

# Canada Games Park

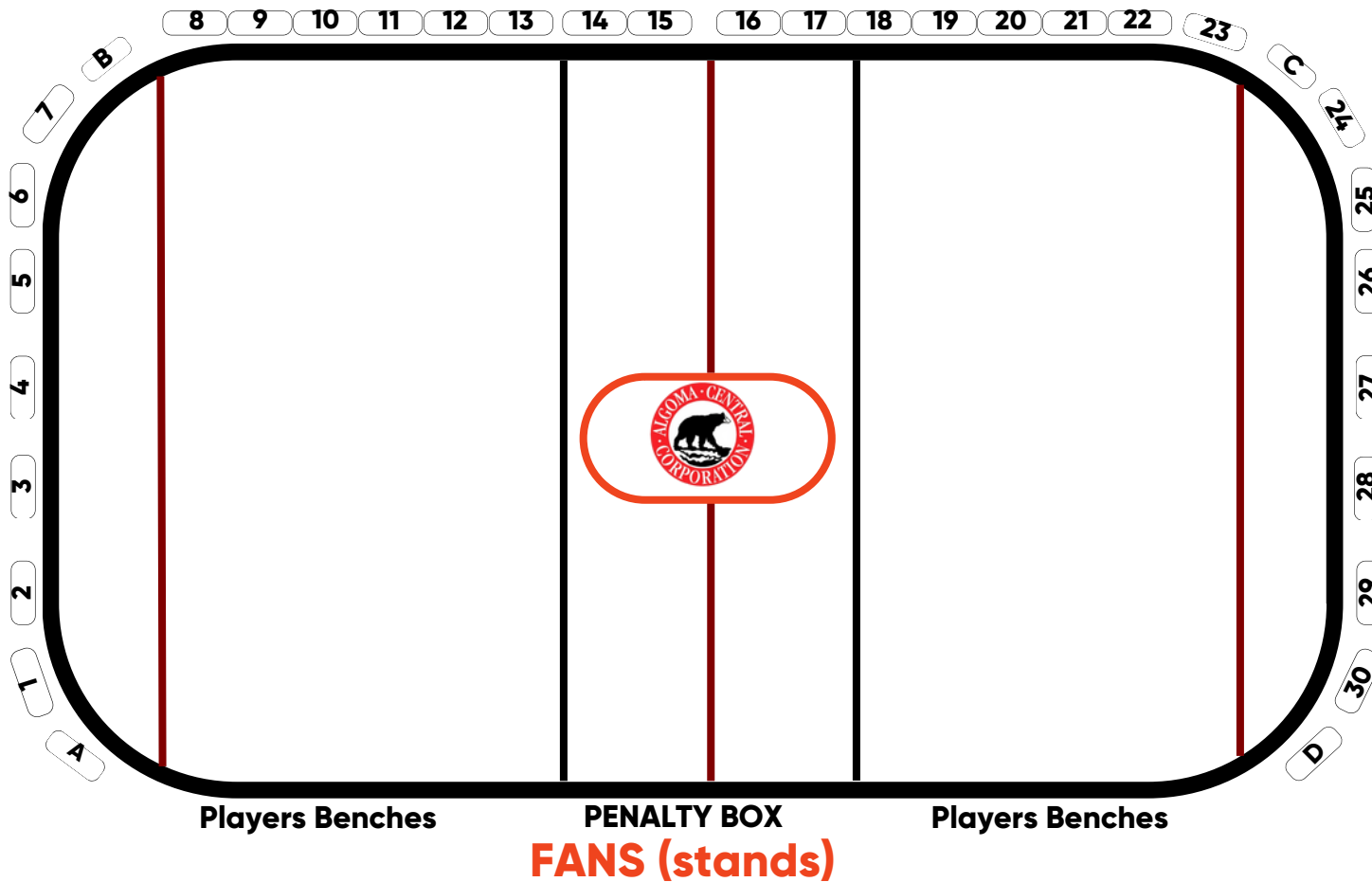
## Advertising Rates and Placement



**CANADA GAMES PARK**



# Canada Games Park