

Holiday Lights

AT THE FAIRGROUNDS

Christmas
Decor

Powered By
Cass County
Electric Cooperative

**Join us for the inaugural 2024 'Holiday Lights at the Fairgrounds'
powered by Cass County Electric Cooperative!**

**The Red River Valley Fair has partnered with Christmas Decor to make
your Holidays even brighter this year! With RGB effect lighting,
animated displays, multiple drive through tunnels, and much more
spread over 1.5 miles!**

- * Continue to experience the magic of the Holiday Lights from the warmth and comfort of your vehicle just in a new location!
- * The Holiday Lights is located at the Red River Valley Fairgrounds, 1805 Main Avenue West, West Fargo, ND 58078.
- * The lights will run from Friday, November 29th through Tuesday, December 31st.
- * There will be hundreds of displays added for families and the community to enjoy.
- * To make the experience more nostalgic we will be handing out free candy canes & hot chocolate will be available for purchase.
- * Admission will be \$20 for a standard vehicle when purchased online, \$50 for a limo/bus when purchased online. (Prices will increase by \$5 when buying at the gate.)
- * Horse carriage rides will be available for \$10 per person (Must call ahead to book)
- * Designated proceeds will be sent directly to charities for their volunteers and support.

**We hope you will participate in the continued growth and
development of a holiday tradition at the
'Holiday Lights at the Fairgrounds!'**

**1805 Main Avenue West | West Fargo, ND 58078 | 701-282-2200
www.redrivervalleyfair.com**

Holiday RV Lights

AT THE FAIRGROUNDS

Christmas
Decor

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SPONSORSHIP OPPORTUNITIES

We have invested over \$1,000,000 in new, in-depth, and animated light displays to make the Holiday experience bigger and better than ever! We have multiple intricately designed themes that are available to choose from for each level. Each theme is on a first come first serve basis and available themes can be viewed on our website or by request. We greatly appreciate the community support and please do not hesitate to contact us about any questions you may have. Happy Holidays!

Sponsorship Levels:

___ Platinum- \$10,000+: Sponsors are entitled to a large sign at the beginning of the chosen theme, radio mentions, name recognition in the brochure handed out to each vehicle, logo on website, the option of having logo on hot chocolate cup sleeves, a night at the Holiday Lights sponsored by YOU, and the option to hand out promotional material to attendees. There are 4 themes available at this level.

___ Gold - \$7,500: Sponsors are entitled to a large sign at the beginning of the chosen theme, radio mentions, name recognition in the brochure handed out to each vehicle, logo on website, and the option of having a day to hand out promotional material to attendees. There are 5 themes available at this level.

___ Silver - \$5,000: Sponsors are entitled to a large sign at the beginning of the chosen theme, radio mentions, name recognition in the brochure handed out to each vehicle, and logo on website. There are 4 themes at this level.

___ Bronze - \$500+: Sponsors are entitled to a sign on sponsor row and logo on our website. Lining part of the show will be lit fencing with all sponsor signage. Banner to be provided by RRVF. Logo provided by sponsor. Available while spots last.

- ___ Previous Displayer and Non-Profit Organization: \$500
- ___ Previous Displayer and NOT non-profit organization: \$1,000
- ___ New Displayer: \$2,000

For additional information or questions, please contact:

partnerships@redrivalleyfair.com | 701-282-2200

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