# **Great Texas Mosquito Festival Sponsor Levels**

## 1. Mosquito Mogul (\$5,000):

- Logo prominently displayed on website, sponsor board, giveaway t-shirt, entry gates and at all pavilions.
- Recognition as a Mosquito Mogul Sponsor during announcements throughout the festival.
- Opportunity to set up a branded booth at the festival grounds.
- Social media shoutouts and mentions in press releases.
- 4 weekend passes to the event, 2 parking passes, 4 passes for Saturday night VIP Hospitality Area, 4 giveaway t-shirts and 4 event t-shirts.

## 2. Willie's Wingman (\$3,000):

- Logo prominently displayed on website, sponsor board, giveaway t-shirt and entry gates.
- Recognition as Willie's Wingman Sponsor during announcements throughout the festival.
- Opportunity to set up a branded booth at the festival grounds.
- Social media shoutouts and mentions in press releases.
- 2 weekend passes to the event, 1 parking pass, 2 passes for Saturday night VIP Hospitality Area, 2 giveaway t-shirts and 2 event t-shirts.

### 3. Skeeter Squad (\$1,500):

- Logo prominently displayed on website, sponsor board and giveaway t-shirt.
- Sponsor provided banner hung on festival grounds.
- Verbal recognition as a Skeeter Squad Sponsor during announcements throughout the festival.
- Social media mention.
- 4 one-day passes to the event, 2 passes for Saturday night VIP Hospitality Area, 2 giveaway t-shirts and 2 event t-shirts.

# 4. Buzz Booster (\$1,000):

- Logo prominently displayed on website, sponsor board and giveaway t-shirt.
- Sponsor provided banner hung on festival grounds.
- Social media mention.
- 2 one-day passes to the event, 2 passes for Saturday night VIP Hospitality Area, 1 giveaway t-shirt and 1 event t-shirt.

# 5. Swat Supporter (\$500):

- Logo prominently displayed on website and sponsor board.
- Social media mention.
- 2 one-day passes to the event.

## **SPONSOR FORM**

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
CONTACT:		
TELEPHONE:	2 <sup>nd</sup> TELEPHONE:	
EMAIL:	WEBSITE:	

Please select the Sponsorship level and return form along with payment or if the Sponsorship is "In Kind" please email form to <u>mparrish@clutetexas.gov</u>. **Custom Sponsorship Packages** are available, please call or email to discuss!

- 1. \_\_\_\_\_ Mosquito Mogul \$5,000
- 2. \_\_\_\_\_ Willie's Wingman \$3,000
- 3. \_\_\_\_\_ Skeeter Squad \$1,500
- 4. \_\_\_\_\_ Buzz Booster \$1,000
- 5. \_\_\_\_\_ Swat Supporter \$500

#### WEBSITE

All 2024 website advertisements will be added on or after March 1, 2024, and remain online until March 1, 2025; there will be no pro-rated terms.

#### LOGO

Sponsors must provide a color tiff or jpeg or png image electronically for the website, sponsor board and t-shirts. The quality of artwork submitted will be the responsibility of the Sponsor. The Great Texas Mosquito Festival will not be responsible for the quality of image. Send images to mparrish@clutetexas.gov.

#### BANNERS

Level 3, 4 & 5 sponsors <u>must provide</u> the banners (**not to exceed 3' X 6'**) to be used on the fence line or other location. It is the Sponsor's responsibility to plan to deliver the signage to the Clute Parks & Recreation Department before July 12, 2024. The Sponsor is also responsible for picking up the banner(s) beginning Wednesday, July 31, 2024. The Festival is not responsible for any damage to the banner while on the Festival grounds.

#### **T-SHIRTS**

If the Sponsor logo is to appear on giveaway shirts, the Sponsor will receive 1-4 free t-shirts based on sponsorship level. *Please specify t-shirt size(s)*:

T-Shirt Sizes: \_\_\_\_Small \_\_\_\_Medium \_\_\_\_Large \_\_\_\_X-Large \_\_\_\_2X-Large

**PAYMENTS**The Festival accepts cash, checks, and credit cards as payment for sponsorships. Please submit payments to the following address:

Great Texas Mosquito Festival Attn: Michelle Parrish 100 Parkview Drive Clute, Texas 77531

Should you have any further questions, please contact:

Michelle Parrish Clute Parks and Recreation Marketing & Special Events Coordinator Great Texas Mosquito Festival mparrish@clutetexas.gov office: 979-265-8392 ext.1206 cell: 979-201-6688