

**FOR IMMEDIATE RELEASE**

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**Lake Charles Event Center Launches *A Mighty Local Adventure* Scavenger Hunt to Celebrate Paw Patrol Live!**

*Lake Charles, LA* – The Lake Charles Event Center is thrilled to announce *A Mighty Local Adventure*, a town-wide scavenger hunt celebrating Paw Patrol Live! coming to Lake Charles on October 12 & 13, 2024. The scavenger hunt will run from Monday, September 30 to Friday, October 11, and offers families the opportunity to win exciting Paw Patrol merchandise and tickets to the show while supporting beloved local businesses & institutions.

Participants will embark on a hunt across Lake Charles, with hidden Paw Patrol bundles featuring show tickets and themed merchandise at several participating local businesses and organizations.

The participation partners include the following

Calcasieu Parish Public Library

Historic City Hall Arts and Cultural Center

Bux Cajun Korner

GP's Creative Corner

Tres Jolie Boutique

Urban Air Adventure Park

We Rock The Spectrum

These partners, known for their community engagement, will provide clues and hints to help families locate the hidden bundles. In addition to the scavenger hunt, each participating business will offer exclusive ticket discounts to customers throughout the duration of the event. This collaboration reflects Lake Charles Event Center's commitment to strengthening relationships with the local community while creating memorable experiences for families.

“We’re excited to engage our community in this unique scavenger hunt, working hand-in-hand with local businesses & institutions to create a fun and interactive way for families to get excited for Paw Patrol Live!” said Emily Gordanier, Sales & Marketing Manager for Lake Charles Event Center. “It’s a fantastic way to support our local businesses while building up anticipation for this amazing show.”

To participate, families simply need to visit the participating partner’s locations, search for the hidden Paw Patrol bundle, and follow the clues. Be sure to check each partner’s social media pages for more hints and updates!

**Event Details:**

*Event Name: A Mighty Local Adventure*

*Dates: September 30 – October 11, 2024*

*Grand Prize: Paw Patrol Live! Tickets + Paw Patrol Merchandise*

For more information on Paw Patrol Live! and *A Mighty Local Adventure*, visit [PawPatrolLive.com](https://www.pawpatrollive.com)

**Paw Patrol Live!** will take place at the Lake Charles Event Center on **October 12 & 13**, with performances at 10:00 AM & 2:00 PM on Saturday and 2:00 PM on Sunday. Tickets are available now at [Ticketmaster](https://www.ticketmaster.com).

For more information about the scavenger hunt and to stay updated, follow Lake Charles Event Center on [Facebook](https://www.facebook.com/lakecharleseventcenter).