

**10TH DISTRICT AGRICULTURAL ASSOCIATION
BOARD OF DIRECTORS MEETING
August 27, 2024**

CALL TO ORDER: The 10th District Agricultural Association Board of Directors meeting was called to order at 5:36 PM by President Burrone.

ROLL CALL/DIRECTORS ABSENT: All directors were present. All members were present with the exception of Director Finley who called. There are two (2) vacant board positions.

INTRODUCTION OF GUESTS AND STAFF: Present were Dan Bryan, owner of Jefferson State Rodeo Scoreboard Services; Jennifer Harrison and Debbie Fogle representatives of the 10th District Junior Livestock Action Committee; Ashley Shaw, Kristin Lea and Kendra Lea parents/exhibitors of the Siskiyou Golden Fair. Also present were Cliff Munson, CEO, Michelle Eiler, AGPA and Mike Luiz, Senior Maintenance Worker.

PUBLIC COMMENT: None.

CONSENT CALENDAR (Information/Action): Vice President Allen made a motion, seconded by Director Kutzkey and carried to accept the consent calendar which included minutes from the July 23, 2024, meeting, contracts, and cash disbursements for July.

Board Member	Approved (yes vote)	Not Approved (no vote)	Abstained	Reason of Abstaining
Monet Allen (1 st)	X			
Alyssa Burrone	X			
Brandon Fawaz	X			
Jason Finley				Absent
Judd Hanna	X			
Chris Kutzkey (2 nd)	X			
Darrin Mercier	X			
2 positions vacant				

No public comment.

COMMITTEE REPORTS (Informational/Action):

- Junior Livestock Auction Committee – Director Mercier reported that it was another incredible auction with great support from the community, an increase of approximately \$97k. Kudos to the committee members working in the trailer, things went very smooth, and it helped to have the new trailer and be available to the public more. Invoices to buyers went out today; auction checks will be available at the fair office for exhibitors starting Wednesday, September 4th. Following are the average price per species: Ag Mechanics \$1,588.94/project; Rabbits \$51.34/lb; Turkeys \$48.85/lb; Poultry \$107.08/lb; Goats \$22.93/lb; Lambs \$28.51/lb; Swine \$14.87/lb; Dairy Cattle \$5,502.71/head; Commercial Heifers \$5,854.35/head; Registered Heifers \$7,106.57/head; Steers \$6.36/lb. A record was made with the steers at 64. CEO Munson discussed the current livestock weights and packer weights for market animals. He provided information on the Packers and Stockyard Act that was updated in 2023. JLAC will review the information and possibly revise it at their meeting. No public comment.
- Junior Fair Board – CEO Munson reported that they will be meeting on September 9, 2024, with the returning members and any new members that have applied. No public comment.

BUSINESS REPORT (Information/Action):

- Update on Shelly Fire & Fire Camp – CEO Munson reported that Cal Fire was on the grounds for 21.5 days. We will be receiving payment of \$401,190 and that includes repairs to two fences and one golf cart. No public comment.
- Racing Contract Renewal – This item was tabled due to Director Finley being absent from the meeting and Travis Peery the Promotor out of town. No public comment.

2024 FAIR REPORT (Information/Action): A Fair Summary was handed out. CEO Munson reviewed the documents stating that we currently are under both revenue and expenses for our budget. Paid admissions were down approximately 8% from 2023 and concessions were down, but \$4k higher than the 2021 fair. Carnival revenue was approximately \$85k and the fair receives 35% of the total gross for onsite and presale. Grandstand Events: the redneck roundup was cancelled due to insurance; the rodeo was down a little; the monster trucks had a loss but several partners from the roundup wanted to move their monies to that event; and the derby was down. CEO Munson said that it was disappointing to be down with fair numbers, but it is ok and he was impressed with staff in getting things put together in such a short time. He has heard that several fairs are down this year. He commended JLAC on their work with their auction being up again. There are going to be ups and downs and he appreciates the support of the board. Following are the comments from the Board of Directors:

- President Burrone – The announcer of the monster truck show was not good, but people enjoyed the trucks and the motorcycle event. A lot of people did not know that the pony rides were free; and the weighing of the kids at the pony rides became an issue. We need more promotion of what is free at the fair (or included with fair admission). The carnival operators also don't communicate very well with the public. There were lots of compliments about the trees and that we have a nice fair. JLAC seems to run smoother each year.
- Vice-President Allen – The paid photographer was annoyed that there was another photographer at all the events; he was giving her advice and at times in the way. The janitorial crew did a good job and had a list of some problem areas in the restrooms that we should get a copy of to get those fixed.
- Director Mercier – There were a lot of complaints at the auction that the monster truck show noise made it difficult to hear; maybe we need a banner in the front to buffer the sound into the arena. The shade cloth at the end of the sheep barn is worn and needs to be replaced. There was the issue of Cal Fire having the gate opened by ratchet straps for hours where public could just enter at no charge.
- Director Fawaz – He heard the auction ring men were not happy about the noise before the monster trucks started. The sound system seemed inconsistent during the auction and at events it was hard to hear. He received (as well as several board members) regarding the south gate not handling cash and the scanners didn't always work. He discussed with several vendors to possibly make it a choice to open at 10am due to rising costs. He likes the mobile app but, on the schedule, it shows the event and time but not location. The idea of discounting the beer on Sunday to push extra inventory was a good idea but it should be a set time so that both vendors can participate.
- Director Hanna – There was the issue with a lady wandering into the beef and other barns late at night, we should have a fence or better security to close the barns off.
- Director Kutzkey – She heard that it is hard on the turkeys to get weighed in and shown the same day. She also heard the monster trucks complaints about announcer, but the motorcycle part was good. She also noticed that the gate was being left open and people going in by Winema Hall.
- Public Comment/Kristin Lea – Exhibitors put a lot of effort into their animal projects and should be able to show their own animal. Their time is limited, and they follow the schedule that is posted. This year breeding beef was moved forward ahead of the scheduled time which resulted in difficulty in getting ready and making it on time, not to mention that family from out of town missed the show due to the change. She also requested that the pig wash racks be revamped; they are not wide enough to turn around with the step down and the walls.

2025 FAIR REPORT (Information/Action): CEO Munson reported that next year is the 100th anniversary and he wants new and exciting things to make it a great event. President Burrone brought up

the idea of pre weigh in that used to occur which led to discussion regarding scheduling load in different, not showing on Wednesday, having the available space for all animals, animal husbandry practices and the exhibitors responsibilities to know what they raised.

- Fair Dates Changed – CEO Munson reported that should the board decide to change fair dates the proposed dates would be June 24-28, 2026; June 23-27, 2027; June 28-July 2, 2028. He has talked to our current and past carnival operators and due to their routing, they would both be available to bid.

President Burrone asked for public input/participation and then Director/Staff Comments –

