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## PENNSYLVANIA STATE ASSOCIATION OF COUNTY FAIRS

April 2019

Our Association was shocked with disbelief that AT&T would run an advertisement of a carnival ride that suggests the carelessness, decrepit rides, and simply leaves town when someone injured.

The PSACF Association represents 107 Fairs across Pennsylvania, with members totaling over 15,000, the majority of which use carnivals. The following is from the Pennsylvania Department of Bureau Rides "Every amusement ride or attraction, fixed or traveling, that operates in Pennsylvania must be registered with the Pennsylvania Department of Agriculture and inspected by a qualified inspector before it opens. Follow-up inspections occur at least once every 30 days or each time a ride is set up for operation at a new location. It is common practice for operators to inspect their equipment daily."

So not only does AT&T misrepresents the carnival industry, but is questioning the State of Pennsylvania and it's enforcement of its laws.

AT&T customers and all of our PSACF membership, requests the removal of this offensive ad campaign.

Harry Reffner  
Exec. Secretary/Treasurer  
Pennsylvania State Association of County Fairs