

104TH EDITION!

TENNESSEE VALLEY FAIR



POINT OF OWE!
SEPTEMBER 6-15, 2024

NIGHTLY FIREWORKS
PRESENTED BY



TNVALLEYFAIR.ORG

WELCOME

WE ARE THRILLED TO WELCOME YOU TO THE 104TH TENNESSEE VALLEY FAIR TO EXPERIENCE YOUR OWN "POINT OF EWE." WE INVITE YOU TO SEE THE TENNESSEE VALLEY FAIR THROUGH YOUR OWN UNIQUE PERSPECTIVE, HIGHLIGHTING THE DIVERSE EXPERIENCES AND STORIES THAT MAKE OUR EVENT SO SPECIAL.

OUR TENNESSEE VALLEY FAIR FOUNDATION PLAYS A CRUCIAL ROLE IN OUR ORGANIZATION. OUR FOUNDATION'S MISSION IS TO PRESERVE EAST TENNESSEE'S HERITAGE BY PROMOTING AGRICULTURAL AWARENESS, SUPPORTING EDUCATIONAL PROGRAMS, AND CULTIVATING YOUTH DEVELOPMENT. THE FOUNDATION GENERATES FUNDS FOR SCHOLARSHIPS, EDUCATES YOUTH ABOUT THE IMPORTANCE OF AGRICULTURE, AND GIVES BACK TO THE COMMUNITY. YOUR PARTICIPATION IN THE TENNESSEE VALLEY FAIR HELPS ENSURE WE ARE ABLE TO FULFILL OUR MISSION.

JOIN US IN CELEBRATING OUR VIBRANT COMMUNITY AND THE INCREDIBLE TALENTS AND PASSIONS OF OUR PARTICIPANTS. FROM THRILLING RIDES AND MOUTH-WATERING FAIR FOOD TO HANDS-ON ACTIVITIES AND COMPETITIONS, THE TENNESSEE VALLEY FAIR IS A PLACE WHERE MEMORIES ARE MADE.

WE CAN'T WAIT TO SEE THE TENNESSEE VALLEY FAIR THROUGH YOUR "POINT OF EWE". THANK YOU FOR BEING A PART OF THIS CHERISHED EAST TENNESSEE SEPTEMBER TRADITION.



WHAT'S NEW

FREE WITH FAIR ADMISSION



HOME BREW CONTEST

JACOB TENT

Saturday, Sept. 7 | 12-6pm

Presented by



MONSTER TRUCK RACING LEAGUE

ACTION SPORTS ARENA
Sunday, Sept. 8 | 4pm
Monday, Sept. 9 | 7pm



ARRIVE EARLY
FOR PRE-SHOW
MEET & GREET!



EGG COMPETITION

JACOB BUILDING
Exhibit open daily



FAIR FEUD

PEPSI TENT

Friday, Sept. 13 | 7pm

G.O.A.T. SILENT DISCO

PEPSI TENT

Saturday, Sept. 14 | 7 pm

Presented by



NIGHTLY FIREWORKS
PRESENTED BY



TENNESSEE VALLEY

THE TENNESSEE VALLEY FAIR FOUNDATION IS A 501(C)3 NONPROFIT BY PROMOTING AGRICULTURAL AWARENESS, SUPPORTING EDUCATIONAL



\$60,000
AWARDED EACH YEAR
IN PRIZE MONEY TO
YOUTH COMPETITORS

1,000
STUDENTS ATTEND ANNUALLY FOR
OUR DOWN ON THE FARM PROGRAM
(CELEBRATING 29TH YEAR)



**2024 DWIGHT KESSEL
LEADERSHIP
SCHOLARSHIP RECIPIENTS**

10
SCHOLARSHIPS
AWARDED
EACH YEAR

~\$300,000
IN TICKET DONATIONS TO LOCAL
NONPROFITS, ORGANIZATIONS, AND SCHOOLS



WITH YOUR HELP, THE FAIR FOUNDATION CAN CONTINUE CREATING SCHOLARSHIP OPPORTUNITIES, PROVIDING AGRICULTURE PROGRAMMING, AND AWARDING THOSE VERY FIRST BLUE RIBBONS.

TNVALLEYFAIR.ORG/FOUNDATION

FAIR FOUNDATION

WITH A MISSION TO PRESERVE EAST TENNESSEE'S HERITAGE PROGRAMS, AND CULTIVATING YOUTH DEVELOPMENT.

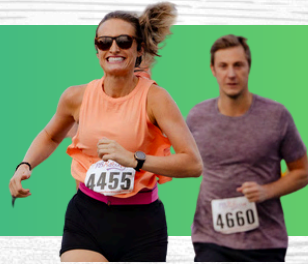


\$11.4 MILLION

ECONOMIC IMPACT IN
KNOX AND
SURROUNDING COUNTIES

\$20,000+

RAISED THROUGH THE COTTON CANDY
CLASSIC 5K SINCE 2018



690 LBS

OF FOOD RAISED FOR
SECOND HARVEST
IN 2023

\$5,500

DONATED TO THE LOVE KITCHEN AND
EAST TENNESSEE CHILDREN'S
HOSPITAL IN 2023



TN Valley
FAIR
FOUNDATION

MIDWAY



FOR THE THIRD YEAR, WE WELCOME BACK OUR MIDWAY PROVIDER, KISSEL ENTERTAINMENT! GET READY FOR ANOTHER YEAR OF FUN AND THRILLS WITH ONE OF THE BEST MIDWAY PROVIDERS IN THE COUNTRY!

NEW THIS YEAR FROM KISSEL!



SENSORY INCLUSIVE™ CERTIFICATION FROM KULTURECITY

This certification ensures that individuals with sensory needs can fully enjoy our events. Staff have been trained to assist guests with sensory sensitivities, and sensory bags equipped with noise-reducing headphones, fidget tools, and other resources will be available for guests to pick up at the Kissel Welcome Center.

THE PINK COW

A delightful new food café coming to the Tennessee Valley Fair for the first time ever. Fairgoers can indulge in a wide array of delicious ice creams with an endless variety of flavors and toppings, handmade milkshakes, and freshly baked cookies.



