



Sponsorship Opportunities

OCTOBER 18-20, 2024

Since the festival was founded in 2014, it has proven to be one of the most successful events in Central Texas. Visitors and locals of all ages come to hear great music and meet our songwriters.

This year, we will be celebrating our 10th year and with your help, we have plans to make the event bigger and better than ever!

Multiple Sponsorship Opportunities Available

5 Outdoor Stages and 2 Indoor Stages
all set up as "listening rooms"

Sponsor supported - FREE to the public

70+ shows

3,500+ in attendance

30+ Award winning and up-and-coming songwriters performing their original songs





PRESENTING SPONSOR- \$20,000

- **Co-branded Logo Creation to be used on all Event Signage**
- **Dripping Springs Songwriters Festival co-sponsored by "YOUR NAME HERE"**
- **5,000 Co-branded Reusable Event Cups to be used at all venues**
- **Full Color cover with Company Spotlight in official Festival Program**
- **10 VIP Festival Badges included**
- **10 Passes to Thursday Night VIP Preview Party**
- **10 Passes to Hospitality Station during Festival hours Friday and Saturday**
- **6 Passes to the October 12th Headliner Concert at Mercer Dancehall**
- **Event "Official" T-shirts with Logo**
- **Co-Branded Logo on all City-Wide Banners**
- **Co-Branded Logo on all Performance Stage Banners**
- **Co-Branded Logo in all Dripping Springs Songwriters Festival Print and Digital Advertising**
- **Company Recognition by Emcee/Stage Hosts at all Performances**
- **Co-Branding and Company Logo throughout Dripping Springs Singer Songwriter Festival App**



Social/Digital Media Benefits

- **Company Logo and Link on Dripping Springs Songwriters Festival Website**
- **Facebook Spotlight on Dripping Springs Songwriters Festival Page**
- **Facebook Spotlight on Destination Dripping Springs Page**
- **Instagram Spotlight on Dripping Springs Songwriters Festival Page**
- **Instagram Spotlight on Destination Dripping Springs Page**
- **High Recognition in Dripping Springs Songwriters Festival Newsletter**



PLUS

- **One year usage of the co-branded logo! As the lead sponsor of the festival, you will have the right to use the co-branded logo in your advertising for one year from the date of the agreement.**





MULTIMEDIA SPONSOR- \$17,500

***PILOT MOON FILMS(committed)**

- Full Color 1/2 page ad in the Official Festival Program
- 4 Passes to the October 12th Headliner Concert at Mercer Dancehall
- 8 Passes to Thursday Night VIP Preview Party
- 8 VIP Festival Badges
- 8 Passes to Hospitality Station during Festival hours Friday and Saturday
- 8 Event "Official" T-shirts with Logo
- Custom 3' x 6' Banner showcasing your logo and message at one stage
- Company Recognition by Emcee/Stage Hosts at all Performances on all stages

Print/Social/Digital Media Benefits

- Company Logo in all Dripping Springs Songwriters Festival Print and Digital Advertising
- Company Logo and Link on Dripping Springs Songwriters Festival Website
- Facebook Spotlight on Dripping Springs Songwriters Festival Page
- Instagram Spotlight on Dripping Springs Songwriters Festival Page
- Spotlight Recognition in Dripping Springs Songwriters Festival Newsletter

OCTOBER 12

HEADLINER SHOW SPONSOR- \$10,000

***6 STRING RANCH AND MERCER DANCEHALL (committed)**

- Only 1 Headliner Sponsorship Available OR 2 Co-Sponsorships
- 8 Festival VIP Badges
- 8 Headliner Concert passes with reserved table (s)
- 8 Passes included to the VIP Preview Party
- 8 Passes for the Hospitality Station during Festival hours Friday and Saturday
- Company logo and link on Dripping Springs Songwriters Festival website
- Facebook & Instagram spotlight on Dripping Springs Songwriters Festival Page
- Mention in Dripping Springs Songwriters Festival Newsletter
- Logo in all Headliner Show Print and Digital Advertising
- Ad in the Official Festival Program





FESTIVAL TENT SPONSOR - \$10,000 Total

Up to 2 Tent Sponsorships Available

- **1 - 40' x 60' Tent adjacent to Mercer Street during Festival Friday-Sunday . Tent for Festival Merchandise Sales area, including t-shirts, posters, etc. as well as songwriters' cds and merchandise**
- **1-40' x 60' Tent on Mercer Street Saturday and Sunday with tables and chairs for Festival attendees to rest, eat, visit and watch to the Wrap Up Jam on Sunday**
- **Name/Logo Visible on the tent to all Festival attendees**
- **4 VIP Festival Badges included for each tent**
- **4 Passes to Thursday Night VIP Preview Party for each tent**
- **4 Passes to Hospitality Station during Festival hours Friday & Saturday for each tent**
- **Company logo and link on Dripping Springs Songwriters Festival Website**
- **Facebook & Instagram Spotlight on Dripping Springs Songwriters Festival Pages**
- **Mention in Dripping Springs Songwriters Festival Newsletter**
- **Ad in the Official Festival Program**



