

**CITY OF GONZALES, TEXAS  
BEAUTIFICATION ADVISORY BOARD MEETING  
MINUTES – June 18, 2024**

The regular meeting of the Beautification Advisory Board was held on **June 18, 2024**, at 8:02 a.m. at the Gonzales Main Street / Economic Development Building located at 305 St. Lawrence Street. This was an OPEN MEETING, open to the public, subject to the open meeting laws of the State of Texas and, as required by law, was duly posted at the Gonzales Municipal Building giving notice of time, date, place, and agenda thereof. The meeting notice, agenda and agenda packet were posted online at [www.gonzales.texas.gov](http://www.gonzales.texas.gov).

**CALL TO ORDER**

Staff liaison Tiffany Hutchinson-Padilla called the meeting to order at 8:02 a.m. and a quorum was certified.

<b>Attendee Name</b>	<b>Title</b>	<b>Status</b>
Connie Dolezal	Board Member	Present
Deane Parsley-Novosad	Board Member	Absent
Dee Sengelmann	Board Member	Present
Jessica McKinney	Board Member	Present
Pat Anders-Ryan	Board Member	Present

**STAFF PARTICIPATING:**

Tiffany Padilla – Main Street Director

**GUESTS**

Susan Sankey - GEDC

**PUBLIC COMMENTS**

Susan Sankey updated the board on projects that GEDC is working on. Met with St George Street owners on making that area an entertainment district. Challenged the board to identify tree varieties that would be suitable to plant in the sidewalk of that area. Try to clean up that area. Met with business owners and property owners on St Paul Street regarding cleaning up arial clutter. Updating zoning in industrial park area. GEDC Approved funds to City Parks department to purchase a steam pressure washer as well as install sprinkling system in Texas Hero Square. Also challenged the board to come up with specific volunteer opportunities so that we can post or publish that. Such as picking up trash or weed in certain areas or painting City planters. Very specific tasks that we can ask groups to do. Something that can be completed so we can see progress. Asked board for suggestions for water-wise island plantings in Texas Hero Square.

**ACTION ITEMS**

- 1.1 Discuss, Consider and Possible Action approving the April 16, 2024 Regular Meeting Minutes.  
**Action: Item 1.1** **Approved**  
Board Member Sengelmann moved to accept the minutes for the April 16, 2024 meetings. Board Member Anders-Ryan seconded the motion. Staff Liaison Padilla called for a roll call vote. For: Unanimous. The motion passed 4 to 0.
  
- 1.2 Discuss, Consider and Possible Action regarding the Jim Price community driven cleanup campaign successes and opportunities for next year.  
**Action: Item 1.2** **Discussion Only**  
Discussion: Staff liaison Padilla opened the discussion as to what was successful and what opportunities can be improved on. Suggestions were made that we need targeted communication throughout the year. Let's make it a year long promotion, maybe something every month. Perhaps

go to the School Board before school starts and ask if they can give announcements in the morning or promote Keep Texas Beautiful once a week. Perhaps alternate classrooms to keep the playground beautiful. How can we encourage people to stop blowing grass clippings in the road. Board Member Dolezal volunteered to go to a school board meeting to get the schools on board with an “adopt and area” or bringing it to their attention. 4-H, YMCA and other organizations. Board Member Dolezal will put together a campaign with some little scripts to be read over the weekly announcements. Board Member McKinney will reach out to the YMCA to see how we can partner with them. For Jim Price: we need to give thanks/credit to groups that helped clean up on alternate days. Remind the community that they can request a bulk clean up during the year. Educating people of the services that already exist. Post on social media.

- 1.3 Discuss, Consider and Possible Action regarding assisting the streets department in identifying city street signs in need of maintenance or replacement and creating a schedule as such  
**Action: Item 1.3** **Discussion Only**  
Discussion: We can assist the Streets Department in creating a maintenance or replacement schedule for street signs. Perhaps neighborhood people could get a step stool and just clean them. Keep a list of signs you see, and we could help the Streets Department by creating a schedule and location of maintenance for signs. If we consider historic signs for the DT area and in order to keep with a cohesiveness consideration should come to this board. Could we ask Historic Homes to add a QR Code to go to the map and audio tour? Director Sankey posed the idea that if GEDC were to fund mini grants to fund updating signage, what would that look like. Would we need to go through the Zoning Board of Adjustments and Sign Control, or would that come to this committee? Parameters need to be established. Board Members will drive around and take pictures with phones and bring back to the Board so we can put them on a map. Perhaps we could ask the citizens to identify “We want to partner with the Streets department to clean up our signage”
- 1.4 Discuss, Consider and Possible Action regarding Butterfly Garden and getting additional mulch or plants  
**Action: Item 1.4** **Discussion Only**  
Discussion: Board Member Dolezal reported on the progress of the plants at the butterfly garden. We need to get good mulch. Ask Parr or other landscapers about recommendations for mulch. The water has been adjusted as per Ms. Tieken’s recommendation. Get bids for mulch and plants. We need three bids in order to request money. Will be ready to plant end of September or October.
- 1.5 Discuss, Consider and Possible Action regarding art club painting a mural on the north wall of the Lions Park restroom and explore funding the project.  
**Action: Item 1.5** **Tabled**  
Discussion: It is now too hot to paint. \$800 will cover the cost of the primer and paint. July 11<sup>th</sup> is the City Council meeting. Art club to get a sample to present to the City Council. Tabled until a sample can be brought to City Council.
- 1.6 Discuss, Consider and Possible Action regarding suggestions for water-wise landscaping behind the Municipal Building  
**Action: Item 1.6** **Discussion Only**  
Discussion: A pickleball court would be a good option for that space. It would be great waterwise. It was also discussed that it would be a shame to tear up all the beautiful green grass in that area. Other suggestions included putting a pickleball court in the Riverside parking lot.

## **STAFF/BOARD REPORTS**

- 2.1 Report from Board Member Sengelmann on yard of the month  
This month the Cardoza family on College Street received yard of the month.  
Report from Board Member Anders-Ryan on Art Club public art considerations  
Previously reported in action items
- 2.2 Report from Staff liaison on City related progress/announcements  
Previously reported by GEDC Director Sankey
- 2.3 Requests by board members for items on a future Beautification Board Meeting agenda  
Market Square – Spade and Trowel Club can come up with an addition \$1000 (bringing contribution to \$2000). Master Gardeners will consider donating if we fill out a form and when it comes to planting, they can get volunteer hours for when it comes to the install. When do we order plants and prep for planting? Board Member Sengelmann will meet with Parks Director to look at water in the area and get a cost for the plants so we can get additional funding from other entities. Painting the wall can be a volunteer opportunity.
- 2.3 Set date and time for next meeting.  
July 16, 2024 @ 8:00 am

## **ADJOURN**

A motion by Board Member McKinney to adjourn and seconded by Board Member Sengelmann, the meeting adjourned at 9:07 am. Staff liaison called for a roll call vote. For: Unanimous. The motion passed 4 to 0.

The meeting adjourned at 9:07 am.

Approved this 18th day of June 2024

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Tiffany Hutchinson-Padilla  
Main Street Director, City of Gonzales