



**July 9, 2024**

**Fair Board Meeting Minutes**

Attendees: Jerry Johnson, Elise Burton, Linda Rider, Kevin Kirking, Tim Vulles, Joe Doellefeld, Sharon Nelson, Christina Petit, Mike Mclean, Jessica Mclean, Dave Paul, Madison Sotin, Blake Mclean, Greg Bennett, Shanda Masterson, and Alexcia Jordan. Jr. Board Members: Alex Mertins, Sequoia Campbell, Marissa Drayfal.

Meeting minutes recorded by Alexcia.

**Called to order at 5:00 PM**

**Pledge of Allegiance:** led by Sharon Nelson

**Changes to the Agenda**

- None

**Hearing of Delegates**

- None

**Approval of June Meeting Minutes**

- Kevin moved to accept the May meeting minutes as presented; Tim second. Motion carried.

**Reading of Correspondence**

- None

**Claims and Financial Statements**

- Elise moved that usual and customary claims to be paid; Linda second. Motion carried.

**Manager's Report**

- See attached report.

**Old Business**

- Office Building – Jerry and Todd reported due to the fire that involved city buildings, the city will need to occupy the new office building a bit longer. The new expected date of possession is March 2025.
- Grounds MOA Update – Alexcia shared recent draft received from the county. Noted several out clauses that are concerning. As it currently is written the Fair Board is not in favor and would like to be on status update after the Fair for discussion with the Commissioners.

**New Business**

- Town Hall Meeting & Master Plan Workshop – Alexcia encouraged all board members to join the Town Hall July 10 from 6-8 PM at the County Admin Building. Ten guest speakers have been lined up, some 4-H animals, shaved ice, cotton candy and more at the request of Commissioner Brooks. Alexcia also invited everyone to join for the Master Plan Workshop where we will have one hour to present the full Master Plan which includes all phases, the market analysis, financial feasibility and economic impact. Alexcia noted she asked if we could have more than an hour, but we will make it work in that time frame and leave room for questions. This was at the request of Commissioner Duncan and will be held Jul 22 from 10 – 11 AM. Alexcia noted she and Jerry will attend the City Council meeting July 16<sup>th</sup>.

**Committee Reports**

- Food/Beverage – Shanda shared new food vendors that will be at the fair.
- Development/Planning – No report.
- Educational Programming – Blake reported they are working on Farm Park programming for the Fair.
- Finance & Budget – Elise reported she and Alexcia have started on budget.
- Facility, Equipment & Maintenance – Greg and Tim reported on projects underway. The water truck is broken down again, we are working with sponsors for weekends with heavy use. All upgraded lighting is complete and under budget, we are fixing AC units in Clubhouse, new kiosks are built and will be wrapped for fair and many others.
- Jr. Fair Advisory Board – Blake and three representatives reported on ways they plan to help at the fair.
- Livestock, 4-H and FFA – Madison dog show and horse show up coming. Elise reported 109 rabbits were tattooed this year for fair. Mike reported he has met with processors and things look good this year.
- Marketing/Sponsorship – None
- Rodeo – Dave reported grounds work days upcoming to expand pens for more stock and working on the production schedule.
- Sponsorship – Shanda reported new sponsorships.
- Executive Committee – No report.

**Public/Open Comments**

- None

**Meeting adjourned at 6:17 PM** – Motion to adjourn by Tim, seconded by Joe, motion carried.



## July 2024 Managers Report Summary

Presented by Alexcia Jordan

### GROUNDS/MAINTENANCE PROJECTS

- Ticket Booth in progress
- Crushed asphalt here and ready to install

### INTERIM, IN-HOUSE EVENTS & RV BOOKINGS

- See attached calendars for the months of July and August
  - Events have slowed for fair setup minus two motorcrosses and a couple other events

### FAIR

- Event Guide in is full production
  - Entertainment Schedule is done.
- WFA Tour Schedule is in your packet
- YSSS team is making great progress in enhance our youth's fair experience
- Farm Park is fully programmed
- Lodging is done
- Catering is done
- Entries are open for Fair and Horse Show
  - Fair Books have arrived, please help distribute
- Marketing will start August 1 with Radio, Billboard, TV and digital
  - Yard signs are here, please help distribute
  - Poster need to be distributed
  - Pizza box toppers are here
  - Bottlenecks are on the way
  - Working with new Merch company on designs for this years shirts

### Other

- Working on the audit.
- Future of the Fair Town Hall – July 10, 6-8 PM County Admin Building
- Rodeo Meeting – Thursday in building 2
- Foundation Meeting – June 17 in building 2
- Master Plan Workshop – July 22, 10 AM County Admin Building
- Volunteer BBQ – July 31, 6 PM in West Park
- Next Board Meeting

