



BOARD MEETING MINUTES

Thursday, September 5 • 10:00 AM
via Zoom using the call-in information below

MINUTES

MICHELE RICHARDS, CHAIR
CEO, OC Fair & Event Center

DAVE DILLABO, VICE CHAIR
Yuba-Sutter Fairgrounds & Event Center

CARLENE MOORE, TREASURER
CEO, San Diego County Fair

CAITLYN MILLER, SECRETARY
CEO, Santa Barbara County Fair

BECKY BARTLING
CEO, Sonoma County Fair
At-Large Member

CARRIE BAYLEY
CEO, Trinity County Fair
Cascade Area

JOE BRENGLE
CEO, Contra Costa County Fair
Central Coast Area

TERESA BURROLA
CEO, Merced County Fair
San Joaquin Area

PATRICIA CONKLIN
CEO, Dixon May Fair
Sacramento Valley Area

LAURIE GIANNINI
CEO, Calaveras County Fair
Mother Lode Area

MIC MOULTON
CEO, Redwood Acres Fair
North Coast Area

RYANN NEWMAN
Ryann's Happy Day Pony Rides, Fruit Caboose
Service Member Representative

VACANT
Southern Area

SARAH CUMMINGS
President & CEO

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- I. **Call to Order and Welcome** – Chair Michele Richards welcomed all in attendance and called the meeting to order
- II. **Roll Call** – President & CEO Sarah Cummings called roll and declared a quorum. Board Members in attendance include - Michele Richards, Dave Dillabo, Carlene Moore, Caitlin Miller, Carrie Bayley, Joe Brengle, Teresa Burrola, Patricia Conklin, Laurie Giannini, and Mic Moulton.
Staff in attendance include: Sarah Cummings, Louie Brown, Norm Towne
Guests in attendance include - Armando Carlos, Colleen Bojorquez, Cinnamon Howell
- III. **Approval of Minutes** - Patricia Conklin moved to approve the June and August minutes with changes. Joe Brengle seconded the motion; the motion passed. A request was made to include the month associated with the minutes on the Agenda.
- IV. **CFA Chair's Report** – Chair Richards announced she has appointed Dan Jacobs as the Chair of the CDFA Liaison Committee, to replace former committee chair Director Moore, who recently moved into the treasurer position and chair of the Finance Committee upon Director McGuire's departure from the CFA Board.
- V. **Committee Reports**
Legislative Committee - Louie presented a Legislative Committee report. AB 2143 was passed by both houses and is on the Governor's desk for a signature. The committee is discussing the strategy around SB 1261 (to increase Fair Funding) for next year. There are 34 new members in the legislature next session. The Committee recommends a focus on introducing new legislators to WFA/CFA and their local Fair and Fair Managers. The Legislative Committee will meet for an all-day planning meeting on September 11.
Branding and Marketing Committee – No report
CDFA Liaison Committee – No report, to be discussed under Managers Conference Agenda Item
Finance Committee – Chair Moore reported that the committee plans to meet at Manager's Conference to understand committee expenses, and then build the annual budget
Member Communication Committee - Chair Caitlin Miller will work on a flyer after a better understanding of Manager's Conference

- VI. **Area Reports**
Cascade: No report
Central Coast: No report
San Joaquin: noticed heat is hurting Fair attendance.
Mother Lode: Mariposa Fair just finished.
North Coast: No report
Southern: Area Fair visit at Antelope Valley Fair.
- VII. **WFA Service Member Report** – President & CEO Cummings reported on the recent Service Member Meeting
- VIII. **Managers Conference Planning** - The Board discussed the Managers Conference in November and the CDFA Symposium in October, and the proximity of the events with the addition of the CDFA Symposium in October. Dan previously reached out to Michele Richards, and to Michael Flores, CDFA Deputy Director, to discuss the notion of combining the CDFA Symposium with our Managers Conference; that concept was presented to the board today. After a lengthy discussion with the board and President & CEO Cummings about options to combine the events, the current status of our Managers Conference, the number of registrations for Managers Conference collected to date, our contractual obligations, and a discussion about the traditional programming of our annual Conference, it became clear that further discussion was necessary. Director Moore made a motion to continue discussions with the executive committee with the intent to combine the two management training events so managers were only required to make one trip to Sacramento in a short period, Mic seconded the motion; the motion was approved. Michele called an Executive Committee meeting with Dan Jacobs as the CDFA Liaison Committee Chair to further discuss the details of our 2024 Managers Conference, our current contractual obligations, and the idea of combining with the CDFA Symposium, noting that to date CDFA has always participated as a partner and sponsor of our annual Managers Conference. President & CEO Cummings will schedule the Executive Committee meeting for the following week.
- IX. **President & CEO's Report** – President & CEO Cummings reported that proposed CFA Bylaw amendments will be presented to the WFA Board next week for review and possible adoption. Cummings reported that in November CFA will conduct the Nominations and Elections for the 2025-2026 CFA Board of Directors, noting that the current board's term is 2023-2024, and the recently elected leadership is filling the remainder of the 23/24 term. All CFA board positions are up for election every two years, consistent with the legislative calendar. The election could be in person at Manager's Conference or an email ballot, which the board will further discuss next month. Supplemental dues income has slowed, with about \$24,000 collected to date.
- X. **Old Business** – none to report
- XI. **New Business**– none to report
- XII. **Next Board Meeting** will be on October 3 at 10:00 AM.
- XIII. **Adjournment** – the meeting adjourned at 11:20 AM.