



2024 Association of Rodeo Committees

SPONSORSHIP OPPORTUNITIES



★ Association Sponsor

investment: \$1,000

- annual association membership
- logo displayed on website with link
- sponsor contact information distributed to members
- included in one (1) Facebook Sponsor Spotlight post
- included in one (1) e-newsletter Sponsor Spotlight post
- logo included on conference agenda
- one (1) complimentary ARC conference registration
- opportunity for conference booth space
- opportunity to share member discount and/or special offer
- opportunity to distribute product samples to members

INCREASE YOUR IMPACT BY UPGRADING YOUR SPONSORSHIP

★ Conference Presenting Sponsor (1)

investment: +\$2,500

- logo featured in the annual conference icon design
- logo included in all conference promotional materials & social posts
- logo featured throughout the conference and table top displays
- one (1) additional complimentary ARC conference registration
- featured in public announcements during the conference
- recognized as the sponsor of the conference keynote speaker
- opportunity to talk in front of the group (3-5 min section)
- opportunity for premium conference booth space

ARC'S PURPOSE

To support rodeo committees by growing & improving the sport of rodeo. We do that by providing networking opportunities that encourage the sharing of industry knowledge and avenues for committees to have a shared voice with rodeo's sanctioning associations.

- ★ **Conference Welcome Reception Sponsor (2)** *investment: +\$1,000*
 - recognized as a Welcome Reception event sponsor on conference agenda
 - recognized as host of complimentary beverage and food (while supplies last)
 - logo featured on Welcome Reception table top displays

- ★ **Conference Thursday Lunch Sponsor (2)** *investment: +\$1,000*
 - recognized as a Lunch sponsor on conference agenda & promotional materials
 - recognized as the sponsor of lunch during the program

- ★ **Conference Beverage Sponsor (2)** *investment: +\$500*
 - recognized as a Beverage sponsor on conference agenda & promotional materials
 - recognized as a sponsor of the non-alcoholic beverages during the sessions
 - logo featured on near the beverage stations

- ★ **Conference Break Sponsor (6)** *investment: +\$500*
 - recognized as a Break sponsor on conference agenda & promotional materials
 - recognized as a sponsor of the breaks during the program
 - opportunity to talk in front of the group before the lunch

- ★ **Association E-Newsletter Sponsor (1)** *investment: +\$1,000*
 - logo included in e-newsletter header (minimum of 4 issues per year)
 - featured in one (1) e-newsletter Sponsor Spotlight post

- ★ **Association Webinar Series Sponsor (2)** *investment: +\$1,000*
 - recognized as a sponsor of the NEW webinar series in promotional materials
 - opportunity to participate and/or host a webinar topic

To become an **ARC Sponsor** or with questions,
contact Justin Watada at justin@greeleystampede.org

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