



**37<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
SANTA MARIA FAIRPARK  
BOARD OF DIRECTORS MEETING  
June 11, 2024  
AT 3:30 PM**

Board Delegated of Directors:  
Kevin Merrill, President  
Todd Ventura, First Vice President  
Aly Guerra, Second Vice President,  
Cheryl McGray, Brenda Estrada, and Randy Jones

Zoom: <https://us06web.zoom.us/j/85183655735?pwd=VXdzq5AztaJzQw8xinqxQgfdeakYkO.1>  
Password: 607345  
937 S. Thornburg St, Santa Maria CA 93458

The 37<sup>th</sup> DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at [www.santamariafairpark.com](http://www.santamariafairpark.com) under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

**I. ROLL CALL**

**II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

**III. CLOSED SESSION**

(Adjourn into Closed Session) The Board is Authorized to meet in Closed Session for considering:

1. The Board is authorized to meet in Closed Session to consider its response to a confidential final draft preliminary audit report as permitted by (Gov. Code § 11126.2).

## **IV. ACTION ITEMS**

### **A. CONSENT CALENDAR**

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of the Board Meeting for: May 14<sup>th</sup>, 2024.

### **B. COMMITTEE REPORTS**

1. Executive Committee
2. Finance Committee
  - a. Review financial Statements for April 2024
4. Livestock Committee
5. Infrastructure Committee / Relocation
6. Sponsorship Task Force

### **C. STANDARD AGREEMENTS**

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2023
  - a. Letter of Understanding
    - i. LOU 24-01 Day of Hope Car Parade
    - ii. LOU 24-14 Katy Dockstader Letter Writing Class
    - iii. LOU 24-15 SMBSD Graduation Parking
    - iv. LOU 24-16 Jeff Ward Lamb Show
  - b. Standard Agreement
    - i. SA 24-07 Coastline Distributing Ice, Invoiced after SF & Fair
    - ii. SA 24-34 Marborg Industries WCK 2,500
  - c. Rental Agreements
    - i. RA 24-40 Saint Louis De Monfort Church Service \$10,853.56
    - ii. RA 24-45 SB Foodbank Empty Bowls Fundraiser \$2,650.50
    - iii. RA 24-86 Jesus Alonso Wedding \$5,750
    - iv. RA 24-87 Yoana Lopez Quince \$3,950
    - v. RA 24-88 Jessica Alcantar Quince \$3,950
    - vi. RA 24-90 Katie Ward Lamb Show Trade
    - vii. RA 24-91 Trendi Eats LLC Night Market \$7,726
  - d. Sponsorship Agreements
    - i. SPN 24-004 Santa Maria New Media, Inc Media Trade
    - ii. SPN 24-006 Dunn-Edwards Corporation Trade

- e. Livestock Awards Program
  - i. AWP 24-001 Sara Minetti \$500
  - ii. AWP 24-002 Collins Show Pigs \$350
  - iii. AWP 24-003 Nipomo Feed and Ranch Supply \$750
  - iv. AWP 24-004 Santa Barbara County Dairy Goat Association \$500
  - v. AWP 24-005 Sadie Veino Showpigs and Family \$750
  - vi. AWP 24-006 Caitlin & Devin Miller \$250
  - vii. AWP 24-007 Jim and Luke Gardner, Gernder Brother's Cattle \$250
- f. Vendor Agreements
  - i. West Coast Kustoms Concessionaire Vendor
    - 1. WCK 24-05 CA Hot Dog \$250 vs 25%
    - 2. WCK 24-08 Cool Hand Lukes \$250 vs 25%
    - 3. WCK 24-09 Nenas Kitchen \$250 vs 25%
  - ii. Fair Commercial Vendor
    - 1. SBCF2024-199 Sunglasses4All \$855
    - 2. SBCF2024-205 LeafFilter Gutter Protection \$725
    - 3. SBCF2024-206 Katerina's Naturals \$575
    - 4. SBCF2024-208 Sweet Treats N More \$1,325
    - 5. SBCF2024-209 Hillbilly Flannel \$725
    - 6. SBCF2024-211 Kaaj Leather \$1,500
    - 7. SBCF2024-212 Right to Life \$805
    - 8. SBCF2024-214 Inglesia International Casa de Dios \$725
    - 9. SBCF2024-215 Rancho 515 \$725
    - 10. SBCF2024-217 Goodwill Industries of Ventura & Santa Barbara \$725
    - 11. SBCF2024-221 Tangelo \$725

## **V. CEO REPORT**

## **VI. NEW BUSINESS**

- 1. Review of livestock drug and DNA testing
- 2. Ag Awards Nominations
- 3. Approve award RFP 04-24
- 4. Approve award RFP 05-24
- 5. Approve Commercial & Sponsorship Policy
- 6. Approve Board of Directors Fairtime Policy.

## **VII. OLD BUSINESS**

- 1. Junior Fairboard

## **VIII. CORRESPONDENCE**

- 1. Cindy Gough June 9<sup>th</sup> Event

## **IX. FAIRPARK FOUNDATION REPORT**

## **X. BOARD COMMENT**

## **XI. BOARD PRESIDENT COMMENT**

## **XII. ADJOURNMENT**

### **Mission of District Agricultural Associations (Cal Ag code 3951)**

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

- (a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.
- (b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.