

# **2023 Neewollah Dessert Contest Rules**

## **REGISTRATION and GENERAL INFORMATION**

All contestants must pre-register by submitting a completed entry form, a signed copy of the event rules, and paying the entry fee of \$5. payable to Neewollah Inc. Contestants may enter more than one dessert, but each additional dessert will require a separate entry form and entry fee. Please designate if the dessert needs to be “kept cold.” We can place the dessert container on a bed of ice, but we do not have refrigeration. Please plan your dessert entry accordingly. Entries need to follow the theme of Neewollah 2023, “Beauty and the Beast.” The completed entry form signed rules, and the fee is due by Saturday, October 21st. There are no mandatory ingredients, but all desserts must be baked. All desserts must be promptly checked in at the Dessert Contest Tent by 9:00 a.m.

## **NEEWOLLAH DESSERT CONTEST**

The public may purchase a choice of 3 sample-size desserts of their choice for \$2. The dessert sample sales will begin at 11:30am and continue until 2:00 unless all dessert samples sell before that time. The Neewollah BBQ Competition and Dessert Contest Chairpersons and committee members will NOT be responsible for lost, broken, or damaged containers, non-edible decorations, or serving utensils presented by the contestants. All containers and non-edible decorations will be discarded unless otherwise indicated by the contestant during the dessert check-in process.

Those contestants wanting their containers and/or non-edible decorations returned must have their name, address, and phone number clearly labeled on the container. All containers and/or non-edible decorations will be available for pickup at the Desert Tent after 2:00 p.m. Any containers or non-edible decorations not claimed by 3:00 P.M. will be discarded.

## **JUDGING CRITERIA**

- Judging of desserts will begin promptly at 10:30 am.
- All dessert entries will be blind judged by a selected panel of community members.
- Dessert judging will be based on 3 criteria, each of which will be scored on a scale of 1-10. These scores, when added together, will give a final whole score. The desserts with the 3 highest scores will be deemed the 1st, 2nd, and 3rd winners. In the event of a tie, a “taste off” will occur, and the tie will be broken.
- The 3 judging criteria: Taste, Presentation, Difficulty, and Creativeness.
- Taste: Above all else, taste is the most important factor.

- Presentation: The overall appearance of the dessert.
- Does it look so good you can hardly wait to try a bite?
- Creativity--does the dessert follow the Newollah theme?

## PRIZES

1st place                      \$100.

2nd place                      \$75.

3rd place                      \$25.

Kids Choice                  \$50

**Generalissimo's Choice** – A surprise award determined by the Generalissimo

**I have read and fully understand and will abide by the official rules for the 2023 Neewollah Dessert Contest.** Release of Liability For and considering the privilege of participating in this event sponsored by Neewollah, Inc., I hereby assume all risks of personal injury or damage to myself or any team member. I hereby release Neewollah, Inc., its committee, workers and volunteers, and anyone else, individual or organization in charge of or connected with Neewollah, Inc., from any and all claims and or liability from any accident, injury, damage, or loss incurred or suffered by me or anyone in my charge or care no matter what the nature or cause. I further agree to indemnify and hold harmless Neewollah, Inc., its committee, workers, and volunteers from any damages, costs, charges, expenses, legal fees, and any other loss or expenses incurred by said organization or individuals connected in addition to that resulting from any acts or action on my part or anyone in my charge, whether such acts were intentional, accidental or negligent which caused or contributed to the cause of such accident, injury, damage, or loss incurred or suffered by a such third party I do hereby certify that I have read the foregoing and agree to the same on behalf of myself and team members.

Signature of Head Baker\_\_\_\_\_

Date\_\_\_\_\_