POPCORN COW CONTAINERS

Kissel Entertainment is proud to bring to the Tennessee Valley Fair an exclusively designed reusable popcorn bucket. The limited-edition popcorn bucket offers unlimited free refills for a lifetime at any Kissel Entertainment popcorn cafe.

SAMURAI RIDE

Prepare for a heart-pounding adventure as Samurai takes you on a journey filled with twists, turns, and thrills. This cutting-edge ride combines the bravery and intricate motions of the ancient samurai with modern engineering marvels, promising an experience like no other.



MERCHANDISE

OFFICIAL TVF MERCHANDISE IS AVAILABLE ONLINE AND AT THE MERCHANDISE TRAILER LOCATED AT THE MAIN MIDWAY.



ALL PROCEEDS BENEFIT



A-FERRIS-WHEEL-
FUNNEL-CAKE-CONCERT-
LOVING-KINDA-TOWN



VISIT  **KNOXVILLE**
TENNESSEE

AGTIVITIES

FREE WITH FAIR ADMISSION



AGVENTURE SCAVENGER HUNT

Pick up a map located at Prosser Road Gate or Main Info Booth. Use the map to find stations that are located across the grounds. Each station will give an answer to the questions on your card. Fill out your card and return to Prosser Road Gate or Main Info Booth for a prize!

Presented by Tennessee Farm Bureau



THANK-A-FARMER

SUNDAY, SEPT. 8 | 1PM | LIVESTOCK BARN

Meet with local farmers to get an insight on farm life in East Tennessee! prizes will be given out for visiting each farmer's booth.

Presented by Knox County Farm Bureau



SKILLET & WRENCH THROWING

OCCURRING DAILY | AGTIVITY AREA

Take a swing at tossing a skillet and wrenches for a prize! It's not as easy as it seems...

PEDAL PUSH TRACTOR RACE & CATTLE ROPING

OCCURRING DAILY | AGTIVITY AREA

Let's go cowboys and cowgirls! Compete for prizes in our pedal push tractor race and cattle roping.



GIANT GROWING COMPETITION

OPEN DURING FAIR HOURS | JACOB BUILDING

Stop and see some gigantic crops! Sanctioned by the Great Pumpkin Commonwealth. In 2017, the world's 2nd heaviest watermelon was weighed here at 341 lbs!

Presented by Knox County Farm Bureau



AG ALLEY

SEE DAILY SCHEDULE | LIVESTOCK BARN

Take a stroll through Ag Alley to learn more about agriculture. This interactive exhibit includes demos of sheep shearing, milking a simulated dairy cow, planting seeds, and more!

Presented by **TN Valley FAIR FOUNDATION**



ACTION SPORTS

FREE WITH FAIR ADMISSION

PRESENTED BY  KNOXVILLE
TENNESSEE

 O'Reilly
AUTO PARTS

EST'D 1966
 RURAL KING
AMERICA'S FARM & HOME STORE

 Knox County
Farm Bureau
Tennessee



LIQUITUBE BATTLE OF THE BLUEGRASS
PULLING SERIES
FEATURING TRUCKS, TRACTORS, & SEMIS
Friday, Sept. 6 | 7pm
Saturday, Sept. 7 | 7pm

MONSTER TRUCK RACING LEAGUE

Sunday, Sept. 8 | 4pm
Monday, Sept. 9 | 7pm



ARRIVE EARLY
FOR PRE-SHOW
MEET & GREET!



JUNK CAR MAFIA DEMOLITION DERBY

Wednesday, Sept. 11 | 7pm

SPUR'N S RODEO

Friday, Sept. 13 | 8pm
Saturday, Sept. 14 | 7pm
Sunday, Sept. 15 | 5pm



NIGHTLY FIREWORKS
PRESENTED BY

 LOTTERY
TENNESSEE



LIVESTOCK SHOWS

DAILY HOURS

SEE THE DAILY SCHEDULE (BEGINNING PAGE 18) FOR COMPETITION TIMES.

Thousands of livestock animals are shown each year at the Tennessee Valley Fair! Stop by and visit with your favorites including sheep, poultry, cattle, rabbits, and goats!



FIREWORKS

Presented by



EVERY NIGHT

10:30PM

A Tennessee Valley Fair tradition: the nightly fireworks display! Hundreds of fireworks light up the night sky over Lake Ottosee.

Fireworks have been a part of the Fair since the very beginning - back in 1916!



BEER GARDENS

DAILY HOURS & LOCATIONS

Action Sports*

- Sept. 6-7: 6:00pm-9:00pm
- Sept. 8: 3:00pm-6:00pm
- Sept. 9: 6:00pm-9:00pm
- Sept. 11: 6:00pm-9:00pm
- Sept. 13-14: 6:00pm-9:30pm
- Sept. 15: 4:00pm-7:00pm

Overlook at Jacob Building

- M-F: 6:00pm-10:30pm
- Sat: 12:00pm-10:30pm
- Sun: 3:00pm-10:30pm

Homer Hamilton Theatre*

- 6:00pm-9:30pm

**Closed when no shows/events taking place*

FOOD

Food for all! Dozens of food vendors are on-site for fairgoers to indulge in all the delicious treats. Our food vendors come from all over the country, region, and even from right here in East Tennessee.

Be on the lookout for the winners of our Fair Food Throwdown indicated by the “Best of” banner.





HOMER HAMILTON THEATRE

GATES OPEN 6:30PM SHOWS BEGIN 8PM

Sept. 6 Hanson

Sept. 8 Who's Bad: The Ultimate Michael Jackson Experience

Sept. 9 Zach Top

Sept. 10 Treaty Oak Revival

Sept. 12 Ludacris

Sept. 13 Mr. Speed - World's Best Kiss Tribute

Sept. 15 Uncle Kracker

VISIT TNVALLEYFAIR.ORG TO VIEW TICKET PRICES AND TO PURCHASE!



KERR BUILDING

DAILY HOURS

OPEN TO 10PM

Competitions

Home-Centered, Fine Arts, LEGO, Quilting, Flowers, Crazy Cakes, Wood Carving.