VIP PREVIEW PARTY SPONSOR-\$6,000 TOTAL

***DEEP EDDY VODKA TASTING ROOM (committed)**

Can be split between 2-3 sponsors

- **Up to 8 Festival VIP Badges**
- **Up to 8 Passes included to the VIP Preview Party**
- **Custom signage at the event featuring your logo and messaging**
- **Up to 8 Passes for the Hospitality Station during Festival hours Friday and Saturday**
- **Company logo and link on Dripping Springs Songwriters Festival Website**
- **Facebook & Instagram Spotlight on Dripping Springs Songwriters Festival Pages**
- **Mention in Dripping Springs Songwriters Festival Newsletter**
- **Ad in the Official Festival Program**





HOSPITALITY STATION SPONSOR-\$6,000 TOTAL

***DRIPPING SPRINGS DISTILLING AND TWISTED X (committed)**

Can be split between 2-3 sponsors

- Up to 8 Festival VIP Badges
- Up to 8 Passes included to the VIP Preview Party
- Custom signage at the event featuring your logo and messaging.
- Up to 8 Passes for the Hospitality Station during Festival hours Friday and Saturday
- Company logo and link on Dripping Springs Songwriters Festival website.
- Facebook & Instagram Spotlight on Dripping Springs Songwriters Festival Pages
- Mention in Dripping Springs Songwriters Festival Newsletter
- Ad in the Official Festival Program



STAGE SPONSOR- \$5,000

7 Stage Sponsorships Available-2 already committed

- Custom 3'x 6' Stage Banner showcasing your logo and messaging
- Company logo on the Stage Sponsor full page ad in the official Dripping Springs Songwriters Festival Program
- 4 VIP Festival Badges included
- 4 Passes to Thursday Night VIP Preview Party
- 4 Passes to Hospitality Station during Festival hours Friday & Saturday
- Inclusion in all Dripping Springs Song Writers Festival Print and Digital Advertising
- Company Logo inclusion in all event print and Digital Advertising.
- Company Logo and Link on Dripping Springs Songwriters Festival Website
- Facebook & Instagram Spotlight on Dripping Springs Songwriters Festival Pages
- Mention in Dripping Springs Songwriters Festival Newsletter



TRANSPORTATION SPONSOR- \$3,000 EACH

2 Transportation Sponsorships Available

- **Highly visible to all Festival attendees**
- **4 VIP Festival Badges included**
- **4 Passes to Thursday Night VIP Preview Party**
- **4 Passes to Hospitality Station during Festival hours Friday & Saturday**
- **Company Logo and Link on Dripping Springs Songwriters Website**
- **Facebook & Instagram Spotlight on Dripping Springs Songwriters Festival Pages**
- **Mention in Dripping Springs Songwriters Festival Newsletter**



PLATINUM NOTE SPONSOR - \$3,000 EACH

6 Platinum Note Sponsorships Available

- **4 VIP Festival Badges**
- **4 Passes to Thursday Night VIP Preview Party**
- **4 Passes to Hospitality Station during Festival hours Friday & Saturday**
- **Company Logo on all Performance Stages**
- **Company Logo and Link on Dripping Springs Songwriters Festival Website**
- **Facebook & Instagram Spotlight on Dripping Springs Songwriters Festival Page**
- **Mention in Dripping Springs Songwriters Festival Newsletter**



GOLD NOTE SPONSOR- \$1,500 EACH

10 Gold Note Sponsorships Available

- **2 VIP Festival Badges**
- **2 Passes to Thursday Night VIP Preview Party**
- **2 Passes to Hospitality Station during Festival hours Friday & Saturday**
- **Company Logo and Link on Dripping Springs Songwriters Festival Website**
- **Facebook & Instagram spotlight on Dripping Springs Songwriters Festival pages.**
- **Mention in Dripping Springs Songwriters Festival Newsletter**

SILVER NOTE SPONSOR- \$500-\$1,499

Unlimited Sponsorships Available

- **2 VIP Festival Badges**
- **2 Passes to Hospitality Station during Festival hours Friday & Saturday**
- **Company Logo and Link on Dripping Springs Songwriters Festival Website**
- **Facebook & Instagram spotlight on Dripping Springs Songwriters Festival pages.**
- **Mention in Dripping Springs Songwriters Festival Newsletter**



Dripping Springs Songwriters Festival Sponsorship Sign-Up

October 18-20, 2024

**PLEASE COMPLETE THE FORM AND SEND WITH PAYMENT TO CITY OF DRIPPING SPRINGS.
PLEASE PRINT LEGIBLY:**

SPONSOR LEVEL: _____ AMOUNT PAID: _____

CONTACT NAME: _____ TITLE: _____

COMPANY NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

LOGO TO BE PROVIDED BY: Name: _____

Phone: _____ Email: _____

SIGNATURE: _____

Make check out to: City Of Dripping Springs
Drop off Form and Check to 511 Mercer Street or Mail FORM & CHECK to:

City of Dripping Springs
ATTN: Pam King
P.O. Box 384
Dripping Springs, TX 78620

(We are not responsible for lost or misdirected mail.)

Thank you for your support! Once form is received, we'll send you a sponsorship agreement that will spell out all sponsorship benefits.