

April 25th - April 27th

SANTA MARIA VALLEY **Strawberry** FESTIVAL



DATES & TIMES

- Friday, April 25th 12pm - 10pm
- Saturday, April 26th 12pm - 10pm
- Sunday, April 27th 12pm - 10pm

TICKETS AT THE GATE

- Adult (12-61) \$15.00
- Youth (6-11) \$13.00
- Senior (62+) \$13.00
- Kids (5 and under) - FREE

DISCOUNT PRESALE TICKETS

- Adult (12-61) \$12.00
- Youth (6-11) \$10.00
- Senior (62+) \$10.00

SEASON ADMISSION PASS

- (all ages) \$30.00 - available as presale only NOT available at gate

SPECIAL OFFERS

- Friday, April 25th = Senior (62+) FREE admission ALL DAY
- Saturday, April 26th = Youth (6-11) \$5.00 admission ALL DAY
- Kids (5 and under) FREE EVERYDAY

** Discounted and FREE admissions are available at gate only and will require attendees to go to ticket box office window to obtain ticket.

PARKING

- Daily Parking \$10.00

STRAWBERRY VENDORS

- Contact Vendor Coordinator

CHALK ART FESTIVAL QUESTIONS

- Contact Fairsandfestivals@santamariafairpark.com

VENDOR BOOTH PRICING

- Food Vendor Pricing: The greater of \$500 or 25% with the \$500 invoiced when the contract is signed.
- Commercial Vendor Pricing:
 - Indoors: \$475 per 10' x 10' space (Park Plaza)
 - Outdoors: \$525 per 10' x 10' space
 - \$50 fee for corner space upgrade.
 - There will be a discount rate for local artisans, small businesses and non-profits - contact the Vendor Coordinator for more information

RV & STOCK TRAILERS

- \$200 for RVs
- \$100 for Stock Trailers

COMMERCIAL LIABILITY INSURANCE

- Download editable PDF from application page for insurance agent to complete then email to: vendors@santamariafairpark.com
- CFSA insurance:
 - Arts and Crafts \$90
 - Food Vendor \$110

APPLICATIONS & CONTRACTS

- Application Opens February 1st & Closes March 21st or when capacity has been reached.
- Will be reviewed on a rolling weekly basis with contracts issued beginning in February.
- Contracts will be issued simultaneously with invoices and are payable according to the schedule below:
 - Before 2/24/25: 25% due
 - 2/24/25 - 3/15/25: 50% due
 - 3/16/25 - 4/5/25: 75% due
 - After 4/5/25: 100% due

PASSES

- Vendors will receive (1) parking permit.
- Vendors will receive a number of 3-day event digital tickets based on their booth type.
- Additional daily passes are available to purchase at a discounted rate.

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