

**CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITOR BUREAU MEETING
GONZALES MUNICIPAL BUILDING 820 ST. JOSEPH STREET
THURSDAY, JULY 18, 2024, AT 1:00 P.M.
AGENDA**

CALL TO ORDER

EVENTS AND ANNOUNCEMENTS

- Announcements of upcoming City Events
- Announcements and recognitions by the Board Chair
- Recognition of actions by community volunteers

PUBLIC COMMENTS

This time is set aside for any person who wishes to address the Gonzales Convention & Visitors Bureau. Each person should fill out the speaker's register prior to the meeting. Presentations should be limited to no more than 3 minutes.

All remarks shall be addressed to the Gonzales Convention & Visitors Bureau as a body, and not to any individual member thereof. Any person making personal, impertinent, or slanderous remarks while addressing the Gonzales Convention & Visitors Bureau may be requested to leave the meeting.

Discussion by the Gonzales Convention & Visitors Bureau of any item not on the agenda shall be limited to statements of specific information given in response to any inquiry, a recitation of existing policy in response to an inquiry, and/or a proposal to place the item on a future agenda. The presiding officer, during the Public Comments portion of the agenda, will call on those persons who have signed up to speak in the order they have registered.

ACTION ITEMS

- 1.1 Discuss, Consider and Possible Action on the May 16, 2024, Regular Meeting Minutes and June 13, 2024 Workshop Minutes
- 1.2 Discuss, Consider and Possible Action regarding grant applications including:
 - Review and propose any changes to the application for funding
 - Eligible funding categories, percentages and appropriate allowable funding and allocation consideration
 - Process, timeline, and guidelines
- 1.3 Discuss, Consider and Possible Action on Resolution **#2024-10** Authorizing the funding to the **Economic Development Corporation** for an amount not to exceed **\$2,997.50** to be used to reimburse certain expenses, including advertising, solicitations, promotions that attract tourist and convention delegates to the City of Gonzales for the **Roads To Adventure on US 90/90A**- Official Best of America Travel Series.

DISCUSSION ITEMS

- 2.1 Discuss Post Event form submitted by Texas Jr High Rodeo Association for previously approved amount of \$2,000.00

- 2.2 Discuss Post Event form submitted by Gonzales Youth Ballet for previously approved amount of \$3,000.00

STAFF/BOARD REPORTS

- 3.1 Arena Operations Manager, Ms. Amanda Garza will provide an update regarding past and upcoming events at J.B. Wells Park
- 3.2 Gonzales Economic Development Director and Interim Gonzales Chamber of Commerce Director will provide updates regarding projects GEDC Projects and Tourism updates.
- 3.3 Main Street Director, Tiffany Hutchinson-Padilla will provide an update regarding past or upcoming Main Street hosted events and Beautification Committee projects
- 3.4 Financial Reports for Hotel/Motel Fund as of July 13,

2024 BOARD REQUESTS AND ANNOUNCEMENTS

- Requests by Board for items on a future CVB agenda
- Set Date and Time for next CVB meeting

ADJOURN:

I certify that a copy of the July 18, 2024, agenda of items to be considered by the Gonzales Convention & Visitors Bureau was posted on the City Municipal Building bulletin board on the 15th of July 2024, at 1:00 P.M. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____ 2024 at _____ AM/PM. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.

Kristina Vega, City Secretary

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.