Folk Life Demos

Tatting, Singleton Buttons, Wood Craft, Dorset Buttons, Beading, Quilt Crafts, Cigar Box Guitars, Pottery, Pine Needle Baskets, Macramé, Weaving, Basket Weaving, Spinning, Powder Horns, Broom Making, Clay Sculpting.

4-H Biscuit Making - occurring daily!





Enter our 10 Days of Giveaways for a chance at daily prizes, including \$100 in Tennessee Lottery tickets!

Note: Giveaway is conducted by the Tennessee Valley Fair. Must be 18 years of age or older to enter.

JACOB BUILDING

DAILY HOURS

OPEN TO 10PM

Shopping

Dozens of vendors to shop from including arts & crafts vendors, local homemade gift items, & more!

Competitions

4-H, Culinary Arts, Decorated Cakes, FCCLA, FFA, Giant Growing, Honey Show, Horticulture, HOSA, Photography, Robo-Rodeo, Skills USA, Student Art, Youth Activities, & more!



LITTLE PONDEROSA ZOO

DAILY HOURS

OPEN DURING FAIR HOURS

Little Ponderosa Zoo and Rescue is a nonprofit zoo and rescue facility for exotic animals. Little Ponderosa Zoo has rescued animals from across the US, providing them with a forever home.

Visit Little Ponderosa Zoo during the Fair to see all types of animals including Lil' Larry the Donkey, who was born during the Tennessee Valley Fair over 20 years ago!

GROUNDS ACTS

FREE WITH FAIR ADMISSION



ANASTASINI CIRCUS

LOCATED IN KIDDIE LAND

WHEELS OF AG

LOCATED IN AGTIVITY AREA



ROBOCARS

STROLLING THROUGH KIDDIE LAND

HYPNOTIST CHRIS MABREY

LOCATED IN JACOB TENT



SEE THE DAILY SCHEDULE (BEGINNING PAGE 18) FOR HOURS

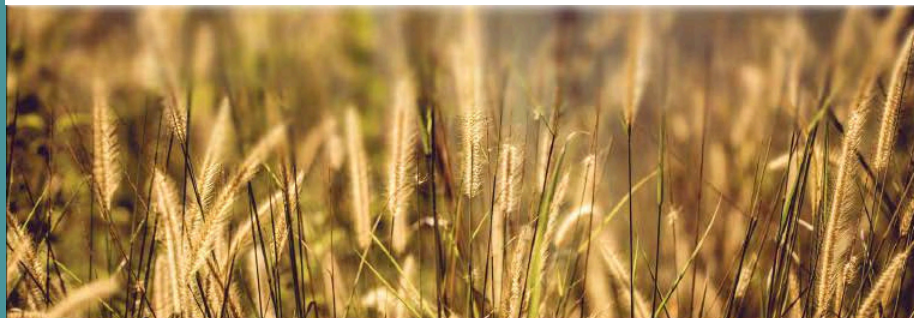
@NIGHTLY@FIREWORKS
PRESENTED BY

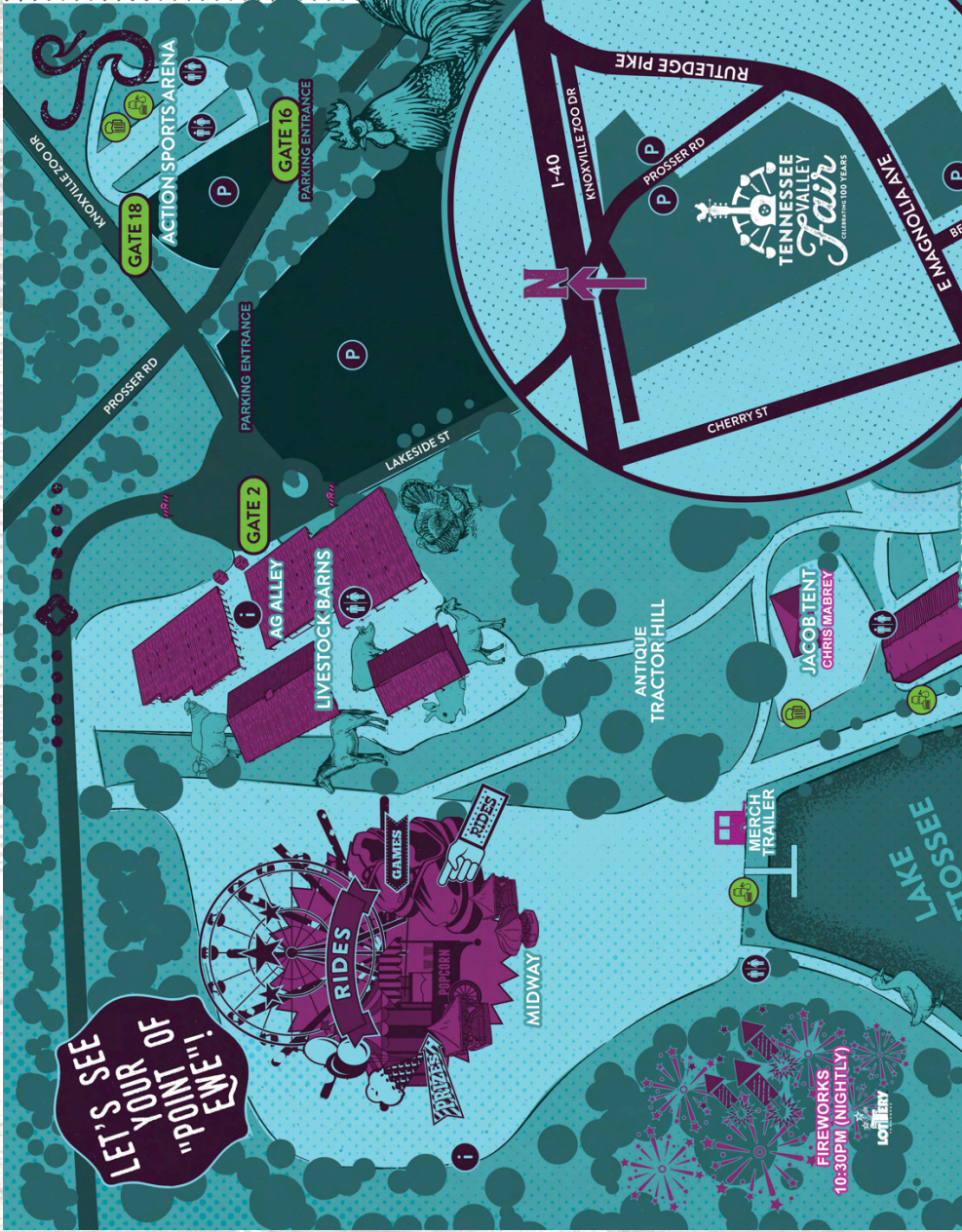




Knox County Farm Bureau

- **Agriculture**
- **Insurance**
- **Ag in the Class**
- **26,000 Member**
- **4-H & FFA**
- **Community Service**





