00
4/11/16	6/03	A84735	CHK: 107034	13978	REIMBURSE FOR BAGS & PAP 1775	REIMBURSE 4/11/16			24.49	47,599.49
4/20/16	5/06	A83731	CHK: 106782	13913	BAGGED & DECORATED COOKI 3043	263290			660.00	48,259.49
4/30/16	5/12	A83903	CHK: 106831	13963	MIXED ARRANGEMENT 0106	04/05/2016			30.00	48,289.49
-----				APRIL ACTIVITY	DB: 937.49	CR: 0.00			937.49	
5/03/16	5/20	A84013	CHK: 106915	13944	RACKCARDS 0230	0155404-001			38.75	48,328.24
5/03/16	5/20	A84105	CHK: 106861	13944	REIMBURSEMENT 5/3/2016 3603	REIMBURSE 5/3/16			140.73	48,468.97
5/04/16	6/03	A84623	CHK: 107058	13978	1ST INSTALLMENT OF REIMB 0041	1ST INSTALLMENT			16,425.00	64,893.97
5/05/16	5/06	A83501	CHK: 106745	13913	HOTEL LODGING FOR DAISY 0041	05/05/2016			247.97	65,141.94
5/13/16	6/24	A85276	CHK: 107291	14036	RACK CARDS 0230	0155794-001			240.00	65,381.94
5/17/16	6/24	A85277	CHK: 107291	14036	BROCHURES-DRIVING & WALK 0230	0155884-001			695.00	66,076.94
-----				MAY ACTIVITY	DB: 17,787.45	CR: 0.00			17,787.45	

