

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, August 10, 2017
Gonzales Municipal Building at 12:00 P.M.
AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of July 13, 2017 minutes

ACTION ITEMS

1. Discuss and Consider advertising on USA Today Go Escape to Texas and the American Southwest
2. Discuss appointment/reappointments to GCVB committee

REPORTS

3. Update on Home and Garden Shows
4. Update on Spring Garden and Grounds Tour
5. Update on Winterfest Activities
6. Post event report from Gonzales Main Street
7. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
8. Report On Occupancy Trends
9. Report from Ann Dollery on the Expo Center at J B Wells Park
10. Report from advisory members on Event Development
11. Report from Gonzales Memorial Museum
12. Report on Upcoming Events
 - a. The Sky's the Limit – Gonzales Youth Center Gala – August 12, 2017
 - b. The Lights Festival – September 2, 2017
 - c. Gonzales Healthcare Systems Foundation Gala – September 9, 2017
 - d. First Shot Cook-Off – September 15, 16, 17, 2017
 - e. Come & Pull It – September 15, 16, 2017
 - f. Come & Take It Celebration – October 6 – 8, 2017
 - g. Rusted Gingham's 10th annual Barn Sale – November 10, 2017
13. Financial Report
14. Call for new agenda items for the following meeting, by members
15. Staff Report
16. Next regular meeting will be September 14, 2017

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the 4th day of August 2017 at _____ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being

posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.

MINUTES OF THE REGULAR MEETING OF
GONZALES CONVENTION AND VISITORS BUREAU

Thursday, July 13, 2017

City Hall ~ 820 St. Joseph

12:00pm

Call to Order and Certification of Quorum

Vice-Chairman Morrow called the meeting to order at 12:02pm. A quorum was declared present.

Members present: Barbara Crozier, Dawn O'Donnell, Clint Hille, Alison Rodriguez, Holly Danz, Chris Kappmeyer, Ken Morrow; **Members absent:** Paul Frenzel, Ann Covert; **Ex officio present:** none; **Staff present:** none; **City Officials present:** Genora Young, Mayor Connie Kacir, Anne Dollery, Sami Jo Warren; **Guests:** Sandra Mauldin

Public Comments: Sandra Mauldin introduced herself as representative of the Gonzales Memorial Museums Board. Mayor Kacir stated that plans are still progressing for a 2-day bullriding/bullfighting event with Bo Davis and Shorty Gorham. They are also considering adding a third day. Shorty Gorham event in July brought in about 1500 spectators. Mayor also asked that a policy be created stating the funding threshold for this board, as well as possibly increasing that threshold to \$5000. Tourism director position has been posted, and to date, have received 9 applications. Mayor Kacir spoke to the line item regarding the Museum Board, and she endorses their funding request. Budget session is in full swing, and making good progress. Mayor Kacir also reported that she and Clint Hille worked the Visitor's Center on July 4th. Was not as large of a turnout as Memorial Day, but still a good day.

Approval of Minutes

1. Approval of Minutes: The minutes of the June 8, 2017 meeting were approved as presented.

Action Items:

2. **Discuss and Consider Application for funding from Gonzales Memorial Museum Board.** Sandra Mauldin spoke to their funding request. Museum board is looking to take on a restoration project of the Memorial Museum. Goal is \$4.1million for this project, but is a modest figure. Funding will come from a letter writing campaign, new souvenir items to go in the museum to sell, grants. The \$5000 total request is broke into two sections: \$2500 will be for the letter writing campaign and materials that go with that, and \$2500 will be for souvenir items. Barbara Crozier moved to accept this request, Dawn O'Donnell seconded. There was a question as to if these funds come from this board, or from the museum line item of the city budget. Mayor Kacir stated that it could come thru this board, and then on to City Council for decision on if funds come from fund balance. Ken Morrow is in favor of seeding the souvenirs so they can be sold to create revenue. Dawn O'Donnell stated that other museums steer you into souvenir shops so they can make purchases, and people are buying the stuff. Holly Danz asked what happens when these initial souvenirs are sold; the revenues from the souvenir sales would be put into a dedicated fund for this project, and will be used to purchase more souvenir items. Vote called, motion passed unanimously.

3. **Discuss and Consider 10-point plan for marketing new events.** Chris Kappmeyer feels this project should have input from the new tourism director. Chris Kappmeyer moved to table this subject, Dawn O'Donnell seconded; motion passed.
4. **Discuss and Consider GCVB mission statement.** Barbara Crozier moved to table this discussion as well until director is hired, Holly Danz seconded; motion passed.
5. **Discuss and Consider Home and Garden Show.** Clint Hille presented a summary of local shows that would be available for this board to have a booth set up to promote tourism. He suggested the San Antonio Christmas Showcase, and the Houston Show, and possibly an Austin show. Chris Kappmeyer asked who would man these shows. He would like our board members to be able to take part, as well as staff members. Ken Morrow moved to spend \$2499 to be part of the Christmas Showcase and the Houston show, Holly Danz seconded. Chris Kappmeyer is worried about using only staff members for these events. Further discussion on how many days would staff be needed, total expenses, etc. Vote called, motion passed.
6. **Discuss and Consider Signage.** EDC will be working on this project.
7. **Discuss and Consider Lunch and Learn.** Barbara Crozier moved to table this discussion, Clint Hille seconded; motion passed.

Reports

8. **Post event report form Texas Independence Relay.** Organizer is open to moving the overnight stays into hotels rather than free or low cost housing. Was a very successful event overall. Would be nice to add a preceding day to this event to create more overnights.
9. **Report Regarding Advertising, Billboards, Website, and use and distribution of the video Rick Green has supplied.** 3 billboards remaining, one is due for renewal now. Will ask the billboard company if they will renew the board for 6 months. At that point, new director could decide if they wanted to keep it or not. Genora Young is working with Rick Green; current issue is the audio affects.
10. **Report on Occupancy Trends.** City of Gonzales is at about 43% occupancy, should be about 62%. Oil field is here, but not at high levels.
11. **Report from Anne Dollery on the Expo Center at JB Wells Park.** Anne thought the Shorty Gorham event was a great success. There were about 1500 people in attendance. Gonzales Market Days and Car Show being held the next weekend at the Expo. Already booking 2019. There is now a separate Expo Center webpage under the main JB Wells page, as well as a space that people can submit inquiries.
12. **Report from advisory members on Event Development.** Dawn O'Donnell stated that as of now, there will not be a Garden Tour in 2018.
13. **Report from Gonzales Memorial Museum.** Roughly 40 visitors per day.

14. **Report on Upcoming Events.** Crystal Theater July 10-July 21, Gonzales County Veterans Memorial Assn. 3-man scramble July 15, Date night at The Venue July 22, TYRA Finals July 25th-29th, Youth Center Gala August 12, Gonzales Healthcare Systems Foundation Gala September 9, First Shot Cook Off September 15-17, Come & Pull It September 15-17, Come & Take It October 6-8, Rusted Gingham 10th annual Barn Sale November 10.
15. **Financial Report.** Chris Kappmeyer would like clarity on the Expo Center finances.
16. **Call for new agenda items for the following meeting, by members.** none
17. **Staff Report.** Tourism director applicants will be interviewed soon.
18. **Set date and time of next regular meeting.** August 10, 2017 at 12pm.

Chairman asked for a motion to adjourn. Holly Danz moved that we adjourn. With a second from Dawn O'Donnell, the meeting was adjourned at 1:37pm

Holly Danz, Secretary

Barbara Friedrich

From: Genora Young
Sent: Tuesday, July 25, 2017 11:24 AM
To: Barbara Friedrich
Subject: FW: 2017 USA TODAY Go Escape Texas & The American Southwest Travel Guide
Attachments: USAT Newsprint Specs. (1) (1) (1) (1) (3) (1) (1) (1) (1) (1) (1) (3) (2) (2) (1) (1) (1) (1).pdf

Barbara,

FYI for the CVB Board.

From: Jessica Sims [<mailto:jsims@ppmmarketing.com>]
Sent: Wednesday, July 19, 2017 3:51 PM
To: Genora Young
Subject: 2017 USA TODAY Go Escape Texas & The American Southwest Travel Guide

Hello, Mrs. Genora:

It was great talking to you today about the exclusive release of the inaugural

USA TODAY Go Escape to Texas and the American Southwest regional travel magazine, which will hit newsstands in early Fall

as people are finalizing their seasonal travel plans

. I thought it would be great to have **City of Gonzales** on board with this great opportunity to reach avid and affluent travelers and tourists. As mentioned, there is editorial content being published on Texas.

USA TODAY is synonymous with travel, and this is the first-ever travel publication devoted entirely to Texas and the American Southwest, so everyone finds the magazine to be a perfect opportunity to reach millions of potential visitors who are looking for new and exciting vacation destinations in Texas, Arizona, New Mexico and Nevada.



(Click on covers above to view full digital edition of similar issues for California & the Pacific and Florida & the Caribbean)

In addition to the vast print distribution of 100,000 side-by-side the daily USA TODAY paper, ***The Travel Channel*** will be promoting a full, digital version of the publication on their social media platforms to over **5 million Facebook & Instagram followers**, and **5 million relevant travelers** will receive the digital version, ensuring that your message will be seen by the widest and most relevant audience.

As an added value to all the advertisements in this inaugural issue, we are including 1 lower level **Tim McGraw & Faith Hill/Luke Bryan**

tickets which are complimentary, that you can use

internally or to entertain key clients.

As mentioned, we are accommodating all Texas advertisers by invoicing in January 1, 2018; to allow room for budget allocation. You may also split into payments throughout the 2018 year if it makes it easier to participate.

Important Dates:

Reservation- August 1, 2017
Creative- August 24, 2017
On Sale September 2017
Invoice- Jan 1, 2018

USA Today Go Escape Regional Travel Ad Rates: (net)

- **1/2 Page: \$4,000 net**
- *Added Value:*

4 lower-level Tim McGraw & Faith Hill/Luke Bryan tickets

- **1/4 Page: \$**

2,5

00 net

o Added Value:

2 lower-level

Tim McGraw & Faith Hill/Luke Bryan

tickets

• 1/8 Page: \$

1

,500 net

o Added Value: 2

Jacksonville Jaguars

tickets

I will follow up with you next week to see which option works best for you. I hope to include **City of Gonzales** in our **2017 USA TODAY Go Escape: Texas & The American Southwest Travel Guide**. I have attached the specs for your review. In the meantime, please call me if you have any questions.

Thank you,

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The art and science of asking questions is the source of all knowledge. -Thomas Berger

Jessica Sims

Advertising Sales Director

Power Play Marketing

Office: 248-530-4143

Cell: 248-274-6513

jsims@ppmmarketing.com

www.ppmmarketing.com

| [LinkedIn](#)



USA TODAY SPECIAL EDITION PUBLICATION SPECIFICATIONS

GENERAL REQUIREMENTS

Final Trim Size: 10.19" wide x 10.75 high (no bleed)

Binding Method: Newspaper

Colors: 4/C process

AD DIMENSIONS • ALL ADS ARE NON-BLEED

TRIM

Single Page	10.19 wide	x 10.75 high	
Half Page	10.19 wide	x 5.315 high	
1/4 Page	4.75 wide	x 5 high	These ads are normally placed in a black frame.
1/8 Page	4.75 wide	x 2.375 high	These ads are normally placed in a black frame.
1/16 Page	4.75 wide	x 1.125 high	These ads are normally placed in a black frame.

LIVE AREA: Keep live matter 1/4" from final trim crop.

DIGITAL MEDIA

Most types of digital formats are accepted.

When providing files include all fonts, images and mechanical files to upload to our web server. When uploading to our web server please make sure to compress the files before uploading. Artwork done using QuarkXpress, Photoshop, Illustrator, InDesign or PDFs preferred.
Please make sure that all PDF files contain crop marks

Cropmarks should be provided in the creative to show exactly how the ad should be placed in the ad space. All crop marks must be application-generated (i.e. InDesign, QuarkXpress, etc...). You may also crop your ad to the exact ad space dimensions. Double-check your PDF before sending to make sure that none of your image area was clipped off during distillation (especially borders - this is very common).

Do not include a bleed as USA TODAY is a NON-bleed publication.

Fonts/Type Specs

All fonts used should be Type 1 PostScript. TrueType fonts are not supported.

Reverse type is acceptable, but should be no less than 10 point sans serif for reversing out of single-inks and no less than 14 point for two or more inks.

Screened type reversed in a solid color must not exceed 20% tint of that color.

Surprinted type is not recommended in areas exceeding 30% tonal value. Yellow should not be used.

Screen Ruling - USA TODAY prints at 85 lines per inch.

Highlight Dot - Use a 5%-7% dot for the smallest highlight meant to hold detail in halftones.

Midtone Dot - Prepare materials to compensate for a 30% midtone dot gain. A 50% dot prior to press will measure approximately 80% as a printed dot. See graphic at right.

