

Day	Time	2025 INAF / ISFA Education Sessions	AFFL	Type	Area	Presenter	Confirmed
Friday	4pm	"Let's Talk" Open Discussion on Marketing!				Kimberly Black	
Friday	4pm	Grants, Funding, How To Apply & What Information You Will Need			Funding	Allyson Gutwein	yes
Friday	4pm	Navigating 4-H databases with Ease: Making 4-H Online and FairEntry your Friend	AFFL	Presentation	4-H	Cara Harbison, 4-H Extension Specialist	yes
Friday	4pm	Artificial Intelligence	AFFL	Presentation	General	Mike Herlitz	
Friday	4pm	What Works at Your Event			Events	Jerry Hammon	yes
Friday	5pm	"Let's Talk" Open Discussion on Event Ticketing				Dakota Romine	
Friday	5pm	Work Smarter, Not Harder: Ways to Make You Event More Efficient			General	Gale Gerber & Josh Reichart	yes
Friday	5pm	Business Plans for Your Event	AFFL	Presentation	Board	Penny McBride	yes
Friday	5pm	What is the Experience Between Carnivals & Fairs / Festivals	AFFL		Carnivals	Andrew Schoendienst	
Friday	5pm	Facility Use - Challenges and Successes		Roundtable	Facilities	Jerry Hammon / Mikayla Patterson	yes
Friday	5pm	Security, How Does Your Event Work, Pay-Free-Trade		Roundtable	Security	Festival - Scott Berry	
Saturday	9am	"Let's Talk" Open Discussion on Off Season Fairgrounds Usage				Elkhart County	
Saturday	9am	Crazy is the New Normal: Risk Management Amidst the Chaos			Insurance	Bryan Jackson & Tom Lump	yes
Saturday	9am	Open Carry (Firearms) at Events	AFFL	Roundtable	Security	Alan Moore	yes
Saturday	9am	Indiana Gaming - Forms & Paperwork to Pursue Gaming Events!		Presentation	Governance	Nancy Eberly, Jasper Strassenfest	
Saturday	9am	Marketing Your Fair: Avenues to Find Your Audience & Ways, They Can Find You	AFFL		Marketing	Leon Edwards, Edwards Marketing	yes
Saturday	9am	Queen Pageants			Pageants	Lee Ann Senter (ISFA) - Michelle Love (Allen County Fair)	yes
Saturday	9am	Sight & Sound: Production and the Performance Arts at Your Event			Entertainment	Heather Collins, Aloud Sound Company	yes
Saturday	10am	"Let's Talk" Open Discussion on Volunteers - How Do You Manage / What Systems?				Kim Stevens	
Saturday	10am	Credit Cards - What's Our Options, How Important is it to Offer - Dealing with Charge Backs			Events	Cheryl Wilson - Dave Bagnall - Dakota Romine	
Saturday	10am	Engaging Young Adults and Don't Lose them by Not Listening or Discouraging Them!			General	Porter County Jr Fair Board	
Saturday	10am	Social Media, What's Working for Your Event	AFFL		Marketing	Brooke Sauter - Porter	
Saturday	10am	IDDC Presentation on Matching Grants for Festivals and Fairs				Sarah Agostino	yes
Saturday	10am	What Are the Trends in the Food Areas from Concessionaires & Event Organizers	AFFL		Concessions	Don Kenna / Steve Patterson / Ron E. Smith	
Saturday	10am	Gaming Opportunities		Panel - Discussion		Nancy Eberly, Jasper Strassenfest & Amy Griffing, Newport Antique Auto Hill Climb	yes
Saturday	2pm	"Let's Talk" Social Media - Optimize Your Time & Resources				Kimberly Black / Krista Stillwell	
Saturday	2pm	How to Party Up Your Festival			Board	Sarah Kesterson	yes
Saturday	2pm	Five Keys to Effective Sponsorship Activaiton & How to Engage Larger Companies	AFFL		Sponsorship	Holly King & Roy Wilson	
Saturday	2pm	Board of Animal Health (BOAH) Updates		Presentation	4-H	Dr. Kyle Shipman, Interim State Veterinarian, Ind. State Board of Animal Health	
Saturday	2pm	Managing Volunteers			General	Gale Gerber & Kim Stevens	yes
Saturday	2pm	OABA - Carnival-Midway Updates! CARE Act & Critical Conversations	AFFL		Carnivals	Blake Huston & Andrew Schoendienst	yes
Saturday	3pm	Indiana Festival Guide for 2025 & 2026! Expectations & Plans		Presentation		Doug Weisheit	yes
Saturday	3pm	Emergency Action Planning: What Can & Should We Expect from Police & Security?			Security	John Nichter & Matt True	yes
Saturday	3pm	Livestock Events at Your Fair or Festival (Auctions-Length of Stay-Challenges)			4-H		
Saturday	3pm	Is Your Board, Board	AFFL	Presentation	Board	Penny McBride	yes
Saturday	3pm	Don't Walk Away from Money on the Table: Revisiting Your Revenue Streams	AFFL		Funding	Vanessa McClary, Heather Becerra & Ken Kosky	yes
Saturday	3pm	How you Wow! With Your Social Media			Marketing	Krista Stillwell	yes
Saturday	4pm	Big Strategies for Small Budgets			Funding	Dakota Romine	
Saturday	4pm	Marketing / Advertising What is Most Effective for You			Marketing	Brooke Sauter - Porter	
Saturday	4pm	Success & Challenges with Purdue 4-H at Your Event		Roundtable		Jerry Hammon	
Saturday	4pm	Entertainment - Free Stage - Strolling Acts- Other Activities	AFFL		Entertainment	Elkart - Porter - Laporte Co	

Saturday	4pm	Alcohol at Your Facility & Event - Indiana Excise Police	AFFL	Presentation	Security	Brian Lang - Indiana Excise Police	yes
Saturday	4pm	Food Concessions / Vendors at Your Event		Roundtable	Concessions	Sheri Birky & Rachel Stoner - Porter Co.	
		Strategic Planning - What Is Your Organization Doing			Governance	Kim Stevens & Steve Patterson	eed to confir
		What are you doing with Track Events & Grandstands		Roundtable			
		Emergency Plans Discussion with the Indiana State Fire Marshals Office			Security	Indiana State Fire Marshalls Office	
		Future Activities of the INAF - Alcohol / Funding		Presentation	INAF	Dave Bagnall	
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		Indiana State Fair Update			4-H	Mike Berkery / Ray Allison	No in 2025
		Traffic Access at Your Event at that Peak Hour! Other activities to entice them to come early		Roundtable			
		Succession Planning for Festivals & Events - How to Survive Change			Governance	Steve Patterson	
		Weather Insurance, How Can it Help Your Event			Insurance	Tom Lump - Vanderburgh Co	

AFFL Session - Complete AFFL Card for Credit

Social Media - Jerry Hammon

Msrtly Martin - Sati Babi