



BOARD MEETING MINUTES

Thursday, October 3 • 10:00 AM
via Zoom using the call-in information below

MINUTES

MICHELE RICHARDS, CHAIR
CEO, OC Fair & Event Center

DAVE DILLABO, VICE CHAIR
Yuba-Sutter Fairgrounds & Event Center

CARLENE MOORE, TREASURER
CEO, San Diego County Fair

CAITLIN MILLER, SECRETARY
CEO, Santa Barbara County Fair

BECKY BARTLING
CEO, Sonoma County Fair
At-Large Member

CARRIE BAYLEY
CEO, Trinity County Fair
Cascade Area

JOE BRENGLE
CEO, Contra Costa County Fair
Central Coast Area

TERESA BURROLA
CEO, Merced County Fair
San Joaquin Area

PATRICIA CONKLIN
CEO, Dixon May Fair
Sacramento Valley Area

LAURIE GIANNINI
CEO, Calaveras County Fair
Mother Lode Area

MIC MOULTON
CEO, Redwood Acres Fair
North Coast Area

RYANN NEWMAN
Ryann's Happy Day Pony Rides, Fruit Caboose
Service Member Representative

VACANT
Southern Area

SARAH CUMMINGS
President & CEO

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- I. **Call to Order and Welcome** – Chair Richards called the meeting to order
- II. **Roll Call** – President & CEO Cummings conducted roll call. Attendees present: Sarah Cummings, Michele Richards, Dave Dillabo, Caitlin Miller, Becky Bartling, Joe Brengle, Teresa Burrola, Patricia Conklin, Laurie Giannini, Mic Moulton, Ryann Newman, Cliff Munson, Jon Steffanic, Kelly Violini, Colton Kerey-Lopez, Louie Brown, and Norman Towne.
- III. **Approval of Minutes** – Director Burrola moved to approve the August and September minutes. Director Conklin seconded the motion. Motion passed.
- IV. **CFA Chairs Report** – Chair Richards reported that we will be moving forward with Managers Conference as planned; CDFA declined to partner together for our November dates and will be moving forward with their new Symposium in January or February, giving them more time to prepare their event. The board discussed a timeline for CFA Board Elections, to be completed on advance of Managers conference .
- V. **Committee Reports-**
 - Legislative Committee-** Legislative season is over, AB 2143 was signed. 2025 strategy will be presented at Managers' Conference. Will focus on relationship-building with new Legislators in the Capital. Focus on increasing AB1499 funding. All State departments have been asked to cut spending by 8% for 2025, a hard year for CA. DAAs are state institutions in law.
 - Branding & Marketing Committee** – Cummings review updates done to the website to date - Minutes have been added to the website, and Board photos have been added to the website.
 - CDFA Liaison Committee** – New Chair Dan Jacobs has facilitated conversations with CDFA regarding the Symposium scheduled adjacent to our annual Managers Conference. Director Conklin noted the committee has not met with new Chair Jacobs and has not met since the initial committee meeting. The committee was moving in a very positive direction with Chair Moore.
 - Finance:** The committee will meet with President & CEO Cummings and will have a lot of work at the Conference to approve budget & dues
 - Member Communication** – Chair Miller will connect with Leg. Committee Chair Munson to disseminate info on Prop 4 to the Membership.
- VI. **Area Reports –**
 - North Coast:** great visit with Assemblyman Connelly, visited multiple fairgrounds.
 - Southern:** Area Fair Tour Meeting was held at AV Fair, 5 fairs attended.
- VII. **Service Member Report** – vendors are struggling, like Fairs, to market value for the dollar spent.
- VIII. **Managers Conference** – The Executive Committee met to discuss integrating CDFA Symposium & Managers' Conference. CDFA wants to move forward with Symposium but it will be rescheduled for early next year. President & CEO Cummings presented draft conference agenda. Topics will include critical conversations keynote speaker and effective interviewing.

IX. **Bylaw Update** – Submitted draft to WFA Board for final approval. The WFA Board will vote to approve on October 25, if passed by the CFA board. Director Giannini moved to approve the bylaws and submit them to the WFA Board as presented, Director Brengle seconded the motion. Vote by the Board as follows:

Dave Dillabo	Yes	Becky Bartling	Yes
Carlene Moore	Absent	Carrie Bayley	Absent
Caitlin Miller	Yes	Joe Brengle	Yes
Teresa Burrola	Yes	Patricia Conklin	Yes
Lauri Giannini	Yes	Mic Moulton	Yes
Ryann Newman	Yes	Michele Richards	Yes

X. **Election Process** – Nominations will be open for two weeks and elections will be open for one week. The election will be an email ballot via Survey Monkey. The New Board will be announced at Managers’ Conference. All seats are up for election.

XI. **President & CEO’s Report** – President & CEO Cummings reported that her team is working on launching WFA Convention, including registration, trade show, showcase, sponsorships, achievement awards, scholarships, internships and education sessions in addition to the annual WFA Supers Schools. Cummings noted that both CFA and WFA have elections in advance of the new year. Cummings and team are also processing WFA and CFA renewals for the 2025 Membership year.

XII. **Old Business** – None

XIII. **New Business** – Kelly shared WFA is looking for Blue Ribbon Foundation donations.