Shadow Dot - 80%-85% in shadow areas intended to hold detail. Areas greater than 85% will likely print solid.

Flat Tint - No less than 10% is recommended for a flat tint for consistent reproduction.

Image Resolution - Photographic images should be prepared at a resolution of 170-250 dpi at full size. Line art, such as bit-mapped logos or scanned text should be prepared at 600-1200 dpi at full size. However, we recommend that these elements be sent in vector-based, such as an Illustrator eps.

Total Ink Density (DMax) - The total maximum ink density of color images or artwork should not exceed 240%. Lower is better in order to maximize shadow detail and reduce the potential for ink setoff.

Please email artwork to pferraro@publogix.com

Gonzales CVB 2016 - 2017

NAME	ORGANIZATION or BUSINESS	ADDRESS	CITY	ST	ZIP	HOME/ OFFICE PHONE	CELL PHONE	E-MAIL	TERM BEGIN	TERM END
Holly Danz	Gonzales Healthcare Systems	4626 CR 289	Gonzales	Tx	78629	830-672-7581	830-857-3429	hdanz@gonzaleshealthcare.com	Appointed 10/2016	2017
Dawn O'Donnell	Gonzales Community Health Clinic	305 N. Bright Street	Gonzales	TX	78629		512-558-1605	dodonnell@gvfc.com	Appointed 10/14	2017
Barbara Crozier	Laurel Ridge Antiques, Inn and Christmas Shoppe	827 St. Joseph Street	Gonzales	TX	78629	830-672-2484	512-217-6565	laurelridge@gvec.net barbaracrozier1@gmail.com	Appointed 4/08, 4/9, 5/11, 4/13	2017
Alison Guerra Rodriguez	Sleep Inn Gonzales & Holiday Inn Gonzales	126 Middlebuster Rd.	Gonzales	TX	78629	830-672-1888	830-857-1830	guerraar@yahoo.com	Appointed 1/09, 3/10, 4/12, 10/14,	2018
Chris Kappmeyer	The Gonzales Manison	201 Blueridge Trail	Austin	Tx	78746	512-426-1937	512-327-1994	chris@brokeknetwork.com	Appointed 10/14, 10/16	2018
Paul Frenzel	Historic Homes Association	623 St. Michael Street	Gonzales	TX	78629	830-672-3732	830-857-4103	PAVI@stx.rr.com	Appointed 5/11, 4/13	2017
Clinton Hille	Belle Oaks Inn/Boothe House B&B	222 St. Peter Street	Gonzales	Tx	78629	830-857-8613	512-587-6211	hillecw@gvec.net	Appointed 10/2016	2018
Ken Morrow	Alliant Homes	1004 Mitchell Street	Gonzales	TX	78629	830-437-5646	512-422-0811	KEN@ALLIANT-HR.COM	Appointed 5/11, 4/12, 10/14, 10/16	2018
Ann Covert	St. James Inn	723 St. James Street	Gonzales	TX	78630	830-672-7066		email@stjamesinn.com	Appointed 5/11, 4/12, 10/14, 10/16	2018
Daisy Scheske	Gonzales Chamber of Commerce & Agriculture	414 St. Lawrence Street	Gonzales	TX	78631	830-672-6532		cti@gonzalestexas.com		
Barbara Friedrich	City of Gonzales, Main Street	P.O. Box 547	Gonzales	TX	78629	672-2815	830-263-0118	mainstreet@cityofgonzales.org		
Genora Young	City of Gonzales, President & CEO, Gonzales EDC	P.O. Box 547	Gonzales	TX	78629	672-2815		gyoung@cityofgonzales.org		

The 7 member Tourism Advisory Committee was established by City Council at the May 2, 2006 meeting.

The committee was increased to 9 members at the May 10, 2011 City Council meeting. 5 members constitute a quorum.

The committee includes, ex-officio, Chamber Director, Main Street Administrator and Parks Director.

The committee members serve two-year staggered terms with a limit of 2 two-year terms.

The Tourism Advisory Committee meets the 2nd Thursday of the month at City Hall at 12:30pm. The meeting is subject to Open Meeting Act rules.

POST EVENT REPORT FORM

Date: July 19, 2017

ORGANIZATION INFORMATION

Name of Organization: Gonzales Main Street, Inc.

Address: P. O. Box 547

City, State, Zip: Gonzales, Texas 78629

Contact Name: Barbara Friedrich

Contact Phone Number: 830-672-2815

PROJECT OR EVENT

Name of Event or Project: Main Street Concert Series & Star Spangled Spectacular

Date of Event or Project: June 2, 9, 16, 23, 30 and July 4th

Primary Location of Event or Project Confederate Square Downtown Gonzales

Primary Purpose of Funded Event/Project: To provide family friendly entertainment to the community and visitors.

Amount Received from Hotel Occupancy Tax Funds: \$2,499.00

Amount Used from Hotel Occupancy Tax Funds: \$2,499.00

How Were the Funds Actually Used? Funds were used to advertise the six days of events with Victoria Radioworks, LTD, KKYX-AM and KHMC Majic Tajano 95; to purchase a banner to place across US Hwy. 183 and advertising signs.

How many years have you held this Event or Project: 9 years

Event Funding Information

1. Actual percentage of funded Event costs covered by hotel occupancy tax: 1%

2. Actual percentage of Facility costs covered by hotel occupancy tax (if applicable): 0

3. Actual percentage of Staff costs covered by hotel occupancy tax (if applicable): 0

4. If staff costs were covered, estimate of actual hours staff spent on funded Event: 0

5. Did the event charge admission? Was there a net profit from this event? If there was a Net profit, what was the amount and how is it being used?

No admission was charged. There was no net profit from the event. All sponsorship and funds raised from vendor spaces go toward the event.

Event Attendance Information

1. How many people did you predict would attend this Event? (number submitted in application for hotel occupancy tax funds): 1000 per night
2. What would you estimate was the actual attendance at the Event? Average of 800 per night
3. How many room nights were generated at Gonzales hotels, motels or bed & breakfasts by attendees of this Event or Project? Average of 30 per night
4. If this Event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at Gonzales hotels, motels, or bed & breakfasts by attendees of this Event or Project?

Last Year Average 15 per night

Two Years Ago N/A

Three Years Ago N/A
5. What method did you use to determine the number of people who booked rooms at Gonzales hotels, motels, or bed & breakfasts (e.g.; room block usage . information, survey of hoteliers, etc.)? Information from hotels and talking with visitors
6. Was a room block established for this Event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up? No

Event Promotion Information

1. Please check all efforts your organization actually used to promote this Event and how much was actually spent in each category:

Newspaper - \$In Kind Sponsorship from Gonzales Inquirer
Radio - \$\$2,499.0 and in kind sponsorship from Texas Thunder Radio
TV: \$ N/A
Press Release \$ surrounding newspapers
Other \$ social media
2. Did you include a link to the Gonzales Visitor's Center or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes
3. Did you negotiate a special rate or hotel/event package to attract overnight stays?
Dilworth Inn and Suites offered a 10% discount if their guest were staying for the Concert Series.
4. What new marketing initiatives did you utilize to promote hotel and convention activity for this Event?

Utilized Social media sites such as Facebook, Twitter, and Snapchat. Cross promotion from headliners of our event. Additionally, we distributed posters throughout the city and surrounding towns.

5. Please attach samples of documents showing how the City of Gonzales was recognized in your advertising/promotional campaign. Attached
6. **Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g. a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized. ATTACHED**

Sporting Related Events

1. If the Event funded by hotel occupancy tax was a sporting-related function/facility, how many individuals actually participated in this event? N/A
2. If the event was a sporting-related function/facility, how many of the participants were from another city or county? N/A
3. If the event was a sporting-related function/facility, quantify how the activity substantially increased economic activity at hotel and motels within the city or its vicinity?

N/A

Additional Event Information

What Gonzales businesses did you utilize for food, supplies, materials, printing, etc?
Personal Impressions, Running M Bar and Grill, Reese's Print Shop, W B Farm and Ranch, Tractor Supply, A-a Auto Supply, Buc-EES, Walmart, HEB.

Please Submit no later than 60 days after the event to:

City of Gonzales
GCVB
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

For Questions Contact
Genora Young
President and CEO of GEDC
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

GONZALES MAIN STREET, INC.
Concert Series 2017
Income and Expense Statement

INCOME

Sponsorships	22,275.00
Hotel/Motel Tax	15,000.00
Hotel/Motel Tax advertising funds	2,499.00
Booth Spaces	3,760.00
T-Shirt/Cap Sales	635.00

TOTAL INCOME

44,169.00

EXPENDITURES

Advertising	2,504.00
Bands	18,660.00
Sound System	5,800.00
Mr. B Fireworks	15,000.00
T Shirts	1,256.46
Banners/signs	1,793.64
Supplies	295.43
Koozies	421.20
Insufficient funds	60.00

TOTAL EXPENDITURES

45,790.73

PROFIT/LOSS

(1,621.73)

CONTRACT

KKYX-AM
Cox Radio, Inc.
PO Box 83198
Chicago, IL 60691-0198
USA
(855) 333-2676

And:

Gonzales Main Street-D
Attention: Barbra Friedrich
PO Box 547
Gonzales, TX 78629

<u>Contract / Revision</u> 268984 /		<u>Alt Order #</u>
<u>Product</u> Street Dance		
<u>Contract Dates</u> 06/26/17 - 06/30/17		<u>Estimate #</u>
<u>Advertiser</u> Gonzales Main Street-D		<u>Original Date / Revision</u> 06/07/17 / 06/07/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KKYX-AM	<u>Account Executive</u> Mark Buchanan	<u>Sales Office</u> San Antonio Ra
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 43774		<u>Advertiser Ref</u> 43774

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KKYX	06/26/17	06/30/17	Morning Drive	6a-10a		:30				NM	13	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				13	\$30.00				
N 2	KKYX	06/26/17	06/30/17	Afternoon Drive	3p-7p		:30				NM	13	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				13	\$30.00				
N 3	KKYX	06/26/17	06/30/17	5:30 AM-8:00 PM	5:30 AM-8:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/26/17	07/02/17	MTWTF--				1	\$20.00				
Totals								0.00				27	\$800.00

Time Period	# of Spots	Gross Amount	Net Amount
06/01/17 - 06/30/17	27	\$800.00	\$800.00
Totals	27	\$800.00	\$800.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



TOP 40 CLASSIC HITS ROCK NEWS TALK NEW COUNTRY

June 2017						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8 3 rd 3 free <u>6</u>	9	10
11	12	13	14	15 3 rd 3 free <u>6</u>	16	17
18	19	20	21	22 3 rd 3 free <u>6</u>	23	24
25	26	27	28	29 3 rd 3 free <u>6</u>	30	

Client: Gonzalez MAIN Street

Budget: \$

Number of Ads: 24 ads x 5 stations = 120 ads

Signature: _____

KVIC, KNAL, KITE, KBAR, KVNN
: 30 seconds

Date: _____



TOP 40 CLASSIC HITS ROCK NEWS TALK NEW COUNTRY

July 2017

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3 <i>2 pl</i> <i>2 hrs</i> <i>4</i>	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Client: *Gonzales Main Street*

Budget: *\$*

Number of Ads: *4 ads x 5 stations = 20 ads*

Signature: _____

KVIC, KUAL, KITE, KBAR, KVNN
30 seconds

Date: _____



Dixie Flag Manufacturing Company
1930 N. Interstate 35
P.O. Box 8618
San Antonio, Texas 78208
(210) 227-5039

Invoice

Page: 1

Invoice Number: 0009725-IN
Invoice Date: 5/30/2017

Order Number: 0005052
Order Date: 5/4/2017
Salesperson: GEDI
Customer Number: CTYGONZ

Sold To:
CITY OF GONZALEZ / MAIN STREET
ATTN BARBARA
820 Saint Joseph St
Gonzales, TX 78629

Ship To:
CITY OF GONZALEZ / MAIN STREET
ATTN BARBARA
820 Saint Joseph St
Gonzales, TX 78629

Confirm To:
Barbara 830-672-2815

BFriedrich@gonzales.texas.gov

Customer P.O.	Ship VIA	F.O.B.	Terms			
	UPS REGULAR		COD/DEPOSIT REQUIRED			
Item Number	Unit	Ordered	Shipped	Back Ordered	Price	Amount
/NETBANNER	EACH	1.00	1.00	0.00	665.000	665.00
Custom Net Banner						
4ft by 36ft Over the Street Net Banner, "Concert Series"						
/PATCH						115.00
Digital Printed Logo Patch						

OK 1949
6-6-2017

Net Invoice: 780.00
Less Discount: 0.00
Freight: 24.00
Sales Tax: 0.00
Invoice Total: 804.00
Less Deposit: 402.00
Invoice Balance: 402.00

Your order will be on its way soon. Look for the shipping confirmation email in your inbox.

Questions? Visit our [help page](#) or [contact us](#) directly.