LET'S SEE
YOUR POINT OF
VIEW
iEYE

GATE 18

GATE 16

GATE 2

AG ALLEY

LIVESTOCK BARN

RIDES

BOOP CORN

MINI GAMES

ADDS

MIDWAY

ANTIQUE TRACTOR HILL

JACOB TENT
CHRIS MABREY

MERCH TRAILER

FIREWORKS
10:30PM (NIGHTLY)

Lottery

TENNESSEE VALLEY
Fair
CELEBRATING 100 YEARS



PROSSER RD

LAKESIDE ST

I-40

KNOXVILLE ZOO DR

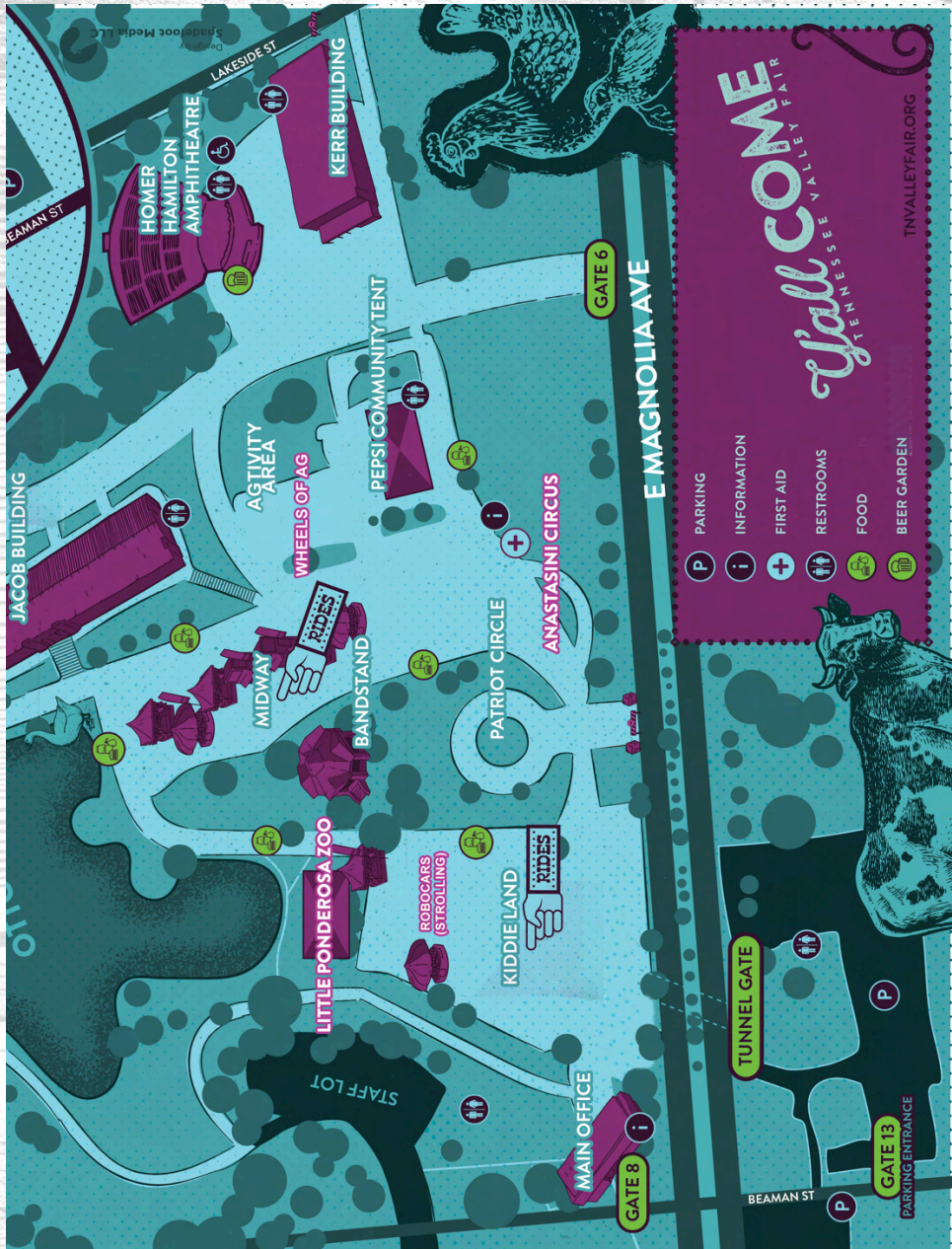
RUTLEDGE PIKE

PROSSER RD

CHERRY ST

MAGNOLIA AVE

LAKE
TOSSIE



Nashville

TENNESSEE STATE FAIR

TNVALLEYFAIR.ORG

- PARKING
- INFORMATION
- FIRST AID
- RESTROOMS
- FOOD
- BEER GARDEN

TUNNEL GATE

GATE 13

PARKING ENTRANCE

GATE 6

E MAGNOLIA AVE

GATE 8

MAIN OFFICE

BEAMAN ST

STAFF LOT

LITTLE PONDEROSA ZOO

KIDDIE LAND

ROBOCARS (STROLLING)

BANDSTAND

MIDWAY

WHEELS OF AG

PATRIOT CIRCLE

ANASTASINI CIRCUS

PEPSI COMMUNITY TENT

KERR BUILDING

HOMER HAMILTON AMPHITHEATRE

JACOB BUILDING

BEAMAN ST

LAKESIDE ST

SCHEDULE

FRIDAY, SEPT. 6

OPENING DAY DEAL: FREE ADMISSION AND RIDES FOR ONE-HOUR! 4PM-5PM ONLY.

