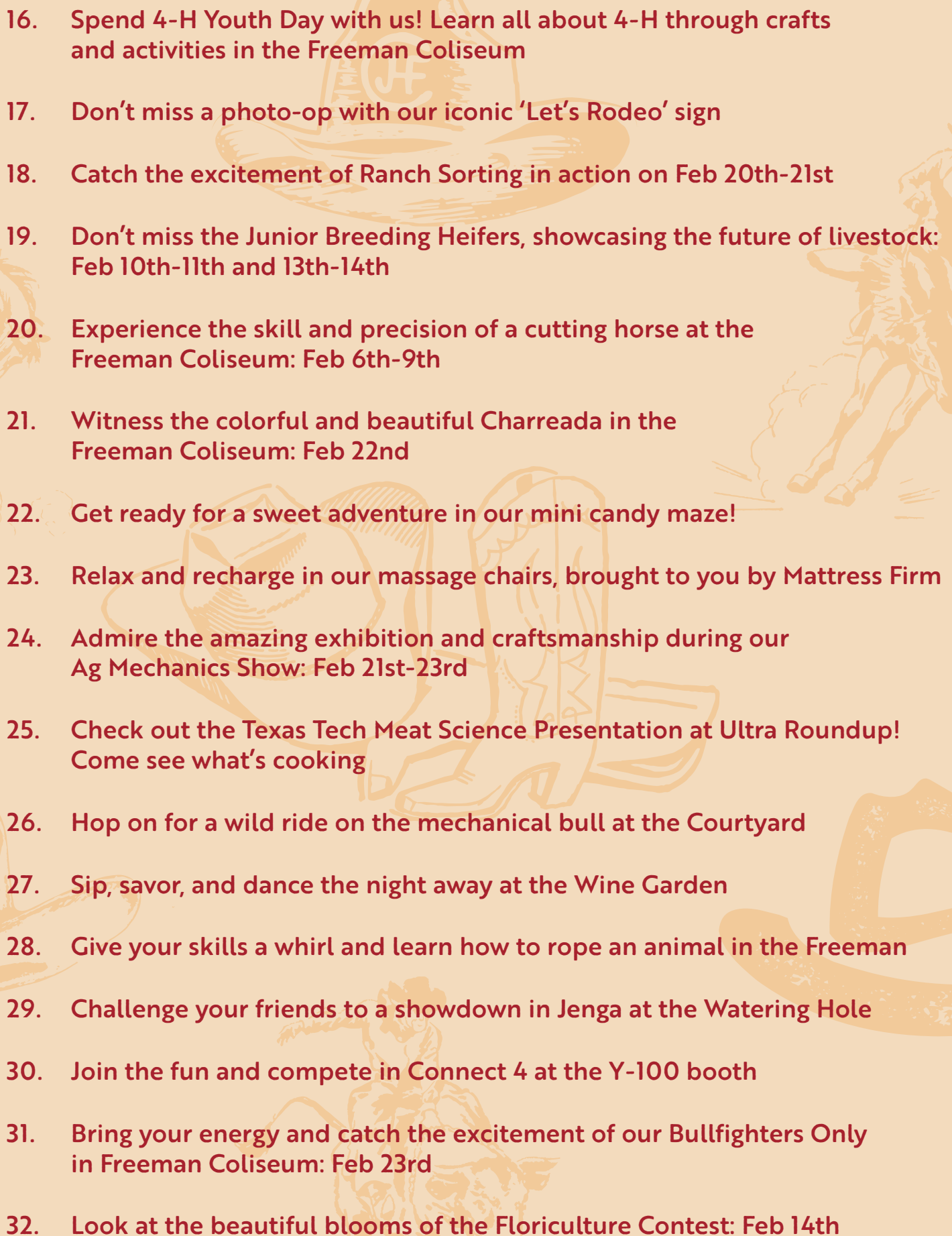




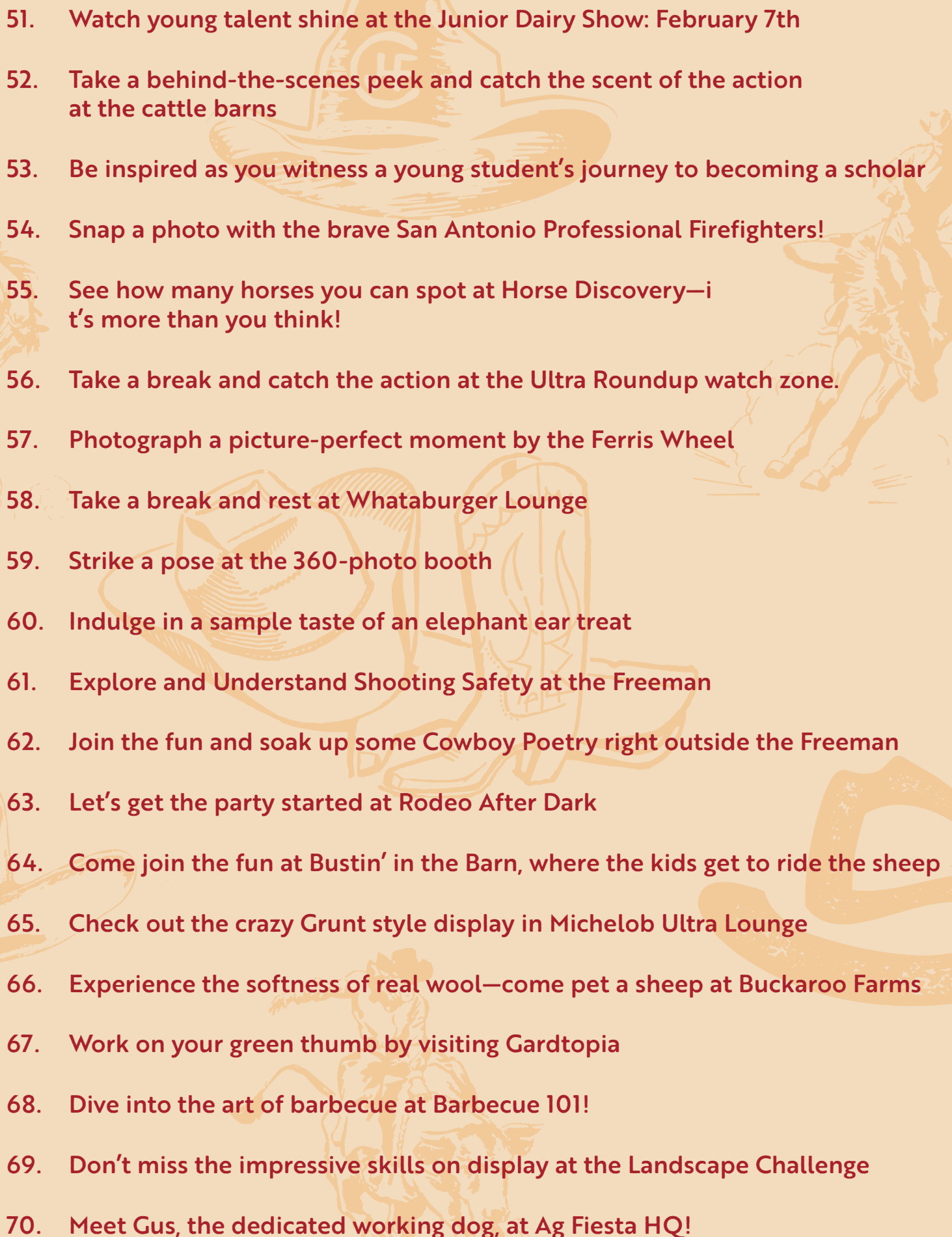
