



**37<sup>TH</sup> DISTRICT AGRICULTURAL ASSOCIATION  
SANTA MARIA FAIRPARK  
BOARD OF DIRECTORS MEETING  
August 13, 2024  
AT 3:30 PM**

Board Delegated of Directors:  
Kevin Merrill, President  
Todd Ventura, First Vice President  
Aly Guerra, Second Vice President,  
Cheryl McGray, Brenda Estrada, and Randy Jones

Zoom: <https://us06web.zoom.us/j/87568136396?pwd=JPqj4XN9eOG51RP5kuYIEjRcNwkT6Y.1>

Password: 815221

937 S. Thornburg St, Santa Maria CA 93458

The 37<sup>th</sup> DAA Board of Directors meeting will be held in the Board Room, Santa Maria Fairpark, 937 South Thornburg, Santa Maria, California, to consider the following agenda. You may also access this agenda at [www.santamariafairpark.com](http://www.santamariafairpark.com) under Board & Committee Meeting Info.

Those persons wishing to attend the meeting and who may require special accommodations, pursuant to the provisions of the American with Disabilities Act are required to contact the office of the Chief Executive Officer, (805)925-8824 ext. 106, at least five working days prior to the meeting to ensure the proper arrangements can be made. This agenda required by the Bagley-Keene Open Meeting Act.

## **I. ROLL CALL**

## **II. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA**

Please sign in prior to the start of the meeting and identify which item(s) you would like to address. Speakers are limited to three minutes each. Public comment is only allowed on issues NOT on the current agenda, and no debate by the Board shall be permitted on such public comments. No action will be taken on such comment at this time, as law requires formal public notice prior to any action on a docket item. Comments will be accepted on Agenda items during the meeting.

## **III. ACTION ITEMS**

## **A. CONSENT CALENDAR**

The items on the Consent Calendar will be enacted in accordance with the recommended action under one motion unless trailed from the Consent Calendar by the Board. Any member wishing to trail an item from the Consent Calendar should notify the CEO prior to the meeting. Trailed items will be considered after the motion to approve the Consent Calendar.

1. Minutes of the Board Meeting for: June 4<sup>th</sup> 2024, June 11<sup>th</sup> 2024, and July 11<sup>th</sup> 2024

## **B. COMMITTEE REPORTS**

1. Executive Committee
2. Finance Committee
  - a. Review financial Statements for April, May, and June 2024
4. Livestock Committee
5. Infrastructure Committee / Relocation
6. Sponsorship Task Force

## **C. STANDARD AGREEMENTS**

1. Discuss any pending Standard Agreement, Rental Agreements, Sponsorship & Judges Agreements 2023
  - a. Judging Agreement
    - i. JA 24-06 Kylie Patterson Beef Judge \$2,500
    - ii. JA 24-08 Peggy Gnehm Poultry Judge & Inspector \$850
    - iii. JA 24-09 Jennifer Eyraud Pygmy Goats \$450
    - iv. JA 24-12 Kathi Groves Rabbit & Cavy Showmanship \$400
    - v. JA 24-13 Laurlee Erbe Rabbit Showmanship \$682.74
    - vi. JA 24-14 Kelton Mason Swine Judge \$2,500
    - vii. JA 24-15 Cooper Thompson Sheep & Goat Judge \$2,500
    - viii. JA 24-16 Kadence Umbarger Swine Barn Steward \$1,300
    - ix. JA 24-17 Brianna Rodrigues Swine Barn \$1,500
    - x. JA 24-18 Savanna Barcellos Sheet and Goat Barn Steward \$1,300
    - xi. JA 24-19 Small Barn Steward \$1,300
    - xii. JA 24-20 Katie Tanksley Auction Assistant \$3,000
    - xiii. JA 24-21 Joscelyn Vargas Figueroa Sheep Round Robin Judge \$100
    - xiv. JA 24-22 Grace Peek Swine Round Robin Judge \$100
    - xv. JA 24-23 Tamara Rodrigues \$4,000
    - xvi. JA 24-25 Bianca Metallo \$599
    - xvii. JA 24-26 Ben Hoover Bid Caller \$500
  - b. Letter of Understanding
    - i. LOU 24-17 SMHS Parking Lot Graduation
    - ii. LOU 24-18 Launnie Ginn SBCF Fair Entertainment
    - iii. LOU 24-19 KleinDance Studio SBCF Entertainment
    - iv. LOU 24-20 Whose House is This? SBCF Entertainment
    - v. LOU 24-21 Sade Champagne SBCF Entertainment