4:00pm	Gates and Rides Open	
	Wool Show.....	Livestock Barns
5:00pm	Open Sheep Show.....	Livestock Barns
5:00-8:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
5:30pm	Pageants.....	Pepsi Tent
	Wheels of Agriculture.....	Agivity Area
6:00pm	RoboCars.....	Strolling Kiddie Land
7:00pm	Battle of the Bluegrass Pulling Series.....	Action Sports Arena
	Decorated Cake, Cupcakes, & Cookies Judging.....	Jacob Building
	Anastasini Circus.....	Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
7:30pm	RoboCars.....	Strolling Kiddie Land
	Wheels of Agriculture.....	Agivity Area
8:00pm	Hanson.....	Homer Hamilton Theatre
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

SATURDAY, SEPT. 7

SCOUTS DAY: FREE ADMISSION FOR CURRENT SCOUTS (12TH GRADE & UNDER) WITH PROPER ID

TAILGATE DAY: \$1 OFF ADULT ADMISSION WITH UNIVERSITY OF TENNESSEE VOLUNTEERS APPAREL

8:00am	Cotton Candy Classic 5k.....	Patriot Circle
9:00am	Open Junior Dairy Show.....	Livestock Barns
	Eastern Region 4-H Show.....	Livestock Barns
10:00am	Gates Open	
	Cheerleading/Dance Competition.....	Homer Hamilton Theatre
	Baby Contest.....	Pepsi Tent
11:00am	Rides Open	
12:00pm	Junior Sheep Show.....	Livestock Barns
	Fair Lady Pageant.....	Pepsi Tent
12:00-6:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
	Home Brew Contest.....	Jacob Tent
1:00pm	Fair Woman Pageant.....	Pepsi Tent
	RoboCars.....	Strolling Kiddie Land
	Wheels of Agriculture.....	Agivity Area
	Fair Food Throwdown.....	Jacob Building
2:00pm	Girl Scouts Crafting.....	Kerr Building

SATURDAY, SEPT. 7 CONTINUED

3:00pm	Anastasini Circus.....	Kiddie Land
	RoboCars.....	Strolling Kiddie Land
4:00pm	Wheels of Agriculture.....	Agivity Area
5:00pm	RoboCars.....	Kiddie Land
5:30pm	Anastasini Circus.....	Kiddie Land
	Junior Fairest of the Fair.....	Pepsi Tent
6:00pm	RoboCars.....	Strolling Kiddie Land
6:30pm	Battle of the Bluegrass Pulling Series.....	Action Sports Arena
7:00pm	Fairest of the Fair.....	Pepsi Tent
	Hypnotist Chris Mabrey.....	Jacob Tent
	Wheels of Agriculture.....	Agivity Area
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

SUNDAY, SEPT. 8

12:00pm	Gates Open	
	Open Dairy Cattle Show.....	Livestock Barns
	Junior Sheep Show.....	Livestock Barns
	LEGO SUMOBot Competition.....	Jacob Building
1:00pm	Rides Open	
	Thank-A-Farmer.....	Livestock Barns
	RoboCars.....	Strolling Kiddie Land
1:30pm	Wheels of Agriculture.....	Agivity Area
2:00-6:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
3:00pm	Anastasini Circus.....	Kiddie Land
	RoboCars.....	Strolling Kiddie Land
	Cakes, Breads, & Pies Judging.....	Jacob Building
4:00pm	Monster Truck Racing League.....	Action Sports Arena
	Hypnotist Chris Mabrey.....	Jacob Tent
	Wheels of Agriculture.....	Agivity Area
5:00pm	RoboCars.....	Strolling Kiddie Land
5:30pm	Anastasini Circus.....	Kiddie Land
6:00pm	Austin East Performing Arts.....	Pepsi Tent
7:00pm	RoboCars.....	Strolling Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
	Wheels of Agriculture.....	Agivity Area
8:00pm	Who's Bad: Michael Jackson Experience.....	Homer Hamilton Theatre
8:30pm	Anastasini Circus.....	Kiddie Land
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

MONDAY, SEPT. 9

STUDENT DAY: FREE ADMISSION FOR STUDENTS 12TH GRADE AND UNDER | OPEN-2PM

MOMMY MONDAY: GUARDIAN RECEIVES FREE RIDE WRISTBAND WITH CHILD'S RIDE WRISTBAND PURCHASE | 5PM-CLOSE (BOTH PERSONS MUST BE PRESENT AT TIME OF PURCHASE)

10:00am	Gates and Rides Open Student Day Activities Sheep Show.....	Livestock Barns
10:00am-1:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
12:00pm	Anastasini Circus..... Ice Cream Eating Contest..... *Rides Closed 2pm-5pm*	Kiddie Land TBA
5:00pm	Pumpkin Decorating Contest.....	Jacob Building
5:00-8:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
5:30pm	Wheels of Agriculture.....	Activity Area
6:00pm	RoboCars.....	Strolling Kiddie Land
7:00pm	Monster Truck Racing League..... Anastasini Circus..... Hypnotist Chris Mabrey..... RoboCars.....	Action Sports Arena Kiddie Land Jacob Tent Strolling Kiddie Land
7:30pm	Wheels of Agriculture.....	Activity Area
8:00pm	Zach Top.....	Homer Hamilton Theatre
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

PICK TENNESSEE PRODUCTS



VISIT OUR PICK TENNESSEE PRODUCTS DISPLAY LOCATED INSIDE THE JACOB BUILDING! THANK YOU TO ALL WHO SHOP LOCAL!

