



## PRESS RELEASE

### 2018 Three County Fair Schedule of Events

*Three County Fair announces Labor Day weekend schedule, full of agricultural experiences, live music, motorsport events, delicious food & drink and family fun during the 201<sup>st</sup> edition of America's longest running, continuous agricultural fair*

- Monday, August 20, 2018 -

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**Northampton, MA** – America's longest running, continuous agricultural Fair, the Three County Fair, has announced its full line up of events and activities for the 201<sup>st</sup> Three County Fair over Labor Day weekend, Friday, August 31 through Monday, September 3.

"We can't say enough about how excited we are that the great late summer Fair is upon us" said Chip Parsons, President of Hampshire Franklin & Hampden Agricultural Society. "For over two centuries, the Three County Fair has been a gathering point for agriculture education and celebration of Western Massachusetts rich agricultural history for so many generations."

Headlining this year's Fair are the wildly popular demolition derby events, including school bus demolition derbies on Saturday night and Monday afternoon. Each school bus is sponsored by a local school or non-profit organization with cash prizes awarded to the top three finishers and best decorated school bus. Other demolition and racing events feature the compact 4 & 6 cylinder demo derby, demo cross, full size 6 & 8 cylinder demo derby, and pro modified compact derby. Debuting this year is a minivan demolition derby on Friday night and lawnmower racing on Sunday evening.

Additional motorsport activities include a Classic Car Show sponsored by the Northampton Elks Lodge No. #997 on Saturday, an antique engine and tractor showcase every day, motorcycle jump shows on Saturday & Sunday afternoons and a truck pull competition on Sunday morning by the Massachusetts Truck Pullers Association.

Live and local music takes center stage each day and night of the Fair with multiple stages and will feature such acts as, country music sister duo Presley & Taylor, who's debut album, *Country Music*, was released earlier this year and have been nominated by the Nashville Industry Music Awards as 2018's Best County Duo or Group. Presley & Taylor will conduct two sets at the Fair on Saturday afternoon.

In addition, Western Mass native, Ashley Gearing will perform on Sunday afternoon at the Fair. Ashley rose to national fame in 2001 at the age of 12 when she released her first single to country radio making her the youngest female to ever chart on the billboard charts. An accomplished singer, songwriter and performer, Ashley released her self-titled and most recent EP in 2015, which included fan favorite cuts, "Train Tracks" and "Love Can Go to Hell".

Other local acts performing at the Fair include: Trailer Park, King Kountry, The Skid Marks, Charlie Marie, Flathead Rodeo, Jon Berman, Moose & The High Tops, Dez Roy, and The Empty Bottle Ramblers. The Fair closes out on Labor Day with New England's favorite modern country band Trailer Trash Presented by CRD Metalworks of Leeds.

At the heart of the Fair is an array of agricultural, arts & crafts competitions and exhibits with thousands of local entries in handicrafts, baking contests, photography, beef, dairy and cattle shows, draft horse and oxen challenges, plow and pull competitions, plus dog, goat, poultry, rabbit, sheep and swine shows.

The Three County Fair also serves up over a dozen scrumptious food truck options, daily wine tastings and more than twenty different amusement rides. While the Farmer's Market & Vendor Barn features more than fifty local artisans, crafters, farms, home improvement and equipment companies offering their unique products and services. Other fairgoer favorites include the Three County Fair Farm Museum and Racing Museum, horse drawn wagon rides, along with interactive animal experiences in the Baby Barnyard, and Aussie Kingdom, an Australian animal education show featuring kangaroos, wallabies, birds and reptiles.

The 2018 Three County Fair opens on Friday, August 31 at 4pm until 10pm, from 10am-10pm Saturday and Sunday, and 10am-9pm on Labor Day. Sunday is also Military Appreciation Day sponsored by Veterans Affairs New England, where all veterans and active military receive free admission to the Fair.

Admission to the Fair is \$12 per adult, \$10 per person for ages 65 and up, while children age 11 and under are free. Grandstand events are \$5 per person and parking at the Fair is \$5 per vehicle.