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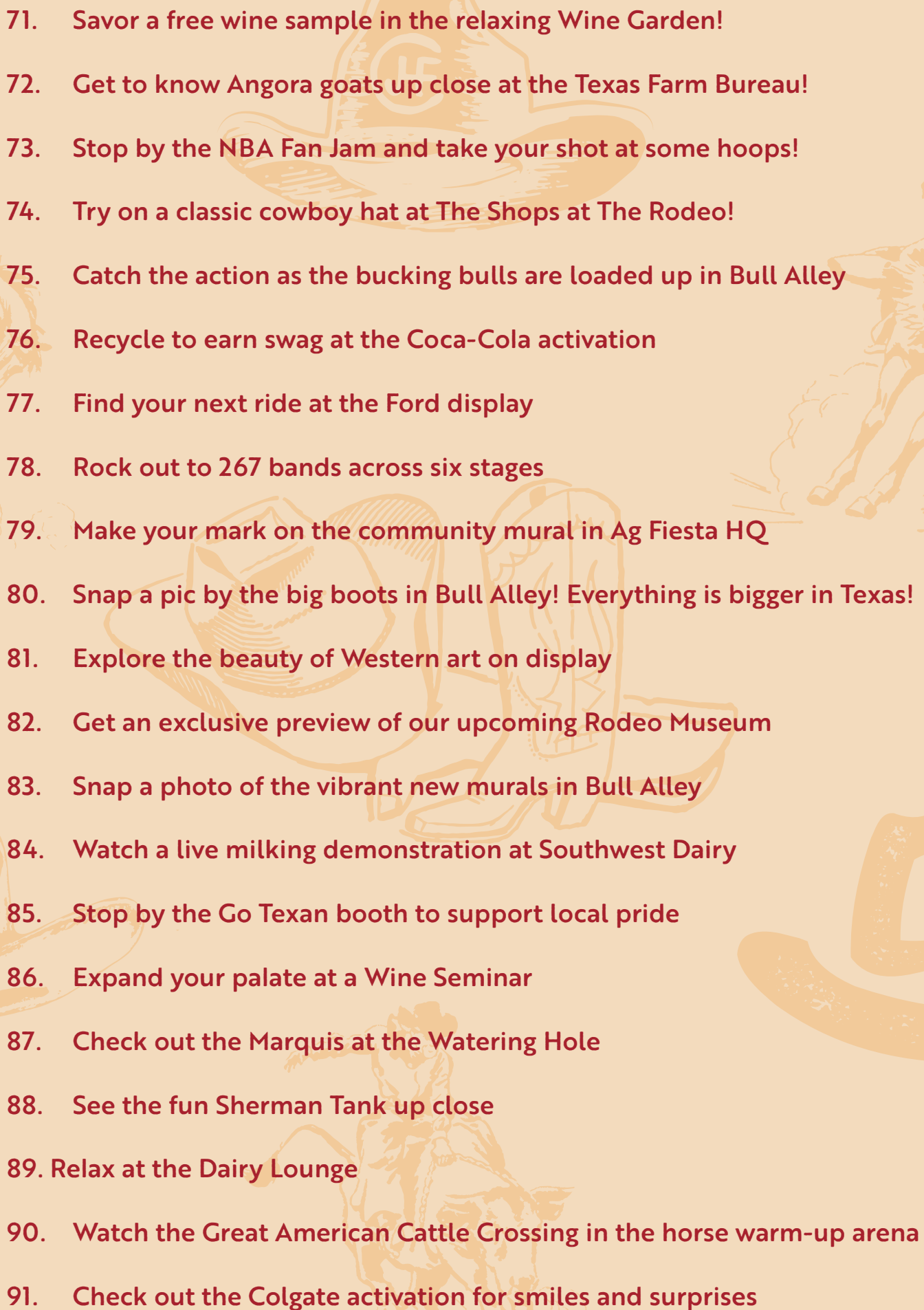
## [FREE] THINGS TO DO

