

# **BOARD MEETING MINUTES**

Thursday, June 6, 2024 ● 10:00 AM via Zoom using the call-in information below

MICHELE RICHARDS, CHAIR

CEO, OC Fair & Event Center

DAVE DILLABO, VICE CHAIR

Yuba-Sutter Fairgrounds & Event Center

**CARLENE MOORE, TREASURER** 

CEO, San Diego County Fair

**CAITLYN MILLER, SECRETARY** 

CEO, Santa Barbara County Fair

### **BECKY BARTLING**

CEO, Sonoma County Fair At-Large Member

### **CARRIE BAYLEY**

CEO, Trinity County Fair Cascade Area

#### JOE BRENGLE

CEO, Contra Costa County Fair Central Coast Area

# **TERESA BURROLA**

CEO, Merced County Fair San Joaquin Area

# **PATRICIA CONKLIN**

CEO, Dixon May Fair Sacramento Valley Area

# LAURIE GIANNINI

CEO, Calaveras County Fair Mother Lode Area

### MIC MOULTON

CEO, Redwood Acres Fair North Coast Area

### RYANN NEWMAN

Ryann's Happy Day Pony Rides, Fruit Caboose Service Member Representative

# VACANT

Southern Area

### **SARAH CUMMINGS**

President & CEO

### **CALIFORNIA FAIRS ALLIANCE**

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- I. Call to Order and Welcome Chair Richards called the meeting to order
- II. Roll Call Board Members Present: Michelle Richards, Dave Dillabo, Jen McGuire, Caitlyn Miller, Becky Bartling, Carrie Bayley, Joe Brengle, Patricia Conklin, Laurie Giannini, Carlene Moore, Mic Moulton Board Members Absent: Teresa Burrola, Ryann Newmann Staff Present: Sarah Cummings, Louie Brown, Norm Towne Others Present: Tom Mitchel CFSA, Cliff Munson, Kelly Violini, Colleen Bojorquez and Allison Keeney
- III. Approval of Minutes Pat Conklin moved to approve the May minutes, Joe Brengle seconded the motion, Laurie Giannini abstained as she was not in attendance; all voting board members were in favor, motion carried.
- IV. CFA Chairs Report Chair Richards thanked the Board and member Fairs for their participation. Two pieces of business to conduct: approval of Bylaws & Plan Fall Managers Conference Agenda. Encouraged members to send an email of encouragement to upcoming Fairs.
- V. Committee Reports -

**Legislative Report** – The committee is very active; AB 1261 (Alvarado-Gil) our bill to increase Fair Funding, is making good progress; AB 2143 will be presented to the Senate Ag Committee on June 18 – CFA Staff is meeting with CDFA next week to discuss amendments; AB 2791 – our street vendor bill - hearing was delayed; Governor is going to announce budget next week

**Branding & Marketing** – Looking for committee members, hoping to spread out small projects

**CDFA Liaison** – first meeting in June, developing scope of work, decide our priorities, report at next CFA meeting (August)

Finance - supplemental dues were sent out

**Member Communication** – planning on a quarterly newsletter about the progress of committees. Carlene Moore suggested re-opening the CFA Facebook group for ideas & discussion.

- VI. Area Reports no reports
- VII. Service Member Report the WFA Service Member Council meets every other month. Cummings reported that she asked vendors for comments on the street vendor bill & requested Service Members contact their

legislators for bill support. Service Membership is grateful for the association taking on this issue.

- **VIII. Bylaw Review, Discussion, Approval** Carleen Moore moved to approve bylaws with changes to proposed sections 2.1, 3.5, 4.1, 4.2, 4.6, and 4.5.8. A motion was seconded by Joe Brengle; all members were in favor. Motion approved.
- IX. Managers Conference Planning the board discussed ideas for content and program details. The board hopes to see a strategy session with CFA Membership, allowing the annual conference to serve as the Memberships' annual planning meeting, with a focus on Legislative and advocacy planning over two half-day sessions, while also incorporating educational sessions and networking. There was a suggestion to consider renaming Managers Conference no action was taken. The board was encouraged to send pragmatic suggestions to CEO Sarah Cummings.
- X. President & CEO's Report CEO Cummings thanked all of the committees for their hard work and progress to date. Cummings noted the dates of our upcoming Managers Conference November 5 -7, 2024 and the dates of the upcoming WFA Feature Fari Tour at the North Idaho State Fair, August 20-22, 2024.
- XI. Old Business None
- XII. New Business None
- **XIII.** The CFA Board will not be meeting in July. Our next CFA Board meeting will be August 1, 2024, at 10 via Zoom.