AT NIGHTLY FIREWORKS PRESENTED BY



TUESDAY, SEPT. 10

SENIOR CITIZENS DAY - FREE ADMISSION FOR SENIOR CITIZENS 65 AND OLDER

9:00am	Open Sheep Show.....	Livestock Barns
10:00am	Gates Open	
	Senior Citizens Day Activities.....	Pepsi Tent
10:30am	FCE Day.....	Jacob Building
12:00pm	Anastasini Circus.....	Kiddie Land
5:00pm	Rides Open	
5:00-8:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
5:30pm	Wheels of Agriculture.....	Activity Area
6:00pm	RoboCars.....	Strolling Kiddie Land
7:00pm	Pet Show.....	Livestock Barns
	Miss Senior Pageant.....	Pepsi Tent
	Anastasini Circus.....	Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
	RoboCars.....	Strolling Kiddie Land
7:30pm	Wheels of Agriculture.....	Activity Area
8:00pm	Treaty Oak Revival.....	Homer Hamilton Theatre
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

WEDNESDAY, SEPT. 11

TENNESSEE EDUCATION LOTTERY DAY: \$7 FOR ADULT AND SENIOR ADMISSION WITH NON-WINNING TENNESSEE EDUCATION LOTTERY TICKET

5:00pm	Gates and Rides Open	
5:00p-8:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
5:30pm	Wheels of Agriculture.....	Activity Area
6:00pm	RoboCars.....	Strolling Kiddie Land
7:00pm	Demolition Derby.....	Action Sports Arena
	Anastasini Circus.....	Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
	RoboCars.....	Strolling Kiddie Land
7:30pm	Chili Cookoff Judging.....	Jacob Building
	Wheels of Agriculture.....	Kiddie Land
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

THURSDAY, SEPT. 12

FOOD CITY FOOD DRIVE BENEFITING SECOND HARVEST:

\$3.00 OFF ADULT ADMISSION/\$1.00 OFF CHILD ADMISSION WITH TWO NON-PERISHABLE FOOD ITEMS (PER PERSON)

THRIFTY THURSDAY: \$25.00 RIDE WRISTBAND

5:00pm	Gates and Rides Open	
5:00p-8:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
5:30pm	Wheels of Agriculture.....	Activity Area
6:00pm	RoboCars.....	Strolling Kiddie Land
	Dexter Cattle Show.....	Livestock Barns
7:00pm	Donut Challenge Judging.....	Jacob Building
	Anastasini Circus.....	Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
	RoboCars.....	Strolling Kiddie Land
7:30pm	Wheels of Agriculture.....	Activity Area
8:00pm	Ludacris.....	Homer Hamilton Theatre
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottosee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns



OFFICIAL SOFT DRINK OF THE
TENNESSEE VALLEY FAIR

FRIDAY, SEPT. 13

5:00pm	Gates and Rides Open	
	Open Beef Cattle Show.....	Livestock Barns
	Pumpkin Decorating Contest.....	Jacob Building
	Robo-Rodeo Robotics Competition.....	Jacob Building
5:00-8:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
5:30pm	Wheels of Agriculture.....	Agivity Area
6:00pm	RoboCars.....	Strolling Kiddie Land
7:00pm	Fair Feud.....	Pepsi Tent
	Anastasini Circus.....	Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
	RoboCars.....	Strolling Kiddie Land
7:30pm	Adult Confections Judging.....	Jacob Building
	Wheels of Agriculture.....	Agivity Area
8:00pm	Mr. Speed - World's Best KISS Tribute.....	Homer Hamilton Theatre
	Spur'N S Rodeo.....	Action Sports Arena
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

SATURDAY, SEPT. 14

TAILGATE DAY: \$1 OFF ADULT ADMISSION WITH UNIVERSITY OF TENNESSEE VOLUNTEERS APPAREL

9:00am	Junior Beef Cattle Show.....	Livestock Barns
	Dairy Goat Show.....	Livestock Barns
	SMDGA Goat Show.....	Livestock Barns
10:00am	Gates Open	
	Robo-Rodeo Robotics Competition.....	Jacob Building
10:30am	Princess Tea Party.....	Pepsi Tent
11:00am	Rides Open	
	Ag Alley - "Learn About Ag".....	Livestock Barns
	RoboCars.....	Strolling Kiddie Land
12:00-6:00pm	Junior Confections Judging.....	Jacob Building
1:00pm	Mayberry Day.....	Pepsi Tent
	LEGO Extravaganza.....	Kerr Building
	RoboCars.....	Strolling Kiddie Land
	Wheels of Agriculture.....	Agivity Area
2:00pm	Anastasini Circus.....	Kiddie Land
3:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
4:00pm	RoboCars.....	Strolling Kiddie Land
	Wheels of Agriculture.....	Agivity Area

SATURDAY, SEPT. 14 - CONTINUED

5:00pm	RoboCars.....	Strolling Kiddie Land
5:30pm	Anastasini Circus.....	Kiddie Land
7:00pm	RoboCars.....	Strolling Kiddie Land
	Spur'N S Rodeo.....	Action Sports Arena
	Hypnotist Chris Mabrey.....	Jacob Tent
	Wheels of Agriculture.....	Agivity Area
8:30pm	Anastasini Circus.....	Kiddie Land
9:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns

SUNDAY, SEPT. 15

HOMETOWN HEROES DAY: FREE ADMISSION FOR MILITARY, POLICE, SHERIFFS, FIREFIGHTERS, FIRST RESPONDERS, NURSES, DOCTORS, & TEACHERS WITH PROPER ID

9:00am	Junior Goat Show.....	Livestock Barns
12:00pm	Gates Open	
	Robo-Rodeo Robotics Competition.....	Jacob Building
12:00-4:00pm	Children's Entrepreneur Market.....	Agivity Area
1:00pm	Rides Open	
	RoboCars.....	Strolling Kiddie Land
2:00pm	Wheels of Agriculture.....	Agivity Area
2:00-6:00pm	Ag Alley - "Learn About Ag".....	Livestock Barns
3:00pm	Anastasini Circus.....	Kiddie Land
	RoboCars.....	Strolling Kiddie Land
	La Fiesta Latina.....	Pepsi Tent
4:00pm	Hypnotist Chris Mabrey.....	Jacob Tent
	Wheels of Agriculture.....	Agivity Area
5:00pm	Spur'N S Rodeo.....	Action Sports Arena
	RoboCars.....	Strolling Kiddie Land
5:30pm	Anastasini Circus.....	Kiddie Land
7:00pm	RoboCars.....	Strolling Kiddie Land
	Hypnotist Chris Mabrey.....	Jacob Tent
	Wheels of Agriculture.....	Agivity Area
8:00pm	Uncle Kracker.....	Homer Hamilton Theatre
8:30pm	Anastasini Circus.....	Kiddie Land
10:30pm	Fireworks.....	Over Lake Ottossee
All Day	Rabbit Exhibit.....	Livestock Barns
All Day	Poultry Exhibit.....	Livestock Barns