1. Catch the fast-paced action of Team Roping in the Freeman Coliseum: Feb 13th-14th
2. Get ready for some squealing fun at our Swifty Swine Pig Races
3. Experience the thrill of Mounted Shooting in Freeman Coliseum: Feb 17th
4. Cheer for the kiddos competing in Youth Rodeo, in the Freeman Coliseum: Feb 17th-19th
5. Spend your afternoon at the Freeman Coliseum watching the inspiring and unforgettable Exceptional Rodeo: Feb 10th
6. Let's go Girls! Watch some barrel racing in the Freeman: Feb 11th-12th
7. Bust a move at our Street Fair, where live music plays all night
8. Capture a moment with the legendary Palomino Patrol on the grounds
9. Kick back and sing along to live music at the Michelob Ultra Roundup
10. Waddle over to see the baby ducks at Buckaroo Farms
11. Say HAY to our horses on Stable Lane, right outside of Freeman Coliseum
12. Get up close and cuddle with friendly animals at the petting zoo —perfect for kids and animal lovers alike!
13. Milk a (fake) cow at the DairyMax Dairy Discovery Zone
14. Head to the livestock barns and watch competitors' scrub-a-dub-dub their animals!
15. Drop a line in our interactive fishing pond!

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16. Spend 4-H Youth Day with us! Learn all about 4-H through crafts and activities in the Freeman Coliseum
  17. Don't miss a photo-op with our iconic 'Let's Rodeo' sign
  18. Catch the excitement of Ranch Sorting in action on Feb 20th-21st
  19. Don't miss the Junior Breeding Heifers, showcasing the future of livestock: Feb 10th-11th and 13th-14th
  20. Experience the skill and precision of a cutting horse at the Freeman Coliseum: Feb 6th-9th
  21. Witness the colorful and beautiful Charreada in the Freeman Coliseum: Feb 22nd
  22. Get ready for a sweet adventure in our mini candy maze!
  23. Relax and recharge in our massage chairs, brought to you by Mattress Firm
  24. Admire the amazing exhibition and craftsmanship during our Ag Mechanics Show: Feb 21st-23rd
  25. Check out the Texas Tech Meat Science Presentation at Ultra Roundup! Come see what's cooking
  26. Hop on for a wild ride on the mechanical bull at the Courtyard
  27. Sip, savor, and dance the night away at the Wine Garden
  28. Give your skills a whirl and learn how to rope an animal in the Freeman
  29. Challenge your friends to a showdown in Jenga at the Watering Hole
  30. Join the fun and compete in Connect 4 at the Y-100 booth
  31. Bring your energy and catch the excitement of our Bullfighters Only in Freeman Coliseum: Feb 23rd
  32. Look at the beautiful blooms of the Floriculture Contest: Feb 14th

