

## FOR IMMEDIATE RELEASE

May 1, 2024 Contact: Ty Stevers 505-435-1711

## **New Mexico State Fair Announces Surprise "Flash Sale"**

Tickets discounted to \$5 for five hours on Cinco de Mayo

The New Mexico State Fair is kicking off Cinco de Mayo in style: with a five-hour flash sale for families to buy discounted fair admission tickets for \$5.

The tickets will be on sale from noon to 5 p.m. during Cinco de Mayo celebrations across the state. The sale will be announced on the New Mexico State Fair social media channels. The sale will end at 5 p.m. Tickets are limited to five per email address. Tickets can be purchased by visiting: <a href="https://statefair.exponm.com/">https://statefair.exponm.com/</a>.

"This is a fantastic opportunity to experience the fair at discounted rates," said Dan Mourning, General Manager of the New Mexico State Fair. "Since our state fair is all about having fun, we couldn't think of a better time than Cinco de Mayo to offer such a great deal on all the food, art, culture and entertainment that the fair has to offer."

The 2024 New Mexico State Fair is scheduled from Sept. 5-15, 2024. The State Fair promises to be an incredible event, highlighting the culture, agriculture, art and beauty of New Mexico, including top-quality music and entertainment.

WHAT: Flash sale from the New Mexico State Fair

WHEN: Sunday, May 5, 2024, from noon to 5 p.m.

WHERE: Announced on New Mexico State Fair social media accounts:

Facebook -@nmstatefair | Instagram -@nmstatefair