Rinkboards Ad Space Rental Locations (Algoma)



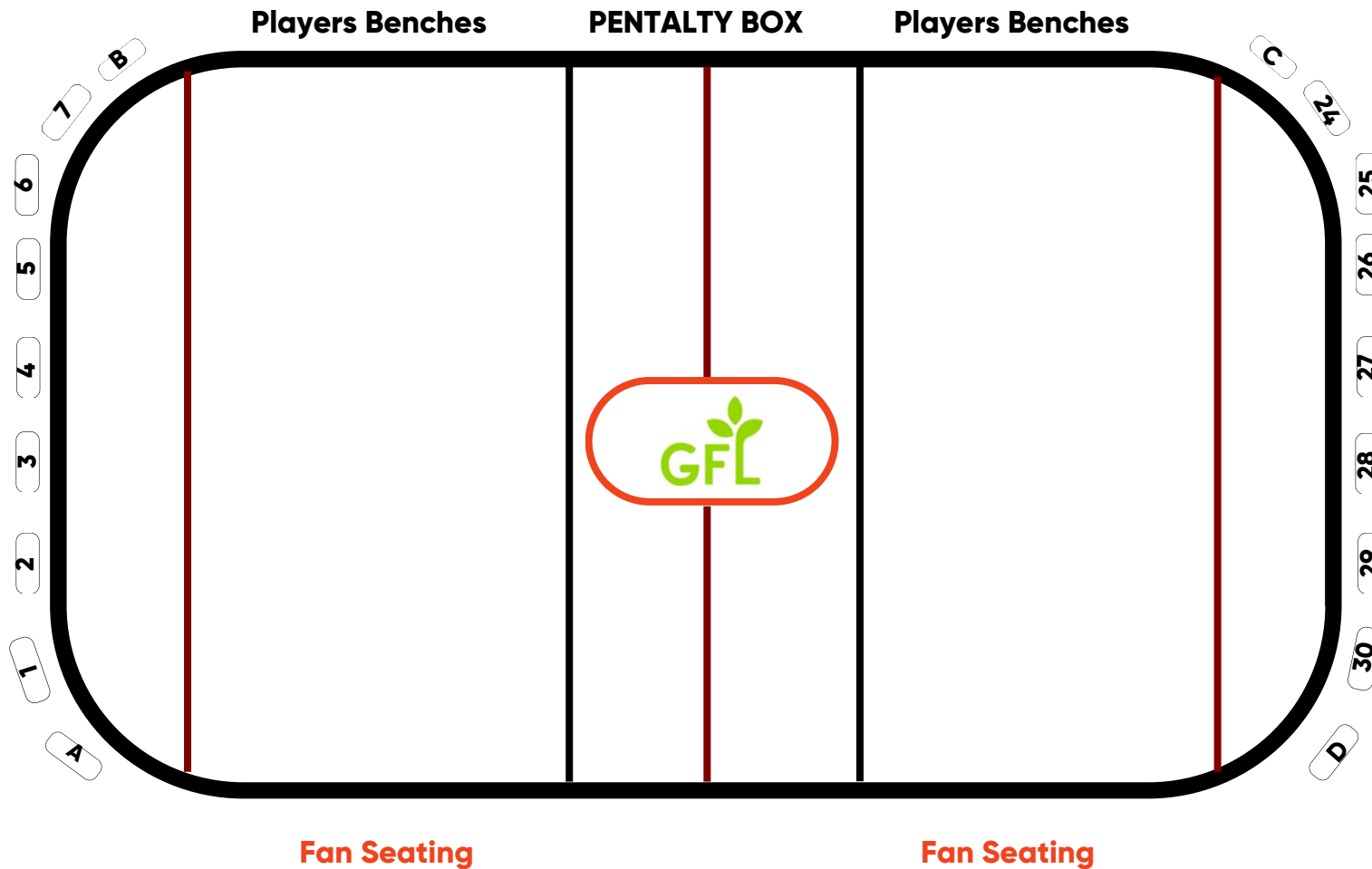
All boards are 10 ft and include 4 changes per year

