

CITY OF GONZALES, TEXAS
BEAUTIFICATION ADVISORY BOARD MEETING
MINUTES – February 20, 2024

The regular meeting of the Beautification Advisory Board was held on **February 20, 2024**, at 8:04 a.m. at the Gonzales Main Street / Economic Development Building located at 304 St. Lawrence Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of time, date, place, and agenda thereof. The meeting notice, agenda and agenda packet were posted online at www.gonzales.texas.gov.

CALL TO ORDER

Staff liaison Tiffany Hutchinson-Padilla called the meeting to order at 8:04 a.m. and a quorum was certified.

Attendee Name	Title	Status
Connie Dolezal	Board Member	Present
Deane Parsley-Novosad	Board Member	Absent
Dee Sengelmann	Board Member	Present
Jessica McKinney	Board Member	Present
Pat Anders-Ryan	Board Member	Present

STAFF PARTICIPATING:

Tiffany Padilla – Main Street Director

GUESTS

Susan Sankey - GEDC Director
Mayor Steve Sucher

PUBLIC COMMENTS

None

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action approving the January 23, 2023, Regular Meeting Minutes.
Action: Item 1.1 **Tabled**
The minutes from the January 23rd meeting were not available prior to this meeting. Minutes will either be sent via email, or included in next month's packet.

- 1.2 Discuss, Consider and Possible Action regarding Jim Price community driven cleanup campaign.
Action: Item 1.2 **Discussion Only**
Discussion: Board Member Sengelmann drove around and identified areas needing clean up assistance. City Manager Crow requested a group to assist on **183 by JB Wells**. We would need safety vests for this area. Mayor Steve suggested **Seydler from St Andrew to Sarah Dewitt, Robertson street, Church Street from St Andrew to past the railroad tracks, the Gully on St John Street, Sarah Dewitt the sides where there are no houses**. Board Member Dolezal suggested distributing door tags asking for Beautification support by doing your part. Litter pick up, recycling, etc. Staff liaison Padilla suggested leaving a bag and a tag. Discussion about the length of the line to drop off at the field. We could consider walking the line to determine if we could create two lines entering the field, one for those with smaller debris and another for appliances or really bulky items. Volunteers that are assisting can come north on St Paul Street and enter ahead of those lined up. GVEC will consider hosting a luncheon for volunteers. Board Member Sengelmann will present in front of City Council in March requesting additional support. For mapping purposes, Pat & Connie in section 4, Dee in section 2, Jessica in 1, Tiffany section 3.

Go door to door and take them around in each section.... Announce Jim Price and offer to help with pick up. We will be by on “this date”. Staff liaison Padilla will work with the city to print a message on the utility bills to announce the Jim Price Cleanup. Each member will also speak to clubs to get volunteers. Staff liaison will print some letters for board members to distribute. We need people with trucks and trailers to go around on the day of clean up. Mayor Steve will take the lead on Robertson and Bruce Maulding will take the lead on St Andrew to pick up litter.

- 1.3 Discuss, Consider and Possible Action regarding Keep Texas Beautiful Affiliate Check list and litter survey
Action: Item 1.3 **Approved**
Discussion: Staff liaison Padilla discussed the next steps in the Keep Texas Beautiful Affiliation Each Board Member is assigned a different area to survey.
Board Member Sengelmann: Dollar Tree Business area & Independence Park
Board Member Dolezal: City Hall and surrounding area & North business area
Board Member McKinney: Main Street Squares & Football field & neighborhood from St Paul to Church Street
Board Member Anders-Ryan: East Avenue and parks
Board members will do their own residential areas. Due back by next meeting
Board Member McKinney moved that we accept the above assignments. Board Member Anders-Ryan seconded the motion. Approved 4:0. Unanimous.
- 1.4 Discuss, Consider and Possible Action regarding Beautification of Market Square
Action: Item 1.4 **Discussion Only**
Discussion: The wall needs to be painted before plantings go in. Possibly ask Victoria College to design a “Welcome to” for the Gonzales sign. We need to determine the sprinkling system. Ask Matt about resources for the metal work. Also ask Matty about bid for the plants. Consider adding the lighting
- 1.5 Discuss, Consider and Possible Action regarding City Hall green space proposals
Action: Item 1.5 **Discussion Only**
Discussion: Board members to consider ideas for the green space behind City Hall. Will bring it back to board a later date. Goal is to reduce mowing and reduce water

STAFF/BOARD REPORTS

- 2.1 Report from Board Member Sengelmann on yard of the month and decorating contests
This month is Pam and Bill St John’s house on St. Paul Street.

Report from Board Member Anders-Ryan on Art Club public art considerations
Board Members Anders-Ryan brought suggestions from the Art Club with wildflower art for 8 ft x 17 ft space. The City will need to power wash and put a latex base on the building. The club would like to paint in April and May. Board Member Anders-Ryan will provide a bid for paint costs
- 2.2 Requests by board members for items on a future Beautification Board Meeting agenda
Mayor suggested announcing Adopt-a-Block program after the Jim Price Clean up, sequencing into the Adopt-a-Block. News release. Can contact Mayor Sucher.
- 2.3 Set date and time for next meeting.
March 26, 2024 @ 8:00 am

ADJOURN

A motion by Board Member Anders-Ryan to adjourn and seconded by Board Member Sengelmann, the meeting adjourned at 9:11 am. Staff liaison called for a roll call vote. For: Unanimous. The motion passed 4 to 0.

The meeting adjourned at 9:11 am.

Approved this 20th day of February 2024

Tiffany Hutchinson-Padilla
Main Street Director, City of Gonzales