To check the status of your order at any time, [click here](#).

Your order has been received and will be processed pending approval of your payment. You will be notified by a second e-mail when your payment has been approved.

Here are your order details:

Order Date: 5/16/2017

Delivery Option (*): Express

(*): If your order contains bags, they will ship separately and will arrive within 9-11 business days.

You can expect to receive your order in 3 Business Days.

Order Summary



11" X 17" Posters

Qty: 50

Base Price

~~\$74.00~~ **\$52.49**

Glossy

INCLUDED

Item Total

\$52.49

Merchandise: \$52.49

Shipping Charges: \$23.99

Total: \$76.48

Sold By

Vistaprint Netherlands BV
Hudsonweg 8
Venlo, The Netherlands 59281.W

Shipping To:

Egon Barthels
1313 North Avenue B
Shiner TX 77984
US

Billed To:

Egon Barthels
1313 North Avenue B
Shiner TX 77984
US

Need Help?

Click here to contact our Customer Care Team



Personal Impressions

P. O. Box 810
Gonzales, TX 78629

Date	Invoice #
5/22/2017	14735

Bill To City of Gonzales Main Street Barbara Friedrich P. O. Box 547 Gonzales, Tx 78629
--

Ship To

P.O. Number	Terms	Rep	Ship	Via	Order#
DB	Due on receipt	DB	5/22/2017	Picked Up	
Quantity	Item Code	Description	Price Each	Amount	
5	Sign	Coroplast 18 x 24 double sided	44.93	224.65	
4	Sign	Coroplast 48 x 8	32.00	128.00	
6	Signs	Concert Series coroplast 4 x 8	184.32	1,105.92	

*OK #1992
5-11-2017*

*To Better Serve you, WE HAVE
MOVED! Come See Us In Our New
Location, 941 N. Saint Joseph St.*

Subtotal	\$1,458.57
Sales Tax (8.25%)	\$0.00
Total	\$1,458.57
Payments/Credits	\$0.00
Balance Due	\$1,458.57



Concert Series 17

FOOD • GAMES • ARTS & CRAFTS • NO GLASS ALLOWED • LAWN CHAIRS WELCOME

COLD BEER SOLD BY VFW • SERVICE ANIMALS ONLY PLEASE

Free Show - Grounds Open at 6 Confederate Square in Downtown Gonzales



6/2 Rocky King Band

6/9 Zydeco Blanco



6/16 Eclipse - TRIBUTE TO JOURNEY

6/23 Los Desperadoz



6/30 D.J. Richter & Texxas

JULY 4



6:00 P.M.

7/4 Natalie Rose



8:00 P.M.

7/4 Josh Ward

★ ★ ★ ★ 9:30 P.M. Star Spangled Spectacular ★ ★ ★ ★

BYK
Additives & Instruments

H-E-B
Helping Here.



ENERGY WASTE
Rentals & Service
361-275-2220

The Gonzales Inquirer
Bringing Gonzales Locally, Since 1904

CITY OF GONZALES



COME AND TAKE IT



Scott Dierlam, Agent
www.scottdierlam.com



Martin Portable
Buildings
830-857-4711



D&S Automotive & Diesel



GVTG
COMMERCIAL TIRE

Just plain smart.™

RUNNING
BAR-B-GRILL

Pirkle Investments, L.L.C.

Caraway
Gonzales





Concert Series 17

HERITAGE PARTNER



Additives & Instruments



Helping Here.



ENERGY WASTE
Rentals & Service
361-275-2220

The **Gonzales Inquirer**
Serving Gonzales County, Texas and the surrounding areas since 1853

CITY OF GONZALES



COME AND TAKE IT

PREMIER PARTNER

State Farm
Scott T. Dierlam
www.scottdierlam.com



Martin Portable
Buildings

830-857-4711

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KOOZIE CLUB



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& Diesel**



RUNNING
BAR & GRILL



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Pirkle Investments, L.L.C.

Caraway
Gonzales



FRIENDS of MAIN STREET

HOLIDAY FINANCE ♦ VICTORIA COLLEGE ♦ RANDOLPH BROOKS

GonzalesMainStreet.org

From our friends at [The Dilworth Inn](#): This week : Eclipse..They are an aswesome band who strickly plays all the hits of the popular band Journey. Come on out, hear great music, visit with your friends! Come stay with us, we even provide chairs for our guests to take outside to the square! We are offering 10% off your stay..you must mention this ad to get the discount! Call us today 830-519-4109 we are located [#onthesquare](#) of [#downtown](#) [#GonzalesTX](#), come see why [#guestsloveus](#) and why we are [#rankedfirst](#) on [#TripAdvisor](#)!

Gonzales – La Bella Tavola Restaurant

Jun 27, 2017 | Posted by Charlotte Caldwell | Texas |

The young woman is surprised when we order an entire bottle of wine to accompany our dinner, till I tell her our aim is to kill time. It is two hours before the Main Street Concert begins, just beyond the doors of the restaurant. Maybe we should have left our big city ways at home?

La Bella Tavola is a delightful surprise; the restaurant is clean and spacious with a large bar area tucked into the back corner. The menu is extensive which is not always a good thing, but it seems to work here.

Recognizing my quandary over what to order our server assures me, “It doesn’t matter what you decide on, it is all good.”

The food we choose is well prepared, delicious, abundant and moderately priced. Our shared appetizer of fried calamari is a mound of small crispy tender delights, and the marinara dipping sauce, yummy; the salad fresh, and I get to dress my own.

Surprised to see Veal Saltimbocca on the menu I have to order it. Not classically prepared it still jumps in my mouth. The veal, thinly sliced and fork tender, is blanketed with a layer of cheese and accented with capers, lemon, white wine, and spinach. A bed of spaghetti peeks beneath the sauce. It is extremely tasty and very good. My husband devours every last crumb of his Veal Parmigiana.

Too full for dessert, we linger over the last of the Italian wine before returning to our car to grab our chairs, walking across the street to enjoy tonight’s summer concert.



Chris Talamantez [to GMSCS17 | Eclipse - Tribute to Journey](#)

• June 17 at 2:21pm • Floresville •

Props to you all GONZALES. I'm from floresville and I came to visit your town from floresville to see [Eclipse TributetoJourney](#) last night. I tell you this band had everyone on their feet and to top it of the respect when everyone stood up as the awesome guitarist played the star spangled banner made me realize the patriotism is very well still alive even in a small community as you. This is an awesome event y'all do and I wish FLORESVILLE can in the near future plan a summer concert series like this. I saw a great event that brings the community together and it was awesome to see that this event was for all ages with all types of games and entertainment stands. Kudos to you all and I will be back next year as well. Kudos also that booked ECLIPSE, because they had the crowd very well entertained. GOD BLESS THE CITY OF GONZALES

[Magnolia's LuLaRoe by Crystal](#) had a great time last night. Eclipse was awesome!!! Thanks Gonzales!!

[Lori Simper Benes](#) Music was fantastic!!!

[Like](#) [Show more reactions](#)

• [Reply](#) • June 17 at 9:22am

[Remove](#)



Daisy Lynn Thank you to all the volunteers that planned/ organized/ ran this event! It was a great night in downtown Gonzales! 🍷👏🍷❤️

[Like](#) [Show more reactions](#)

•

11

• June 17 at 11:27am

[Remove](#)



[Donna Gray](#) We had a good time, despite the heat!

Thank you all for coming down to the square for [Eclipse TributetoJourney!](#) We hope you enjoyed it, and the variety of music Gonzales Main Street brings to the square Fridays in June and the Fourth of July! Photo Credit: Kevin Wright [Gonzales Inquirer](#).





Top of Form

 **Barbara Friedrich**

[Like](#) [Show more reactions](#)

[Comment](#) [Share](#)

77 [Lisa Holland Brown](#) and 6 others

[Comments](#)



Bill Bishop that was a great time.. and it was unbelievable that the whole crowd stood, removed their hats and put their hands over hearts when duane played the national anthem...

[Like](#) [Show more reactions](#)

· [Reply](#) ·

44

· 1 hr

[Remove](#)



Dawn Young Thanks for a great concert! We made the trip from the Marion and New Berlin areas and had a great time!!

[Like](#) [Show more reactions](#)

· [Reply](#) ·

22

· 50 mins

[Remove](#)



Write a comment...

Bottom of Form



Mary Martha Ehrig *to* **Gonzales Main Street**

• July 5 at 8:58pm •

Hats off to you and all the volunteers for this years Friday nites and amazing 4th of July. Thank you 😊



Brian Wells reviewed **Gonzales Main Street** — 5 star

• 3 hrs •

Great people to work with. I love working with them ,making our community come together! Great job this year to all involved



Wendi Wilkerson reviewed **Gonzales Main Street** — 5 star

• July 5 at 10:20pm •

Excellent as always keep up good work!! You guys are bringing life back to our town!



Leia K. Quinton Dalton reviewed **Gonzales Main Street** — 5 star

• July 5 at 9:30pm •

It was great! Loved DJ Richter and Texxas... Can't wait for next year



Mary Burton reviewed [Gonzales Main Street](#) — 5 star

• July 1 at 7:35pm •

Great music!! Enjoyed supporting the VFW always a great cause and from the other vendors as well enjoyed ourselves



Shelly Stampport reviewed [Gonzales Main Street](#) — 5 star

• July 1 at 9:07pm •

h
Had a great time with friends listening to D.J Richter play

Amazing job on fireworks and music!! Proud to live in Gonzales

— with [Lisa Holland Brown](#) and [Lisa Gindler](#).

Top of Form

 [Barbara Friedrich](#)

[Like](#) [Show more reactions](#)

[Comment](#)

[Share](#)

[Chronological](#)

516 [Lisa Holland Brown](#), [Marian Gindler](#) and 4 others

[Comments](#)



[Lisa Holland Brown](#) Thank you, I'm glad to be part of a wonderful group of people who love this town

Bottom of Form

Thank you everyone who joined us at the 9th Annual Gonzales Main Street Concert Series & made it the best yet!



Top of Form

Boost Post

990 people reached

 Barbara Friedrich

Like

CommentShare

Chronological

24125 Michelle Green McKinney, Lavonne Hyden and 23 others

Comments



Jack-Candi Tucker Beautiful fireworks

Like

· Reply ·

11

· 15 hrs

Remove



Linda McCormick Montgomery Great music

Like

· Reply ·

22

· 15 hrs

Remove



Bev Hendricks Really enjoyed the music 🎵🎵



[Like](#)

[· Reply ·](#)

11

[· 15 hrs](#)

[Remove](#)



Bernice Burger Really enjoyed the music Josh Ward was wonderful.

[Like](#)

[· Reply ·](#)

22

[· 14 hrs](#)

[Remove](#)



Carolyn Hunt I didn't get to make it to the music on the square for this month but the fire work display was good. Thanks Main Street.

[Like](#)

[· Reply · 11 hrs](#)

[Remove](#)



Lavonne Hyden Great Show! Thanks Main Street for a great Concert Series! Until next year!!!

Bottom of Form

Here are a few pictures from the Gonzales Main Street Concert Series! Photo Credit Bev Hendricks.





Top of Form

 Barbara Friedrich

Like

CommentShare

1010 Lisa Holland Brown and 9 others

2 shares

3 Comments

Comments



Janice Molnoskey They were great!!

Like

· Reply ·

22

· 1 hr

Remove



[Dillon Steen](#) Awesome....thank you for posting these photos of [Natalie Rose](#) and her band members....I am dang proud to work with these folks! (p.s. thanks [Bev Hendricks](#) for the pictures!)

[Like](#)

· [Reply](#) ·

11

· 1 hr

[Remove](#)



[Bev Hendricks](#) replied · 1 Reply



[Karen A. Jacobs](#) The whole series was awesome!!!
Bottom of Form

Welcome to the 9th Annual Gonzales Main Street Concert Series! We hope you enjoy the show!



Top of Form

Boost Post

276 people reached

 Barbara Friedrich

Like

CommentShare

Chronological

22 2

Comments



Linda Heins Me and my family had a awesome time last night thank you for doing this every year!!!

Like

· Reply · 2 hrs

Remove



Linda Heins

Like

· Reply · 2 hrs

Bottom of Form

Published by Guadalupe Valley Media · · June 30 at 2:54pm ·

Independence Day, the Gonzales VFW Post 4817 and Auxiliary will again host a Kid's Patriotic Parade at 5:45pm! Decorate your bike, trike, anything you want in red white and blue to kick off this Independence Day Event!

Also, boys and girls ages 12 and under can stop by the VFW Tent to register to win a bicycle! They'll be giving away a total of six kids bikes in three age groups 3 boys, and 3 girls! We'll see you on the square!



GONZALES VFW POST 4817 & AUXILIARY

KID'S PATRIOTIC PARADE!

TUESDAY, JULY 4TH
LINE-UP AT 5:30PM

PARADE AT 5:45PM

BOYS AND GIRLS BIKE

GIVEAWAY AT 8PM!