A full schedule of events with dates, times and locations is available online at [www.3countyfair.com](http://www.3countyfair.com)

## **2018 THREE COUNTY FAIR SCHEDULE OF EVENTS**

All activities & events are subject to change without notice

### **Friday, August 31, 2018**

Gates Open at 4pm

#### **Special Events:**

4:15pm	New England Championship Horse Pull	Pull Ring (between Barn 9 &10)
4:30pm	Aussie Kingdom Animal Presentation	Across from Barn 7
5:30pm	Granny's Racing Pigs	Infield

6pm	Aussie Kingdom Animal Presentation	Across from Barn 7
6:30pm	Granny's Racing Pigs	Infield
6:30pm	Ayrshire, Guernsey & Milking Shorthorn Adult Dairy Show	Barn 8 & 9
7pm	Horse Pull - Open Competition	Pull Ring
7pm	Minivan Demo Derby & Compact 4-6 Cylinder Derby	Grandstand
	\$5 Admission Fee for All Grandstand Events	
7pm	Trailer Park Concert	Music Tent
7pm	King Kountry Concert	Clubhouse

On-Going Activities:

Agricultural Exhibits	Exhibit Hall A
Antique Engine & Tractor Showcase	Outside Farm Museum
Baby Barnyard	Barn 2
Draft Horse Wagon Rides	Behind Barn 2
Farmer's Market, Wine Tasting & Vendor Barn	Barn 3
Farm Museum	Farm Museum
Handicraft/Youth Exhibits	Exhibit Hall B
Poultry & Rabbit Exhibits	Barn 7
Racing Museum	Exhibit Hall A
Rockwell Amusements Rides & Games	Midway

## Saturday, September 1, 2018

Gates Open at 10am

Special Events:

9am	Adult Sheep Show	Barn 1
9am	Youth Oxen	Near Farm Museum
10am	Ox Pull	Pull Ring (between Barns 9 & 10)
10am	Jersey, Holstein & Brown Swiss Adult Dairy Show	Barn 8 & 9
10:30am	Ox Teamsters Challenge	Near Farm Museum
11am	Midway Opens	Midway
11am	Aussie Kingdom Animal Presentation	Across from Barn 7
12pm	Team FMX Motorcross Jump Show	Behind Arena
1pm	Granny's Racing Pigs	Infield
1pm	Presley & Taylor Concert	Music Tent
1pm	Classic Car Show	Outside Barn 6
2pm	Kiddie Tractor Pull (Ages 3-9)	Barn 2
2pm	Aussie Kingdom Animal Presentation	Across from Barn 7
2pm	Team FMX Motorcross Jump Show	Behind Arena
2:30pm	Granny's Racing Pigs	Infield
2:30pm	Emerging Musicians Showcase - Session 1	Community Stage
3pm	Charlie Marie Concert	Clubhouse
3pm	Beef Cattle Show	Barn 8
4pm	Team FMX Motorcross Jump Show	Behind Arena
5pm	Youth Beef Show	Barn 8

5pm	Aussie Kingdom Animal Presentation	Across from Barn 7
5:30pm	Presley & Taylor Concert	Music Tent
6pm	Granny's Racing Pigs	Infield
6pm	Emerging Musicians Showcase - Session 2	Community Stage
7pm	Demo Cross & School Bus Demo Derby	Grandstand
	\$5 Admission Fee for All Grandstand Events	
7pm	Flathead Rodeo Concert	Clubhouse

On-Going Activities:

Agricultural Exhibits	Exhibit Hall A
Antique Engine & Tractor Showcase	Outside Farm Museum
Baby Barnyard	Barn 2
Draft Horse Wagon Rides	Behind Barn 2
Farmer's Market, Wine Tasting & Vendor Barn	Barn 3
Farm Museum	Farm Museum
Handicraft/Youth Exhibits	Exhibit Hall B
Poultry & Rabbit Exhibits	Barn 7
Racing Museum	Exhibit Hall A
Rockwell Amusements Rides & Games	Midway

**Sunday, September 2, 2018**

Gates Open at 10am

Sunday is MILITARY APPRECIATION DAY - All Veterans & Active Military to receive FREE admission to the Fair on Sunday with Valid ID

Special Events:

9am	3 County Fair Horse Show	Arena
10am	Draft Horse Plowing Competition	Cross Path Road Lot
11am	Truck Pull	Grandstand
	\$5 Admission Fee for All Grandstand Events	
11am	Midway Opens	Midway
11am	Aussie Kingdom Animal Presentation	Across from Barn 7
11am	The Skid Marks Concert	Music Tent
11am	Boer Goat Show	Barn 1
12pm	Team FMX Motorcross Jump Show	Behind Arena
1pm	Granny's Racing Pigs	Infield
1pm	Draft Horse Teamsters Challenge	Pony Ring
2pm	Jon Berman Concert with Pete Adams	Clubhouse
2pm	Kiddie Tractor Pull	Barn 2
2pm	Aussie Kingdom Animal Presentation	Across from Barn 7
2pm	North County Line Dancers Performance	Community Stage
2pm	Team FMX Motorcross Jump Show	Behind Arena
2:30pm	Granny's Racing Pigs	Infield
4pm	Team FMX Motorcross Jump Show	Behind Arena
4:30pm	Ashley Gearing Concert	Music Tent

