

2024 Virtual Dairy Replacement Heifer and Futurity Show

Kern County Fair
1142 South P Street
Bakersfield, CA 93307
www.kerncountyfair.com

**SALE VIA ADD ON'S TO TAKE PLACE ONLINE
THRU SATURDAY SEPTEMBER 28th at 9PM**

2024 Virtual Show and Add On's

| Due Date | Event | Notes |
|-----------------------------------|-------------------------|---|
| 9/18/2024 Due by 11:59PM | Video Submission | Videos must be taken during this time no previously filmed videos will be allowed. |
| 9/20/2024 | Virtual Judging of Show | |
| 9/22/2024 | Parade of Champions | Winners will be announced at the Parade of Champions- Top 6 replacement heifer and top 2 futurity exhibitors will be contacted and are required to be present at the parade of champions in uniform |
| 9/28/2024 Closes at 9pm-Online | Add On's Close | https://kernlivestock.fairwire.com/addon.aspx |

GUIDELINES

**ALL VIDEOS NEED TO BE UPLOADED BY SEPTEMBER 18th, 2024 by 11:59 pm.
(detailed steps below)**

VIRTUAL SHOW

General Rules and Statements

All Rules in the Junior Livestock still apply as if we had a live show. However, there are differences and variations to

accommodate the virtual format; so please be familiar with the rules.

Guidebook references will still apply as if you are entering your species for the regular show.

GENERAL RULES

1. Exhibitors may only send in videos for the heifers that they have entered/dna'd through the online portal- max of 2 dairy replacement heifers just like fair.
2. Futurity Heifers exhibitors will upload the video to their futurity entry as well as their replacement heifer entry if they are the same animal. Since they are competing in two separate divisions. One video may be used for both.
3. **To finalize your entry for the virtual show you must upload your video by the deadline or your entry will be ineligible for the virtual judging**
4. **This virtual show is not mandatory. Exhibitors may choose not to participate in the virtual show and will still be able to earn add on's through the fair's add on website.**

VIDEO ENTRY CREATION GUIDELINES

1. An entry without a video submission cannot be judged or evaluated, therefore an entry without a video submission will not be judged but the exhibitor will remain on the add on site.
2. The video must be a minimum of 30 seconds and a maximum of 1 minute and 15 seconds.
3. Video needs to be a mp4, wma, avi or fly format and 190mb max upload.
4. Cell phone videos are encouraged.
5. Camera should be held sideways while shooting, not vertically.
6. Videos should be taken outside with a background clear of visual distractions. No other people, previous awards, banners, etc. may be in the background of the video.
7. No talking in the video.
8. All videos must include the animal's head with a clear view of the fair ID tag and its numbers. These need to match show entry numbers.
9. The video footage must consist of one continuous video, which starts with a clear view of the KCF ear tag. The video should then follow the pattern of the animal being judged in the ring as follows with no stops or restarts:
 - a. Dairy Heifers -Start with the head and show the **animal's KCF ear tag**; begin with still standing views of the animal- start with the front view of the animal, then move to the off-side view of the animal (animal's left side), then move around to the back side of the animal, then move around to the show-side of the animal (the udder at this stage may be generally small, so showing the udder may not be possible or make sense with how heifers are shown anyways); walk the animal 20 steps forward with the camera capturing a view with the animal walking from the side for the first 10 steps, then allow the animal to walk away from the camera the remaining 10 steps; camera should be far enough away from the animal to include both the animal and showman in the footage.
10. Video should be on a flat surface with nothing obstructing the view of the hoof/pasterns.
11. Animals must be shown by the exhibitor.
12. Animals cannot be displayed in a chute, on a rack, on a fitting table, tied to the fence, etc. The animal must be *shown*.
13. The exhibitor's face must be clear in the video.
14. Fitting is encouraged just like animals would be at the show in order to allow for the clearest evaluation on the animal but **is not required**.
15. Exhibitor needs to be in show uniform, just like at the show.
16. NO EDITING of the video. Video should be one take, with no stopping, starting, and no breaks. No audio allowed in the video. If you have sound in the video, you can take it down when saved.
17. **If it is found that any video and/or photo submission has been edited or altered, the exhibitor will be immediately disqualified.**

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EMAIL: dstornetta@kerncountyfair.com WEB: www.kerncountyfair.com

18. Helpful hint: Pretend the camera is the judge.

19. **This video must be taken and submitted between September 6 and September 18, 2024 and submitted no later than September 18th, 2024 at 11:59 pm. **IT IS HIGHLY RECOMMENDED THAT YOU DON'T WAIT UNTIL THE LAST MINUTE SO THAT IF YOU HAVE TECHNICAL DIFFICULTIES YOU HAVE TIME TO REMEDY THEM.**

20. **UPLOAD DIRECTIONS:**

- To upload your video:
 - Log into your showworks account
 - Click on hello
 - Click on your past transactions
 - Click on Upload Files
 - Find your heifer entry
 - Click on the Video Box- Upload File
 - Click Upload
 - Verify video has uploaded
- Make sure the video is the right format (mp4, wma, avi or fly) and that the upload is complete before you log out.
- If you are concerned about the upload please feel free to email dstornetta@kerncountyfair.com to confirm upload before the deadline.
- No editing of the photo or video. Video should be one take with no stopping and starting or breaks. No audio in the video. If you do have sound in the video, you can take it out when you save it.

21. **ALL VIDEOS MUST BE RECEIVED BY SEPTEMBER 18th at 11:59 PM. NO LATE VIDEOS WILL BE ACCEPTED.**

FREQUENTLY ASKED QUESTIONS

1. General concerns about how this will all work and work out...

We understand that this situation is not ideal, but understand, Kern County Fair has gone above and beyond to try to develop a plan to allow the Kern County youth organization members the opportunity to participate with their project. Please note, that this was put together with a last-minute cancellation by the state and although not ideal we are trying to make the best of the situation. So, please take the time to be kind and grateful for the time invested in helping our kids. Ultimately, each exhibitor has the option to decide to participate in this year's show or not.

2. Who will judge the animals in the online format?

Kern County Fair will use judges contracted earlier in the year, provided they are comfortable with the online judging format.

3. What if an earlier video is submitted, is there the opportunity to resubmit during the open/close window?

Please send in only once. We suggest you take a few practice videos beforehand, then upload the best one.

4. It seems like this type of virtual show will be less expensive for Kern County Fair.

The cost of entries for the online show is the same as it would have been for the live show. Although online, there are still the same costs.

5. How do I know if my video uploaded properly?

Send an email to dstornetta@kerncountyfair.com with your name and heifer eartag number and Dawn can verify that that the video was uploaded. Please make sure to do this before the deadline.

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