REGISTER AT THE VFW TENT!

Top of Form

View Results

5,842 people reached

Organic

3,529

Paid

2,313

 Barbara Friedrich

Like

CommentShare

Chronological

81384 Pat Anders, Kenneth Hyden and 82 others

44 shares

14 Comments

Comments



Robin L. Guerra Yolanda Arizpe is Little Lauro doing this?

Like

· Reply · June 30 at 5:40pm

Remove

2 Replies



Shelli Shelton Van Kirk Nicole Boehm Amanda Andchad Frederick Stephanie Hendershot Hill Crystal Bivins Gray Erin Marshall

Like

· Reply · June 30 at 6:54pm

Remove



Shelli Shelton Van Kirk Roni Epperson Heather Shelton Kristin Matias Kaylin Petras D'Anna Culak Robinson

Like

· Reply ·

22

· June 30 at 6:57pm

Remove



Shelli Shelton Van Kirk Jolie Gray Jessie Holt Christina Jahns Magan Miller

Like

· Reply ·

11

· June 30 at 6:58pm

[Remove](#)

1 Reply



D'Anna Culak Robinson Kristin Nicole Tatsch, Amber Withers, Brittany Hill, Valorie Daniel

[Like](#)

• [Reply](#) •

112

• June 30 at 7:15pm

[Remove](#)

1 Reply



Florence Smith Jessica Carle Fortenberry

[Like](#)

• [Reply](#) • June 30 at 7:18pm

[Remove](#)



Bernice Ramos Sanchez Arlene Nelson

[Like](#)

• [Reply](#) •

11

• June 30 at 8:44pm

[Remove](#)



Kevin Pirkle Patriotic we got to teach these kids cause they are not getting it anywhere else IMO

[Like](#)

• [Reply](#) •

33

• June 30 at 9:39pm

[Remove](#)



Rachel Mesa Beatrice Castillo

[Like](#)

• [Reply](#) •

11

• July 1 at 12:39am

[Remove](#)



Kiki Delarosa Martin Amanda Torres

[Like](#)

• [Reply](#) • July 2 at 3:53am

[Remove](#)



Tracy Catchings Donna Sue Pick

Like

· Reply · July 2 at 6:32am

Remove



Teresa Adams Reed Allyson Reed Kusak

Like

· Reply ·

11

· July 2 at 5:23pm

Remove



Nikki Bakken Kathryn Worden

Like

· Reply · July 3 at 9:05am

Remove

2 Replies



Paige Romine I'm a newcomer to Gonzales & had a blast! I've posted some pics on my FB page & have many more to come! Thanks Gonzales Main Street, VFW and everyone for making me feel so welcome !



Like

· Reply ·

11

· 5 hrs

Bottom of Form

Coming up this evening at 7:30, we're drawing for the kids bike giveaway, and Patriotic Quilt Raffle!



GONZALES VFW POST 4817 & AUXILIARY

KID'S PATRIOTIC PARADE!

TUESDAY, JULY 4TH
LINE-UP AT 5:30PM

PARADE AT 5:45PM

BOYS AND GIRLS BIKE

GIVEAWAY AT 8PM!

REGISTER AT THE VFW TENT!

Patriotic Quilt Raffle



48" X 64"



48" X 60"

Benefitting
The Gonzales County Veterans Memorial

Drawing July 4, 2017 on
Confederate Square - **Two Winners**

Tickets \$1.00 each
Or 6 for \$5.00

We will be at Main Street's Summer Concert Series every
Friday in June, and at the July 4th Celebration on
Confederate Square selling tickets.

GCVMA is a 501(c)(3) organization

Top of Form

Boost Post

298 people reached

 Barbara Friedrich

Like

CommentShare

Chronological

11 1

Comments



Linda McCormick Montgomery Thanks Gonzales, Texas. Great music and fireworks.

Like

· Reply ·

11

· 15 hrs

Bottom of Form

Here are even MORE pictures capturing the good times at the 9th Annual Gonzales Main Street Concert Series and Star Spangled Spectacular! Photo Credit: Kathryn Penrose/Gonzales Inquirer





Top of Form

Boost Post

2,929 people reached

 Barbara Friedrich

LikeShow more reactions

CommentShare

Chronological

16218 Micaela Estrada and 17 others

5 shares

4 Comments

Comments



Linda Heins It was fun!

LikeShow more reactions

· Reply ·

11

· July 5 at 5:31pm

Remove



Melissa PrettyinInk Rosas

Play

-0:55

Mute

Additional Visual Settings

Enter Fullscreen

LikeShow more reactions

· Reply ·

11

· Yesterday at 3:53am

Remove



Kathryn Katie Kat Christopher West

LikeShow more reactions

· Reply · 15 hrs

Remove



Christopher West how gorgeous is that firework display

LikeShow more reactions

· Reply · 14 hrs

Remove

4 Replies



Write a comment...

Bottom of Form

In the music industry, when a record keeps producing hit after hit, they say it has "legs."
In which case, Josh Ward's 2015 album Holding Me Together is Tyra Banks....
Thanks for the love [Wide Open Country](#)



[Catching up with Josh Ward, A Rising Hitmaker out of Texas](#)

Josh Ward has an incredible string of hits at Texas radio with seven straight No. 1's. The Houston native is taking his music farther than he ever dreamed.

[Learn More](#)

[wideopencountry.com](#)

Top of Form

 [Barbara Friedrich](#)

[Like](#) [Show more reactions](#)

[Comment](#) [Share](#)

516 6

1 share

1 Comment

[Comments](#)



[Linda I. Edlin](#) He was awesome ❤️

Bottom of Form

Barbara Friedrich

From: Gary Schurig
Sent: Wednesday, August 02, 2017 10:29 AM
To: Genora Young
Cc: Barbara Friedrich
Subject: July Attendance

Genora,

Here is the total of visitors for July. 1531

These are people who signed the guest book and places they came from. Danbury, Connecticut; Ardmore, Oklahoma; Mountain View, Ca.; San Diego, Ca.; Orlando, Florida; Denmark; Durham, England; Michigan; Scott, Louisiana; Norman, Oklahoma; New Laguna, New Mexico; Tampa, Florida; Pineville, Louisiana; Roswell, New Mexico; North Carolina; Tucson, Arizona; Anaheim, California; Saucier, Mississippi; Greenville, South Carolina; Washington; Pahokee, Florida; Young Harris, Georgia; Broussard, Louisiana; Demopolis, Alabama; Albuquerque, New Mexico; Mechanicville, New York; Clover, South Carolina; Rome, Italy; Geismar, Louisiana; Baton Rouge, Louisiana; Chicago, Illinois; London, UK; Brattleboro, Vermont; Warrensburg, Missouri; Victoria, Australia; Winnipeg, Manitoba, Canada; and a number from all over Texas.

Thanks

Gary

Save the Date!

THE SKY'S THE LIMIT

Gonzales Youth Center Gala

Saturday, August 12

6pm-11pm

The Gonzales Mansion & Venue

1520 St. Louis Street, Gonzales

Formal invitation to follow

[Events](#) > [Live Music](#) > The Lights Festival

THE LIGHTS FESTIVAL



Date: Sept 02, 2017

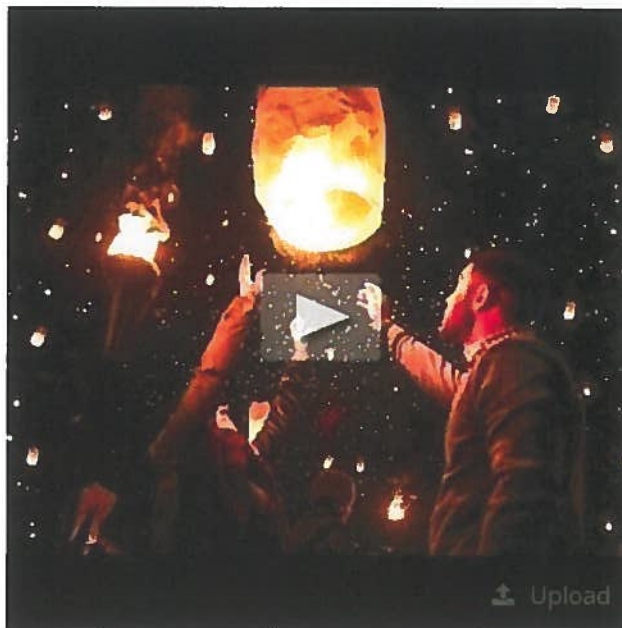
Time: 4:00 PM

Location(s): [2301 CR 197 Gonzales, TX 78629](#)

Category(s):

[Live Music](#)[Community Events](#)[JB Wells Events](#)[Park Events](#)

The Gonzales event is listed as San Antonio on their site!



What happens when you combine thousands of families, friends and foodies, with live music, dancing, and an eruption of Sky Lanterns? – Welcome to The Lights Fest.

The Lights Fest is an experience where thousands of friends and families gather to listen to live music, fill up on food trucks and light up life by sharing personal wishes, dreams and goals. At the perfect moment, everyone ignites their personalized sky lanterns with Tiki torches and lets them take flight. It creates a surreal ambiance, where time slows down and your single flame rises and joins with thousands of others to Light the Sky.

The lights fest is dedicated to leaving a positive impact on the environment and everyone who attends our event. This is an event that is for everyone but cultivates

individual experiences. Whether you're commemorating or celebrating, you're creating a special memory that will last a lifetime.

DATES



The Lights Festival

Sept 02, 2017 | 4:00 PM



LINKS

[The Lights Festival](#)

SOCIAL MEDIA

[Facebook](#)

[Twitter](#)

[Pinterest](#)

[Youtube](#)

[Instagram](#)

TAGS

[Event](#) , [Social Event](#)

Is this your listing? [Click here](#) to update your page



FIRST SHOT COOK-OFF

GONZALES, TEXAS

**2017****11th. ANNUAL**
IBCA Barbecue & CASI Chili
COOKOFF
J.B. Wells Park**September 15-16-17, 2017****FRIDAY 15TH****BBQ SAUCE****COMPETITION — \$25.00 JACKPOT****CHECK IN TIME****1-9 pm****SATURDAY 16TH****Cookoff Prizes**
Grand
Champion
\$3000.00
Reserve
Champion
\$1500.00
Each Category Meats:
1st \$500.00
2nd \$400.00
3rd \$300.00
4th \$200.00
5th \$100.00
NEW YOUTH
DIVISION
AGES 8-14
DESSERTS CATEGORY
SATURDAY
MORNING**5K COLOR**
RUN-WALK
 PROCEEDS TO BE DISTRIBUTED TO THE
 GONZALES ELKS LODGE, AND GONZALES
 JUNIOR HIGH ATHLETICS.
SUNDAY 17TH**CASI**
CHILI**Turn in Time**
12 noon
 Entry forms available online at www.firstshotcookoff.com or contact Shirley Breitschopf 830-857-4142 or
 Sisay Milla 830-857-6247 / \$30.00 camping hookups — contact J.B. Wells Office 830-672-6558



Come and Pull It!
Tractor Pull & Bar-B-Que Contest

15 SEP **ADMISSION \$10 - AGES 11 & UP**
HOOK FEE \$10.00 | 6:00 PM

16 SEP **ADMISSION \$10 - AGES 11 & UP**
HOOK FEE \$20.00 | 10:00 AM

BBQ Contest
Brisket - Ribs - Chicken
Awards 5:00pm

J.B. Wells Park || Gonzales Arena

*First Shot Cockoff,
open bar & cash prizes
@ J.B. Wells Showbarn!*

 **Gonzales County
AREA GO TEXAN
www.gcagt.org**

OCTOBER 6-8, 2017 *67th Annual*

COME AND TAKE IT

NO COVER

Celebration

FRIDAY

MATT KITCHEN
SCOTT TAYLOR BAND
MOE BANDY

SATURDAY

TEQUILA BLACK
GARY P. NUNN
RICOCHET

SUNDAY

SHINER HOBO BAND

GONZALESTEXAS.COM



RUSTED
gingham's

★ JUNK ★ VINTAGE

★ HANDMADE & REMADE GOODS

★ ANTIQUES ★ UPCYCLED

10th Annual Barn Sale

SAVE the DATE November 3rd & 4th 2017

★ JB Wells Park
Gonzales, TX



f RUSTED GINGHAM rustedgingham.com @RUSTEDGINGHAM

RUSTED
gingham's

★ FOOD & DRINKS

★ FAMILY FRIENDLY

★ VINTAGE VENDORS GALORE

★ FREE PARKING

★ COVERED BARN

10th Annual Barn Sale

November 3rd & 4th
Friday 4-9pm
Saturday 9am-4pm

General Admission
\$3 per person
Cute kids are free!



