

The 2024 edition of Hancock Whitney Sea of Starts to benefit the Mississippi Aquarium is Thursday, October 24 and it promises to be the party of the year!

This year's theme is "Let's Glow for it!" and by "it" we mean raising \$125,000 to benefit the amazing work being done at the Mississippi Aquarium. We have revised our sponsorship and attendance packages to make them more affordable and enhance them with new features, including more parking passes, Aquarium tickets and social media shoutouts for your family or company.

Let's Glow!

SPONSORSHIP PACKAGES

Otterly Adorable Sponsor | \$15,000 NOW \$12,000

AT HANCOCK WHITNEY SEA OF STARS:

• 60 Tickets to event

- 30 (formerly 10) reserved parking passes
- NEW A "Thank You" Sign at event
- NEW Shoutout from the stage
- NEW 3 social media shoutouts

ANNUAL BENEFITS

• 100 (formerly 30) Mississippi Aquarium General Admission tickets good for one year

• A Penguin Gram - Mississippi Aquarium will bring one of our ambassador African Penguins to your home or business.

Later Gator Sponsor | \$10,000 NOW \$7,500

AT HANCOCK WHITNEY SEA OF STARS:

• 40 Tickets to event

- 20 (formerly 6) reserved parking passes
- NEW A "Thank You" Sign at event
- NEW Shoutout from the stage
- NEW 2 social media shoutouts

ANNUAL BENEFITS

• 50 (formerly 20) Mississippi Aquarium General Admission tickets good for one year

• A Penguin Gram - Mississippi Aquarium will bring one of our ambassador African Penguins to your home or business.



Bird is the Word Sponsor 1\$5,000 NOW \$3,500

AT HANCOCK WHITNEY SEA OF STARS:

- 20 Tickets to event
- 10 (formerly 4) reserved parking passes
- NEW A "Thank You" Sign at event
- NEW Shoutout from the stage
- NEW 1 social media shoutout

ANNUAL BENEFITS

• 50 (formerly 20) Mississippi Aquarium General Admission tickets good for one year

• A Penguin Gram - Mississippi Aquarium will bring one of our ambassador African Penguins to your home or business.

PATRON PACKAGES

Stingray Patron 1\$2,500 NOW \$2,000

AT HANCOCK WHITNEY SEA OF STARS:

- 10 Tickets to event
- 5 (formerly 4) reserved parking passes

Gills - M-Thrills Patron 1 \$175

AT HANCOCK WHITNEY SEA OF STARS: • 2 Tickets to event

Shell Yeah | \$100

AT HANCOCK WHITNEY SEA OF STARS: • 1 Tickets to event

Thank you for your support. For additional information or questions, please contact Whitney Sumrall at wsumrall@msaquarium.org