Cost: ARENA ONE \$1800.00

Corner boards (A-D) are 4 ft and include 4 changes per year

Cost: ARENA ONE \$1100.00

# Canada Games Park Rink Board Ad Space Rental Locations GFL



All boards are 10 ft and include 4 changes per year

Cost ARENA TWO:\$1200.00

Corner boards (A-D) are 4 ft and include 4 changes per year

Cost: ARENA TWO: \$700.00



\*\* This image is not to exact scale and the final position may not be precise



# Algoma Central Arena Rink Board Advertising Ad Space Rental Locations

**\*\*This image is not to exact scale and the final position may not be precise.**





# GFL Environmental Arena Rink Board Advertising Ad Space Rental Locations

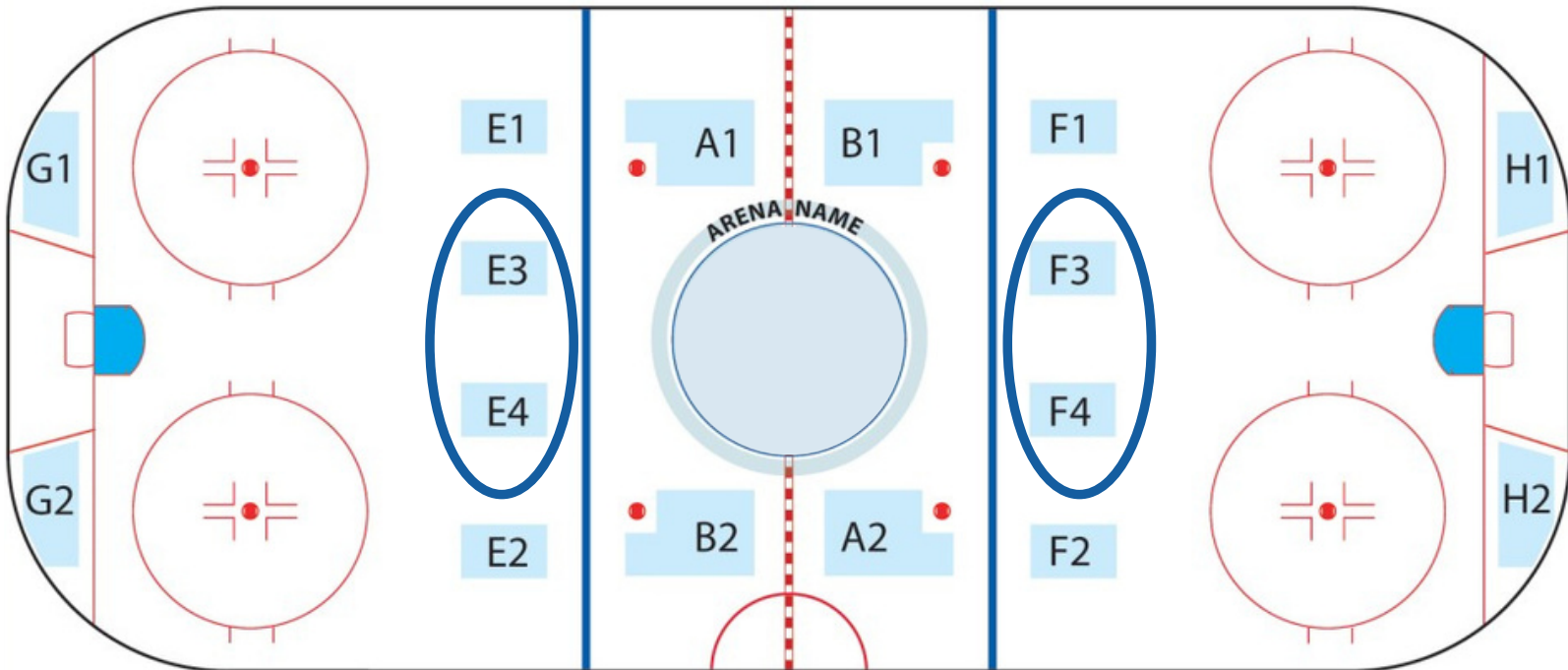
**\*\*This image is not to exact scale and the final position may not be precise.**





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## Rink Advertising Pricing



### LOGO DIMENSIONS

#### Team Logo

Should not exceed a radius of 14' 10"  
Should have 3" of white space along the full length of the centre line

#### Building/Arena Name

Maximums: Height 30"

**Positions:** A1, A2, B1, B2, E1, E2, E3, E4, F1, F2, F3, F4

Maximums: Height 9', Width 15' - all while staying within 81 square feet

**Positions:** E and F

Maximums: Height 10' and width 30'

**Positions:** G1, G2, H1, H2,

Maximums: Height 5.5', width 14'

## In-Ice Logo Cost

### Algoma Central Arena Cost

### GFL Environmental Arena Cost

A1-F4	\$2500.00	A1-F4	\$1700.00
G1 and G2 H1 and H2	\$2350.00	G1 and G2 H1 and H2	\$1550.00
E3 and E4 Combined F3 and F4 Combined	\$5500.00	E3 and E4 Combined F3 and F4 Combined	\$4600.00