f RUSTED GINGHAM @RUSTEDGINGHAM

★ JB Wells Park
Gonzales, TX
rustedgingham.com
theadinglestatedgingham.com



CITY OF GONZALES
HOTEL / MOTEL TAX FUND
P O DRAWER 547
GONZALES TX 78629

30
12
0

PF INT BEARING ACCOUNT 2515350

AVERAGE BALANCE 575,578.60 LAST STATEMENT 06/30/17 577,277.37
15 CREDITS 35,180.64
4 DEBITS 25,357.67
THIS STATEMENT 07/31/17 587,100.34

DEPOSITS

REF #	DATE	AMOUNT	REF #	DATE	AMOUNT	REF #	DATE	AMOUNT
07/06	1,232.99	07/17	6,068.62	07/19	8,528.48			
07/13	13,609.94	07/18	48.65	07/20	175.81			
07/14	135.66	07/18	1,997.59	07/20	1,324.44			
07/17	939.03	07/19	357.94	07/24	26.25			

OTHER CREDITS

DESCRIPTION	DATE	AMOUNT
JUNE EARNINGS CREDIT ADJUSTMENT	07/03	11.20
118065011 CORP INTERNET BANKING TRANSFER FROM PF INT BEA 38006649	07/19	24.50
INTEREST	07/31	699.54

OTHER DEBITS

DESCRIPTION	DATE	AMOUNT
119474377 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	07/03	13,278.24
119471751 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	07/07	5,303.18
118521321 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	07/17	6,101.25
112482651 CORP INTERNET BANKING TRANSFER TO CHECKING 38006649	07/25	675.00

* * * C O N T I N U E D * * *



CITY OF GONZALES

PF INT BEARING ACCOUNT 2515350

- - - - - I N T E R E S T - - - - -

AVERAGE LEDGER BALANCE: .00 INTEREST EARNED: .00
INTEREST PAID THIS PERIOD: 699.54 DAYS IN PERIOD: 1
INTEREST PAID 2017: 1,322.34 ANNUAL PERCENTAGE YIELD EARNED: .00%

- - - ITEMIZATION OF OVERDRAFT AND RETURNED ITEM FEES - - -

*		TOTAL FOR	TOTAL	*
*		THIS PERIOD	YEAR TO DATE	*

*	TOTAL OVERDRAFT FEES:	\$.00	\$.00	*

*	TOTAL RETURNED ITEM FEES:	\$.00	\$.00	*

- - - - - DAILY BALANCE - - - - -

DATE.....	BALANCE	DATE.....	BALANCE	DATE.....	BALANCE
07/03	564,010.33	07/14	573,685.74	07/20	587,049.55
07/06	565,243.32	07/17	574,592.14	07/24	587,075.80
07/07	559,940.14	07/18	576,638.38	07/25	586,400.80
07/13	573,550.08	07/19	585,549.30	07/31	587,100.34

7-5-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/5/17	1232.99	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	1232.99

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 1232.99

41149137114 #02515350# 009

\$1,232.99 7/6/2017

7-12-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/12/17	1197.59	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	1197.59

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 1197.59

41149137114 #02515350# 009

\$1,997.59 7/18/2017

7-12-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/12/17	13609.94	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	13609.94

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 13609.94

41149137114 #02515350# 009

\$13,609.94 7/13/2017

7-18-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/18/17	357.94	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	357.94

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 357.94

41149137114 #02515350# 009

\$357.94 7/19/2017

7-13-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/13/17	135.66	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	135.66

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 135.66

41149137114 #02515350# 009

\$135.66 7/14/2017

7-19-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/19/17	8528.48	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	8528.48

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 8528.48

41149137114 #02515350# 009

\$8,528.48 7/19/2017

7-14-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/14/17	939.03	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	939.03

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 939.03

41149137114 #02515350# 009

\$939.03 7/17/2017

7-19-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/19/17	175.81	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	175.81

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
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\$ 175.81

41149137114 #02515350# 009

\$175.81 7/20/2017

7-17-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/17/17	6068.62	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	6068.62

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 6068.62

41149137114 #02515350# 009

\$6,068.62 7/17/2017

7-20-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/20/17	1324.44	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	1324.44

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 1324.44

41149137114 #02515350# 009

\$1,324.44 7/20/2017

7-18-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/18/17	48.65	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	48.65

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 48.65

41149137114 #02515350# 009

\$48.65 7/18/2017

7-24-17

DATE	AMOUNT	DESCRIPTION	DEPOSIT TICKET
7/24/17	26.25	CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025	26.25

CITY OF GONZALES HOTEL/MOTEL TAX FUND P. O. BOX 547 GONZALES, TX 78025

Sage Capital Bank
Financial Wisdom. Texas Roots.
www.SageCapitalBank.com

\$ 26.25

41149137114 #02515350# 009

\$26.25 7/24/2017

8-03-2017 8:18 AM

D E T A I L L I S T I N G

PAGE: 1

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Jul-2017 THRU Jul-2017

DEPT : N/A

ACCOUNTS: 1-001.502 THRU 1-001.502

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
------	------	--------	-----------	-------------	------------------	------	----------	------	------------------	-------------------

1-001.502

CASH - HOTEL MOTEL TAX

B E G I N N I N G B A L A N C E

577,277.37

7/03/17	7/03	B30021	Deposit 071760	06507	REIMBURSE GF FROM HOTEL/MOTEL		JE# 014778		13,278.24CR	563,999.13
7/03/17	7/13	B30124	Deposit 071705	06526	JUNE EARNINGS CREDIT ADJUSTMEN		JE# 014812		11.20	564,010.33
7/05/17	7/05	C30059	DEPOSIT	10190	DAILY CASH POSTING 7/05/2017				1,232.99	565,243.32
7/07/17	7/07	B30070	Deposit 071761	06512	REIMBURSE GENERAL FUND FROM HM		JE# 014783		5,303.18CR	559,940.14
7/12/17	7/12	C30120	DEPOSIT	10226	DAILY CASH POSTING 7/12/2017				13,609.94	573,550.08
7/13/17	7/13	C30135	DEPOSIT	10233	DAILY CASH POSTING 7/13/2017				135.66	573,685.74
7/14/17	7/14	C30143	DEPOSIT	10238	DAILY CASH POSTING 7/14/2017				6,068.62	579,754.36
7/14/17	7/14	C30145	DEPOSIT	10241	DAILY CASH POSTING 7/14/2017				939.03	580,693.39
7/17/17	7/17	B30147	Deposit 071765	06538	REIMBURSE HOTEL MOTEL EXPENSES		JE# 014824		6,101.25CR	574,592.14
7/17/17	7/17	C30151	DEPOSIT	10245	DAILY CASH POSTING 7/17/2017				1,997.59	576,589.73
7/17/17	7/17	C30153	DEPOSIT	10247	DAILY CASH POSTING 7/17/2017				48.65	576,638.38
7/18/17	7/18	C30167	DEPOSIT	10252	DAILY CASH POSTING 7/18/2017				8,528.48	585,166.86
7/18/17	7/18	C30168	DEPOSIT	10253	DAILY CASH POSTING 7/18/2017				357.94	585,524.80
7/18/17	7/18	B30169	9237	06547	CASH HOTEL MOTEL		JE# 014833		24.50	585,549.30
7/19/17	7/19	C30171	DEPOSIT	10257	DAILY CASH POSTING 7/19/2017				175.81	585,725.11
7/19/17	7/19	C30173	DEPOSIT	10259	DAILY CASH POSTING 7/19/2017				1,324.44	587,049.55
7/21/17	7/21	C30189	DEPOSIT	10269	DAILY CASH POSTING 7/21/2017				26.25	587,075.80
7/25/17	7/25	B30199	Deposit 071769	06562	REIMBURSE POOL FROM HOTEL/MOT		JE# 014848		675.00CR	586,400.80
7/31/17	7/31	C30231	DEPOSIT	10302	DAILY CASH POSTING 7/31/2017				5,034.69	591,435.49
7/31/17	8/02	B30283	Deposit 071705	06568	BANK ACCOUNT INTEREST		JE# 014860		699.54	592,135.03
=====				JULY ACTIVITY	DB:	40,215.33	CR:	25,357.67CR	14,857.66	

----*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT!

----*--*--*--*--*--*--*

** REPORT TOTALS **	--- DEBITS ---	--- CREDITS ---
BEGINNING BALANCES:	577,277.37	0.00
REPORTED ACTIVITY:	40,215.33	25,357.67CR
ENDING BALANCES:	617,492.70	25,357.67CR
TOTAL FUND ENDING BALANCE:	592,135.03	

CITY OF GONZALES

PAGE: 1

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2017

500-RESTRICTED USE FUNDS

	ANNUAL	CURRENT	Y-T-D	% OF	Y-T-D	BUDGET
	BUDGET	PERIOD	ACTUAL	BUDGET	ENCUMB.	BALANCE
REVENUE SUMMARY						
811-HOTEL/MOTEL	402,000.00	40,215.33	185,594.25	46.17	0.00	216,405.75
*** TOTAL REVENUES ***	402,000.00	40,215.33	185,594.25	46.17	0.00	216,405.75
EXPENDITURE SUMMARY						
811-HOTEL MOTEL	632,150.00	8,667.69	241,965.26	38.28	0.00	390,184.74
*** TOTAL EXPENDITURES ***	632,150.00	8,667.69	241,965.26	38.28	0.00	390,184.74
** REVENUES OVER (UNDER) EXPENDITURES **	(230,150.00)	31,547.64	(56,371.01)	24.49	0.00	(173,778.99)
	=====	=====	=====	=====	=====	=====

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2017

500-RESTRICTED USE FUNDS

REVENUES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<hr/>						
811-HOTEL/MOTEL						
4-811.109 HOTEL OCCUPANCY TAX	400,000.00	39,504.59	181,119.91	45.28	0.00	218,880.09
4-811.801 INTEREST INCOME	<u>2,000.00</u>	<u>710.74</u>	<u>4,474.34</u>	<u>223.72</u>	<u>0.00</u>	<u>(2,474.34)</u>
TOTAL 811-HOTEL/MOTEL	402,000.00	40,215.33	185,594.25	46.17	0.00	216,405.75
<hr/>						
*** TOTAL REVENUES ***	402,000.00	40,215.33	185,594.25	46.17	0.00	216,405.75

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2017

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>1-PERSONNEL EXPENSE</u>						
7-811.101 TOURISM DIRECTOR'S SALARY	0.00	0.00	0.00	0.00	0.00	0.00
7-811.109 LONGEVITY PAY	0.00	0.00	0.00	0.00	0.00	0.00
7-811.110 F.I.C.A	0.00	0.00	0.00	0.00	0.00	0.00
7-811.111 UNEMPLOYMENT	0.00	0.00	0.00	0.00	0.00	0.00
7-811.112 RETIREMENT TMRS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.113 WORKERS COMPENSATION	0.00	0.00	0.00	0.00	0.00	0.00
7-811.114 MEDICAL INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.116 LIFE INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.121 EMPLOYMENT FEES	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 1-PERSONNEL EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
<u>2-SUPPLIES EXPENSE</u>						
7-811.201 OFFICE SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.202 POSTAGE	5,000.00	1,114.37	1,992.66	39.85	0.00	3,007.34
7-811.203 COPIES/PRINTING	0.00	0.00	0.00	0.00	0.00	0.00
7-811.217 MISCELLANEOUS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.219 MINOR EQUIP/FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 2-SUPPLIES EXPENSE	5,000.00	1,114.37	1,992.66	39.85	0.00	3,007.34
<u>3-MAINT/BLDG-EQUIP-STRUCT</u>						
7-811.304 OFFICE EQPT & FURNITURE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 3-MAINT/BLDG-EQUIP-STRUCT	0.00	0.00	0.00	0.00	0.00	0.00
<u>4-CONTRACT/OPER SERVICES</u>						
7-811.401 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.402 UTILITIES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.404 CELL PHONES	0.00	0.00	0.00	0.00	0.00	0.00
7-811.407 TELEPHONE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.408 MEMBERSHIP DUES	8,000.00	0.00	4,688.25	58.60	0.00	3,311.75
7-811.409 SUBSCRIPTIONS	0.00	0.00	0.00	0.00	0.00	0.00
7-811.411 SPECIAL CONTRACTS	22,000.00	0.00	5,543.25	25.20	0.00	16,456.75
7-811.412 CHAMBER OF COMMERCE	20,000.00	5,000.00	14,975.54	74.88	0.00	5,024.46
7-811.413 PIONEER VILLAGE	10,000.00	0.00	5,000.00	50.00	0.00	5,000.00
7-811.414 JB WELLS PARK	10,000.00	0.00	5,325.00	53.25	0.00	4,675.00
7-811.415 MAIN STREET	20,000.00	0.00	15,987.06	79.94	0.00	4,012.94
7-811.416 CRYSTAL THEATRE	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.417 INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.430 TRAVEL & TRAINING	5,000.00	0.00	409.97	8.20	0.00	4,590.03
TOTAL 4-CONTRACT/OPER SERVICES	105,000.00	5,000.00	51,929.07	49.46	0.00	53,070.93

