

225 Edward St. Chippewa Falls, WI 54729 Fair Dates: July 9 – 13, 2025

2025 Commercial Exhibit Space Application Form HIGHLIGHTED AREAS FOR NEW APPLICANTS ONLY

(Print clearly and return to Northern Wisconsin State Fair (NWSF). Incomplete or illegible applications will not be considered)

This is an application for commercial exhibit space at the Northern Wisconsin State Fair. **This is not a License.** Do not send payment at this time. All applications will be reviewed based on the uniqueness and quality of products sold and/or services exhibited. Appearance of space/booth and references from other fairs or shows will be taken into consideration prior to offering a license. We reserve the right to accept/reject any application.

Section #1: Contact Information Name of Firm: Name of Owner: (Name as it will appear on license if approved) Contact Person: (Person in charge of the booth at event) Mailing Address: State: Zip: City: Business Phone: Cell Phone: E-Mail (Required): Company/Product Website: Section #2: Location and Size of Space Desired (booth size is 10 feet wide x approximate depth 9 – 10 feet) Building A (Indoor): \$500 plus \$250 per additional booth П Number of booths: Number of booths: _____ Building C (Indoor): \$600 plus \$300 per additional booth П Outdoor Merchandise/Commercial: \$350 or <u>17%</u> gross sales (whichever is greater) П Frontage requested: _____ Depth needs: ____ (be specific) # of feet # of feet Outdoor Display Only/Commercial: \$250 per 10 feet of frontage Frontage requested: ______ Depth needs: _____ (be specific) Outdoor Food Vendor: \$350 or 17% gross sales (whichever is greater) Frontage requested: _____ Depth needs: ____ (be specific)

*Frontage must include all tie-downs, overhangs, trailer hitches, etc. - you will only be allocated the space requested

*Building Vendors – to accommodate changing economic conditions resulting in possible staffing issues, we may accept a static display only. If interested, please contact the Fair Office for more information.

of feet

Section #3: Products and/or Services Offered List ALL items to be sold, exhibited and/or demonstrated. Gifts, novelties, and craft items must be specifically and individually listed. Food Vendors list all foods to be offered. If a food product is imported, list the country of origin. If approved for space, there is no guarantee all items requested/listed below will be approved; however, products cannot be sold if they are not listed on this application. If you are providing a service or information, please explain what you will offer. If you need more space, please enclose a separate piece of paper. Section#4: Miscellaneous

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- ☐ Yes, I need Electrical (If yes, please complete Outdoor Utility Connection and Additional Needs Form below)
- □ No Electrical needed
- Camping: Onsite camping is available on a first come first serve basis.
 - ☐ Yes, I need Camping (If yes, complete the Fair Campsite Reservation Form upon approval of application)
 - □ No Camping needed
- Does the sale of your product require a demonstration or a pitch presentation? Yes No
- Are you requesting permission to use a microphone? Yes No
- Do you plan to hold a contest, raffle, registration for a prize drawing, or give-a-way? Yes No
- If yes, briefly describe:

Note: Raffle items need Fair Administration approval prior to raffle sales. Weapons of any nature are not allowed to be promoted, displayed or offered as prizes in drawings. NWSF Administration has final determination.

Section#5: Photo or Schematic of Exhibit

You MUST include a clear color photograph or a detailed professional schematic drawing of your exhibit, food truck, or booth, and enclose literature pertaining to your product(s) and/or service(s).

Food Trucks: Please also show how your truck opens up, tongue placement, serving area, etc. The more info you provide, the better.

You can email to: bwelke@nwsfa.com

*APPLICATIONS WITHOUT A PHOTO OR SCHEMATIC WILL NOT BE CONSIDERED!

For schematic or drawing purposes					
demonstrated your product(s) ar	•	ows, or similar events where you have sold or			
Contact Person:		sition:			
Phone:					
		osition:			
Phone:	E-Mail:				
services offered, or the appeara	nce of your space/booth and referen and not a License to participate at t	iniqueness and quality of products sold, fair experience, ces from other fairs or shows at which you have exhibited. he Northern Wisconsin State Fair. You will be contacted			
Signature:	nd on this Application Form is some	ete and true to the best of my knowledge			
roermy mat me imormation state	а он инэ друнсанон гонн 15 сонгри	ete and tide to the best of my knowledge			
(Owners signature as stated on t	he front of this form)	(Date)			

Return Completed Form To:Northern Wisconsin State Fair

Northern Wisconsin State Fair 225 Edward Street Chippewa Falls, WI 54729 bwelke@nwsfa.com

Phone: 715-723-2861



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2025 NORTHERN WISCONSIN STATE FAIR OUTDOOR UTILITY CONNECTION & ADDITIONAL NEEDS ORDER FORM

(Please complete and return this form with your application if you are requesting vendor space at the Northern Wisconsin State Fair)

ntact Person: Phone #: ()			
ction A:			
od or Merchandise Vendor (Outdoor):			
Booth/Truck Electrical	Rate Per Day	Total	Total
20AMP or less (110v)	\$10.00		
30AMP	\$20.00		
50AMP	\$30.00		
100AMP	\$50.00		
lity, Service, Refrigerated Trailers (Additi	onal Electrical hooku	p requests):	
Electrical	Rate Per Day	Total	Total
20AMP (110v)	\$10.00		
30AMP `	\$20.00		
50AMP	\$30.00		
100AMP	\$50.00		
CTION A TOTAL			\$
ction B:			
Additional Needs	Rate	Quantity	Total
6' Banquet Table (Indoors Only)	\$10.00		
Chairs (Indoors Only)	\$5.00		
Liability Insurance through NWSF (fill out insurance request form)			(Yes/No)
Camping (fill out Campsite Reserva	tion form)		(Yes/No)
CTION B TOTAL			\$