DAILY DISCOUNTS

FRIDAY, SEPT. 6

OPENING DAY

Free admission & rides for 1 hour

*4pm-5pm only**

SATURDAY, SEPT. 7

TAILGATE DAY

\$1 off adult admission

with UTK apparel

All Day

SATURDAY, SEPT. 7

SCOUT DAY

Free admission for current Scouts

12th grade & under

All Day

MONDAY, SEPT. 9

STUDENT DAY

Free admission for students

12th grade & under

*Rides closed from 2pm-5pm

*\$25 Ride Wristband only valid from

Open-2pm

MONDAY, SEPT. 9

MOMMY MONDAY

Parent/Guardian receives free ride

wristband with a child's ride

wristband purchase

5pm-Close

TUESDAY, SEPT. 10

SENIOR DAY

Free admission for ages 65 & over

All Day

*Rides open 5pm

WEDNESDAY, SEPT. 11

TENNESSEE LOTTERY DAY

\$7 for adult and senior admission

with non-winning Lottery ticket

All Day

THURSDAY, SEPT. 12

FOOD CITY FOOD DRIVE

BENEFITTING SECOND HARVEST

\$3 off adult admission/

\$1 off child admission

w/ 2 non-perishable food items

All Day

THURSDAY, SEPT. 12

THRIFTY THURSDAY

\$25 ride wristband

All Day

SATURDAY, SEPT. 14

TAILGATE DAY

\$1 off adult admission

with UTK apparel

All Day

SUNDAY, SEPT. 15

HOMETOWN HEROES DAY

Free admission to police,

firefighters, teachers,

doctors, nurses, etc. w/ ID

All Day

**For rides after 5pm on 9/6, ride wristband or ride tickets must be purchased.*

Please note: Only one discount can be used per day - cannot be combined with other discounts, coupons, etc.

All parties must be present for offers.

No rebrand/restamp/exchange/refunds.

GOOD OLE BOYS



GOLF CARTS

**SERVICE • SALES
BATTERIES • RENTALS**



**(865)262-0012
gobgolfearts.com**

Arts&CultureAlliance



WHAT CAN YOU GET FOR A PENNY?



Penny4Arts offers children admission to dozens of local arts and culture events each year for just \$0.01 when accompanied by a paying adult. **SHARE THE JOY** of live concerts, plays, dance performances, museums, and historic homes with young people!

SCAN TO SEE A CALENDAR OF PENNY4ARTS EVENTS

and sign up to receive weekly email notices
www.penny4arts.com



SERVICE

**complete electrical maintenance & service
865-932-2003**

SPECIAL EVENTS

FREE WITH FAIR ADMISSION*

COTTON CANDY CLASSIC 5K

SATURDAY, SEPT. 7 | 8AM | PATRIOT CIRCLE

We invite you to run, walk, or skip through all of the sights and sounds the fair has to offer! Proceeds benefit the Tennessee Valley Fair Foundation.

FAIR FOOD THROWDOWN

SATURDAY, SEPT. 7 | 2PM | JACOB BLDG

Food concessionaires compete for the title "Best of" in categories including: Americana, Caramel Apple, Candied Apple, Corn Dog, Deep-Fried Food, Frozen Beverage, Funnel Cake, Ice Cream, International, New Fair Food, & Sweet Tea

THANK-A-FARMER

SUNDAY, SEPT. 8 | 1PM | LIVESTOCK BARN

Meet with local farmers to get an insight on farm life in East Tennessee! Prizes will be given out for visiting each farmer's booth.

AUSTIN EAST PERFORMING ARTS DAY

SUNDAY, SEPT. 8 | 6PM | PEPSI TENT

Don't miss Austin East High School's yearly arts performance at the Fair!

SENIOR CITIZENS DAY

TUESDAY, SEPT. 10 | 10AM-2PM | PEPSI TENT

Seniors 65+ enjoy activities at the Pepsi Tent, Kerr and Jacob Buildings. Pepsi Tent activities hosted by East Tennessee's own Barney Fife!

**Cotton Candy Classic 5k requires a fee to participate.*

FAIR FEUD

FRIDAY, SEPT. 13 | 7PM | PEPSI TENT

Watch or take part in a feud-style competition between families and friends!

PRINCESS TEA PARTY

SATURDAY, SEPT. 14 | 10:30AM | PEPSI TENT

Enjoy afternoon tea with the Tennessee Valley Fair queens! Activities will include a craft, meet & greets with the queens, story time, and tea & cookies.

MAYBERRY DAY

SATURDAY, SEPT. 14 | 1PM | PEPSI TENT

Barney Fife (East Tennessee's own Sammy Sawyer) and friends join fairgoers in a fun-filled Mayberry Day! Take part in activities including: Opie look-a-like contest, Whistling The Andy Griffith Show theme song, Trivia, and more!

G.O.A.T. SILENT DISCO

SATURDAY, SEPT. 15 | 7PM | PEPSI TENT

Ever wanted to dance with the G.O.A.T.s? Now's your chance! Our Silent Disco isn't just about grooving to your favorite tunes on wireless headphones—it's also about dancing with actual goats! This event is FREE, but, we won't say no to donations for the Tennessee Valley Fair Foundation. Every penny helps us keep the fun going and support our mission.

LA FIESTA LATINA

SUNDAY, SEPT. 15 | 3PM | PEPSI TENT

¡Únete a nosotros para un día de baile, música y buena comida!
Join us for a day of dancing, music, and good food!
Organizado por Claudia Giselle, La Tejanita.



2 locations:
Kiddie Land &
north end of
the lake!

Jimmy's
CONCESSIONS

Jimmy's
ON WHEELS

35+ years at the Tennessee Valley Fair!



