



October 8, 2024

Fair Board Meeting Minutes

Attendees: Jerry Johnson, Linda Rider, Tim Vulles, Kevin Kirking, Sharon Nelson, Todd Feusier, Mike Mclean, Jessica Mclean, Nick White, Christine White, Vanessa Brinkley, Blake Mclean, Greg Bennett, Shanda Masterson, and Alexcia Jordan.

Meeting minutes recorded by Alexcia.

Called to order at 5:00 PM

Pledge of Allegiance: led by Sharon Nelson

Changes to the Agenda

- Add Board Appointments to New Business as a discussion item.

Hearing of Delegates

- None

Approval of September Meeting Minutes

- Kevin moved to accept the September meeting minutes as presented; Tim second. Motion carried.

Reading of Correspondence

- Alexcia passed around a folder full of thank you notes from many who attended or participated in the fair.

Claims and Financial Statements

- Alexcia reported that no claims would be brought forward as Quickbooks update had crashed the system. Table to next month.

Manager's Report

- See attached report.

Old Business

- Audit Update – Alexcia reported we are on track with Presnell Gage to finish the short audit of 2023 and move directly into the full 2024 audit. We are on track to meet the County's deadlines.
- Upcoming Conventions – Alexcia shared the RMAF and IAFE convention dates and asked if any board members plan to join this season.

New Business

- RV Park Rates – Full board discussion on rate review and comparable facilities. Tim moved to raise the rates from \$49/night to \$54/night to be more in line with other facilities in the area; Sharon second. Motion carried.
- Budget Process – Alexcia discussed where she was at in the proposed budget and will have it ready for board review and approval in November.

Committee Reports

- Food/Beverage – Jerry reported our recap meeting with Odom.
- Development/Planning – No report.
- Educational Programming – Linda reported May 12-15, 2025 will be Farm to Table.
- Events, Fair & Policy – Alexcia reported next month the committee will have several policy updates and additions for consideration of the board.
- Finance & Budget – No report.
- Facility, Equipment & Maintenance – Tim and Greg reported on grounds projects, specifically power upgrade to the grandstands and winterizing the facility.
- Jr. Fair Advisory Board – Blake reported the application for new members is out and we expect to see some interest for next month.
- Livestock, 4-H and FFA – Mike reported a successful after fair wrap up meeting with the YSSS and that he will be attending the 4-H Leaders meeting this coming week.
- Marketing/Sponsorship – Vanessa shared some new assets for the sponsorship program, and we will move away from Noise News for digital marketing. Shanda reported a new team approach to our sponsorship development program as well as several prospects.
- Rodeo – Shanda shared Dave's report, shared our stock contractor won stock of the year and that the Gem State Stampede was named third best large rodeo in the Columbia River Circuit.
- Executive Committee – Jerry reported the committee met Monday to discuss Quickbooks, YSSS, 4-H and budget.

Public/Open Comments

- None

Meeting adjourned at 6:24 PM – Motion to adjourn by Linda, seconded by Tim, motion carried.