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Board Meeting Agenda August 20, 2024

- I. CALL TO ORDER:
- II. ROLL CALL: Geoff Bitle, Ray Mudd, Jacob Chavez, Shannon Douglass
- III. INTRODUCTION OF GUESTS: Mark Kampmann, Christine Kampmann, Brendan Close, Janice Lohse, Becky Gruenwald, Deana and Denny Rodgers, Anthony Mitchell, Richard Hood, Leila Titus, Karen Baldridge,
- IV. PUBLIC COMMENT: None

V. CONSENT CALENDAR:

President Pierce asked for two clarifications in April and May financials in the categories of Fair Temp Help and Fair Professional Services. Director Bitle moved to approve the minutes and February and March financials. Director Mudd seconded the motion. All members present voted in favor. No voted against the motion. Motion passed unanimously.

VI. REPORTS & INFORMATION:

None

VII. OLD BUSINESS:

1. PROJECT LIST: CEO Bartels shared that there are no new projects coming up and no changes to the project list from the last meeting. Revisions were made that were asked for in the last meeting. President Pierce asked that the front turnstiles be added to the project list. That project entails some paint upgrades and updating the entrance gates.

President Pierce moved item # 8 Eco Solutions Proposal up to item #2.

2. ECO GREEN SOLUTIONS PROPOSAL: Anthony Mitchell introduced himself and handed out the updated quote and recapped the program which works with PGE to replace all the lights inside and out with LED fixtures. PG& E has authorized approximately \$231,000.00 to move forward with this work. Now with the passing of AB 2208 regarding banning fluorescent lighting in 2025, this program would allow the fairgrounds to update lighting and save money while meeting the new regulations upcoming regarding fluorescent lighting. Since the estimate the PGE rates have increased, and the savings would be more substantial. The funding can be increased to \$249,000.00 if needed to cover any unforeseen expenses. This would be a no budget impact, no money out of pocket funding solution to reduce electric bill. Anthony Mitchell stated that he is currently actively working with 14 fairgrounds.

CEO Bartels asked Anthony Mitchell if he was familiar with California Construction Authority, and their role with fairgrounds. He stated that he was familiar, and he has had many conversations with Randy Crabtree, CEO of CCA. CEO Bartels asked if Eco Green Solutions had developed a plan to submit detailed plans to CCA for review and he stated that he that yes, they had. He also stated that they in fact have sent detailed plans to CCA and they are working together with CCA and CDFA to figure out a way to complete these projects.

CEO Bartels read an email from Randy Crabtree from CCA, stated that to date he would not recommend fairs moving forward with this program as to date Anthony Mitchell has not submitted any plans with the scope of work defined as well as CDFA legal is reviewing this program to understand it further. Eco Green Solutions is reluctant to move forward with the work needed to complete the plan as it presents expensive for them outside of an agreement to move forward with the plans. Mr. Mitchell was asking the board to commit to the project fully prior to submitting it to CCA, so that any costs incurred would be the fair's responsibility.

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CEO Bartels asked Mr. Mitchell if there was give on the unit costs listed on the estimate as they seem very high. Mr. Mitchell shared that due to the regulations that PGE places on the materials that are ordered for the project. Anthony Mitchell shared that if we were looking to lower costs then he would suggest replacing the bulb with LED and not the fixture, however we would not realize the savings that would come from replacing the fixtures.

CEO Bartels asked if this was a no budget impact, and no money out of pocket, and this project is funded by PG& E, however, the documents presented are in fact loan calculations and a loan agreement. So please explain how it is not a loan. Anthony Mitchell stated that PG&E is giving 230,000.00 for the job. The payments are your normal PG &E bill. Director Bitle asked the length of the loan and Anthony Mitchell stated it is a 96-month term.

Christine Kampmann asked of the old fairgrounds that they worked with how many big electrical problems have they run into. Anthony Mitchell stated that they have run into a few problems, he stated that each fair is a case by case. For the most part in his experience the fair had approximately less than 1% of the entire cost of the project. Anthony Mitchell asked if the board would vote on the proposal tonight, President Pierce asked if the members felt comfortable voting on the item, Director Douglass, Director Mudd and Director Chavez stated they would like to put it on next meeting agenda. Director Bitle asked if we could add a pole to the arena area to the ECO Solutions bid.