5pm	Aussie Kingdom Animal Presentation	Across from Barn 7
6pm	Granny's Racing Pigs	Infield
6pm	Youth Dairy Fitting & Showmanship	Barn 8
6:30pm	Moose & The High Tops Concert	Clubhouse
7pm	Youth Swine Show	Barn 1
7pm	Riding Lawnmower Race & Full Size 6-8 Cylinder Derby	Grandstand
	\$5 Admission Fee for All Grandstand Events	

On-Going Activities:

Agricultural Exhibits	Exhibit Hall A
Antique Engine & Tractor Showcase	Outside Farm Museum
Baby Barnyard	Barn 2
Draft Horse Wagon Rides	Behind Barn 2
Farmer's Market, Wine Tasting & Vendor Barn	Barn 3
Farm Museum	Farm Museum
Handicraft/Youth Exhibits	Exhibit Hall B
Poultry & Rabbit Exhibits	Barn 7
Racing Museum	Exhibit Hall A
Rockwell Amusements Rides & Games	Midway
VA Mobile Vet Center & Resource Tents	Across from Barns 8-9

**Monday, September 3, 2018**

Gates Open at 10am

Special Events:

10am	Youth Rabbit Show	Barn 1
11am	Midway Opens	Midway
11am	Youth Sheep Show	Barn 1
11am	Aussie Kingdom Animal Presentation	Across from Barn 7
11am	Youth Dairy Cattle	Barn 8 & 9
12pm	Youth Dog Show	Arena
12pm	Dez Roy Concert	Clubhouse
12:30pm	Granny's Racing Pigs	Infield
1pm	Pro Mod. Compact Derby & School Bus Demo Derby	Grandstand
	\$5 Admission Fee for All Grandstand Events	
2pm	Aussie Kingdom Animal Presentation	Across from Barn 7
2pm	Kiddie Tractor Pull (Ages 3-9)	Barn 2
2:30pm	Granny's Racing Pigs	Infield
3pm	Trailer Trash Concert Presented by CRD Metalworks	Music Tent
3pm	The Empty Bottle Ramblers Concert	Clubhouse
4pm	Aussie Kingdom Animal Presentation	Across from Barn 7
6pm	Granny's Racing Pigs	Infield

On-Going Activities:

Agricultural Exhibits	Exhibit Hall A
Antique Engine & Tractor Showcase	Outside Farm Museum
Baby Barnyard	Barn 2

Draft Horse Wagon Rides	Behind Barn 2
Farmer's Market, Wine Tasting & Vendor Barn	Barn 3
Farm Museum	Farm Museum
Handicraft/Youth Exhibits	Exhibit Hall B
Poultry & Rabbit Exhibits	Barn 7
Racing Museum	Exhibit Hall A
Rockwell Amusements Rides & Games	Midway

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**About the Hampshire, Franklin & Hampden County Agricultural Society:**

Located in Northampton, Massachusetts and incorporated in 1818, the Hampshire, Franklin & Hampden County Agricultural Society promotes agriculture, agricultural education, agricultural science and sustainability for the region through exhibitions, displays, competitions and demonstrations and operates The Three County Fair, “America’s Oldest Fair” annually over Labor Day weekend.

**For more information:**

Visit us online: [www.3countyfair.com](http://www.3countyfair.com)  
 ...on Facebook: [www.facebook.com/3countyfair/](http://www.facebook.com/3countyfair/)  
 ...on Instagram: [www.instagram.com/3countyfair/](http://www.instagram.com/3countyfair/)  
 ...on Twitter: [www.twitter.com/threecountyfair/](http://www.twitter.com/threecountyfair/)  
 ...or call (413) 584-2237

**Three County Fair Media Contact:**

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**Media Requests:** Performers and musicians appearing at the 2018 Three County Fair may be available for on-air or print interviews, please contact James Przypek for to submit your inquiry.