- vi. LOU 24-22 Teddy Martin Santa Barbara County Fair Performing
- vii. LOU 24-23 Jasmine Crowe SBCF Entertainment
- viii. LOU 24-24 Lucy & La Mer SBCF Entertainment
- ix. LOU 24-25 Derek Jameson SBCF Entertainment
- x. LOU 24-26 King Queen SBCF Entertainment
- c. Standard Agreement
  - i. SA 24-05 Dinos & Dragons \$8,500
  - ii. SA 24-35 Mariachi Divas \$10,250
  - iii. SA 24-36 Safety Consulting Services LLC \$8,100
  - iv. SA 24-37 PCE Sunday Stage/Sound/Lighting \$4,654
  - v. SA 24-39 Elizabeth Cosand Hospitality Coordinator
  - vi. SA 24-46 Brian Bon Powerhouse \$3,000
  - vii. SA 24-47 Roy D Reyes Soul Kool \$600
  - viii. SA 24-48 Out at the Fair \$1,000
  - ix. SA 24-49 Edward Miller Jr \$900
  - x. SA 24-50 Mestizo Fair Entertainment \$2,200
  - xi. SA 24-52 The Touchpoint Group \$TBD Invoiced
  - xii. SA 24-55 Imagination Gallery \$16,101.50
- d. Rental Agreements
  - i. RA 24-23 Guelaguetza Cultural Event \$4,893
  - ii. RA 24-44 Veterans Stand Down \$11,637.50
  - iii. RA 24-48 County of Santa Barbara Training \$5.520
  - iv. RA 24-89 MMG Marketing Concert \$15,916
  - v. RA 24-92 County of Santa Barbara County Event \$2,252.50
  - vi. RA 24-95 MMG Marketing Hispanic Dance
  - vii. RA 24-97 Santa Maria Bonita School District Healthy Food Pantry \$33,800
  - viii. RA 24-98 Cruzin 4 Life Car Show and Auction \$14,956.40
  - ix. RA 24-100 Santa Maria Bonita School District Staff Development \$3.397
  - x. RA 25-03 Felicitas Alvarado Quince \$5,300
  - xi. RA 25-04 Mayra Guerrero Quince \$3,950
  - xii. RA 25-05 Ana Magana Quince \$4,550
  - xiii. RA 25-07 VMG Hispanic Concert \$12,828
  - xiv. RA 25-08 WMG Hispanic Dance \$12,828
- e. Commercial Vendor Contract
  - i. SBCF2024-034 Tim's Kustom Inc \$1,425
  - ii. SBCF2024-100 Charlton Samuels \$700
  - iii. SBCF2024-10 Goodlife Roots \$1,467.75
  - iv. SBCF2024-108 John Shoup \$1,570.75
  - v. SBCF2024-113 Cynthia's Art \$1,467.75
  - vi. SBCF2024-121 Nipomo Ranch and Feed \$700
  - vii. SBCF2024-188 Artesania Lupita \$1,570.75
  - viii. SBCF2024-203 John Glines \$1,158.75
  - ix. SBCF2024-209 Hillbilly Flannel \$1,467.75
  - x. SBCF2024-224 Clark Center for the Performing Arts \$725
  - xi. SBCF2024-226 Healing Heroes Through Horsemanship \$725
  - xii. SBCF2024-227 Newport Bakers \$925
  - xiii. SBCF2024-229 Studio Drea \$525
  - xiv. SBCF2024-231 Standup Wireless \$725