- 3. REVISIT OUT OF COUNTY EXHIBITOR RULE #38: CEO Bartels shared that they needed to have the item on the agenda for a roll call vote as the last meeting we did not have a quorum. President Pierce stated that at the last meeting they agreed on some new language. Bringing back the "and" to have the rule read "and/or". Which would allow an exhibitor to be either enrolled in a Glenn County School or enrolled in the Glenn County 4-H Program. Thusly allowing out of county residents who are enrolled in Glenn County 4-H Program to exhibit at the Fair. President Pierce calls the vote; Director Bitle, yes, Director Mudd, yes, Director Douglass, no, Director Chavez, no and President Pierce, yes.
- 4. SOLAR PROJECT UPDATE: CEO Bartels that CCA and North State Solar are discussing one last comment to clear on the Cal Fire permitting application. Cal Fire is asking for the plan to be updated to the 2022 Building Codes, instead of the 2019 Building Code which is currently sited on the plan. In the original comments returned 9 comments and after working with North State Solar and CCA we cleared 8 comments, and we will resubmit to Cal Fire again next Tuesday.
- 5. LINE OF CREDIT FOR JLA ACCOUNT: CEO Bartels shared that again due to lack of quorum we need a Roll Call voted to allow a line of credit for the Junior Livestock Account that not expire This will eliminate the need to reup the line of credit each year. The line of credit is used as a buffer for the Junior Livestock Auction exhibitor payouts. The line would be on the Junior Livestock Account only. President Pierce calls the vote; Director Bitle, yes, Director Mudd, yes, Director Douglass, no, Director Chavez, no and President Pierce, yes.
- 6. REQUEST AND APPROVAL OF FY23/24 ALLOCATION: CEO Bartels shared that the allocation does not get released until the board has requested and approved the FY 23/24 Allocation. President Pierce calls the vote; Director Bitle, yes, Director Mudd, yes, Director Douglass, no, Director Chavez, no and President Pierce, yes.
- 7. TRI COUNTIES BANK MONEY MARKET PERFORMANCE REVIEW AND DISCUSS ADDITIONAL TRANSFER OF MONIES: CEO Bartels recommendation at this time is to not move more money into the Tri Counties Bank account. The LAIF account is performing better than that of the Money Market account in Tri Counties bank.

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8. SETTLEMENT BETWEEN OPERATING AND JLA ACCOUNT: President Pierce stated that this item will be moved to next agenda as Junior Livestock Account is not completely settled as we have outstanding payment from buyers that we are working on.

BREAK (10 MINUTES) No Break

VIII. NEW BUSINESS

 2024 SHOW AND AUCTION REVIEW WITH JLA: CEO Bartels reviewed the Auction Summary report which shows all purchase, add-ons, commission as well as resale monies. Janice Lohse stated that the Auction history report totals for 2024 do not line up with this report. CEO Bartels shared that must have been due to her error. She would amend the report to reflect the same numbers.

President Pierce asked if everyone had paid, CEO Bartels shared that there are 5 outstanding invoices. Historically we are \$60,000.00 ahead of the previous year in collections. CEO Bartels felt that the changeover to payment in the Fair office was well received.

The second spreadsheet in the packet under this item is a review of the performance of the Online Auction. In 2022, we sold 3 animals, 2023 sold 7 animals, no animals were sold online this year. The number of bids was higher this year, however, we did experience some technical difficulties and CEO Bartels shared that she was contacting the administrators regarding the issues. We had online bidders who called in and stated they were unable to buy animals, another came up later and shared he had to leave his work to come bid. Janice Lohse asked if we would receive a discount. CEO Bartels stated that they did not, nor did she ask for one. President Pierce asked that CEO Bartels reach out and ask for a discount. Then the decision to move forward would be discussed then.

The next document under this item to review was the Livestock Show and Auction Survey results that was emailed as a Google form all the leaders in 4-H and FFA. President Pierce asked if there was a theme to areas that could be improved. Weigh-ins, spacing in pig barns, and show times. Some feedback to move the Beef Show, Brendan Close suggested that is gets moved to earlier, Janice Lohse stated that she would like it for her exhibitors who play sports. Director Bitle stated that it is the only show that is in the evening and the attendance supports it being in the evening. He also shared that at least 15 people from Colusa County walking around and attending which would not be there if changed. If there are no health issues reported, why change the show. Director Douglass stated she would support it being earlier in the day. Director Bitle stated that he is very against changing the Beef Show. President Pierce stated that from the perspective of the overall Fair, and she would like to see the show stay on Thursday night as our Fair is open, the buildings are open, and that would help the attendance. Another consideration is changing the species show days. Now that hog numbers are so high consider changing the show to Thursday when we are open. Director Douglass shared that she is on an advisor board for the Del Mar Fair and they just completed a study and shared data that was collected from several fairs. The results were that most attendees did not attend a show and that in fact they wanted to see them in the pens.

