



The Big Fresno Fair's Weekend Admission Policy

In 2017, The Big Fresno Fair first instituted a new Youth Admission Policy on weekends, where all minors under the age of 18 must be accompanied by a parent or legal guardian (age 21+) in order to be admitted into the Fair after 7 p.m. on Friday and Saturday nights. This is part of the broader Weekend Admission Policy, that requires all guests on Fridays and Saturdays to wear a wristband which is provided at the point of entry after security checks have been conducted. This wristband must be worn at all times while inside of the Fair; guests not wearing the designated wristband will be subject to questioning and could be asked to leave. Guests will also not be able to re-enter the Fair on Friday and Saturday nights after 9 p.m.

Since being instituted in 2017, the Weekend Admission Policy has resulted in an even safer, more family-friendly event. As such, the policy measures will continue to be enforced for the 2024 Fair. In addition, there are 89 surveillance cameras throughout the grounds to help the Fresno Police Department monitor the grounds through their video dashboard in the police headquarters on grounds. These cameras are in addition to the police department cameras utilized outside the grounds.

The Big Fresno Fair is the largest annual event in the Central Valley and the fourth largest in the State of California, attracting more than 600,000 visitors during its two week run. As such, the Fair's top priority is providing a safe and healthy environment for Fairgoers to enjoy. The Fair Management Team takes this huge responsibility seriously and collaborates with the Fresno Police Department, which manages the onsite security, as well as Fresno County Private Security, which works in tandem with the Fresno Police Department to provide security at the Fair. All parties unanimously agreed the Weekend Admission Policy was the right direction to go to help deter unbecoming behavior of attendees that might disrupt the positive experience of paid guests. So far, the effects have all been positive - creating a more positive experience for Fairgoers.

"The mission of The Big Fresno Fair is to celebrate, educate and have fun, which is why we have always had a zero tolerance position on negative behavior," said Christina Estrada, Interim CEO of The Big Fresno Fair. "These admission policies are intended to foster a safe and comfortable atmosphere for all guests. The formalization of the weekend admission policies, which were modeled after other entertainment venues with similar admission guidelines, could subject violators to being asked to leave the Fair - all in the interest of providing our Fairgoers a more positive experience."

The admission policies are posted on the Fair's website, www.FresnoFair.com under (Plan Your Visit) and (Fair Policies).