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33. We have a winner! Join us for the photography awards in the Auction Barn: Feb 16th
  34. Come watch the kids showcase their Market Steers: Feb 17th-21st
  35. Get up close and personal with our majestic longhorns!
  36. Don't miss your chance to grab a refreshing sample from our Topo Chico activation on the grounds!
  37. Snap a memorable photo with our poster wall in The Shops at The Rodeo
  38. Take a stroll through the Hall of Fame and immerse yourself in rodeo history
  39. Walk around and explore all the fun the Carnival has!
  40. Treat yourself to tasty samples from General Mills
  41. Check out the Texas A&M Demo for an insider look at agricultural techniques and innovations
  42. Get up close and personal with pigs, donkeys, and sheep in the Expo Hall petting area
  43. Witness the powerful moment of the Rodeo's official military swear-in ceremony: Feb 15th
  44. Capture an unforgettable photo with our iconic Signature "S" Hat backdrop
  45. Show your appreciation and thank our hardworking volunteers!
  46. Discover unique finds as you explore the shops in the Expo Hall.
  47. Dive into the natural beauty of Wildlife Texas and see what wonders await
  48. Keep an eye out for the H-E-B Buddy roaming the grounds!
  49. Catch the thrilling Breakaway Roping event: Feb 15th
  50. Stop by our Market Auction for a true rodeo experience: February 20th-23rd

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51. Watch young talent shine at the Junior Dairy Show: February 7th
  52. Take a behind-the-scenes peek and catch the scent of the action at the cattle barns
  53. Be inspired as you witness a young student's journey to becoming a scholar
  54. Snap a photo with the brave San Antonio Professional Firefighters!
  55. See how many horses you can spot at Horse Discovery—it's more than you think!
  56. Take a break and catch the action at the Ultra Roundup watch zone.
  57. Photograph a picture-perfect moment by the Ferris Wheel
  58. Take a break and rest at Whataburger Lounge
  59. Strike a pose at the 360-photo booth
  60. Indulge in a sample taste of an elephant ear treat
  61. Explore and Understand Shooting Safety at the Freeman
  62. Join the fun and soak up some Cowboy Poetry right outside the Freeman
  63. Let's get the party started at Rodeo After Dark
  64. Come join the fun at Bustin' in the Barn, where the kids get to ride the sheep
  65. Check out the crazy Grunt style display in Michelob Ultra Lounge
  66. Experience the softness of real wool—come pet a sheep at Buckaroo Farms
  67. Work on your green thumb by visiting Gardtopia
  68. Dive into the art of barbecue at Barbecue 101!
  69. Don't miss the impressive skills on display at the Landscape Challenge
  70. Meet Gus, the dedicated working dog, at Ag Fiesta HQ!

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71. Savor a free wine sample in the relaxing Wine Garden!
  72. Get to know Angora goats up close at the Texas Farm Bureau!
  73. Stop by the NBA Fan Jam and take your shot at some hoops!
  74. Try on a classic cowboy hat at The Shops at The Rodeo!
  75. Catch the action as the bucking bulls are loaded up in Bull Alley
  76. Recycle to earn swag at the Coca-Cola activation
  77. Find your next ride at the Ford display
  78. Rock out to 267 bands across six stages
  79. Make your mark on the community mural in Ag Fiesta HQ
  80. Snap a pic by the big boots in Bull Alley! Everything is bigger in Texas!
  81. Explore the beauty of Western art on display
  82. Get an exclusive preview of our upcoming Rodeo Museum
  83. Snap a photo of the vibrant new murals in Bull Alley
  84. Watch a live milking demonstration at Southwest Dairy
  85. Stop by the Go Texan booth to support local pride
  86. Expand your palate at a Wine Seminar
  87. Check out the Marquis at the Watering Hole
  88. See the fun Sherman Tank up close
  89. Relax at the Dairy Lounge
  90. Watch the Great American Cattle Crossing in the horse warm-up arena
  91. Check out the Colgate activation for smiles and surprises

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92. Stay a while and catch our talented fluffy pals at the Dog Show
  93. Discover new recipes and techniques at the Kitchen Craft Cooking demo
  94. Stop by for a Milk-bone sample for your furry friends!
  95. Check out the impressive Grunt Style tank display
  96. Take a spin on the mechanical bull in The Roundup
  97. Grab a refreshing sample of Dr. Pepper at our activation on grounds!
  98. Experience the amazing sheepdog trials: Feb 10th
  99. These kids mean business, check out the Agrobotics Challenge: Feb 13th
  100. Catch us at the Swine barn to see the Junior Commercial Does Show: Feb 8th