



# WALWORTH COUNTY FAIR

## APPLICATION FORM FOR COMMERCIAL/ FOOD VENDOR

**Returning Vendor Application DUE BY: December 15, 2023**

**New Vendor Application DUE BY: March 31, 2024**

\_\_\_\_ Returning Vendor  
\_\_\_\_ New Vendor

Please type or **print clearly** in ink as you carefully complete pages 1 and 2 of this application form. Remember this is not an agreement. Incomplete or illegible application will forfeit consideration.

### CONTACT INFORMATION:

Legal Business Name: \_\_\_\_\_  
DBA: \_\_\_\_\_ TIN Number / SS#: \_\_\_\_\_  
Name of Owner: \_\_\_\_\_  
Name of Manager: \_\_\_\_\_  
Permanent Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Phone: (\_\_\_\_) \_\_\_\_\_ Cell Phone (REQUIRED): (\_\_\_\_) \_\_\_\_\_  
Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail (REQUIRED): \_\_\_\_\_  
Company/Product Website \_\_\_\_\_  
Social Media: YES or NO

### BOOTH:

Inside: Number of Inside Booths: \_\_\_\_\_  
(Booth space is 10' x 10')  
**OR**  
Outside: Approximate Footage Needed: Frontage \_\_\_\_\_ feet x Depth \_\_\_\_\_ feet  
(Must include awnings, overhangs, trailer hitches, tent stakes, etc. total area utilized)  
Please indicate the side(s) of your unit that you will be serving out, if applicable: \_\_\_\_\_  
Is the tongue removable: YES or NO

### ELECTRICAL REQUIREMENTS:

MANDATORY UTILITY COST: Electrical use  
\_\_\_\_ AMPS -110v \_\_\_\_\_ AMPS -220v

### WATER/SEWER/STOCK TRUCK NEEDS:

RUNNING WATER: YES or NO ACCESS TO WATER: YES or NO SEWER: YES or NO  
STOCK TRUCK: YES or NO  
If yes, what is the total length & width of unit: Length \_\_\_\_\_ feet x Width \_\_\_\_\_ feet  
\_\_\_\_ AMPS -110v \_\_\_\_\_ AMPS -220v

### PHOTO/SCHEMATIC OF EXHIBIT:

Please enclose a clear photograph or detailed professional schematic drawing of your exhibit/booth and any literature pertaining to your product(s) or services(s).  
**Returning vendors do not have to send any photos.**

(OVER)

## **ITEMS SOLD/SERVICES OFFERED / FOOD ITEMS:**

List **ALL** food, beverages, sundry items, or any other items to be sold, exhibited and/or demonstrated (Please note if they will be sold/exhibited/demonstrated). Gifts, novelties and craft items **must** be specifically and individually listed. Service and hand out information must explain exactly what you will offer to the guest of the fair. (**"Same as last year" or "Etc." is not acceptable!**)

**If you need more space, please enclose a separate piece of paper to describe your items or services offered.**

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## **REFERENCES:**

Please provide complete information from three fairs, hobby or trade shows, or similar events at which you have sold or demonstrated your product(s) and/or exhibited your service(s). (If this is your first event, please state that)

1. Show Event \_\_\_\_\_
2. Show Event \_\_\_\_\_
3. Show Event \_\_\_\_\_

## **SPONSORSHIP:**

**Do you wish to advertise in the 2024 Fair Schedule for \$250? Limited space is available YES or NO**

**PLEASE REMEMBER THIS IS AN APPLICATION FORM FOR COMMERCIAL EXHIBIT / FOOD SPACE. THIS IS NOT A CONTRACT. PLEASE DO NOT SEND PAYMENT WITH THIS APPLICATION.**

Map layout is subject to change. Booth space/map layout is made solely by the Commercial Committee.

We will review each application. We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold or service, exhibited appearance of your space/booth, and references from other show(s) at which you have exhibited.

## **SIGNATURE:**

I certify the information on this exhibit space application is complete and true, to the best of my knowledge.

\_\_\_\_\_  
(Signature of owner as stated on front)

\_\_\_\_\_  
(Date)

**PLEASE RETURN THIS TO:**

**WALWORTH COUNTY FAIR  
P.O. BOX 286  
ELKHORN WI 53121**

peggy@walworthcountyfair.com

Phone: (262) 723-3228