



## Job Description



### Reference Key:

WAF = Wisconsin Association of Fairs  
WI FOTF = Wisconsin Fairest of the Fairs  
WSF = Wisconsin State Fair

The purpose of the WI FOTF Program is to promote the exceptional variety of opportunities – educational, agricultural, social, cultural, and commercial – available at Wisconsin's county, district, and state fairs. It is a position of responsibility to all the people of Wisconsin. As WI FOTF you are a traveling representative of the WAF and the WSF.

The WI FOTF term is for one year, beginning at the finals banquet of the WAF Annual Convention in January through the following year's convention. You are expected to be available throughout the year for appearances, meetings, interviews, etc. The schedule is coordinated through requests with WAF & WSF. While you may not be working seven days a week, you must be available for evening and weekend functions. The majority of your appearance duties during your term will occur May 15 through September 15. At the WAF Annual Convention at the end of your term held in January, you will give speeches, emcee, and participate in events. The WI FOTF Committee, WAF Staff & WSF Staff will support and guide you all year long.

You will promote the fair industry and the WSF as you travel independently during your term, by attending county and district fairs, parades, and other special events throughout Wisconsin. You will work with staff from the WAF and the WSF to schedule appearances and arrange media interviews throughout Wisconsin. You will visit more than 40 fairs during the fair season traveling to each end of the state. You will be the official ambassador of WSF during the 11-day event. As official ambassador you will greet fairgoers, emcee, and participate in events/contests, and perform media interviews, etc.

Many skills are required to be a successful WI FOTF, but the rewards reaped, and lessons learned along the way are well worth the effort. You must be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to withstand long hours of work while maintaining a positive and enthusiastic attitude. You must also have excellent writing, public speaking, computer, and telephone skills. You must be able to adapt to any situation, as well as be dependable and professional in the performance of each of your duties.

To become the WI FOTF, you must compete at your local county/district Fairest Program, of a fair that is a member of the WAF and be selected as the local Fairest. Then you are eligible to compete at the four-day WI FOTF Contest held annually in January. **Please see the Contest Rules for a full listing of requirements.**

Much greater than the financial compensation you will receive for the duties is the honor of being the WI FOTF and the life experience you will gain. The position will be as challenging and rewarding as you make it. In addition, by the end of your term, you will have developed higher self-confidence, listening skills, time management techniques, writing and speaking abilities and a greater regard for the people and places of Wisconsin. Your personal expenses are minimal and your rewards are great.

As WI FOTF you will receive the following:

1. Training, support & guidance from WSF Staff, WAF Staff & WI FOTF Committee all year long.
2. Official ambassador for Wisconsin State Fair (WSF).
3. \$2,000 cash award from Wisconsin Association of Fairs (WAF). \*Half of cash award paid January you are crowned and the other half at the end of your term.
4. Multiple sashes and magnets with carrying bag. \*At the end of your term you will keep the white sash.
5. Tiara with travel box. \*At the end of your term you will keep the tiara.
6. Wardrobe shopping with WAF representative with a \$750 budget.
7. Outdoor Coat \*Fairest to use & keep.
8. Professional Bag & Event Bag \*Fairest to use & keep.
9. Cell Phone and accessories to use. Charger, tripod stand, lapel microphone & handheld microphone.
10. You receive a credit card to pay for approved expenses and is paid by WAF.
11. Promotional postcards
12. Printing is available at WAF & WSF office. \*If a laptop is needed one may be provided.
13. Full-Time, Summer, Limited Term Employee of WSF. Paid Tuesday after Memorial Day through the Friday before Labor Day. 40 Hours a week. \$15 an hour. Internship available if needed for school.
14. Rental car for summer travel. Gas for rental car is paid.
15. Mileage reimbursement for events when you do not have rental car.
16. Event meal allotment is \$15 per day.
17. Lodging:
  - Summer lodging is available at WSF in the Tommy G. Thompson Youth Center as needed.
  - Summer lodging throughout the state at WAF Board of Directors, WI FOTF Committee or hotel.
18. During 11 Days of Wisconsin State Fair:
  - Admission credentials & parking.
  - \$200 towards meals.
  - \$110 in Food Bucks.
  - Office space during the summer and WSF in Tommy G. Thompson lower level.
  - Escorts for all 11 days.
  - Lodging at a nearby hotel.
19. WAF Convention & WI FOTF Contest:
  - Hotel lodging: Arrival Saturday evening thru Thursday morning departure.
  - Meals: Sunday breakfast thru Thursday breakfast
  - Registration
  - Banquet ticket and four banquet tickets for family/guests of your choice. \*You may purchase additional tickets as needed.

If you have additional questions, please contact WAF office at 715-536-0246 or email at [info@wifairs.com](mailto:info@wifairs.com).