FINANCIAL STATEMENT

AS OF: JULY 31ST, 2017

500-RESTRICTED USE FUNDS

811-HOTEL MOTEL

DEPARTMENT EXPENSES	ANNUAL BUDGET	CURRENT PERIOD	Y-T-D ACTUAL	% OF BUDGET	Y-T-D ENCUMB.	BUDGET BALANCE
<u>5-SPECIAL CHARGES EXPENSE</u>						
7-811.502 ADVERTISING	165,000.00	0.00	43,088.20	26.11	0.00	121,911.80
7-811.503 ELECTRICAL LINE EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
7-811.504 SIGNAGE & BANNERS	60,000.00	1,800.00	28,341.38	47.24	0.00	31,658.62
7-811.519 PROMOTIONAL ITEMS	12,000.00	0.00	4,026.84	33.56	0.00	7,973.16
7-811.520 MARKETING-WEBSITE/BROCHURES	15,000.00	0.00	665.00	4.43	0.00	14,335.00
7-811.521 SPECIAL EVENTS	45,000.00	675.00	5,875.00	13.06	0.00	39,125.00
7-811.522 INDEPENDENCE RELAY	7,000.00	0.00	2,366.69	33.81	0.00	4,633.31
7-811.524 GONZALES CO. JAIL MUSEUM	0.00	0.00	0.00	0.00	0.00	0.00
7-811.525 HISTORIC PRESERVATION	25,000.00	0.00	5,000.00	20.00	0.00	20,000.00
7-811.526 MEMORIAL MUSEUM	50,000.00	0.00	4,200.00	8.40	0.00	45,800.00
7-811.527 EGGLESTON HOUSE	5,000.00	0.00	0.00	0.00	0.00	5,000.00
7-811.528 JB WELLS HOUSE	10,000.00	0.00	6,130.36	61.30	0.00	3,869.64
7-811.529 RIVERSIDE MUSEUM	5,000.00	78.32	1,287.56	25.75	0.00	3,712.44
7-811.530 EXPO CENTER	88,150.00	0.00	87,062.50	98.77	0.00	1,087.50
7-811.531 CITY SPECIAL EVENTS	12,000.00	0.00	0.00	0.00	0.00	12,000.00
7-811.532 TOURISM WEEK	3,000.00	0.00	0.00	0.00	0.00	3,000.00
7-811.533 NEW EVENTS	10,000.00	0.00	0.00	0.00	0.00	10,000.00
7-811.534 ONE-TIME EVENTS/EXPENSES	<u>10,000.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>10,000.00</u>
TOTAL 5-SPECIAL CHARGES EXPENSE	522,150.00	2,553.32	188,043.53	36.01	0.00	334,106.47
<u>6-CAPITAL OUTLAY EXPENSE</u>						
7-811.610 OFFICE FURNITURE & EQPT	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>
TOTAL 6-CAPITAL OUTLAY EXPENSE	0.00	0.00	0.00	0.00	0.00	0.00
TOTAL 811-HOTEL MOTEL	632,150.00	8,667.69	241,965.26	38.28	0.00	390,184.74
	=====	=====	=====	=====	=====	=====
*** TOTAL EXPENSES ***	632,150.00	8,667.69	241,965.26	38.28	0.00	390,184.74

*** END OF REPORT ***

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

[illegible]

7-811.101 TOURISM DIRECTOR'S SALARY									
B E G I N N I N G B A L A N C E									
0.00									

7-811.109 LONGEVITY PAY									
B E G I N N I N G B A L A N C E									
0.00									

7-811.110 F.I.C.A									
B E G I N N I N G B A L A N C E									
0.00									

7-811.111 UNEMPLOYMENT									
B E G I N N I N G B A L A N C E									
0.00									

7-811.112 RETIREMENT TMRS									
B E G I N N I N G B A L A N C E									
0.00									

7-811.113 WORKERS COMPENSATION									
B E G I N N I N G B A L A N C E									
0.00									

7-811.114 MEDICAL INSURANCE									
B E G I N N I N G B A L A N C E									
0.00									

7-811.116 LIFE INSURANCE									
B E G I N N I N G B A L A N C E									
0.00									

7-811.121 EMPLOYMENT FEES									
B E G I N N I N G B A L A N C E									
0.00									

7-811.201 OFFICE SUPPLIES									
B E G I N N I N G B A L A N C E									
0.00									

7-811.202 POSTAGE									
B E G I N N I N G B A L A N C E									
0.00									

12/30/16	1/03	B28710	Deposit	121615	06165 TO ALLOCATE MONTHLY POSTAGE	JE# 014387		7.44	7.44
			=====	DECEMBER ACTIVITY	DB:	7.44	CR:	0.00	7.44
1/06/17	2/21	A92716	CHK: 109414	14561	POSTAGE	0041	4TH QTR 2016	624.81	632.25
			=====	JANUARY ACTIVITY	DB:	624.81	CR:	0.00	624.81

8-03-2017 8:07 AM

D E T A I L L I S T I N G

PAGE: 2

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
4/01/17	4/19	A94353	CHK: 109882	14707 1ST QTR 2017, POSTAGE, C 0041		1ST QUARTER 2017		230.65	862.90
4/30/17	5/02	B29600	Deposit 041715	06396 TO ALLOCATE MONTHLY POSTAGE		JE# 014657		6.90	869.80
			=====	APRIL ACTIVITY DB:	237.55	CR:	0.00	237.55	
6/30/17	7/06	B30063	Deposit 061715	06510 TO ALLOCATE MONTHLY POSTAGE		JE# 014781		8.49	878.29
			=====	JUNE ACTIVITY DB:	8.49	CR:	0.00	8.49	
7/06/17	7/14	A97163	CHK: 110670	14892 2ND QTR 2017, POSTAGE, C 0041		2ND QUARTER 2017		1,101.25	1,979.54
7/31/17	7/31	B30245	Deposit 071715	06564 TO ALLOCATE MONTHLY POSTAGE		JE# 014850		13.12	1,992.66
			=====	JULY ACTIVITY DB:	1,114.37	CR:	0.00	1,114.37	
			=====	ACCOUNT TOTAL DB:	1,992.66	CR:	0.00		

7-811.203 COPIES/PRINTING
B E G I N N I N G B A L A N C E 0.00

7-811.217 MISCELLANEOUS
B E G I N N I N G B A L A N C E 0.00

7-811.219 MINOR EQUIP/FURNITURE
B E G I N N I N G B A L A N C E 0.00

7-811.304 OFFICE EQPT & FURNITURE
B E G I N N I N G B A L A N C E 0.00

7-811.401 TELEPHONE
B E G I N N I N G B A L A N C E 0.00

7-811.402 UTILITIES
B E G I N N I N G B A L A N C E 0.00

7-811.404 CELL PHONES
B E G I N N I N G B A L A N C E 0.00

7-811.407 TELEPHONE
B E G I N N I N G B A L A N C E 0.00

7-811.408 MEMBERSHIP DUES

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
B E G I N N I N G B A L A N C E										0.00
1/05/17	1/13	A91675	CHK: 109153	14485	ANNUAL FEES	1852	01052017		100.00	100.00
1/06/17	2/21	A92716	CHK: 109414	14561	TACVB MEMBERSHIP	0041	4TH QTR 2016		375.00	475.00
1/27/17	4/06	A94182	CHK: 109850	14690	ANNUAL THLA MEMBERSHIP	0926	017-23202		4,213.25	4,688.25
=====				JANUARY ACTIVITY	DB:	4,688.25	CR:	0.00	4,688.25	
=====				ACCOUNT TOTAL	DB:	4,688.25	CR:	0.00		

7-811.409	SUBSCRIPTIONS									
B E G I N N I N G B A L A N C E										0.00

7-811.411	SPECIAL CONTRACTS									
B E G I N N I N G B A L A N C E										0.00
10/30/16	11/18	A89885	CHK: 108480	14334	MARKETING CONSULTING	HOU 3603	16-OCT		1,872.00	1,872.00
=====				OCTOBER ACTIVITY	DB:	1,872.00	CR:	0.00	1,872.00	
1/09/17	1/13	A91715	CHK: 109111	14485	JESSICA HOLT BECK	3603	16-NOV/DEC		2,565.00	4,437.00
1/26/17	2/03	A92373	CHK: 109328	14523	WORKED ON BROCHURES, WEB	3696	20170101		556.25	4,993.25
=====				JANUARY ACTIVITY	DB:	3,121.25	CR:	0.00	3,121.25	
2/22/17	3/02	A93175	CHK: 109535	14582	BROCHURE, ADV., MTG, COR	3696	20170201		443.75	5,437.00
=====				FEBRUARY ACTIVITY	DB:	443.75	CR:	0.00	443.75	
4/25/17	4/28	A94702	CHK: 109990	14724	GCVB BILLING FEB 27-APRI	3696	20170404		106.25	5,543.25
=====				APRIL ACTIVITY	DB:	106.25	CR:	0.00	106.25	
=====				ACCOUNT TOTAL	DB:	5,543.25	CR:	0.00		

7-811.412	CHAMBER OF COMMERCE									
B E G I N N I N G B A L A N C E										0.00
10/01/16	11/18	A89662	CHK: 108516	14334	HOTEL/MOTEL FUNDING	0041	10/01/2016		6,654.55	6,654.55
10/14/16	10/17	A89116	VOID: 108265	14309	REVERSE VOIDED CHECK	0041	3RD QTR 2016		6,679.01CR	24.46CR
=====				OCTOBER ACTIVITY	DB:	6,654.55	CR:	6,679.01CR	24.46CR	
1/06/17	2/21	A92716	CHK: 109414	14561	4TH QTR 2016 PAYMENT	0041	4TH QTR 2016		5,000.00	4,975.54
=====				JANUARY ACTIVITY	DB:	5,000.00	CR:	0.00	5,000.00	
4/01/17	4/19	A94353	CHK: 109882	14707	1ST QTR 2017, POSTAGE, C	0041	1ST QUARTER 2017		5,000.00	9,975.54
=====				APRIL ACTIVITY	DB:	5,000.00	CR:	0.00	5,000.00	
7/06/17	7/14	A97163	CHK: 110670	14892	2ND QTR 2017, POSTAGE, C	0041	2ND QUARTER 2017		5,000.00	14,975.54
=====				JULY ACTIVITY	DB:	5,000.00	CR:	0.00	5,000.00	
=====				ACCOUNT TOTAL	DB:	21,654.55	CR:	6,679.01CR		

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

7-811.413

PIONEER VILLAGE

B E G I N N I N G B A L A N C E

0.00

12/30/16	1/06	A91393	CHK: 109062	14463	QTR ENDING DEC. 31, 2016	1027	12/31/2016		2,500.00	2,500.00
=====				DECEMBER ACTIVITY	DB:	2,500.00	CR:	0.00	2,500.00	
6/13/17	6/16	A96483	CHK: 110465	14834	QUARTERLY PYMT	1027	6/30/17		2,500.00	5,000.00
=====				JUNE ACTIVITY	DB:	2,500.00	CR:	0.00	2,500.00	
=====				ACCOUNT TOTAL	DB:	5,000.00	CR:	0.00		

7-811.414

JB WELLS PARK

B E G I N N I N G B A L A N C E

0.00

11/15/16	12/02	A90273	CHK: 108613	14364	BRUSHES, LINER, GLOSS BL	0219	00699670		385.00	385.00
11/28/16	12/02	A90274	CHK: 108613	14364	SANDING BLOCK	0219	00699801		26.94	411.94
11/28/16	12/02	A90293	CHK: 108639	14364	SANDING BLOCK RUBBER	0294	5839953		5.98	417.92
11/30/16	12/02	A90247	CHK: 108613	14364	TOWELL WYPALL X 60 POP U	0219	00699935		180.00CR	237.92
11/30/16	12/02	A90275	CHK: 108613	14364	BRUSHES, GLOSS BLACK, WY	0219	00699934		264.84	502.76
11/30/16	12/02	A90276	CHK: 108613	14364	TOWELL WYPALL X 60 POP U	0219	00699936		22.00	524.76
=====				NOVEMBER ACTIVITY	DB:	704.76	CR:	180.00CR	524.76	
6/28/17	7/07	A97079	CHK: 110627	14869	TJHRA & YRA ROOMS	3497	6/28/17		4,800.24	5,325.00
=====				JUNE ACTIVITY	DB:	4,800.24	CR:	0.00	4,800.24	
=====				ACCOUNT TOTAL	DB:	5,505.00	CR:	180.00CR		

