



Sponsor Sheet

About

MontanaFair is a celebration in the historic agricultural tradition of fairs and is the biggest single event in Montana every year.

Why

We work to make every fair sponsorship fit your goals.

MontanaFair is the best opportunity to promote your business in front of an engaged and receptive audience.

We customize our sponsor programs to fit your budget and marketing needs.

MontanaFair has the people and the traffic for you to reach directly.

Goal

Partnership with MontanaFair to promote your business to a potential 250,000 audience

Average Attendance 250,000 Annually

Our Following



50K Email Subscribers



29K Followers



3K Followers



2K Followers

Media Partnership

\$200K+ in promotion in traditional advertising; print, tv and radio

10%

Sponsors get 10% of Sponsor fee in ticket benefits

Important Info

Date: August 11-19, 2023

Chevelle August 11

Carly Pearce August 12

Ludacris August 13

Big Air Bash August 15

YRR PRCA Rodeo August 17

YRR PRCA Rodeo August 18

YRR PRCA Rodeo August 19

Get in Touch

Cody Reitz
Marketing & Sales

406-256-2466 / 406-698-6957
creitz@metrapark.com