JimmysonWheels

A Knoxville company since 1963

Shafer Insurance Agency

Be Safer with Shafer.

**Ed
Shouse**

For all your business
and personal needs

Andy Shafer
(865) 546-0761

1100 Marion Street, Ste 100
Knoxville, TN 37921
Fax (865) 637-2247

ShaferInsurance.com

THANK YOU TO KNOX COUNTY
AND CITY OF KNOXVILLE FOR
THEIR SUPPORT OF THE
TENNESSEE VALLEY FAIR!



CITY OF KNOXVILLE



KNOX COUNTY
TENNESSEE

★★★★★
**Rep.
 Elaine
 Davis**
 ★★★★★



WE'RE ABOUT
**DICKY
 PRODUCE**



Honored and grateful
 to be your
 State Representative
 for the 18th District!

WHAT'S IN THE BARNES?

<p>SEPT 6</p>	<p>SEPT 7</p>	<p>SEPT 8</p>	<p>SEPT 9</p>
<p>SEPT 10</p>	<p>SEPT 11</p>	<p>SEPT 12</p>	<p>SEPT 13</p>
<p>SEPT 14</p>	<p>SEPT 15</p>		

GUEST SERVICES

HOURS OF OPERATION

Friday, Sept. 6.....	4pm-12am
Saturday, Sept. 7.....	10am-12am
Sunday, Sept. 8.....	12pm-11pm
Monday, Sept 9.....	10am-11pm
Tuesday, Sept. 10.....	10am-11pm
Wednesday, Sept. 11.....	5pm-11pm
Thursday, Sept. 12.....	5pm-11pm
Friday, Sept. 13.....	5pm-12am
Saturday, Sept. 14.....	10am-12am
Sunday, Sept. 15.....	12pm-12am

*No admittance after 10pm. Closing is dependent on weather and/or at discretion of TVF management.

PRICES

ADMISSION

Adult (12-64).....	\$12
Senior (65+).....	\$9
Children (6-11).....	\$9
Children (5 & Under).....	Free

RIDE WRISTBAND

Weekday(M-Th).....	\$30
Weekend(F-Sun).....	\$35

SAFETY AND POLICIES

Knoxville Police Department is on-site the entirety of the Tennessee Valley Fair. For any concerns, an on duty officer is at the Main Information Booth located next to First Aid. No weapons of any kind are permitted at the Tennessee Valley Fair. All entrants are searched prior to entering. No entry/re-entry after 10pm.

CLEAR BAG POLICY

Approved Bags: Clear bags of any size/shape, Small clutches/purses, no larger than 4.5 inches by 6 inches, Diaper bags when accompanied by a minor child, Medically necessary bags. All approved bags are subject to search and may be tagged to indicate they have been approved by Knoxville Police Department/TVF Security Officials. Please visit tnvalleyfair.org/policies to read details about this policy.

MINOR ATTENDANCE POLICY

All attendees under 18 years of age (minors) entering after 6:00pm on both Fridays and Saturdays must be accompanied by a parent and/or legal guardian 21 years of age or older. 6 minors to one parent/legal guardian. Please visit tnvalleyfair.org/policies to read details about this policy.

VISIT TNVALLEYFAIR.ORG/POLICIES TO REVIEW ALL POLICIES

ON-SITE INFORMATION

Booths are located across the grounds with the Main Info Booth being located on the southside of the grounds, next to the First Aid Station.

CONTACT US

Ticket Office Phone: 865-215-1482

Main Office Phone: 865-215-1471

Fax: 865-215-1483

Email: fair@tnvalleyfair.org

Address: 3301 E. Magnolia Ave,
Knoxville, TN 37914

FIRST AID

Medical emergency personnel are on-site during Tennessee Valley Fair operating hours. The First Aid Station is located on the southside of the grounds, next to the Main Information Booth (refer to map on pages 16 & 17).

Changes, errors, deletions, or omissions may occur. In this case, the Tennessee Valley Fair reserves the right to construe its own rules and regulations to decide all the matters and differences in regards thereto. Fair information, logos, likeness, and ads cannot be printed or used without permission from the Tennessee Valley Fair. The Tennessee Valley Fair is a rain or shine event - no refunds. Discounts and offers cannot be combined. Lost or stolen tickets and items are the responsibility of the purchaser.

SPECIAL THANKS



THE VOICE OF AGRICULTURE



Town & Country
MARKET & DELI

CALVIN GREENE — OWNER

8418 Rutledge Pike
Knoxville, TN 37924
(865) 933-3379



\$3 OFF
ADULT ADMISSION

Valid Mon Sept 9-Thur Sept 12, 2024.
Limit 4 adults per coupon. Not valid with
any other offer. Must present coupon.
Expires 9-12-24

PLAY HERE



LOTTERY™

TENNESSEE

   [tnlottery.com](https://www.tnlottery.com)

Play RESPONSIBLY

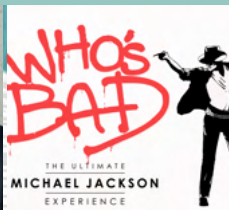
TENNESSEE VALLEY FAIR

CONCERT Series

PRESENTED BY KNOXVILLE



HANSON
FRIDAY, SEPT. 6



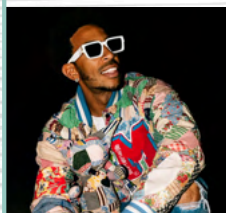
WHO'S BAD:
THE ULTIMATE MICHAEL JACKSON EXPERIENCE
SUNDAY, SEPT. 8



ZACH TOP
MONDAY, SEPT. 9



TREATY OAK REVIVAL
TUESDAY, SEPT. 10



LUDACRIS
THURSDAY, SEPT. 12



MR. SPEED
WORLD'S BEST KISS TRIBUTE
FRIDAY, SEPT. 13



UNCLE KRACKER
SUNDAY, SEPT. 15



PURCHASE TICKETS TODAY!
TNVALLEYFAIR.ORG



3 BEER GARDENS

Located at Action Sports,
Overlook at Jacob Building, &
Homer Hamilton Theatre



ONIGHTLY FIREWORKS
PRESENTED BY