10-03-2016 2:05 PM

## D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT----	-----BALANCE----
6/08/16	6/24	A85409	CHK: 107234	14036	MOOD STADIUM CUP	3618	14422		311.92	66,388.86
6/08/16	6/24	A85410	CHK: 107234	14036	CUSTOM PRINTED POST IT N	3618	14434		408.88	66,797.74
6/30/16	7/07	A85903	CHK: 107383	14054	REIMBURSE OF CAR SHOW	3701	06/30/2016		2,499.00	69,296.74
			=====	JUNE ACTIVITY	DB:	3,219.80	CR:	0.00	3,219.80	
7/28/16	7/28	A86536	CHK: 107588	14125	TOURISM GRANT FOR ADVERT	2679	07/28/2016		5,000.00	74,296.74
			=====	JULY ACTIVITY	DB:	5,000.00	CR:	0.00	5,000.00	
8/12/16	8/15	A87106	CHK: 107739	14144	ADVERTISING	2664	08/12/2016		10,000.00	84,296.74
			=====	AUGUST ACTIVITY	DB:	10,000.00	CR:	0.00	10,000.00	
			=====	ACCOUNT TOTAL	DB:	84,296.74	CR:	0.00		
-----										
7-811.522			INDEPENDENCE RELAY							
			B E G I N N I N G B A L A N C E							
										0.00
3/11/16	5/04	A83479	CHK: 000000	13769	AUSTIN PARTY TENT & ARLI	2931	36178-4		3,142.83	3,142.83
			=====	MARCH ACTIVITY	DB:	3,142.83	CR:	0.00	3,142.83	
4/01/16	5/06	A83646	CHK: 106798	13913	BREECHING SNAP, SAFETY S	0805	16-113662		58.67	3,201.50
4/04/16	5/06	A83642	CHK: 106798	13913	RETD. SAFETY SNAPS & BRE	0805	16-707700		23.10CR	3,178.40
			=====	APRIL ACTIVITY	DB:	58.67	CR:	23.10CR	35.57	
			=====	ACCOUNT TOTAL	DB:	3,201.50	CR:	23.10CR		
-----										
7-811.524			GONZALES CO. JAIL MUSEUM							
			B E G I N N I N G B A L A N C E							
										0.00
-----										
7-811.525			HISTORIC PRESERVATION							
			B E G I N N I N G B A L A N C E							
										0.00
-----										
7-811.526			MEMORIAL MUSEUM							
			B E G I N N I N G B A L A N C E							
										0.00
2/09/16	2/19	A81086	CHK: 106082	13733	ALUM CUTTING REEL	0097	1559915-00		595.49	595.49
2/23/16	3/11	A81635	CHK: 106236	13795	OUTL BX,LAMPHOLDER,CUTTI	0097	1563010-00		48.87	644.36
2/23/16	3/11	A81663	CHK: 106257	13795	TIMER	0190	00000473		54.24	698.60
2/23/16	3/11	A81712	CHK: 106209	13795	DBL STRENGTH GLASS,SILIC	0219	00687465		97.78	796.38
2/23/16	3/11	A81713	CHK: 106209	13795	BVOLT	0219	00687496		2.00	798.38
2/23/16	3/11	A81729	CHK: 106233	13795	CAULK,TOG SWTH,STRAP	0294	5830315		40.78	839.16
			=====	FEBRUARY ACTIVITY	DB:	839.16	CR:	0.00	839.16	
6/14/16	6/24	A85357	CHK: 107270	14036	MUSEUM LIGHT COVERS	2065	3225067		1,541.22	2,380.38
			=====	JUNE ACTIVITY	DB:	1,541.22	CR:	0.00	1,541.22	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
8/10/16	9/09	A87936	CHK: 108007	14192 REPAIR A/C ON SOUTH UNIT	3573	1371		2,900.00	5,280.38
			-----	AUGUST ACTIVITY DB:	2,900.00	CR:	0.00	2,900.00	
9/08/16	9/30	A88442	CHK: 108102	14273 LIMESTONE	3716	7513		2,152.00	7,432.38
			-----	SEPTEMBER ACTIVITY DB:	2,152.00	CR:	0.00	2,152.00	
			-----	ACCOUNT TOTAL DB:	7,432.38	CR:	0.00		
-----									
7-811.527	EGGLESTON HOUSE								
	B E G I N N I N G B A L A N C E								
	0.00								
-----									
7-811.528	JB WELLS HOUSE								
	B E G I N N I N G B A L A N C E								
	0.00								
12/31/15	1/14	A80124	CHK: 105779	13663 4TH QTR 2015	1130	4TH QTR 2015		774.00	774.00
			-----	DECEMBER ACTIVITY DB:	774.00	CR:	0.00	774.00	
3/31/16	4/22	A83230	CHK: 106652	13909 QUARTERLY PAYMENT	1130	03/31/2016		1,630.00	2,404.00
			-----	MARCH ACTIVITY DB:	1,630.00	CR:	0.00	1,630.00	
6/28/16	7/07	A85822	CHK: 107370	14054 REIMBURSE FOR TREE GETTI	1130	06/23/2016		4,180.00	6,584.00
			-----	JUNE ACTIVITY DB:	4,180.00	CR:	0.00	4,180.00	
			-----	ACCOUNT TOTAL DB:	6,584.00	CR:	0.00		
-----									
7-811.529	RIVERSIDE MUSEUM								
	B E G I N N I N G B A L A N C E								
	0.00								
10/11/15	10/30	A77573	CHK: 104997	13438 RIVERSIDE BILLING	1816	10/11/15 RIVERSIDE		72.81	72.81
10/12/15	12/11	A79034	CHK: 105490	13577 REPLACED FIRE ALAMS AT R	3606	126834		665.12	737.93
			-----	OCTOBER ACTIVITY DB:	737.93	CR:	0.00	737.93	
