



2024 PASADENA RODEO PARADE 75th Anniversary Information

Dust off that western hat, polish those boots and join us for an epic Parade and Rodeo this year!

We would be honored if you would participate in the 2024 Pasadena Livestock Show & Rodeo Parade being held on **Saturday, September 7th, 2024.**

PARTICIPATION IS FREE!!! The excitement begins with the Pasadena Fire trucks, followed by a color guard, and then the PLSR Parade Grand Marshal, which is followed by dignitaries, beauty pageant winners, bands, drill teams, limos, motorcycles, clowns, entertainers, beautiful horses, wagons, and many more exciting entries celebrating our western heritage and surrounding businesses.

Each year, we attract many spectators, including "Special Guests" and even "Senior Citizens" groups.

TIME and Location: The Pasadena Livestock Show and Rodeo Parade will begin at **9:30 a.m. on Saturday, September 7th, 2024.** The one-mile route on Spencer Highway will run from Spencer and Shaver and end on Dabney at Burke at the Pasadena Veteran's Memorial Stadium parking lot. Line up begins at 7:00 am at the Pasadena Indoor Flea Market parking lot at 2222 Shaver and Spencer Hwy.

The Theme for this year's 2024 Parade is: "[Honoring Cowboy Heritage for 75 years.](#)"

SIX (6) trophies will be awarded to the participant winners for the following categories:

- **BILLY GRAHAM RODEO SPIRIT AWARD:** The most SPIRIT in the parade.
- **GRAND PRIZE AWARD:** The most BEAUTIFUL entry in the parade.
- **PATRIOTIC AWARD:** The most PATRIOTIC entry in the parade.
- **PRESIDENT'S AWARD:** The most ORIGINAL entry in the parade.
- **CORTEZ/NORRIS American Legion Post #319 JROTC AWARD:** The most proficient JROTC unit.
- **BEST COMMITTEE AWARD:** The PLS&R Committee entry which best represents the committee or any other category.

Please participate so that you may be able to win one of the 5 beautiful trophies. These trophies will be presented to the winners during the Pasadena Livestock Show and Rodeo 2024 Season.

Should you have any questions regarding the application form or Parade time/location, please contact:
Pasadena Rodeo Office: 281-487-0240 Contact via email: office@pasadenarodeo.com

Please complete your forms as soon as possible if you intend to participate in the PLSR Rodeo Parade. Every entry will be allowed to participate with current Coggins checked for horses and a Parade Application turned in. No entries will be accepted after Aug 30th, 2024 @ 5:00pm.

Please make a note that the PASADENA LIVESTOCK SHOW & RODEO is scheduled for: September 20th through September 28th, 2024. **Come join the fun!**

As the Pasadena Rodeo Parade is growing larger each year, we are making every effort to make your experience and participation in the parade enjoyable and hassle free

Please ***follow these instructions***:

STAGING AREA: Located at 2222 Spencer Highway and South Shaver, Pasadena Indoor Flea Market parking lot.

CHECK IN: Under Tent at Pasadena Indoor Flea Market (Front Parking lot facing Spencer Hwy)

LINE UP: Starts at 7:00 a.m. - PARADE WILL BEGIN AT 9:30 A.M. on SATURDAY, SEPT. 9, 2023.

PARKING: Due to limited parking, please plan to come as a group or be dropped off.

DISPERSAL: Pasadena Veteran's Memorial Stadium parking lot, 2902 Dabney, off Burke Road

DESIGNATE ONE (1) person from your group to sign in and obtain your entry number. In your application, please list how many vehicles, trailers, and floats that may be with your group. You will be given instructions as to where to place your entry number at sign in.

HORSES - **ALL HORSES MUST HAVE A CURRENT Negative COGGINS CERTIFICATE.** This certificate must be shown to a Parade Volunteer before unloading. A Designated Parade Volunteer will check that a Coggins certificate is current and negative.

All horses **MUST** be at least 2 years of age. Only (1) one rider per horse will be allowed. **NO EXCEPTIONS!**

MUSIC: Please keep music low in staging area.

TRASH: Please keep your staging area clean and dispose of all trash properly in the trash receptacles provided.

With your participation, we can make this year's Pasadena Livestock Show and Rodeo Parade a memorable occasion for the citizens (young and old) of Pasadena, Deer Park, South Houston, La Porte, League City, Friendswood, Clear Lake, and the surrounding areas.

Please complete you application online at pasadenarodeo.com under events

Your participation and rodeo spirit are greatly appreciated.

2024 Pasadena Rodeo Parade committee

NOTE: 2024 Trophy winners will be notified of the date, place, and time that trophies will be awarded during the 2024 Pasadena Livestock Show and Rodeo.