



GIANT PUMPKIN CONTEST

The highly anticipated Giant Pumpkin Contest returns to the 2024 Utah State Fair, answering years of public demand! Utahns will proudly present their colossal pumpkins for live weigh-ins, with the impressive specimens showcased in the fair. Companies have the opportunity to sponsor various aspects of the competition, including prizes and equipment.

Sponsorship may include:

- Onsite Sponsor Recognition at the Giant Pumpkin Display
- Logo on Relevant Marketing Materials
- Logo on Competition page on website.
- Corporate name and/or Logo on App
- PA announcements by Fair Announcer
- Admission Tickets to the Utah State Fair
- Parking

\$500 & up

in-kind trade options available

Additional sponsorship opportunities available

*for more information please contact
Sakura@utahstatefair.com*