11/11/15	11/25	A78514	CHK: 105256	13555 RIVERSIDE CHARGES	1816	11/11/15 RIVERSIDE		67.81	805.74
11/11/15	12/30	A79639	CHK: 105665	13638 RIVERSIDE BILLING	1816	12/11/15 RIVERSIDE		67.81	873.55
			-----	NOVEMBER ACTIVITY DB:	135.62	CR:	0.00	135.62	
12/08/15	12/18	A79355	CHK: 105644	13596 RIVERSIDE MUSEU ANNUAL I	1729	013887		3.50	877.05
12/16/15	12/18	A79294	CHK: 105627	13596 HALOGEN FLOODLIGHT	0294	5828177		29.78	906.83
			-----	DECEMBER ACTIVITY DB:	33.28	CR:	0.00	33.28	
1/11/16	1/29	A80443	CHK: 105860	13670 RIVERSIDE CHARGES	1816	01/11/16 RIVERSIDE		72.81	979.64
1/25/16	2/05	A80634	CHK: 105920	13704 BUSHING	0219	00686199		13.68	993.32
			-----	JANUARY ACTIVITY DB:	86.49	CR:	0.00	86.49	
2/11/16	3/03	A81495	CHK: 106139	13760 RIVERSIDE MONTHLY BILL	1816	02/11/16 RIVERSIDE		67.81	1,061.13
2/11/16	3/11	A81705	CHK: 106209	13795 PAINT SUPPLIES AND PAINT	0219	00687020		1,528.70	2,589.83
			-----	FEBRUARY ACTIVITY DB:	1,596.51	CR:	0.00	1,596.51	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT----	-----BALANCE-----
3/07/16	4/01	A82341	CHK: 106415	13835	LIQUID DEFEND SYSTEM SER	0565	4299148-2016		308.00	2,897.83
3/11/16	4/01	A82392	CHK: 106385	13835	RIVERSIDE BILLING	1816	03/11/16 RIVERSIDE		72.81	2,970.64
3/22/16	4/08	A82585	CHK: 106475	13862	BRUSH, STUCCO, SPONGE,GR	0219	00688615		74.42	3,045.06
3/22/16	4/08	A82586	CHK: 106475	13862	DECK SCREW 5LBS	0219	00688620		22.59	3,067.65
3/24/16	4/08	A82591	CHK: 106475	13862	MORTAR MIX, PORTLAND CEM	0219	00688777		16.88	3,084.53
3/30/16	4/08	A82595	CHK: 106475	13862	TREATED YELLOW PINE	0219	00688969		24.25	3,108.78
3/30/16	4/08	A82596	CHK: 106475	13862	TREATED YELLOW PINE	0219	00688997		9.30	3,118.08
3/30/16	5/04	A83478	CHK: 000000	13769	SHERWIN WILLIAMS	2931	3181-8		53.54	3,171.62
3/31/16	4/08	A82597	CHK: 106475	13862	SCREW W/WASHER,NAILS,NUT	0219	00689016		18.17	3,189.79
3/31/16	4/08	A82598	CHK: 106475	13862	TREATED 2-2X6X20	0219	00689023		12.30	3,202.09
3/31/16	4/08	A82599	CHK: 106475	13862	PAINT SUPPLIES	0219	00689053		152.67	3,354.76
			-----	MARCH ACTIVITY	DB:	764.93	CR:	0.00	764.93	
4/07/16	4/22	A83194	CHK: 106649	13909	POLY FILM BLK	0219	00689398		77.00	3,431.76
4/07/16	5/31	A84524	CHK: 000000	13856	WALMART	2931	01162		22.82	3,454.58
4/08/16	4/18	A82945	CHK: 106564	13876	PAINT BRUSH 2"	0219	00689437		27.93	3,482.51
4/11/16	4/22	A83249	CHK: 106658	13909	RIVERSIDE BILLING	1816	04/11/16 RIVERSIDE		72.81	3,555.32
4/25/16	5/06	A83608	CHK: 106741	13913	PAINT	0219	00690275		199.99	3,755.31
			-----	APRIL ACTIVITY	DB:	400.55	CR:	0.00	400.55	
5/11/16	5/26	A84376	CHK: 106977	13970	RIVERSIDE BILLING	1816	05/11/16 RIVERSIDE		78.07	3,833.38
5/31/16	6/15	A85054	CHK: 107165	14022	POWEDER COAT LETTERS	2065	3224829		158.06	3,991.44
			-----	MAY ACTIVITY	DB:	236.13	CR:	0.00	236.13	
6/11/16	6/24	A85342	CHK: 107263	14036	RIVERSIDE BILLING	1816	06/11/16 RIVERSIDE		78.81	4,070.25
			-----	JUNE ACTIVITY	DB:	78.81	CR:	0.00	78.81	
7/11/16	7/22	A86383	CHK: 107557	14097	RIVERSIDE BILLING	1816	07/11/16 RIVERSIDE		78.80	4,149.05
			-----	JULY ACTIVITY	DB:	78.80	CR:	0.00	78.80	
8/11/16	8/17	A87334	CHK: 107837	14157	MONTHLY BILLING	1816	08/11/2016		78.24	4,227.29
			-----	AUGUST ACTIVITY	DB:	78.24	CR:	0.00	78.24	
9/16/16	9/19	A88219	CHK: 108052	14221	MONTHLY BILLING	1816	09/16/2016		78.24	4,305.53
			-----	SEPTEMBER ACTIVITY	DB:	78.24	CR:	0.00	78.24	
			-----	ACCOUNT TOTAL	DB:	4,305.53	CR:	0.00		
-----										
7-811.530			EXPO CENTER							
				B E G I N N I N G	B A L A N C E					0.00
11/06/15	12/04	A78604	CHK: 105480	13538	READ/WRITER	0148	16-06464		8.00	8.00
			-----	NOVEMBER ACTIVITY	DB:	8.00	CR:	0.00	8.00	
3/01/16	3/09	A81619	CHK: 000000	13804	EXPO BOND PAYMENT	3136	231258000-0316		176,299.59	176,307.59
3/09/16	3/09	B26462		05587	EXPO PAYMENT EXP AND REIMB		JE# 013716		88,149.79CR	88,157.80
			-----	MARCH ACTIVITY	DB:	176,299.59	CR:	88,149.79CR	88,149.80	

