

VISIT TYLER AMBASSADOR PROGRAM

(Please read ALL of the very important info below BEFORE you apply)

TO: ALL HIGH SCHOOL STUDENTS

RE: ROSE CITY AMBASSADOR PROGRAM

WHAT IS IT: There will be at least 4 opportunities throughout the year that will give students a chance to greet visitors and answer questions, etc., earning community service hours, gaining knowledge about our city, and growing their communication skills. The events/opportunities for volunteering will begin with the Azalea & Spring Flower Trail in March/April and then continue with the Texas Rose Festival in October, Azalea District Trail of Lights in December and helping out at the Downtown Tyler Visitor Center various times throughout the year. Other opportunities that arise during the year will also give students a chance to volunteer as a Rose City Ambassador and earn additional community service hours.

WHO CAN APPLY: All High School students (girls & boys) in Smith County or Home School students who can be available for the specified events mentioned, above, and would enjoy working with visitors to Tyler. You must be academically eligible because there could possibly be some events held during school hours.

GENERAL INFORMATION: Visit Tyler will purchase a Visit Tyler logo polo shirt to be worn with Black slacks (the slacks will be the responsibility of the student to provide), along with a sash that says 'Rose City Ambassador', so that people will easily see that these students are available to answer questions about all things Tyler. The most intensive time that will be needed for the Ambassadors to work will be during the Azalea & Spring Flower Trail. The 2025 Festival is scheduled for March 21–April 6. *The only cost to be an Ambassador is \$75 to cover the cost of the shirt and fleece logo jacket (this cost will only be for new Ambassadors who haven't yet served).*

WHAT TO DO: Complete the attached application, or you can access it online at www.visitt Tyler.com/ambassador. You may complete it and bring by or mail it to Visit Tyler at the address below, or email to stravis@tylertexas.com, no later than **5pm, Friday, January 17th**. **No late applications will be accepted!** **If you wish to mail or return application in person, here's the address:**

VISIT TYLER
110 N. COLLEGE AVE, STE. 105
TYLER, TX 75702
Attn: SUSAN TRAVIS

Once your application has been turned in, please make arrangements to attend an interview session. *YOU must call Susan Travis at 903-595-7229 to set up a day and time for your interview. The days available for interviews are: Tuesday - Thursday, January 21-23, between 2pm & 5pm at the Visit Tyler offices, located at 110 N. College Ave., Suite 105.* Those selected will be notified by letter no later than Monday, February 3rd. *If selected, it is necessary that you are available for an orientation meeting on Thursday, February 13th, from 4:30-6pm. the morning of Friday, March 21st for the Opening Ceremony of the Azalea & Spring Flower Trail, and each weekend of the Trail (March 22nd - April 6).* By your signature, you agree that you will make yourself available to Visit Tyler/Tyler Chamber of Commerce on these dates, as well as other dates that will be given at a later date. A complete list of dates and other information will be sent with each student's letter of acceptance.

(PLEASE KEEP THIS PAGE FOR YOUR RECORDS, SO YOU WILL HAVE A COPY OF ALL THE ABOVE DATES TO PUT ON YOUR CALENDAR, AS WELL AS THE CONTACT INFO FOR SUSAN TRAVIS)

2025 ROSE CITY AMBASSADOR APPLICATION
(Please PRINT legibly)

NAME _____

PARENT OR GUARDIANS' NAME _____

ADDRESS _____ City _____ ZIP _____

E-MAIL ADDRESS: _____

HOME PHONE# _____ SCHOOL _____ GRADE _____

PARENT'S WORK OR CELL PH# _____ STUDENT'S CELL# _____

PLEASE ATTACH A PHOTO OF YOURSELF (JUST A HEAD SHOT WILL BE FINE)

Tell us about yourself and what activities you are involved in:

In 50 words or less, describe what Tyler means to you (please use the back, if necessary):

Tell us why you want to be a Rose City Ambassador:

Are you comfortable talking to visitors? Yes _____ No _____

Please tell us your shirt size _____ jacket size _____

STUDENT SIGNATURE: _____

PARENT/GUARDIAN SIGNATURE: _____