



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO OUTSIDE FRONT CENTER SWING GATE Sponsor Will Receive:

One (4' x 6') sign placed on the center swing gate carrying their full color company logo.

Company sponsorship mentions by Rodeo announcer during each performance.

Listing on the official Rodeo sponsor board located near the main entrance to the Arena.

5 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

5 – VIP Parking Passes. The VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for ALL performances. (21 total tickets). These tickets also allow free entry into the Fair on the Night of the Rodeo performance.

4 – Official South Texas State Fair Caps.

SPONSORSHIP INVESTMENT - \$5,000.00
(Only 2 of these available for sponsorship)

1 – Currently available



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO VIP HOSPITALITY ROOM Sponsor Will Receive:

As a **VIP Hospitality Room Sponsor for Sunday, March 26, 2023**, you will receive:

Sponsor has the opportunity to display their approved banners within the Rodeo VIP Hospitality Room on the night of their Sponsored Activity. Banners must be submitted to the YMBL for approval by March 1, 2023.

Listing on the official sponsor board located near the main entrance to the Arena.

6 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

6 – VIP Parking Passes. The VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for three performances (21 total tickets). These tickets also allow free entry into the Fair on the Night of the rodeo performance.

50 – VIP Rodeo reserved seat tickets for the Saturday Night's performance. These tickets also allow free entry into the Fair on the Night of the Rodeo performance.

SPONSORSHIP INVESTMENT - \$5,000.00
(Only 1 of these available for sponsorship) – SOLD OUT



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO OUTSIDE FRONT CHUTE GATE Sponsor Will Receive:

One (2' x 6') sign placed on the outside chute gate carrying their full color company logo.

Company sponsorship mentions by Rodeo announcer during each performance.

Listing on the official Rodeo sponsor board located near the main entrance to the Arena.

4 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

4 – VIP Parking Passes. The VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for ALL performances. (21 total tickets). These tickets also allow free entry into the Fair on the Night of the Rodeo performance.

4 – Official South Texas State Fair Caps.

SPONSORSHIP INVESTMENT - \$4,500.00
(Only 6 of these are available for sponsorship) – SOLD OUT



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO SPECIALTY Sponsor Will Receive:

Two 2' x 4' banners carrying your company logo displayed in the arena during both performances.

Listing on the official sponsor board located near the main entrance to the Arena.

2 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

2 – VIP Parking Passes. The VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for ALL performances. (21 total tickets). These tickets also allow free entry into the Fair on the Night of the Rodeo performance.

2 – Official South Texas State Fair Caps.

SPONSORSHIP INVESTMENT \$3,700.00
(Only 7 of these available for sponsorship)

1 – Currently available



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO CORNER GATE Sponsor Will Receive:

One 2' x 4' sign placed on the corner gate carrying your company logo.

Company sponsorship mentions by Rodeo announcer during each performance.

Listing on the official Rodeo sponsor board located near the main entrance to the Arena.

6 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

6 – VIP Parking Passes. The VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for THREE performances (21 total tickets). These tickets also allow free entry into the Fair on the Night of the rodeo performance.

4 – Official South Texas State Fair Caps.

SPONSORSHIP INVESTMENT \$3,000.00
(Only 2 of these available for sponsorship) – SOLD OUT



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO EVENT Sponsor Will Receive:

One 3' x 5' flag with company logo carried into the arena by a rider before the specific event.

2 – 2' x 4' banners carrying your company logo displayed in the arena during both performances.

Listing on the official sponsor board located near the main entrance to the Arena.

4 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

4 – VIP Parking Passes. VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for THREE performances. (21 total tickets). These tickets also allow free entry into the Fair on the Night of the Rodeo performance.

2 – Official South Texas State Fair Caps.

SPONSORSHIP INVESTMENT \$2,500.00
(Only 7 of these available for sponsorship) – SOLD OUT



2024 YMBL RODEO SPONSOR OPPORTUNITIES

Each YMBL RODEO INSIDE CHUTE GATE Sponsor Will Receive:

One (2' x 6') sign placed on the inside chute gate carrying their full color company logo.

Listing on the official Rodeo sponsor board located near the main entrance to the Arena.

3 – Sponsor badges for admission to the Fair. Badge allows bearer and one guest FREE admission to the Fair all 11 days of Fair operation.

3 – VIP Parking Passes. The VIP Parking is near the main entrance in a reserved section of the parking lot.

7 – VIP Rodeo reserved seat tickets for ALL performances. (21 total tickets). These tickets also allow free entry into the Fair on the Night of the Rodeo performance.

3 – Official South Texas State Fair Caps.

SPONSORSHIP INVESTMENT \$2,000.00
(Only 6 of these are available for sponsorship)

6 – Currently available