



**21st DISTRICT AGRICULTURAL ASSOCIATION
BIG FRESNO FAIR**

1121 S. Chance Avenue, Fresno CA 93702 (559) 650-3247
Email: info@fresnofair.com Website: www.fresnofair.com

AGENDA

The Board of Directors of the 21st District Agricultural Association will be holding a regular monthly Fair Board meeting on
TUESDAY, January 28, 2025, at 12:00 NOON

The Big Fresno Fair – Fresno County Historical Museum, 2nd Floor.

Zoom Option - to participate follow this link.

<https://us02web.zoom.us/j/7339943574?pwd=STljOEYzaUF6Tzlnb09sVVFYaDM1dz09>

Meeting ID: 733 994 3574 - Password: 1121

One tap mobile

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MISSION STATEMENT

“TO PROVIDE QUALITY EXPERIENCES FOR THE COMMUNITY”
-CELEBRATE, EDUCATE AND HAVE FUN-

NOTE

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comments” portion and/or during the discussion of any particular item listed on the agenda.

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

AMERICANS WITH DISABILITIES ACT

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any 21st District Agricultural Association Board meeting may request assistance at the Fair Office, 1121 S. Chance Ave., or by calling 559-650-3247, during normal business hours of 9:00 a.m. to 4:00 p.m. Monday through Thursday. Requests should be made one (1) week in advance whenever possible.

¹ Persons with disabilities who may require accommodation to attend the meeting are requested to contact the Fair office at (559) 650-3247.

² Questions regarding agenda items should be directed to the Fair office at (559) 650-3247.

³ Public notices required by Government Code – Section 11125(a) is available for viewing at www.fresnofair.com

The agenda for the regular meeting will consist of the following matters:

1. **CALL TO ORDER:**

2. **PLEDGE OF ALLEGIANCE:**

3. **INTRODUCTION OF STAFF AND GUESTS:**

4. **ROLL CALL OF DIRECTORS AND DECLARATION OF QUORUM:**

Terry Gonsalves, President; Gary Chahil Vice President; Frank Flores, Secretary/Treasurer; Linda Mae Balakian Hunsucker, Jerry Pacheco, Annalisa Perea, Chuck Riojas, and Larry Salinas.

5. **PRESENTATION OF 2025 OFFICERS:**

- a. President
- b. Vice-President
- c. Secretary/Treasurer

6. **PUBLIC COMMENT:**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board's jurisdiction. Please be informed that public participation under public comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such public comment item for business until and unless such item has been properly listed on the agenda at a future meeting.

7. **CLOSED SESSION:**

Pursuant to Government Code (GC) section 11126, the Board is authorized to meet in Closed Session for the purpose of considering matters involving:

- a. Personnel Matters: - Govt. Code 11126(a)
- b. Pending Litigation: - Govt. code 11126(e)(2)

8. **MINUTES:** *(Action by the Board)*

a. Approve Board Minutes:

1. Regular Board Meeting 11/19/2024
2. Regular Board Meeting 12/10/ 2024

9. **ACKNOWLEDGE CONSENT AGENDA:** (colored pages) Item #20 thru Item #55

10. **PROGRAM REPORT:** *(Informational)*

- a. Live Horse Racing at the Big Fresno Fair

11. **STAFF REPORT:** *(Informational)*
 - a. Report on Satellite Racing
 - b. Report on Interim Events
 - c. Report on 2024 Hmong New Year Celebration
 - d. Report on 2024 IAFE Convention
12. **COMMITTEE REPORTS:** *(Action by the Board)*
 - a. Finance Committee
 - Acknowledge Financial Reports from Price Paige & Company.
13. **OLD BUSINESS:** *(Informational/Action by the Board)*
 - a. None
14. **NEW BUSINESS:** *(Action by the Board)*
 - a. Award the Marketing, Advertising & Public Relations Contract, RFP #24-007, a one year contract with 4 - one year renewal options.
 - b. Award the Sponsorship Sales and Services Contract, RFP #24-004 a one year contract with 4 - one year renewal options
 - c. Request approval for maintenance staff to attend the Maintenance Mania training at the Del Mar Fairgrounds February 4th - 6th
 - d. Request approval for box office staff to attend the Etix Live training event in San Diego February 11th - 13th.
 - e. Discuss and approve 2025 Fair dates.
15. **CORRESPONDENCE:** *(Informational)*
 - a. F2025-01 CA H5N1 Avian Influenza - Ban on California Poultry and Dairy Exhibitions at Fairs and Shows
16. **MANAGER'S UPDATE:** *(Informational)*
17. **BOARD RECOMMENDATION FOR FUTURE AGENDA ITEMS:**
18. **FOR YOUR INFORMATION:**

Next Board Meeting - February 25, 2025, 12 Noon
19. **ADJOURNMENT:**