

# 2024 The Nashville Fair - 4-H Poster Art Contest

Chairman: 4-H Extension Agent, Andy Lantz ([alantz@utk.edu](mailto:alantz@utk.edu); 615-862-5235)

Pre-entries may be dropped off at the UT/TSU Extension Office (1417 Murfreesboro Pike, Nashville, TN 37219) by Wednesday, September 4<sup>th</sup>.

Check-in at the fair: Friday, Sept. 6th, 9:00am – 11:00am.

Premiums offered: \$225

1<sup>st</sup>Place - \$100; 2<sup>nd</sup>Place - \$75; 3<sup>rd</sup>Place - \$50

Eligibility: Must be in 5th – 12th grade and live in Davidson County. Enrollment in 4-H is not required.

## Rules

1. Create a poster with a catchy phrase related to 4-H, and include an accurate 4-H clover logo.
2. Must be 14 x 22 inches, and in a horizontal layout.
3. Name, address, county, email address, and grade should be clearly written on the back of the poster.
4. Other than the 4-H logo, no other imagery on the poster can be under copyright.
5. Three dimensional objects or materials which extend 1/8 inch or more above the surface of the poster may not be used.
6. The poster design must be original in design and layout. Copies from previous year winning posters will be disqualified.

When using the 4-H emblem on the poster, follow criteria specified by the national guidelines regarding use of the 4-H emblem. Do not place text or other images over or on top of the 4-H emblem. No photo, drawing, symbol, word or other object may be placed on or obscure the 4-H emblem. The official colors should not be altered. The clover stem should turn to the right only and the clover should not be at an angle. For more information on the proper use of the 4-H name and emblem, visit

[https://extension.purdue.edu/county/allen/\\_docs/4h/projects/4h-emblem-use.pdf](https://extension.purdue.edu/county/allen/_docs/4h/projects/4h-emblem-use.pdf)

## Scoring

Judges will be using the following 100-point rubric to score poster. Ribbons will be awarded and displayed by the opening of the fair.

## 4-H Poster Scoresheet

Name: \_\_\_\_\_

County: \_\_\_\_\_

	Possible Points	Actual Points
<b>A. INFORMATION GIVEN AND IDEA EXPRESSED (50 points)</b>		
1. Theme	25	
2. Simplicity	10	
3. Originality	15	
Comments:		
<b>B. ART, DESIGN, LETTERING (40 points)</b>		
1. Pleasing composition, attractive	10	
2. Dynamic, eye-catching, original	10	
3. Neat, easily read lettering	10	
4. Use of color	10	
Comments:		
<b>C. CONSTRUCTION (10 points)</b>		
1. Materials: Texture, shape, size	5	
2. Durable enough to withstand shipping	5	
Comments:		
<b>GRAND TOTAL</b>	100	_____

## EXPLANATION

### A. INFORMATION GIVEN AND IDEA EXPRESSED

1. Theme: Does the poster attract attention, focus your interest on the idea and motivate you to act? Is the message brief and direct? Scores may vary from 0 to 25.
2. Simplicity: Is the poster limited to one idea and readable at a glance? Scores may vary from 0 to 10.
3. Originality: Does the poster convey an original idea? Scores may vary from 0 to 15.

### B. ART, DESIGN AND LETTERING

1. Pleasing Composition, Attractive: Is the poster well-balanced and neatly done? Is the size in accordance with the contest rules? Scores may vary from 0 to 10.
2. Dynamic, Eye-Catching, Original: Does the poster cause viewers to stop and read it? Is originality use in combining the design and style of lettering to catch the viewer's attention? Scores may vary from 0 to 10.
3. Neat, Easily Read Lettering: Is the lettering neat and large enough to be easily read? (14 x 22-inch posters should have letters from  $\frac{3}{4}$  to  $1\frac{3}{4}$  inches high.) Is the ratio of letter height to width (usually 5 to 3) adequate? Are letters well-spaced? Scores may vary from 0 to 10.
4. Use of Color: Are color combinations pleasing? Do colors provide enough contrast to be readable? Are colors used for emphasis? Scores may vary from 0 to 10.

### C. CONSTRUCTION

1. Materials: Texture, Shape, Size: Are different textures and shapes used to add variety to the poster? Are cutouts, sketches, etc. of comparable sizes? Scores may vary from 0 to 5.
2. Durable Enough to Withstand Shipping: Is the poster made from poster paper, poster-board or other material durable enough to be shipped without damage? Scores may vary from 0 to 5.