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association of  
**RODEO**  
committees



# GLOBAL RODEO CONFERENCE

May 17-19, 2023

**South Point Hotel & Casino**  
9777 S Las Vegas Blvd  
Las Vegas, Nevada 89183

# 2023 ARC Global Rodeo Conference

## Wednesday, May 17

5-7pm

Networking Mixer

Grandview Lounge, South Point Hotel & Casino

*Sponsored by: Coors & Jack Daniel's*

## Thursday, May 18

8:00 - 8:25am

Hot breakfast provided

8:25 - 8:30am

**Welcome & Opening comments**

*Cal White, ARC Chairman*

8:30 - 9:00am

**Advancing Capital Expenditure Projects through Public/Private Partnerships**

*Matt Carter, Fort Worth Stock Show & Rodeo*

9:00 - 10:00am

**Reaching an Emerging Audience: Hispanic Event Production/Marketing**

*Jerry Diaz and Dora Tovar*

10:00 - 10:15am

break

10:15 - 10:30am

**Hot Topics: Los Angeles, CA and Oregon**

*Scott Dorenkamp, PRCA*

10:30 - 11:15am

**Rodeo Contestant Perspective**

TBD

11:15am - 12:00pm

**Rodeo Production: Breakaway National Finals**

John Gwatney

12:00 - 1:00pm

Lunch provided

1:00 - 2:00pm

**Southpoint Equestrian Arena Operations vs Casino Operations**

Steve Stallworth, South Point Arena

2:00 - 2:15pm

break



Find us on  
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- 2:15-2:45pm **Youth Development and Emerging Leadership**  
*Katie Reynolds, American Quarter Horse Association*  
*Gary Hawkes, National High School Rodeo Association*
- 2:45 - 3:30pm **Youth Rodeo Camps**  
*Jerod Johnston, PRCA Bareback Rider*
- 4:00 - 5:00pm **venue tour- Allegiant Stadium**  
*(additional cost to attend. Pre-registration required)*

## Friday, May 19

- 8:00 - 8:30am **Light breakfast provided**
- 8:30 - 8:45am **ARC Annual Meeting**
- 8:45 - 9:00am **2023 & 2024 NFR Update**  
*Bo Gardner, Las Vegas Events*
- 9:00 - 9:30am **PRCA Business Update**  
*Tom Glause, PRCA*  
*Steve Rempelos, PRCA*
- 9:30-10:00am **WPRA Business Update**  
*Jimmie Munroe, WPRA*
- 10:00-10:15am **IPRA and WCRA Updates**  
*Dale Yerigan*
- 10:15-10:45am **RMG/Cowboy/Cowgirl Channel Update**  
*Patrick Gotsch, Rural Media Group, Inc*
- 10:45-11:15am **Securing Veterinarians for the Future**  
*Doug Corey, Veterinarian*  
*Ben Espy, Veterinarian*  
*Leslie Schur, Veterinarian*  
*Eddie Taylor, Veterinarian*
- 11:15am **Closing Message**  
*Cal White, ARC Chairman*



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# ARC CONFERENCE SPONSORS



## 2023-24 ARC BOARD OF DIRECTORS

### CHAIRMAN

- Cal White, Fort Worth Stock Show & Rodeo

### VICE-CHAIRMAN

- Justin Watada, Greeley Stampede

### DIRECTORS

- Wes Allison, Heart O'Texas Fair & Rodeo
- Tim Baldwin, California Rodeo Salinas
- Craig Downie, Reno Rodeo
- Julie Graber, Kansas Largest Night Rodeo
- Tom Hirsig, Cheyenne Frontier Days
- Kevin Jordan, Pendelton Round-Up
- Matt Matthews, Sikeston Jaycee Bootheel Rodeo
- Kent Meshishnek, Walla Walla Fair & Frontier Days Rodeo
- Johnny Philipello, Rodeo Corpus Christi
- Cody Tharp, San Antonio Stock Show
- Leon Vick, National Western Stock Show
- Kynan Vine, Canadian Finals Rodeo

### SECRETARY

- Elaine Gall, Dodge City Round Up

### TREASURER

- Jim Williams, Canby Rodeo

### AT LARGE DIRECTOR

- Randy Bracher, Walla Walla Fair & Frontier Days Rodeo

### VET ADVISOR

- Doug Corey, Pendelton Round-Up



[rodeocommittees.org](https://rodeocommittees.org)