



NOTICE OF REGULAR MEETING AND AGENDA
Nacogdoches Convention and Visitors Bureau Board of Directors
4:00p.m. Wednesday, July 24th, 2024

Charles Bright Visitor Center - Downstairs Basement
200 E. Main Street Nacogdoches, Texas
All agenda items are subject to action.

I. Call to Order	Alex Ranc
II. Declaration of Organizational Stated Mission and Purpose	Alex Ranc
III. CVB Board Appointments and Introductions	Alex Ranc
IV. Approval of June 2024 Minutes	Alex Ranc
V. Financials	Cheryl Bartlett
VI. Nominating Committee Update	Alex Ranc
VII. FY 2024-2025 Draft Budget Overview	Cheryl Bartlett
VIII. Website + CRM RFP Review and Selection	Ashley Morgan
IX. SFA Athletics Partnership	Ashley Morgan
X. Staff Reports	
a. Executive Director	
b. Marketing	
c. Sales	
d. Visitor Services	
XI. Adjourn	

I certify that the above notice of meeting was posted outside of The Charles Bright Visitor Center, 200 E. Main Street, Nacogdoches, Texas on Sunday, July 21st at 2pm.

Ashley Morgan, Executive Director

Nacogdoches Convention & Visitors Bureau Mission Statement:
**To position Nacogdoches as a historic destination by attracting
overnight visitors and positively affecting the city's economy.**