President Pierce asked if they wanted to discuss the changes tonight or if they wanted to add to the next agenda. Director Bitle stated that to be more efficient we could list out the items on the agenda for the next JLA.

Shop project reveal

Chicken weight contradicted each other in book

No clerk for small animal

Turkey and Chicken show on top of Rabbit show, consider changing

Bred and Fed for Steers embryo implanted still considered to be Bred and Fed

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Flower show

Taller worktable

Microphones for flower show.

No plastic guns sold on ground

Livestock office would like a A/C that works

Shauna Strickler would like to be a part of the awards or photo committee.

5 animal process A& R, Maxwell, and Mercados as we had to shuffle

Wall mount hoses in the barns

Signage for the gate during the load out

Eliminate small premiums check

Livestock judges, one per species

Livestock book

Rabbits show how to fit

Showmanship Cards

Sheep/Goat Carcass contest

These items will be discussed at the next JLA meeting.

2. BREED SHOW IN 2025 MARKET SHOW AND GRADING EVENT: CEO Bartels shared that the next three pages in the packet are the Sonoma County Fair, hog breed show pages. Brendan Close shared that if we were to add the parameters of the breeds to the pages. It would be helpful to have specifications for each breed. Director Douglass asked if this was too many divisions? Brendal Close stated that in the guidelines it would state that classes would be combined if there had less than 5 entries in a division. Becky Gruenwald asked if she understood that we are discussing changing the hogs to be judged by breed. President Pierce stated that yes it was voted to move forward in 2025 with the breed show, and they are discussing the details here tonight. Becky Gruenwald asked if planned on incorporating all the rules that were listed on the pages, CEO Bartels shared that she provided the pages to further the discussion and provide information on how another fair does it. Classes would be broken by weight if the division had enough entries. Leila Titus asked what benefit would be for our exhibitors. Brendan Close stated that it would be helpful to breeding projects and it would allow kids to get a different breed to win the division. In several years, we will see a lot more breeds.

President Pierce asked what rules would we need to add to our exhibitor handbook? Brendan Close stated that he liked the division with 5 or less animals combined. Rule #4 would be incorporated in our exhibitors. Director Douglass asked if the number of divisions would be less than the number of divisions in the examples. Breed caller would make final determination. Denny Rodgers asked if we would be releasing this information early and bringing in leaders to educate them.

- 3. SUBMISSION REQUEST FOR CHANGES TO 2025 EXHIBITOR HANDBOOK: Becky Gruenwald asked what it would take to judge Bee Hives as part of the livestock show. That would be judged and sold in the auction. She asked what she would need to do to introduce to have this happen. CEO Bartels stated if Becky put together some framework and model and the board would review the proposal. President Pierce asked if there were changes to the book other than those on the list, bring them to the JLA meeting.
- 4. 2025 FAIR THEME: CEO Bartels shared a list of 14 themes. CEO Bartels asked if the Board would consider Where Memories are Made. Due to the amount of time, she has spent in the archives and the amazing old fair photos that are in with all the livestock and still exhibits. Director Douglass moved to approve the 2025 Fair Theme "Where Memories are Made". Director

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Mudd seconded the motion. Director Bitle, Director Chavez, Director Douglass and President Pierce all voted for the motion. Motion passed unanimously.

IX. CEO REPORT

1. REPORTS ON ADMINISTRATION OF 42ND DAA: CEO Bartels shared with the Board that the family that was banned from Fair 2025, has requested to be on the agenda for the next board meeting.

Red Cross has a warehouse to support fire victims and a service center on the grounds. They are currently occupying the Whitsett Cook Building and the Wool Building as well. Heritage Foundation meeting last night and they agreed to purchase up to \$10,000.00 in landscape equipment. A mower, blower, trimmer and edger were the items that were discussed.

X. ITEMS OF CORRESPONDENCE: NONE

XI. MATTERS OF INFORMATION:

- 1. Staff Reports: None
- 2. Directors' Comments: Director Bitle asked about Christina Ward's gift for years of service on JLA.
- 3. Next Scheduled Board Meeting: September 24, 2024
- 4. Items to be included on the next meeting's agenda.
 - a. Avenue of Lights update and forms.

b.

xi. ADJOURNMENT: Meeting was adjourned by President Pierce at 8:40 PM