- Concerns that were brought up were the ag-hort/floral exhibits will not be available, causes problems with kids that have livestock, the August fair dates have been in place for a long time and are ingrained into the public, and breeding schedules will need to be changed.
- President Burrone mentioned that the Shelly Fire started July 7th, so you just don't know about the fire situation.
- Vice President Allen – People she talked with are against it. Young parents say it gives them something to do during the summer; May/June is too busy with the end of school/graduations and sports like little league. It will also be tough for some kids to have hogs in the wintertime. The hottest day this year was June 22nd.
- Director Mercier – Everyone he talked to was good with the change. There is less risk of fire, and the families are not tied up all summer with animals and then school starts right after the fair. He also heard that more vendors may be available at that time. Historically the state fair has been after us and exhibitors would have to qualify but now, they don't go until next year so that isn't an issue anymore. Breeders had told him that they could be ready to go this next year; everyone just needs to know and plan accordingly. The only conflict he heard was in regard to the Etna Music Festival that is held that weekend.
- Director Fawaz mentioned the air quality issue for the workers due to fires creates a high likelihood to have to cancel the fair. He only heard comments against the move when people thought it was for 2025.
- Director Hanna seemed to hear an overwhelming amount of support for the change; people felt they would still have a summer. He only heard about the conflict of the Cal Poly Ag Teacher conference, this could affect FFA leaders at the end of June, but it only seemed to affect one leader.
- Director Kutzkey thought it was a good idea as long as it didn't compete with the rodeo schedules but definitely need one year notice.
- CEO Munson mentioned that a lot of other fairgrounds lose out on some aspects of their fair when they move; we could maybe do a fall festival to showcase the ag-hort/floral exhibits. He also feels there are more options for grounds entertainment in June, he has not looked into grandstand events. There was a fire camp on the proposed changed dates two years ago.
- AGPA Eiler asked about how racing would work with the new dates. Director Fawaz said that making the grandstand arena a multipurpose facility could help in that aspect.
- Senior Maintenance Luiz said that we would need to wait a year for breeding purposes and the first year will be different in regard to the new timing of everything. He cautions that changing too much too soon could bring problems. He also thought that the fire stress would be less in June and there would be more access to vendors.

After discussion it was decided to ask for community input at the October board meeting before deciding on the change for 2026. It will be advertised, flyers posted and notices handed out to the exhibitors when they pick up their auction checks.

- Dan Bryan/Jefferson State Rodeo Scoreboard Services – Dan Bryan made a presentation to the board regarding his services and fees. He would be available for the 2025 fair. He has not purchased the equipment yet and the service is new to him but if he has some contracts/events in place he would be able to obtain financing to proceed. The board thanked him for his time.

CEO REPORT (Information/Action): CEO Munson said that he went to Apache County Fair in Arizona last week and judged all four species. He reminded the board about the jackpot coming up in November.

Events on the Calendar –

- BMW Club of Northern California called and cancelled this week.

Projects –

- K-Rails/Winema Hall entrance – needs to be more secure for no entrance.
- New Stage – The fair has \$50k and if we can get approved for \$50k through a grant then maybe the JLAC Foundation would be able to donate as well.
- Rodeo Arena/Multi-Purpose – relocate the layout of the rodeo arena so that the track would be in place for motor events.
- Barn Safety – accordion fencing to close to public at night.
- Restroom Repairs – RV Restroom needs a new hot water heater, and the shower stalls need to be fixed. Other restrooms need to have the latches fixed so they lock.
- Exhibitor Restroom – need to work on specifics that we want.
- JLAC Project Requests – water pressure upgrade to all wash racks; electrical upgrade to box by livestock and to all barns; sound system replacement in livestock area (office to each barn, all barns, showing).


MATTERS OF INFORMATION:

- Board of Directors Comments –
 - Director Fawaz – He was pleasantly surprised to hear that we were not as low as he expected.
 - Director Mercier – Kudos to staff. Klamath Falls does a disabled stock show event that pairs disabled individuals with exhibitors to introduce animals, show and learn. It is very rewarding. CEO Munson said that could be an event that the Junior Fair Board arranges or assists with.
 - Director Hanna said there was a lot of chaos but lots of good comments. The grounds were impressive and looked great. Everyone seemed to be positive.
 - Director Kutzkey said that people were remarkably surprised at how everything came together and impressed that we run something like this in our community.
 - Vice-President Allen thanked Cliff Munson, as the mayor of Etna, for everything going on and how well it all turned out.
 - President Burrone mentioned that the Siskiyou Sidekicks have set their horse show date as October 19-20, 2024.
- Items Proposed for Next Board Meeting – For the October board meeting, add the fair date change proposal with community invited.

NEXT MEETING DATE: The next meeting is scheduled for Tuesday, September 17, 2024, at 5:30 PM.

ADJOURNMENT: Meeting was adjourned at 7:37 PM.

Approved:



Alyssa Burrone
President

Attest:



Michelle Eiler
Secretary