

# Buena Park Hotel Marketing Association

Board of Directors Meeting  
Monday, December 12, 2022  
9:00am @ Doubletree Buena Park

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The agenda is attached for your reference. Subject to the discretion of the Chair, the order of business within the meeting may be out of sequence. Please RSVP to Sara Copping at (714) 562-3560 or [scopping@buenapark.com](mailto:scopping@buenapark.com) if you are planning on attending, so we can ensure the pertinent meeting materials reach you.

1. Call to Order - Chairman
2. Approval of Minutes – Chairman
3. Vote in Jecksther Dela Cruz with Fairfield Inn & Suites as new Board Member
4. Public Comment
5. City Updates – Sara Copping, Executive Director
6. Public Relations/Media Updates – Karina Diez, Marketing Specialist  
*Press coverage, media visits, blogs, press events, Michelin Award, Christmas Creative*
7. Executive Director Report – Sara Copping  
*Military prom, Enter to win, Expedia results, SYTA FAM, DCI digital report, Print Ads, upcoming & past trade events, membership and OC Travel Guide updates, Brand USA*
8. Annual Report creation & presentation discussion – Sara Copping
9. Discuss Finance/Budget Review YTD, audit, insurance & taxes – Treasurer, Javier Solis
10. Public comment on matters not on the agenda
11. Set Meeting Schedule – Chairman
12. Agenda Items for Future Meetings – Board Members
13. Adjourn

**NOTICE TO PUBLIC:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Sara Copping at (714) 562-3560 at least 48 hours prior to the meeting.

You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.