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2015 THRU Sep-2016

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.202 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT----	-----BALANCE----
8/31/16	8/30	B27802		05942 EXPO INTEREST PAYMENT		JE# 014121		54,125.00	142,282.80
8/31/16	8/30	B27803		05943 EXPO INTEREST PAYMENT		JE# 014122		27,062.50CR	115,220.30
			*****	AUGUST ACTIVITY DB:	54,125.00	CR:	27,062.50CR	27,062.50	
			*****	ACCOUNT TOTAL DB:	230,432.59	CR:	115,212.29CR		

7-811.531

CITY SPECIAL EVENTS

B E G I N N I N G B A L A N C E

0.00

12/11/15	1/08	A79950	CHK: 105755	13615 THE WALL THAT HEALS	3620	2016-2		3,750.00	3,750.00
12/11/15	2/12	A80936	CHK: 106025	13724 THE WALL THAT HEALS	3620	2016-2B		3,750.00	7,500.00
			*****	DECEMBER ACTIVITY DB:	7,500.00	CR:	0.00	7,500.00	
1/15/16	2/05	A80651	CHK: 105948	13704 COLOR COPIES	0230	0151719-001		225.00	7,725.00
			*****	JANUARY ACTIVITY DB:	225.00	CR:	0.00	225.00	
2/12/16	3/03	A81538	CHK: 106166	13760 42" EDGELINE CHANNELIZER	3632	9968		1,800.00	9,525.00
2/24/16	3/03	A81521	CHK: 106158	13760 VIETNAM WALL T-SHIRT	2819	13144		1,646.50	11,171.50
			*****	FEBRUARY ACTIVITY DB:	3,446.50	CR:	0.00	3,446.50	
3/17/16	5/04	A83448	CHK: 000000	13769 THE FLAG COMPANY	2931	116325		239.65	11,411.15
3/20/16	5/04	A83471	CHK: 000000	13769 FACEBOOK.COM	2931	16-837752706533599		25.00	11,436.15
3/28/16	4/22	A83294	CHK: 106691	13909 ADVERTISING WALL THAT HE	3267	16030147		300.00	11,736.15
3/31/16	4/22	A83219	CHK: 106685	13909 ADVERTISING WALL THAT HE	0581	03/31/2016		135.45	11,871.60
3/31/16	4/22	A83259	CHK: 106659	13909 ADVERTISING FOR THE WALL	2083	03/31/2016		170.10	12,041.70
3/31/16	4/22	A83260	CHK: 106697	13909 ADVTERISING WALL THAT HE	2084	03/31/2016		162.23	12,203.93
3/31/16	4/22	A83272	CHK: 106674	13909 ADVERTISING FOR THE WALL	2722	03/31/2016		111.83	12,315.76
			*****	MARCH ACTIVITY DB:	1,144.26	CR:	0.00	1,144.26	
			*****	ACCOUNT TOTAL DB:	12,315.76	CR:	0.00		

7-811.610

OFFICE FURNITURE &amp; EQPT

B E G I N N I N G B A L A N C E

0.00

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	0.00	0.00
REPORTED ACTIVITY:	659,590.26	130,288.64CR
ENDING BALANCES:	659,590.26	130,288.64CR
TOTAL FUND ENDING BALANCE:	529,301.62	