7-811.415

MAIN STREET

B E G I N N I N G B A L A N C E

0.00

10/10/16	10/28	A89158	CHK: 108421	14285	LAG SCREW, WIRE CONNECTO	0130	50173940		93.20	93.20
10/11/16	10/28	A89146	CHK: 108388	14285	RETURNED ON DCF RC114 SE	0097	1615484-00		16.01CR	77.19
10/11/16	10/28	A89147	CHK: 108388	14285	1-POLE, 2-8 OUTDOOR LC,	0097	1612050-00		306.01	383.20
10/12/16	10/28	A89150	CHK: 108388	14285	1" SER CONNECTOR	0097	1613313-00		8.92	392.12
10/12/16	10/28	A89227	CHK: 108386	14285	15A 125V QUICK ATTACH PL	0294	5838321		3.98	396.10
10/13/16	10/28	A89148	CHK: 108388	14285	2-8 OUTDOOR LC 60A	0097	1612050.01		120.00	516.10
10/13/16	10/28	A89149	CHK: 108388	14285	2-8 OUTDOOR LC 60A	0097	1612050.02		30.00	546.10
10/13/16	10/28	A89228	CHK: 108386	14285	WINGED WIRE NUT, HEXLOCK	0294	5838356		18.76	564.86
10/21/16	11/18	A89664	CHK: 108542	14334	2-8 OUTDOOR LC 60A	0097	1612050-03		30.00	594.86
10/24/16	11/18	A89674	CHK: 108573	14334	CABLE TIE 8" UVB, LAG SC	0130	50174420		4.54	599.40
10/27/16	11/18	A89676	CHK: 108573	14334	CABLE TIE NYLON, UV BLAC	0130	50174567		30.96	630.36
10/31/16	11/18	A89673	CHK: 108573	14334	WAS PAID WITH CREDIT CAR	0130	50173260		22.78CR	607.58
10/31/16	12/02	A90189	CHK: 108680	14364	EXT CORD	0148	16-07075		7.72	615.30
=====				OCTOBER ACTIVITY	DB:	654.09	CR:	38.79CR	615.30	
11/01/16	12/02	A90170	CHK: 108683	14364	CABLE TIE 14" UV BLACK	0130	50174742		18.38	633.68

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/01/16	12/02	A90193	CHK: 108680	14364	EXT. CORD	0148	16-07952		15.44	649.12
11/12/16	12/09	A90626	CHK: 108699	14402	HOLIDAY LIGHTING & DECOR	0952	6782		213.00	862.12
11/16/16	12/02	A90171	CHK: 108683	14364	CABLE TIE 14" UV BLACK	0130	50175183		8.09	870.21
11/17/16	1/06	A91341	CHK: 109093	14463	WAL-MART COMMUNITY	0148	17-08324		35.29	905.50
11/25/16	12/09	A90619	CHK: 108734	14402	15A 3 OUTLET TAP HD ORAN	0294	5839918		6.59	912.09
11/25/16	12/09	A90620	CHK: 108734	14402	14/3 EXT CORD & 12/3 EXT	0294	5839929		112.44	1,024.53
11/28/16	12/09	A90618	CHK: 108734	14402	12/3 EXT CORD 3 OUTLET 2	0294	5839961		37.47CR	987.06
				=====	NOVEMBER ACTIVITY DB:	409.23	CR:	37.47CR	371.76	
3/10/17	3/13	A93411	CHK: 109602	14620	PROPOSAL & 7/4/2017	2992	07/04/2017		6,000.00	6,987.06
				=====	MARCH ACTIVITY DB:	6,000.00	CR:	0.00	6,000.00	
6/28/17	6/30	A96797	CHK: 110555	14858	4TH OF JULY FIREWORKS	2992	6/28/17		9,000.00	15,987.06
				=====	JUNE ACTIVITY DB:	9,000.00	CR:	0.00	9,000.00	
				=====	ACCOUNT TOTAL DB:	16,063.32	CR:	76.26CR		

7-811.416	CRYSTAL THEATRE									
				B E G I N N I N G B A L A N C E						0.00

7-811.417	INSURANCE									
				B E G I N N I N G B A L A N C E						0.00

7-811.430	TRAVEL & TRAINING									
				B E G I N N I N G B A L A N C E						0.00

10/06/16	11/18	A89884	CHK: 108480	14334	JESSIE'S HOTEL ROOM AT T	3603	10/06/2016		409.97	409.97
				=====	OCTOBER ACTIVITY DB:	409.97	CR:	0.00	409.97	
				=====	ACCOUNT TOTAL DB:	409.97	CR:	0.00		

7-811.502	ADVERTISING									
				B E G I N N I N G B A L A N C E						0.00
10/13/16	10/28	A89295	CHK: 108412	14285	4 COLOR, 1/3 PAGE DISPLA	0668	249907		2,457.95	2,457.95
10/25/16	11/10	A89609	CHK: 108455	14336	FULL PAGE DISPLAY, ADVER	0668	249911		1,594.26	4,052.21
10/25/16	11/10	A89616	CHK: 108451	14336	1/2 PAGE AD	3597	43539		920.00	4,972.21
				=====	OCTOBER ACTIVITY DB:	4,972.21	CR:	0.00	4,972.21	
11/01/16	11/10	A89611	CHK: 108456	14336	1/2 HORIZONTAL PAGE ADVE	3255	40008705		6,980.00	11,952.21
				=====	NOVEMBER ACTIVITY DB:	6,980.00	CR:	0.00	6,980.00	
12/01/16	1/06	A91440	CHK: 109079	14463	SEMI ANNUAL HOSTING -6 M	3625	6455		3,150.00	15,102.21
12/04/16	1/13	A91689	CHK: 109149	14485	REIMBURSE FOR TOUR TICKE	2956	REIMBURSE 162112		48.00	15,150.21
				=====	DECEMBER ACTIVITY DB:	3,198.00	CR:	0.00	3,198.00	

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
1/23/17	2/03	A92379	CHK: 109334	14523	MAGAZINE FEBRUARY 2017 I	3776	6776		800.00	15,950.21
1/27/17	2/03	A92352	CHK: 109333	14523	ADVERTISING-TEXAS EVENTS	0668	258008		1,089.36	17,039.57
			=====	JANUARY ACTIVITY	DB:	1,889.36	CR:	0.00	1,889.36	
2/08/17	2/21	A92758	CHK: 109429	14561	ADVERTISING IN TEXAS HIG	0668	259199		3,418.79	20,458.36
2/28/17	3/31	A93951	CHK: 109762	14675	DISCOVER-EXPO CENTER	0071	134161		480.00	20,938.36
2/28/17	3/31	A93952	CHK: 109762	14675	DISCOVER-MAIN STREET	0071	134162		480.00	21,418.36
2/28/17	3/31	A93953	CHK: 109762	14675	DISCOVER-HOTELS	0071	134163		480.00	21,898.36
2/28/17	3/31	A93954	CHK: 109762	14675	DISCOVER-PARKS	0071	134165		480.00	22,378.36
			=====	FEBRUARY ACTIVITY	DB:	5,338.79	CR:	0.00	5,338.79	
3/15/17	3/24	A93751	CHK: 109738	14658	4 COLOR, 1/3 PAGE, DISPL	0668	259200		2,457.95	24,836.31
3/27/17	4/06	A94176	CHK: 109848	14690	WEB DISPLAY	0668	255349		445.50	25,281.81
3/27/17	4/06	A94214	CHK: 109852	14690	WEB DISPLAY	2404	255355		550.00	25,831.81
3/30/17	4/06	A94219	CHK: 109839	14690	BROCHURES	2819	14535		3,451.13	29,282.94
			=====	MARCH ACTIVITY	DB:	6,904.58	CR:	0.00	6,904.58	
4/12/17	4/28	A94634	CHK: 109996	14724	4 COLOR, 1/3 PAGE, DISPL	0668	259201		2,457.95	31,740.89
4/24/17	5/11	A95289	CHK: 110133	14756	4 COLOR, MED REC HOME, W	2404	255356		550.00	32,290.89
4/25/17	5/11	A95254	CHK: 110129	14756	4 COLOR, 1/3 PAGE, DISPL	0668	258009		770.36	33,061.25
			=====	APRIL ACTIVITY	DB:	3,778.31	CR:	0.00	3,778.31	
5/01/17	5/19	A95503	CHK: 110205	14771	MAY/JUNE 2017	3255	40008842		4,419.00	37,480.25
5/11/17	6/02	A95776	CHK: 110302	14800	4 COLOR, 1/3 PG, DISPLAY	0668	259202		2,457.95	39,938.20
			=====	MAY ACTIVITY	DB:	6,876.95	CR:	0.00	6,876.95	
6/01/17	6/09	A96260	CHK: 110402	14808	SEMI-ANNUAL HOSTING AND	3625	6888		3,150.00	43,088.20
			=====	JUNE ACTIVITY	DB:	3,150.00	CR:	0.00	3,150.00	
			=====	ACCOUNT TOTAL	DB:	43,088.20	CR:	0.00		

7-811.503	ELECTRICAL LINE EXPENSE									
	B E G I N N I N G B A L A N C E									0.00

7-811.504	SIGNAGE & BANNERS									
	B E G I N N I N G B A L A N C E									0.00
10/01/16	10/28	A89318	CHK: 108362	14285	ADVERTISING ON BILLBOARD	3341	7480		675.00	675.00
10/01/16	10/28	A89329	CHK: 108407	14285	ADVERTISING LEASE SPACE	3587	205417		1,900.00	2,575.00
10/01/16	11/10	A89612	CHK: 108446	14336	IH 10 SEALY, ADVERTISING	3341	7481		425.00	3,000.00
10/15/16	10/28	A89302	CHK: 108379	14285	BILLBOARD ADVERTISING	2532	82084		650.00	3,650.00
			=====	OCTOBER ACTIVITY	DB:	3,650.00	CR:	0.00	3,650.00	
11/01/16	11/10	A89613	CHK: 108446	14336	IH 10 SEALY, ADVERTISING	3341	7570		675.00	4,325.00
11/01/16	11/10	A89614	CHK: 108446	14336	IH 10 SEALY, ADVERTISING	3341	7571		425.00	4,750.00
11/01/16	11/10	A89615	CHK: 108454	14336	ADVERTISING LEASE SPACE	3587	206369		2,400.00	7,150.00
11/15/16	11/18	A89847	CHK: 108529	14334	BILLBOARD ADVERTISING	2532	82090		650.00	7,800.00
			=====	NOVEMBER ACTIVITY	DB:	4,150.00	CR:	0.00	4,150.00	

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FUND : 500-RESTRICTED USE FUNDS

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DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----
12/01/16	12/02	A90394	CHK: 108612	14364 IH 10, SEALY ADVERTISING	3341	7667		675.00	8,475.00
12/01/16	12/02	A90395	CHK: 108612	14364 IH 10, SEALY ADVERTISING	3341	7668		425.00	8,900.00
12/01/16	12/09	A90708	CHK: 108753	14402 ADVERTISING LEASE SPACE	3587	207328		2,400.00	11,300.00
12/15/16	2/21	A92778	CHK: 109444	14561 BILLBOARD ADVERTISING	2532	82085		650.00	11,950.00
=====				DECEMBER ACTIVITY DB:	4,150.00	CR:	0.00	4,150.00	
1/01/17	1/06	A91430	CHK: 109058	14463 IH 10 ADVERTISING	3341	7762		675.00	12,625.00
1/01/17	1/06	A91431	CHK: 109058	14463 IH 10, ADVERTISING	3341	7815		425.00	13,050.00
1/01/17	1/13	A91713	CHK: 109177	14485 ADVERTISING LEASE SPACE	3587	208264		2,400.00	15,450.00
1/15/17	1/20	A91865	CHK: 109200	14514 BILLBOARD ADVERTISING	2532	82086		650.00	16,100.00
=====				JANUARY ACTIVITY DB:	4,150.00	CR:	0.00	4,150.00	
2/01/17	2/03	A92365	CHK: 109329	14523 ADVERTISING LEASE SPACE	3587	209231		1,941.38	18,041.38
2/01/17	2/21	A92790	CHK: 109451	14561 ADVERTISING IN SEALY, TE	3341	7854		675.00	18,716.38
2/01/17	2/21	A92791	CHK: 109451	14561 ADVERTISING IN SEALY, TE	3341	7855		425.00	19,141.38
2/15/17	2/21	A92779	CHK: 109444	14561 BILLBOARD ADVERTISING	2532	82087		650.00	19,791.38
=====				FEBRUARY ACTIVITY DB:	3,691.38	CR:	0.00	3,691.38	
3/01/17	3/02	A93154	CHK: 109490	14582 IH 10, SEALY, TX	3341	7951		700.00	20,491.38
3/01/17	3/02	A93169	CHK: 109540	14582 ADV LEASE SPACE 3/1/17-3	3587	210192		500.00	20,991.38
3/15/17	3/31	A94021	CHK: 109767	14675 BILLBOARD ADV 4/12/17-5/	2532	82088		650.00	21,641.38
=====				MARCH ACTIVITY DB:	1,850.00	CR:	0.00	1,850.00	
4/01/17	4/06	A94236	CHK: 109809	14690 OUTDOOR ADVERTISING	3341	8044		700.00	22,341.38
4/01/17	4/06	A94238	CHK: 109843	14690 ADVERTISING LEASE SPACE	3587	211097		500.00	22,841.38
4/15/17	4/28	A94678	CHK: 109965	14724 BILLBOARD ADV FOR 5/12-6	2532	82091		650.00	23,491.38
=====				APRIL ACTIVITY DB:	1,850.00	CR:	0.00	1,850.00	
5/01/17	5/11	A95306	CHK: 110096	14756 10X32 RIGHT HAND TOP	3341	8132		700.00	24,191.38
5/01/17	5/11	A95309	CHK: 110126	14756 ADV LEASE SPACE	3587	212267		500.00	24,691.38
5/15/17	6/02	A95840	CHK: 110272	14800 ADVERTISING FOR 6/12/17-	2532	82089		650.00	25,341.38
=====				MAY ACTIVITY DB:	1,850.00	CR:	0.00	1,850.00	
6/01/17	6/09	A96247	CHK: 110363	14808 10X32 RIGHT HAND TOP	3341	8234		700.00	26,041.38
6/01/17	6/09	A96258	CHK: 110409	14808 ADV LEASE SPACE 6/1-6/30	3587	213312		500.00	26,541.38
=====				JUNE ACTIVITY DB:	1,200.00	CR:	0.00	1,200.00	
7/01/17	7/07	A97080	CHK: 110636	14869 ADV LEASE SPACE FOR JULY	3587	214343		500.00	27,041.38
7/24/17	7/28	A97615	CHK: 110791	14921 7/12-8/11 BILLBOARD ADV	2532	87696		650.00	27,691.38
7/25/17	7/28	A97616	CHK: 110791	14921 8/12-9/11 BILLBOARD ADV	2532	87697		650.00	28,341.38
=====				JULY ACTIVITY DB:	1,800.00	CR:	0.00	1,800.00	
=====				ACCOUNT TOTAL DB:	28,341.38	CR:	0.00		