In Ice logos only available until Ice is installed



<b>Walker Sports and Abilities Centre at Canada Games Park 2023-2024 Price List</b>		# available	
Please note: from time-to-time there may be a special event that requires the boards be covered or there may be a sponsored event in the venue where the boards are temporarily replaced. If this happens, your board will be replaced at no charge to you.	Cost includes textile. Artwork must be provided or work with Rink boards to produce ad (plus HST)		
<b>IN ICE LOGOS</b>			
<b>Rink 1 Algoma Arena 1200 spectators</b>			
In-Ice Logo A1-F4 (see location map)	\$2500	12	
In-Ice Logo G1-H2 (see location map)	\$2350	4	
In-Ice Combined large E3,W4 and F3,F4	\$5500	2	
<b>RINK BOARD SIGNS</b>			
Arena 1 Rink board (includes 4 changes/year)	\$1800	30	
Arena 1 Corner boards A-D (includes 4 changes/year)	\$1100	4	
Zamboni	Call to inquire		
<b>IN ICE LOGOS</b>			
<b>Rink 2 GFL Arena 250 spectators</b>			
In-Ice Logo A1-F4 (see location map)	\$1700	12	
In-Ice Logo G1-H2 (see location map)	\$1550	4	
In-Ice Combined large E3,W4 and F3,F4	\$4600	2	
<b>RINK BOARD SIGNS</b>			
Arena 2 Rink board (includes 4 changes/year)	\$1200	20	
Arena 2 Corner boards A-D (includes 4 changes/year)	\$700	4	
Zamboni	Call to inquire		
*Receive 15% discount if you purchase both arenas			
*3-year contract save 5%			
*5-year contract save 10%			
*Receive 10% discount if you purchase ice logo and rink board			
Rink board location is approximate and is based on first come first served. This season size is 10ft, this may change to 8ft in subsequent years, but we will notify you if this is the case			
All artwork must be approved by ASM Global *See all terms and conditions*			
*Contract begins on install date			

# Canada Games Park Payment Authorization

Company Name/Address \_\_\_\_\_

Contact Name/Email \_\_\_\_\_

Total (HST will be added to invoice) \_\_\_\_\_

Term            1 Year            3 Year (5% discount)            5 Year (10% discount)

By selecting the term indicated above I agree to commit to my corporate partnership for the number of years indicated. I understand that I will be invoiced at the start of each advertising contract year for the amount listed and agree to pay those invoices by the date listed.

Signature \_\_\_\_\_

Payment due before install date. \_\_\_\_\_

Etransfer: (Reach out for instructions) \_\_\_\_\_

Cheque # \_\_\_\_\_

Please note: Payment over \$2000 by credit card will result in a 2.54% fee added to charge

VISA # \_\_\_\_\_ Exp \_\_\_\_\_

MC # \_\_\_\_\_ Exp \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Remarks \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



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## Art Specifications for Rink Board Advertising

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### **Artwork Specifications File Types:**

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC

### **Image Modification Program:**

- Adobe Photoshop

### **Please supply art on:**

- Preferably a high-resolution EPS file via e-mail

E-mail: [Gmoxley@rinkboards.com](mailto:Gmoxley@rinkboards.com) OR

[Amoxley@rinkboards.com](mailto:Amoxley@rinkboards.com)

- FTP Site available or they can access your site
- WeTransfer
- HighTail
- Dropbox

### **Jobs Received with Text Should Be:**

- Mac based: saved as Adobe Illustrator
- P.C based: Text should be sent converted to outlines in Adobe Illustrator
- Otherwise, all font information must be included (Suitcase, Truetype, Postscript)
- An extensive font library is available, however, substitutions may alter art
- Please supply PMS colours

### **Jobs Received with Graphics**

- If changes are required; must contain all necessary images (I.E, EPS, Vector original raw art file, all linked images, JPEG, TIFF, Bitmap, Original Photoshop file, PMS colours)





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## **Canada Games Park Advertising Policies**

### **Advertisement Guidelines:**

Advertisements shall not:

- Advertise tobacco, vaping or tobacco related products.
- Advertise alcohol or alcohol related products.
- Advertise adult products, services, or entertainment of a sexual nature.
- Advertise illegal drugs or drug paraphernalia.
- Advertise, portray, or incite violence, illegal activity of any kind.
- Be political in nature.
- Bare content that is profane, libelous, discriminatory, derogatory, negative, or personally attack individuals, groups or organizations.
- Contain language, imagery, that are damaging to Canada Games Park, or one of Canada Games Park's programs, services, or projects.
- Contain language or imagery which is deemed inappropriate by the General Manager or Director of Marketing.
- All advertisements will comply with federal and provincial statutes, the bylaws of the City of Thorold, and the standards set out by the Canadian Advertising Standards Council.

Name:

Date:

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Signature:

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