- xv. SBCF2024-232 House of Pistachios \$769
- xvi. SBCF2024-233 Iglesia del Dios Vivo La Luz del Mundo \$725
- xvii. SBCF2024-237 Eagle Vision Outreach \$1,525
- xviii. SBCF2024-238 Stapinski \$525
- xix. SBCF2024-239 Guardian Life and Financial Service \$726.15
- xx. SBCF2024-240 California Mentor FHA \$592.25
- xxi. SBCF2024-241 The Coolest Coolers \$1,030
- xxii. SBCF2024-242 Rinjanie Batik & Accessories \$746.75
- xxiii. SBCF024-247 Patricia Walters \$1,467.75
- xxiv. SBCF2024-248 Sparkle Permanent Jewelry \$746.75
- xxv. SBCF2024-249 Gridiron Fan \$1,467.75
- xxvi. SBCF2024-251 Coast Photo Booth trade
- f. Food Vendor Contract
  - i. SMCF2024-252 Kevin Peck \$1,000 vs 25% of sales
- g. Sponsorship Agreements
  - i. SPN24-016 News Channel 12 Trade
  - ii. SPN24-017 Telemundo Media Trade
  - iii. SPN 24-021 Atlas Copco Mafi-Trench Company LLC \$950
  - iv. SPN 24-30 AgWest Farm Credit
  - v. SPN24-031 American Riviera Bank \$3,000
  - vi. SPN24-032 Fairfield by Marriott & Candlewood Suites \$2,000 plus Room Trade
- h. Livestock Awards Program
  - i. AWP24-008 Tom & Steohanie Hughey \$250
  - ii. AWP24-009 HighNoon Feeds Western Division \$500
  - iii. AWP24-010 Rocco and Kathy Roberts \$500
  - iv. AWP24-011 Heritage Salon \$500
  - v. AWP24-012 Ponce Club Lambs \$350
  - vi. AWP24-013 JS Livestock \$250
  - vii. AWP24-014 Kay's Orcutt County kitchen \$250
  - viii. AWP24-015 Gaspar Soil Builders \$500
  - ix. AWP 24-016 Dynasty Farms \$250
  - x. AWP 24-017 Brooke Minetti \$250
  - xi. AWP 24-018 Shelly Avila \$250
  - xii. AWP24-019 Cavaletto Moore Ranch \$500
  - xiii. AWP24-021 Soares Vacuum Service \$250
  - xiv. AWP24-022 Arroyo Grande Chevrolet \$600
  - xv. AWP24-023 Home Motors \$600
  - xvi. AWP24-024 Jim Glines \$250
  - xvii. AWP24-025 Gloria Contreras Eighty20 Group \$500
  - xviii. AWP24-026 Irish Oaks Ranch \$250
  - xix. AWP24-027 Friends of Ryan Teixeira (FORT) \$1,000
  - xx. AWP24-028 Allan and Cee Teixeira \$500
  - xxi. AWP24-029 Alliance Ready Mix \$2,000
  - xxii. AWP24-030 Campodonico Family Trust \$250
  - xxiii. AWP24-031 JSES Inc \$250

#### **IV. CEO REPORT**

#### **V. NEW BUSINESS**

- a. Review of livestock drug and DNA testing

- b. Approve Commercial & Sponsorship Policy
- c. Approve Board of Directors Fairtime Policy

## **VI. OLD BUSINESS**

## **VII. CORRESPONDENCE**

- a. J&M Concessions – Judy Henbury
- b. Parking – Rick Wilson
- c. Res FFA Local Bred Replacement Heifer – Amber Johnson
- d. Parent feedback on musical performances during SB County Fair – Holly Minear
- e. Letter – Paul & Susan Righetti & Family
- f. F2024-03 Portable Large Animal Livestock Pens

## **VIII. FAIRPARK FOUNDATION REPORT**

## **IX. BOARD COMMENT**

## **X. BOARD PRESIDENT COMMENT**

## **XI. ADJOURNMENT**

### **Mission of District Agricultural Associations (Cal Ag code 3951)**

Fifty or more persons, who are residents of a district, may form an association to be known as and designated as the 37th District Agricultural Association, for the following purposes:

- (a) Holding fairs, expositions, and exhibitions for the purpose of exhibiting all of the industries and industrial enterprises, resources and products of every kind or nature of the state with a view toward improving, exploiting, encouraging, and stimulating them.
- (b) Constructing, maintaining, and operating recreational and cultural facilities of general public interest.