



Press Release

For Immediate Release

July 4, 2024

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Santa Barbara County Fair July 10-14, 2024 Let the Magic Begin

The Santa Maria Fairpark presents the Santa Barbara County Fair. Our theme this year is Let the Magic Begin and we can't wait to show everyone all the magical things we have in store!

Concerts have moved to the Clarence and Rosalie Minetti Arena. Lonestar will be performing on Wednesday, 38 Special on Thursday, and The Fray on Friday. Saturday will be a special treat with the Summer Jam Concerts starting at 2 pm, featuring Too Short, Suga Free, Dezzy Hollow and more! We have Jaripeo Quebradita on Sunday's Fiesta Day.

The public can expect many other magical things! The Magician, Adam the Great, will be at the Center Stage. Wild Science will be in the Park Plaza delighting fair goers super cool activities kids of all ages are sure to find magical! Of course, we have filled the Convention Center with Still Exhibits! Our Livestock Shows and Junior Livestock Auction will not disappoint! The Mariachi Divas and Outlaw Mariachi's can be found on the brand new La Placita Stage, and are sure to be making magical music! We can't forget Helm & Son's Carnivals, and so much more!

Come out and Spend the 5 Best Days of Summer with us! We can't wait to see you all there!





SCHEDULE
WEDNESDAY | JULY 10 - 5 BEFORE 5
 \$5 Admission FOR ALL before 5pm
LONESTAR
38 SPECIAL

THURSDAY | JULY 11 - SENIORS DAY
 \$5 Admission FOR SENIORS (62+) before 5pm
38 SPECIAL

THURSDAY | JULY 12 - CATTLEMAN'S DAY
 FREE Admission for Youth (6-11) ALL DAY
THE FRAY

SATURDAY | JULY 13 - MILITARY & LAW ENFORCEMENT DAY
 FREE Admission with valid ID ALL DAY
SUMMER JAM
 Featuring **TOO SHORT & More**

SUNDAY | JULY 14 - FIESTA DAY
JARIPEO QUEBRADITA

ATTRACTIONS
 Wild Science
 La Placita
 Cook's Racing Pigs
 Mariachi Divas
 Outlaw Mariachi
 Petting Zoo
 Trackless Train
 Magic Bean Magic Show
 Adam the Great Magician
 Strolling Dragon
 and so much more!

PRE-SALE TICKETS

Adults (12-61)	\$13
Youth (Ages 6-11)	\$11
Seniors (62+)	\$11
Carnival Wristband	\$35
Season Pass	\$50
Carnival w/ Front Line Pass	\$85

TICKETS AT THE GATE

Adults (12-61)	\$16
Youth (Ages 6-11)	\$14
Seniors (62+)	\$14
Kids (5 & Under)	FREE
Carnival Wristband	\$55
Daily Parking	\$10



927 S. Thornburg St. | Santa Maria, CA 93488
 (805) 925-8824 | santamariafairpark.com



PURCHASE TICKETS HERE

LET THE Magic BEGIN

Santa Barbara County Fair
JULY 10-14, 2024

LONESTAR

38 SPECIAL

THE FRAY

CENTRAL COAST SUMMER JAM

TOO SHORT

JARIPEO QUEBRADITA

<p>CRONOGRAMA</p> <p>MIÉRCOLES 10 DE JULIO - 5 ANTES DE LAS 5 Entrada de \$5 PARA TODOS antes de las 5 pm LONESTAR</p> <p>JUEVES 11 DE JULIO - DÍA DE LA MAYORÍA Entrada de \$5 PARA PERSONAS MAYORES (62+) antes de las 5 pm 38 SPECIAL</p> <p>VIERNES 12 DE JULIO - DÍA DEL GANADOR Entrada GRATUITA para jóvenes (6-11) TODO EL DÍA THE FRAY</p> <p>SÁBADO 13 DE JULIO - MILITAR Y DÍA DE LA APLICACIÓN DE LA LEY Entrada GRATUITA con identificación válida TODO EL DÍA SUMMER JAM con TOO SHORT y más</p> <p>DOMINGO 14 DE JULIO - DÍA DE LA FIESTA JARIPEO QUEBRADITA</p>	<p>ATRACCIONES</p> <ul style="list-style-type: none"> Ciencia salvaje La Placita Los cerdos de carreras de Cook divas mariachis Mariachi proscrito Zoológico de animales acariciables Tren sin rieles Espectáculo de magia con frijoles mágicos Adán el gran mago Dragón paseante ¡y mucho más! 	<p>ENTRADAS PREVENTA</p> <ul style="list-style-type: none"> Adultos (12-61) \$13 Jóvenes (6-11) \$11 Personas mayores (62+) \$11 Pulsera Carnaval \$35 Pase de temporada \$90 Carnaval con pase de primera línea \$85 <p>ENTRADAS EN LA PUERTA</p> <ul style="list-style-type: none"> Adultos (12-61) \$16 Jóvenes (de 6 a 11 años) \$14 Personas mayores (62+) \$14 Niños (5 años y menores) GRATIS Pulsera Carnaval \$55 Estacionamiento diario \$10
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 EVENTS • FAIRS • FESTIVALS

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