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## PENNSYLVANIA STATE ASSOCIATION OF COUNTY FAIRS

### MINUTES POST-CONVENTION MEETING JANUARY 26, 2020 – 8:00 AM HERSHEY

The Post-Convention meeting was called to order by Vice President Sam Zaffuto. Invocation by Hazel Blaney. Kevin Bieber led the Pledge of Allegiance.

The 2020 PA Fair Queen Grace VanSciver (Mifflin County Youth Fair) gave her background and her presentation.

Roll Call - present were C Sherman Allen, John Berne, Kevin Bieber, John Blaney, Karen Dobson, Martha Ebersole, Tony Frazier, Ben Haagen, David Hallstrom, Judy Kmetz, Craig Lash, Jana Malot, John McMullen, Jeanne Miller, Jim Reed, Dr. David Reese, Harry Reffner, Jeff Romesberg, Debbie Stephenson, Bryan Utegg, and Sam Zaffuto. Excused Roger Dirlam and Susan Hahn. Also in attendance - Byron Glessner, Jeff Good, Bev Gruber, Galla Higinbotham, Bruce Koppenhaver, and Ron Miller.

**CONVENTION**  
REGISTRATON (Harry Reffner) -  
Registration 1576  
Thursday Banquet 882  
Saturday Banquet 851

**TRADE SHOW**  
158 booths. Very successful convention.

**COMMUNICATIONS** (Martha Ebersole)  
Work well as a team. Flash Drive/thumb drive for Power Point & Video

**SHOWCASE/ENTERTAINMENT** (Sam Zaffuto)

**FAIR PERSON** (Bruce Koppenhaver)

**QUEEN PROGRAM** (John Berne)  
Convention Income: Pre-convention sponsors \$7,200, Donations \$875, 50/50 \$5,127, Raffle \$5,295, Souvenirs \$2,283 Auction \$9,045. Total \$29,825. Unbelievable caliber of Queens.

**FIRST TIMERS** (George Witherite)  
24 in attendance some shared in table topics. Thank you to the committee.

**TABLE TOPICS** (Kevin Bieber)  
Wednesday high of 35, Thursday-Friday 50-60.

### SEMINARS (Kevin Bieber)

Keynote Kenny Aronoff good opening. Will continue to get good speakers. Attendance at table topics & seminars was light. Table topics & Seminar committees joining. Go back to round tables no AV in rooms. Sharing ideas. Good meeting with the Table topics & seminar committee.

### SPOUSE ( John Blaney)

47 baskets, 21 spouse activity gifts. Thursday Bag & Basket Bingo \$1,067, Friday Finger Crochet program 27 attendees. Saturday Cake Decorating Demonstrations 15 attendees. Total Basket ticket Sales \$5,055. Total \$6,022.

### Sponsorships (Tony Frazier)

Amusements of America, try earlier.

### SHOWMAN (Jeff Good)

Expressed gratitude. Challenges H2B. Will help as needed.

### PSACF ASSOCIATE (Gala Higinbotham)

Very positive remarks. Showcase buzz going around. Tradeshow very positive. Asking for a longer time. To stay open in evening. Zone meetings remind Fairs to book from Trade Show. Appreciated the blocked time from 11-1. Fair Queens coming though trade show. Suggestion from associates to have trade show applications online. Suggestion trade show badge a different color.

### OLD BUSINESS

Youth Day - Wednesday meeting energized. Youth Day work in progress. Idea of having a Saturday afternoon with keynote speaker, table topics & seminars for the youth. Kevin creating survey to be emailed. One of the question going to be a registration fee. Question how many Fairs have a youth involvement.

IAFE ZONE 1 York – Harry received an email asking for a sponsorship for the meeting. The email indicated that Maine had committed \$2,000. John Blaney motion to sponsor the Conference in an amount of \$2,000 for the IAFE Conference, 2<sup>nd</sup> by Jeff Romesberg, carried.

### NEW BUSINESS

#### IAFE YPI

Maria Zaffuto is requesting the formation of a Pennsylvania Chapter of the IAFE YPI (Young Professionals Initiative). The Chapter would provide a community for young professional to guide the future of the Fair industry through leadership, development, mentoring, incentive, education and idea sharing with IAFE. YPI is comprised of under 40 (usually 21 – 40\_ fair industry leaders who are passivate about the progression and growth of Fairs for the future. There were at least 3 young people from Pennsylvania who attended IAFE Convention in San Antonio and participated in the YPI events. John Blaney motioned the participation of the a Pennsylvania Chapter, 2<sup>nd</sup> by Debbie. Carried.

#### ADDITIONAL YEAR TO HERSHEY CONTRACT/PSAV CONTRACT

Harry presented the contracts for the 2025 convention. Dave Hallstorm motioned to accept the contract, 2<sup>nd</sup> by John Blaney, carried.

2019-2020 COMMITTEE ASSIGNMENTS given to the board. Harry asked to have Sally review before the assignments are posted., speak with Sally if you would like changes.

STATE BOARD MEETING – April 16

#### ZONE MEETINGS

Zone 4 – April 22TBA

Zone 3 – April 23 Westmoreland Fair

Zone 1 – April 24 Jefferson County Fair

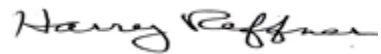
Zone 2 – April 25 Sullivan County Fair

GOOD OF THE ORDER

Debbie had comments of the disappointment with the pork Thursday night.

Dave Hallstrom moved to adjourn, 2<sup>nd</sup> by Jim Reed, adjournment 9:40.

Respectfully submitted

A handwritten signature in cursive script that reads "Harry Reffner".

Harry Reffner  
Exec Secretary/Treasurer