

SPONSOR LEVELS



PLATINUM LEVEL **

Gold Level items with custom options TBD - Contact the RMAF Office to discuss

GOLD LEVEL

\$1,200 SPONSOR

- 1 Full Convention Registration
- 1 full page, Grayscale ad in the convention program
- Name on the Thank You banner
- Slide in the Sponsor PowerPoint that runs during meals
- Mention in the newsletter
- ***Option to include promotional item in delegate bags

SILVER LEVEL

\$600 SPONSOR

- ½ page, Grayscale ad in the convention program
- Name on the Thank You banner
- Slide in the Sponsor PowerPoint that run during meals
- Mention in the newsletter

BRONZE LEVEL

\$400 SPONSOR

- Mention in the Convention Program
- Name on the Thank You banner
- Slide in the Sponsor PowerPoint that run during meals
- Mention in the newsletter

\$200 DELEGATE BAG DROP

- ***Option to include promotional item in delegate bags

\$75 EMAIL AD

- One (1) email blast featuring up to two (2) photos/logos and brief description & link to website.

****Platinum Level of \$2,000 & up is required to be eligible to choose room in the Display Room Block and/or reserve use of hospitality room.**

*****Bag Drop items must be received by 11/1/24**

ROCKY MOUNTAIN ASSOCIATION OF FAIRS 2024 CONVENTION MARKETING OPPORTUNITIES

NO posters or other promo materials may be attached to any wall or door.

Each Service Member organization is allowed to hang one (1) poster (maximum size of 8 1/2" x 11") on provided grid wall displays located in various hallway locations.

POP-UP BANNER AND/OR DISPLAY SPACE RESERVATION

- Service Members attending the convention can reserve one (1) Pop-up Banner display space at designated locations in or near the area used for showcasing & meals.
- Pop-up Banner can be no wider than 36" and must stand flush with the wall when open.
- **One (1) Pop-up per organization.** Agencies representing multiple acts cannot reserve multiple spaces.
- Space locations will be not pre-assigned & are first-come-first-served.
- **Cost of the Pop-Up Banner reservation is \$25.00.**
- **Promotional Table Space**, where you can place promotional materials such as flyers, brochures, business cards, etc., will be available in the Convention Center pre-function area. Please contact Pam Shultz, Service Member Director at pam@wildscience.com for more details. **Limited to one (1) space per organization. Cost of the Promotional Table Space reservation is \$25.00.**



RMAF CONVENTION PROGRAM AD PRICES

Cover ad space is subject to availability

Ad copy is to be in a **Print Quality PDF** and emailed to rmaf.office@gmail.com by

October 18, 2024

AD SIZE	COST	LOCATIONS
Full page, Grayscale, 4.5" w X 7.5" h	\$200	Inside pages
½ page, Grayscale, 4.5" w X 3.75" h	\$100	Inside pages
¼ page, Grayscale, 2.25" w X 3.75" h	\$50	Inside pages