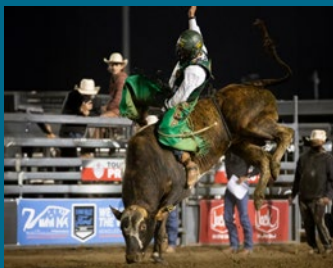


BIG WEEK BULL RIDING SPONSOR OPPORTUNITIES



PRESENTING SPONSOR OR LOCATION NAMING RIGHT SPONSOR COST \$10,000 BENEFITS:

SIGNAGE ELEMENTS

- ❶ Sponsor recognized as Presenting Sponsor or Location Naming Right Sponsor.
 - Only one (1) Presenting Sponsor available. Inquire with the Sponsorship Committee
 - Multiple opportunities available for various Naming Rights. Inquire with the Sponsorship Committee
- ❷ Sponsor name displayed on one (1) chute gate during the event.
- ❸ Two (2) 4' x 8' Sponsor-supplied banners displayed at the event.
 - Rodeo Association not responsible for stolen banners. Banners must have grommets.
- ❹ Sponsor logo displayed on the Big Screen(s) during the event.
- ❺ Sponsor logo and listing as **Presenting Sponsor** of the event with link to Sponsor website on carodeo.com.
- ❻ Public address recognition as **Presenting Sponsor** of the event.
- ❼ Listing in press release distributed to media announcing Sponsors.

TICKETING

- ❽ Eighteen (18) Box Seats for the event.
- ❾ Eighteen (18) VIP tickets to Sponsor Pre-Party for the event.
- ❿ Four (4) Sponsor Parking Passes for the event.
- ⓫ Twenty (20) Lower Grandstand tickets in the West Grandstands section for the event.

Extra Pre-Party tickets may be purchased if available. Inquire with committee for price.

CHUTE GATE SPONSOR

COST \$5,250

BENEFITS:

- 1 Sponsor name displayed on one (1) chute gate during the event.
- 2 One (1) 4' x 8' Sponsor-supplied banner displayed at the event.
*- Rodeo Association not responsible for stolen banners.
Banners must have grommets.*
- 3 Sponsor logo displayed on the Big Screen(s) during the event.
- 4 Sponsor logo and listing as **Chute Sponsor** of the event with link to Sponsor website on carodeo.com.
- 5 Public address recognition as a **Chute Sponsor** of the event.
- 6 Listing in press release distributed to media announcing sponsors.
- 7 Twelve (12) Box Seats for the event.
- 7 Twelve (12) VIP tickets to Sponsor Pre-Party for the event.
- 9 Three (3) Sponsor Parking Passes for the event.
- 10 Eight (8) Upper Grandstand tickets in the West Grandstands section for the event.

Extra Pre-Party tickets may be purchased if available. Inquire with committee for price.

BUCK OFF SPONSOR

COST \$3,750

BENEFITS:

- 1 One (1) 4' x 8' Sponsor-supplied banner displayed at the event.
*- Rodeo Association not responsible for stolen banners.
Banners must have grommets.*
- 2 Sponsor logo displayed on the Big Screen(s) during the event.
- 3 Sponsor logo and listing as **Buck off Sponsor** of the event with link to Sponsor website on carodeo.com.
- 4 Public address recognition as a **Buck off Sponsor** of the event.
- 5 Listing in press release distributed to media announcing Sponsors.
- 6 Twelve (12) Box Seats for the event.
- 7 Twelve (12) VIP tickets to Sponsor Pre-Party for the event.
- 7 Two (2) Sponsor Parking Passes for the event.

Extra Pre-Party tickets may be purchased if available. Inquire with committee for price.

HUNG UP SPONSOR

COST \$2,250

BENEFITS:

- 1 One (1) 4' x 8' Sponsor-supplied banner displayed at the event.
*- Rodeo Association not responsible for stolen banners.
Banners must have grommets.*
- 2 Sponsor logo displayed on the Big Screen(s) during the event.
- 3 Sponsor logo and listing as **Hung Up Sponsor** of the event with link to Sponsor website on carodeo.com.
- 4 Public address recognition as a **Hung Up Sponsor** of the event.
- 5 Listing in press release distributed to media announcing Sponsors.
- 6 Six (6) Box Seats for the event.
- 7 Six (6) VIP tickets to Sponsors Pre-Party for the event.
- 7 One (1) Sponsor Parking Pass for the event.

*Extra Pre-Party tickets may be purchased if available.
Inquire with committee for price.*

ALL CALIFORNIA RODEO SPONSORS ARE ELIGIBLE FOR A "HUNG UP" SPONSORSHIP PACKAGE AT A DISCOUNTED RATE.

- Please inquire with the Sponsorship committee for further details and pricing.