7-811.519			PROMOTIONAL ITEMS						
B E G I N N I N G B A L A N C E									0.00
10/06/16	10/28	A89306	CHK: 108399	14285 SOFT ENAMEL PINS	2819	14007		4,026.84	4,026.84
=====				OCTOBER ACTIVITY DB:	4,026.84	CR:	0.00	4,026.84	
=====				ACCOUNT TOTAL DB:	4,026.84	CR:	0.00		

8-03-2017 8:07 AM

D E T A I L L I S T I N G

PAGE: 8

FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.520 MARKETING-WEBSITE/BROCHURES

B E G I N N I N G B A L A N C E

0.00

2/21/17	3/15	A93576	CHK: 109657	14632	BROCHURES WALKING TOUR	0230	167778		165.00	165.00
=====				FEBRUARY ACTIVITY	DB:	165.00	CR:	0.00	165.00	
5/15/17	5/19	A95396	CHK: 110170	14771	SPECTACULAR WKND GETAWAY	0041	05/15/2017		500.00	665.00
=====				MAY ACTIVITY	DB:	500.00	CR:	0.00	500.00	
=====				ACCOUNT TOTAL	DB:	665.00	CR:	0.00		

7-811.521 SPECIAL EVENTS

B E G I N N I N G B A L A N C E

0.00

1/11/17	1/13	A91716	CHK: 109173	14485	APPROVED FOR CVB GRANT	3621	01/11/17		1,200.00	1,200.00
=====				JANUARY ACTIVITY	DB:	1,200.00	CR:	0.00	1,200.00	
3/24/17	3/31	A94022	CHK: 109755	14675	ALL BREED BULL & FEMALE	2719	10/20-21/16		2,000.00	3,200.00
=====				MARCH ACTIVITY	DB:	2,000.00	CR:	0.00	2,000.00	
4/19/17	4/28	A94679	CHK: 109951	14724	TOURISM FUNDING FOR ADVE	2679	04/04/2017		2,000.00	5,200.00
=====				APRIL ACTIVITY	DB:	2,000.00	CR:	0.00	2,000.00	
7/19/17	7/20	A97434	CHK: 110736	14905	REIMBURSEMENT FOR HOUSTO	1809	07/19/2017		675.00	5,875.00
=====				JULY ACTIVITY	DB:	675.00	CR:	0.00	675.00	
=====				ACCOUNT TOTAL	DB:	5,875.00	CR:	0.00		

7-811.522 INDEPENDENCE RELAY

B E G I N N I N G B A L A N C E

0.00

1/23/17	2/03	A92351	CHK: 109311	14523	FACILITY RENTAL & CUSTOD	2142	1		375.00	375.00
1/31/17	3/31	A94003	CHK: 109772	14675	PORTABLE TOILET, HANDICA	1616	29217		1,012.50	1,387.50
=====				JANUARY ACTIVITY	DB:	1,387.50	CR:	0.00	1,387.50	
3/23/17	4/06	A94242	CHK: 109833	14690	42"CHANNELIZER W/30 BASE	3750	1522		972.75	2,360.25
3/23/17	5/11	A95196	CHK: 110137	14756	DBL TICKET	0148	17-00248		6.44	2,366.69
=====				MARCH ACTIVITY	DB:	979.19	CR:	0.00	979.19	
=====				ACCOUNT TOTAL	DB:	2,366.69	CR:	0.00		

7-811.524 GONZALES CO. JAIL MUSEUM

B E G I N N I N G B A L A N C E

0.00

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D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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7-811.525 HISTORIC PRESERVATION

B E G I N N I N G B A L A N C E

0.00

5/01/17	5/05	A95032	CHK: 110028	14745	GONZALES GRANDUER	2956	05/01/2017		5,000.00	5,000.00
			=====		MAY ACTIVITY	DB:	5,000.00	CR: 0.00	5,000.00	
			=====		ACCOUNT TOTAL	DB:	5,000.00	CR: 0.00		

7-811.526 MEMORIAL MUSEUM

B E G I N N I N G B A L A N C E

0.00

6/27/17	6/30	A96829	CHK: 110519	14858	REFURBISH MUSEUM WINDOWS 3818	22222			4,200.00	4,200.00
			=====		JUNE ACTIVITY	DB:	4,200.00	CR: 0.00	4,200.00	
			=====		ACCOUNT TOTAL	DB:	4,200.00	CR: 0.00		

7-811.527 EGGLESTON HOUSE

B E G I N N I N G B A L A N C E

0.00

7-811.528 JB WELLS HOUSE

B E G I N N I N G B A L A N C E

0.00

12/31/16	1/13	A91647	CHK: 109138	14485	MAINT & REPAIRS	1130	123116		1,100.00	1,100.00
			=====		DECEMBER ACTIVITY	DB:	1,100.00	CR: 0.00	1,100.00	
3/31/17	4/06	A94195	CHK: 109812	14690	QUARTERLY PAYMENT	1130	JAN-MARCH2017		2,788.00	3,888.00
			=====		MARCH ACTIVITY	DB:	2,788.00	CR: 0.00	2,788.00	
6/30/17	7/28	A97593	CHK: 110785	14921	QUARTERLY PAYMENT	1130	APRIL-JUNE 2017		2,242.36	6,130.36
			=====		JUNE ACTIVITY	DB:	2,242.36	CR: 0.00	2,242.36	
			=====		ACCOUNT TOTAL	DB:	6,130.36	CR: 0.00		

7-811.529 RIVERSIDE MUSEUM

B E G I N N I N G B A L A N C E

0.00

10/11/16	10/28	A89278	CHK: 108375	14285	MONTHLY BILLING	3431	10/11/2016		78.24	78.24
			=====		OCTOBER ACTIVITY	DB:	78.24	CR: 0.00	78.24	
11/01/16	12/02	A90251	CHK: 108613	14364	HALOGEN BULB 500W	0219	00698787		5.95	84.19
11/04/16	12/02	A90292	CHK: 108639	14364	150 W, (2) GE200W& 200W	0294	5839264		12.66	96.85
11/11/16	12/02	A90349	CHK: 108623	14364	MONTHLY BILLING	3431	11/11/2016		78.26	175.11
			=====		NOVEMBER ACTIVITY	DB:	96.87	CR: 0.00	96.87	

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D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
12/08/16	12/27	A90990	CHK: 108999	14423 ANNUAL FIRE & SAFETY INS	1729	015332		3.50	178.61
12/11/16	12/27	A91001	CHK: 108971	14423 MONTHLY BILLING	3431	12/11/16		83.24	261.85
			=====	DECEMBER ACTIVITY DB:	86.74	CR:	0.00	86.74	
1/11/17	1/27	A92031	CHK: 109243	14496 MONTHLY BILL	3431	01/11/17		78.23	340.08
1/26/17	2/03	A92301	CHK: 109307	14523 BREAKER 60 AMP RIVERSIDE	0219	00702478		13.86	353.94
			=====	JANUARY ACTIVITY DB:	92.09	CR:	0.00	92.09	
2/11/17	3/02	A93155	CHK: 109502	14582 MONTHLY BILLING	3431	02/11/2017		78.24	432.18
			=====	FEBRUARY ACTIVITY DB:	78.24	CR:	0.00	78.24	
3/08/17	3/13	A93359	CHK: 109599	14620 LIGHTS FOR FLAGS FOR RIV	0294	5843336		32.86	465.04
3/11/17	3/24	A93776	CHK: 109714	14658 MONTHLY BILLING	3431	03/11/2017		83.42	548.46
3/13/17	3/24	A93734	CHK: 109709	14658 LIGHT BULB RIVERSIDE MUS	0219	00704343		7.58	556.04
3/13/17	3/31	A93975	CHK: 109784	14675 AIR FILTERS FOR VARIOUS	0148	17-08740		25.76	581.80
3/14/17	3/15	A93581	CHK: 109664	14632 RENEWAL LIQUID DFND CONT	0565	17-3906442		314.00	895.80
3/22/17	3/31	A93986	CHK: 109761	14675 DOOR REINFORCER RVRSIDE	0219	00704724		23.99	919.79
			=====	MARCH ACTIVITY DB:	487.61	CR:	0.00	487.61	
4/11/17	4/28	A94689	CHK: 109962	14724 MONTHLY BILLING	3431	4/11/17		78.24	998.03
			=====	APRIL ACTIVITY DB:	78.24	CR:	0.00	78.24	
5/01/17	6/02	A95702	CHK: 110313	14800 WAL-MART COMMUNITY	0148	17-06038		25.76	1,023.79
5/11/17	5/25	A95641	CHK: 110216	14784 MONTHLY BILLING	3431	5/11/2017		78.24	1,102.03
			=====	MAY ACTIVITY DB:	104.00	CR:	0.00	104.00	
6/11/17	6/22	A96629	CHK: 110434	14859 MONTHLY BILLING	3431	6/11/2017		78.24	1,180.27
6/12/17	7/07	A96974	CHK: 110641	14869 AIR FILTERS	0148	17-02098		2.94	1,183.21
6/13/17	6/16	A96454	CHK: 110461	14834 MASONRY BIT & ACHOR	0219	00707938		26.03	1,209.24
			=====	JUNE ACTIVITY DB:	107.21	CR:	0.00	107.21	
7/11/17	7/28	A97633	CHK: 110789	14921 MONTHLY BILLING	3431	7/11/2017		78.32	1,287.56
			=====	JULY ACTIVITY DB:	78.32	CR:	0.00	78.32	
			=====	ACCOUNT TOTAL DB:	1,287.56	CR:	0.00		

7-811.530

EXPO CENTER

B E G I N N I N G B A L A N C E

0.00

2/27/17	2/27	B29103		06281 EXPO BOND PAYMENT		JE# 014510		87,062.50	87,062.50
			=====	FEBRUARY ACTIVITY DB:	87,062.50	CR:	0.00	87,062.50	
			=====	ACCOUNT TOTAL DB:	87,062.50	CR:	0.00		

7-811.531

CITY SPECIAL EVENTS

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D E T A I L L I S T I N G

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FUND : 500-RESTRICTED USE FUNDS

PERIOD TO USE: Oct-2016 THRU Sep-2017

DEPT : 811 HOTEL MOTEL

ACCOUNTS: 7-811.101 THRU 7-811.610

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
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B E G I N N I N G B A L A N C E

0.00

7-811.532 TOURISM WEEK

B E G I N N I N G B A L A N C E

0.00

7-811.533 NEW EVENTS

B E G I N N I N G B A L A N C E

0.00

7-811.534 ONE-TIME EVENTS/EXPENSES

B E G I N N I N G B A L A N C E

0.00

7-811.610 OFFICE FURNITURE & EQPT

B E G I N N I N G B A L A N C E

0.00

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **

--- DEBITS ---

--- CREDITS ---

BEGINNING BALANCES: 0.00

0.00

REPORTED ACTIVITY: 248,900.53

6,935.27CR

ENDING BALANCES: 248,900.53

6,935.27CR

TOTAL FUND ENDING BALANCE: 241,965.26